

ASCD

PUBLICATIONS

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2017 Rights Catalog





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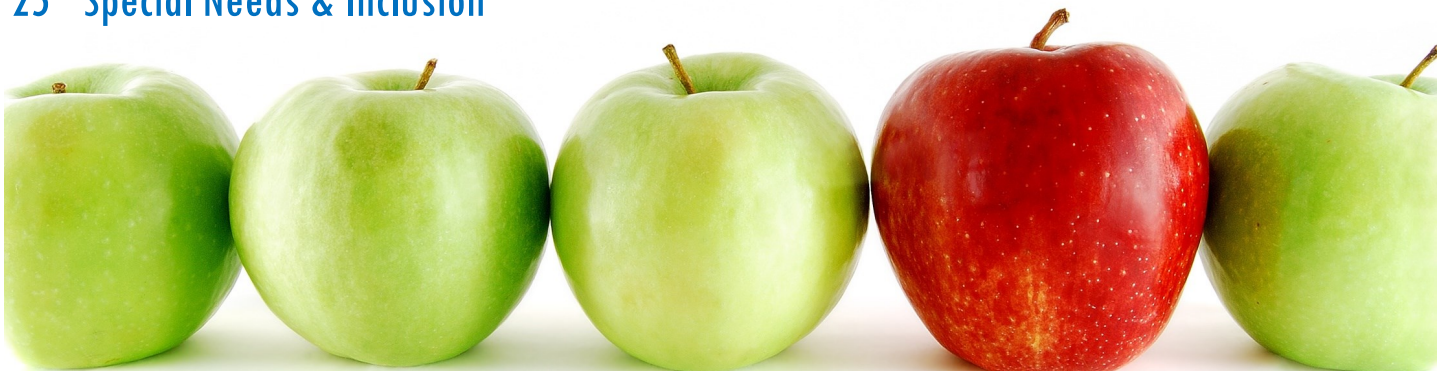
ASCD is the foremost educational leadership organization dedicated to advancing best practices and policies for the success of each learner. ASCD publishes more than 60 new books and publications each year that provide expert and innovative solutions in professional development, capacity building, and educational leadership essential to the way educators learn, teach, and lead.

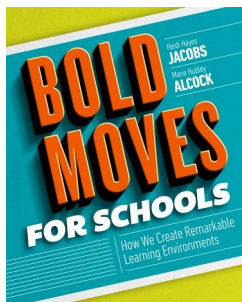
If you are passionate about education, ASCD authors will inspire you, expand your knowledge, and help you develop the skills to support student success. ASCD books explore hundreds of K–12 learning, teaching, and leadership titles from time-honored classics to the latest releases.

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Bold Moves for Schools

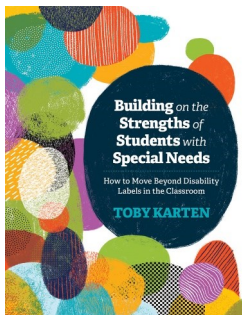
How We Create Remarkable Learning Environments

By Heidi Hayes Jacobs and Marie Hubley Alcock

Packed with fresh ideas from the research and work of two internationally recognized education thought leaders, this book offers a compelling new approach to pedagogy as the basis for the bold moves teachers and leaders need to make to engage all learners. They examine every aspect of K–12 education, including teacher roles, curriculum, instruction, assessment, and physical and virtual learning spaces.

ISBN: 9781416623052 | (February 2017) 7-7/8" x 9-7/8", 200 pages

Audience: K–12 teachers, education leaders | Price: \$31.95



Building on the Strengths of Students with Special Needs

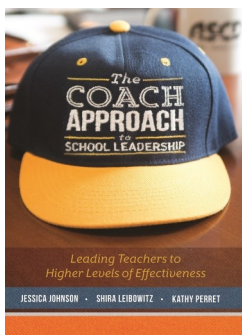
How to Move Beyond Disability Labels in the Classroom

By Toby Karten

For busy teachers with little special education training, this resource supplies classroom-tested guidance focused on specific disabilities and inclusive curriculum scenarios for learners in K–12 environments. Includes dozens of differentiated strategies that target teachers' anxieties and provide responsive interventions to address specifics of IEPs and learning plans.

ISBN: 9781416623571 | (March 2017) 7" x 9", 150 pages

Audience: K–12 teachers, special education teachers | Price: \$27.95



The Coach Approach to School Leadership

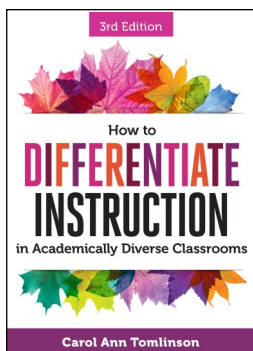
Leading Teachers to Higher Levels of Effectiveness

By Jessica Johnson, Shira Leibowitz, and Kathy Perret

Drawing from the authors' work with schools and their conversations with educators across the globe, this thought-provoking book shows how to incorporate instructional coaching techniques such as "switching hats" between coach and supervisor roles, expanding classroom visits, nurturing relationships, providing effective feedback, and empowering teachers to lead their own professional learning, as integral parts of school improvement.

ISBN: 9781416623854 | (May 2017) 7" x 9", 179 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



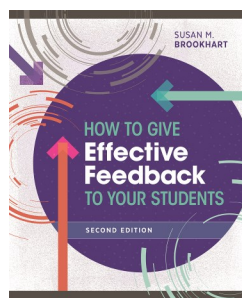
How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition

By Carol Ann Tomlinson

Written as a practical guide for teachers, this expanded edition of Tomlinson's groundbreaking work covers the fundamentals of differentiation and provides additional guidelines and new strategies for how to go about it. Teachers will learn how to help each and every student access challenging, high-quality curriculum; engage in meaning-rich learning experiences; and feel at home in a school environment that "fits."

ISBN: 9781416623304 | (March 2017) 7-7/8" x 9-7/8", 186 pages

Audience: K–12 teachers | Price: \$28.95



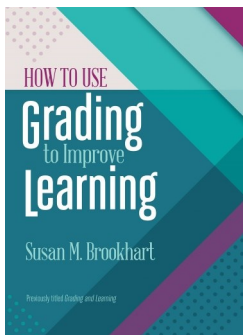
How to Give Effective Feedback to Your Students, 2nd Edition

By Susan M. Brookhart

This second edition of Brookhart's bestselling ASCD title incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Here is a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

ISBN: 9781416623069 | (February 2017) 7-7/8" x 9-7/8", 160 pages

Audience: K–12 teachers | Price: \$27.95



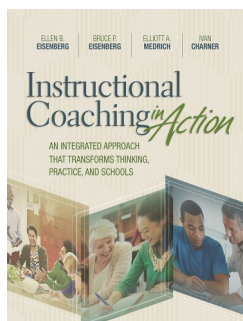
How to Use Grading to Improve Learning

By Susan M. Brookhart

Grades are imperfect, shorthand answers to "What did students learn, and how well?" This new book by best-selling author Susan M. Brookhart guides educators at all levels in figuring out how to produce grades—for single assignments and report cards—that accurately communicate students' achievement of learning goals. Grounded in research and resonating with the real lessons learned in the classroom, this highly practical book offers strategies that ensure that grading practices actually support student learning.

ISBN: 9781416624073 | (July 2017) 7" x 9", 180 pages

Audience: Administrators, K–12 teachers | Price: \$27.95



Instructional Coaching in Action

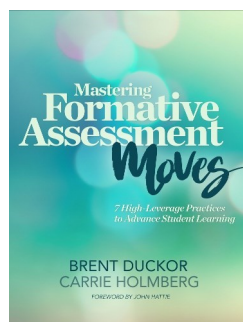
An Integrated Approach That Transforms Thinking, Practice, and Schools

By Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, & Ivan Charner

Educator-centered instructional coaching offers respectful coaching to develop teachers with evidence-based results across all content areas, authentic practices for data collection and analysis, and nonevaluative, confidential collaboration. This detailed guide shows how to use instructional coaching to make a positive difference.

ISBN: 9781416623687 | (May 2017) 7-7/8" x 9-7/8", 192 pages

Audience: Principals, education leaders | Price: \$29.95



Mastering Formative Assessment Moves

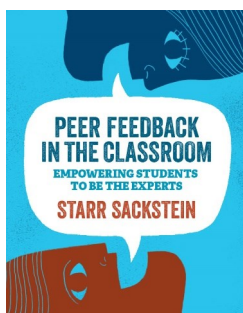
7 High-Leverage Practices to Advance Student Learning

By Brent Duckor & Carrie Holmberg

This book helps teachers make better instructional decisions on the fly and enjoy more teachable moments by focusing on seven research-based, high-leverage formative assessment moves: priming, posing, pausing, probing, bouncing, tagging, and binning. They explore each classroom-tested move with case studies, try-now tasks, tips, and advice from beginning and seasoned teachers who use these formative assessment moves in their classrooms.

ISBN: 9781416622628 | (June 2017) 8" x 10", 360 pages

Audience: K–12 teachers | Price: \$39.95



Peer Feedback in the Classroom

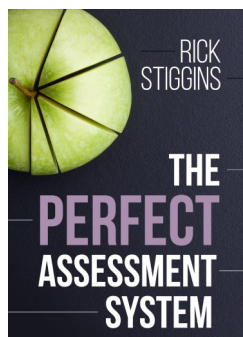
Empowering Students to Be the Experts

By Starr Sackstein

Peer feedback gives students control over their learning, increases their engagement and self-awareness as learners, and frees up the teacher to provide targeted support where it's needed. Drawing on her successful classroom practices, Starr Sackstein helps teachers gain a deeper understanding of what meaningful feedback looks like and how it can be used as a tool for learning.

ISBN: 9781416623663 | (April 2017) 6" x 9", 134 pages

Audience: K-12 teachers, education leaders | Price: \$16.95



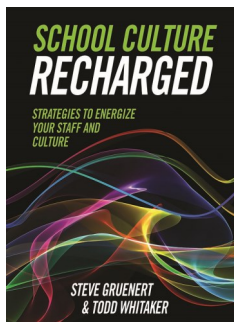
The Perfect Assessment System

By Rick Stiggins

Speaking from more than 40 years of experience in the field—and speaking for all learners who hope to succeed, the teachers who want them to succeed, and the local school leaders whose aspirations for success have been thwarted by assessment traditions—the author maps out the adjustments in practice and culture necessary to generate both accurate accountability data and the specific evidence of individual mastery that will support sound instructional decision making and better learning in the classroom.

ISBN: 9781416623816 | (March 2017) 6" x 9", 120 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$24.95



School Culture Recharged

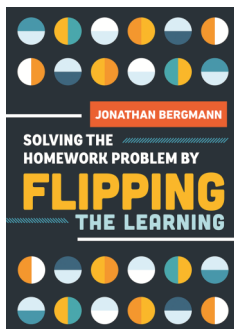
Strategies to Energize Your Staff and Culture

By Steve Gruenert and Todd Whitaker

Why do some schools succeed while others struggle? Here is practical advice and strategies that education leaders at all levels can use to build positive energy to reinvigorate their school's culture and staff. This guide clarifies the difference between culture and climate and zeroes in on key school improvement efforts.

ISBN: 9781416623458 | (February 2017) 6" x 9", 200 pages

Audience: Principals, education leaders | Price: \$28.95



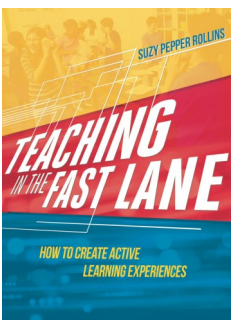
Solving the Homework Problem by Flipping the Learning

By Jonathan Bergmann

Bestselling *Flip Your Classroom* author and educator Jonathan Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. This short book addresses challenges, possibilities, and success stories and gives readers the strategies they need to make the best use of homework and in-class instructional time.

ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages

Audience: K–12 teachers | Price: \$21.95



Teaching in the Fast Lane

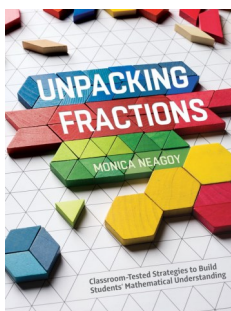
How to Create Active Learning Experiences

By Suzy Pepper Rollins

The active classroom creates learning experiences differently so that students can take responsibility for their own learning. This book details how to design, manage, and maintain an active classroom that balances autonomy and structure. It offers student-centered, practical strategies on sorting, station teaching, and cooperative learning that will help teachers build on students' intellectual curiosity, self-efficacy, and sense of purpose.

ISBN: 9781416623380 | (April 2017) 7" x 9", 130 pages

Audience: K–12 teachers | Price: \$24.95



Unpacking Fractions

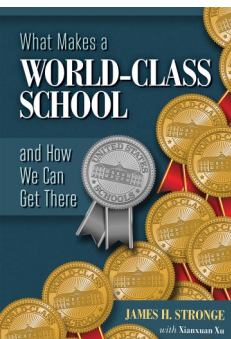
Classroom-Tested Strategies to Build Students' Mathematical Understanding

By Monica Neagoy

Fractions are fundamental to school math and daily life, yet teaching them by rote memorization has resulted in a failure of understanding. This book draws on decades of research and teacher practice to address seven big ideas in teaching fractions in grades 2–6. Each includes a real classroom vignette, common misconceptions, a thorough unpacking of productive mathematical thinking, and thought-provoking, multistep problems.

ISBN: 9781416621232 | (March 2017) 7-7/8" x 9-7/8", 280 pages

Audience: K–12 teachers, mathematics, STEM | Price: \$38.95



What Makes a World-Class School and How We Can Get There

By James H. Stronge with Xianxuan Xu

For years, US students have lagged behind students in other countries on some measures of achievement—a worrisome gap in an increasingly globalized world. This thought-provoking and copiously researched book provides educators with a blueprint for radical improvement based on the hard-learned experiences of their peers around the world. Armed with statistics, examples, and cautionary tales from Scandinavia to Japan, educators can better prepare students and close that gap.

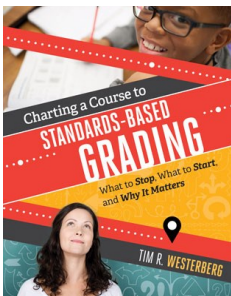
ISBN: 9781416623939 | (June 2017) 6" x 9", 140 pages

Audience: Administrators, principals, K–12 teachers, education leaders | Price: \$27.95



Author Spotlight: Susan M. Brookhart

Susan M. Brookhart is an independent educational consultant and author based in Helena, Montana. She serves as an adjunct faculty member in the School of Education at Duquesne University and is an Associate Editor of *Applied Measurement in Education*. She has written 17 books and more than 70 articles and book chapters on classroom assessment, teacher professional development, and evaluation, including ASCD's bestselling *How to Give Effective Feedback to Your Students* (more than 75,000 copies sold).



Charting a Course to Standards-Based Grading

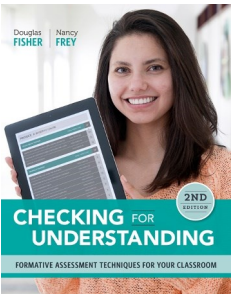
What to Stop, What to Start, and Why It Matters

By Tim R. Westerberg

Former principal and author Tim Westerberg offers a guide for moving to standards-based grading, which is often a difficult, multi-year process. This book offers quick wins, including advice on counterproductive practices to stop now and guidance on implementing long-term change.

ISBN: 9781416622635 | (August 2016) 7" x 9", 165 pages

Audience: K–12 principals, school leaders | Price: \$27.95



Checking for Understanding

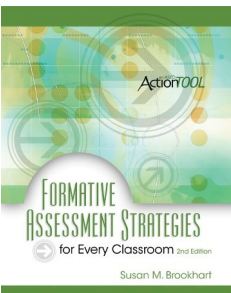
Formative Assessment Techniques for Your Classroom, 2nd Edition

By Douglas Fisher & Nancy Frey

When used regularly, formative assessments enable every teacher to determine what students know and what they still need to learn. Bestselling authors Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, and more. This second edition has been updated to reflect the latest thinking in formative assessment.

ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages

Audience: K–12 teachers | Price: \$27.95



Formative Assessment Strategies for Every Classroom

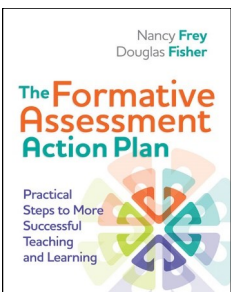
An ASCD Action Tool, 2nd Edition

By Susan M. Brookhart

These easy-to-use student tools will help educators teach strategies that students can use after receiving an assignment, during direct instruction, while completing group or individual work, and before/after a summative assessment. All tools include clear instructions for use, suggestions for variations, and next-step guidance.

ISBN: 9781416610830 | (July 2010) 8.5" x 11", 272 pages

Audience: K–12 teachers | Price: \$69.00



Formative Assessment Action Plan

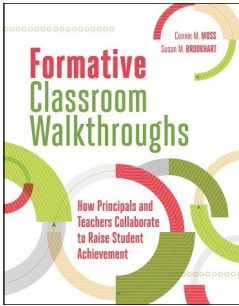
Practical Steps to More Successful Teaching and Learning

By Nancy Frey & Douglas Fisher

Winner of the 2012 Distinguished Achievement Award from the Association of Educational Publishers, this book outlines a clear-cut, realistic, and rewarding approach to formative assessment. It explains how four discrete steps work in tandem to create a seamless, comprehensive formative assessment system.

ISBN: 9781416611691 | (May 2011) 7" x 9", 150 pages

Audience: K–12 teachers | Price: \$23.95



Formative Classroom Walkthroughs

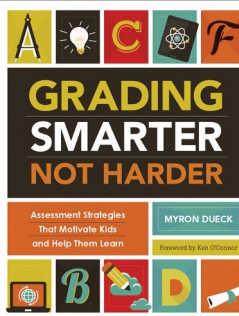
How Principals and Teachers Collaborate to Raise Student Achievement

By Connie M. Moss & Susan M. Brookhart

Drawing upon their research and extensive work with K–12 teachers and administrators, the authors delve into the learning target theory of action to show education leaders how to develop a school-wide collaborative culture that enhances the learning of teachers, administrators, and students. They present detailed examples of how formative walkthroughs work across grade levels and subjects. Includes numerous useful templates.

ISBN: 9781416619864 | (January 2015) 7" x 9", 165 pages

Audience: K–12 teachers & principals, education leaders | Price: \$30.95



Grading Smarter, Not Harder

Assessment Strategies That Motivate Kids and Help Them Learn

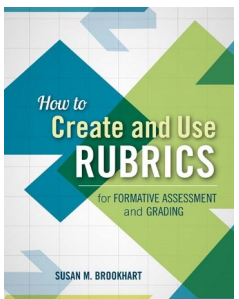
By Myron Dueck

Educator Myron Dueck reveals how many assessment policies can actually be detrimental to student motivation and achievement and then shows how teachers can tailor policies to address what really matters: student understanding of content. He offers a practical strategies for ensuring that grades measure what students know, that homework grades are fair and effective, and that students clearly understand assessment criteria.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages

Audience: K–12 teachers | Price: \$28.95

40,000 copies sold!



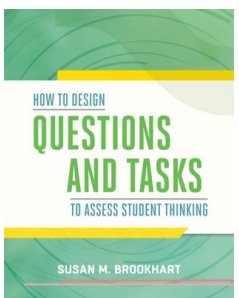
How to Create and Use Rubrics for Formative Assessment and Grading

By Susan M. Brookhart

Rubrics are sets of criteria for student work that describe levels of performance quality. When used correctly, they are strong tools that support and enhance classroom instruction and student learning. In this bestselling guide, Brookhart identifies two essential components of effective rubrics and outlines the difference between the kinds of rubrics and when to use each kind. Includes examples from all grade level and content areas.

ISBN: 9781416615071 | (January 2013) 8" x 10", 160 pages

Audience: K–12 teachers | Price: \$27.95



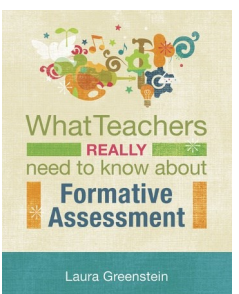
How to Design Questions and Tasks to Assess Student Thinking

By Susan M. Brookhart

With emphasis on higher-order thinking skills, students now must demonstrate more than memorization of facts and procedures. In this book, Brookhart shows educators just how to do this by providing specific guidelines for designing targeted questions and tasks that align with standards and assess students' ability to think at higher levels. Includes dozens of examples across grade levels and subject areas.

ISBN: 9781416619246 | (August 2014) 7" x 9", 144 pages

Audience: K–12 teachers | Price: \$24.95



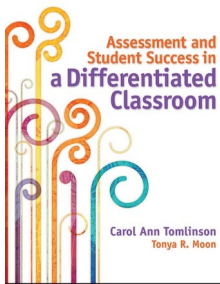
What Teachers Really Need to Know About Formative Assessment

By Laura Greenstein

Veteran educator Laura Greenstein focuses on what teachers really need to know to make formative assessment a seamless part of their everyday practice. With an emphasis on application in secondary schools (but applicable to teachers of all grades and subject areas), she provides straightforward answers to teachers' most frequently asked questions and gives dozens of strategies for measuring student understanding.

ISBN: 9781416609964 | (June 2010) 7-7/8" x 9-7/8", 205 pages

Audience: K–12 teachers | Price: \$27.95

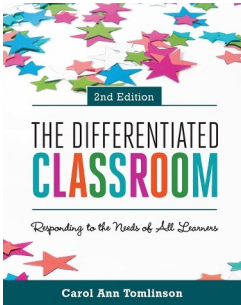


Assessment and Student Success in a Differentiated Classroom

By Carol Ann Tomlinson & Tonya R. Moon

How to assess individuals fairly can be a challenge for even the most thoughtful teacher. This book substantially addresses key types of assessment—pre-assessment, formative assessment, summative assessment, and grading—and offers classroom advice on each through the lens of differentiated instruction.

ISBN: 9781416616177 | (September 2013) 8" x 10, 175 pages
Audience: K-12 teachers | Price: \$27.95



The Differentiated Classroom

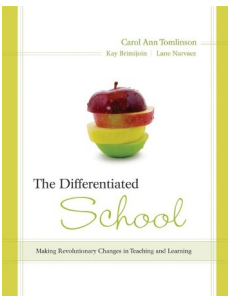
Responding to the Needs of All Learners, *2nd edition*

By Carol Ann Tomlinson

Teachers are under tremendous pressure to help students meet an expanding set of rigorous, standardized learning targets in a classroom that is more diverse, inclusive, and plugged into technology than ever before. In this edition of her bestselling classic, Tomlinson offers teachers a powerful and practical way to divide their time, resources, and efforts to effectively instruct all of their students.

ISBN: 9781416618607 | (May 2014) 7-7/8" x 9-7/8", 198 pages
Audience: K12 teachers, education leaders | Price: \$29.95

More than 58,000 copies sold!



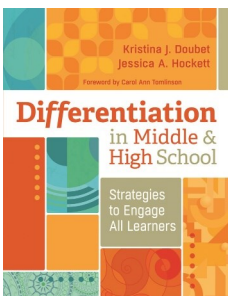
The Differentiated School

Making Revolutionary Changes in Teaching and Learning

By Carol Ann Tomlinson, Kay Brimijoin, & Lane Narvaez

Three groundbreaking educators share powerful, real-life accounts of how two schools successfully built differentiated instruction into every classroom and achieved sweeping results for their staff and students.

ISBN: 9781416606789 | (June 2008) 8" x 10", 239 pages
Audience: K-12 teachers, principals, education leaders | Price: \$29.95



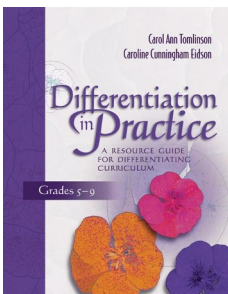
Differentiation in Middle and High School

Strategies to Engage All Learners

By Kristina J. Doubet & Jessica A. Hockett

In this one-stop resource for middle and high school teachers, the authors explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. They explain how to create a healthy classroom in which students' *unique* qualities and needs are as important as the ones they have in common.

ISBN: 9781416620181 | (July 2015) 8.5" x 11", 295 pages
Audience: Middle & high school teachers | Price: \$33.95



Differentiation in Practice

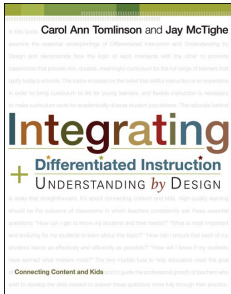
A Resource Guide for Differentiating Curriculum, Grades 5-9

By Carol Ann Tomlinson & Caroline Cunningham Eidson

Focused on the middle grades, but applicable at all levels, this book teaches educators how to design and implement differentiated curriculum more effectively. Each unit highlights standards, delineates learning goals, and leads step by step through the instructional process.

ISBN: 9780871207069 | (April 2003) 8" x 10", 198 pages
Audience: Middle school teachers | Price: \$25.95

More than 75,000 copies sold!



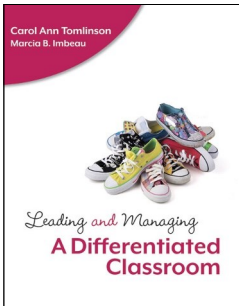
Integrating Differentiated Instruction and Understanding by Design Connecting Content and Kids

By Carol Ann Tomlinson & Jay McTighe

In this bestseller, two models converge to provide fresh perspectives on two great challenges for educators—crafting powerful curriculum in standards-dominated era and ensuring academic success for the full spectrum of learners. The authors show how to use the principles of backward design and differentiation together to craft lesson plans that will teach essential knowledge and skills for all learners.

ISBN: 9781416602842 | (January 2006) 7" x 9", 197 pages

Audience: K–12 teachers, principals | Price: \$25.95



Leading and Managing a Differentiated Classroom

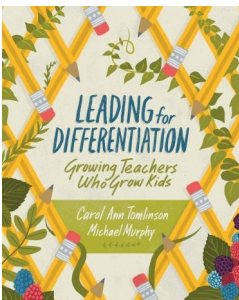
By Carol Ann Tomlinson & Marcia B. Imbeau

Differentiation expert Carol Ann Tomlinson teams up with educator Marcia Imbeau to outfit teachers with everything needed to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning. Step-by-step guidelines, checklists, and a Teacher's Toolkit with ready-made activities ensure teachers master the nuts and bolts of managing a student-centered classroom.

ISBN: 9781416610748 | (November 2010) 8" x 10", 188 pages

Audience: K–12 teachers, education leaders | Price: \$28.95

40,000 copies sold!



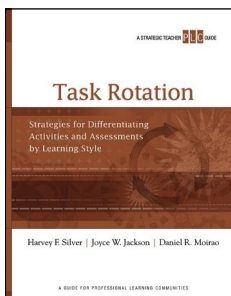
Leading for Differentiation Growing Teachers Who Grow Kids

By Carol Ann Tomlinson & Michael Murphy

Experts Tomlinson and Murphy lay out the reflective thinking and action-oriented steps necessary to launch a system of continuous professional learning, culture building, and program assessment that will allow differentiation to flourish in every classroom. By sharing their experienced insights, real-world examples, and practical tools, the authors explore how to transform a vision of school-wide differentiation into a manageable reality.

ISBN: 9781416620808 | (September 2015) 7-7/8" x 9-7/8", 167 pages

Audience: Administrators, K–12 principals, education leaders | Price: \$30.95



Task Rotation

Strategies for Differentiating Activities and Assessments by Learning Style

By Harvey F. Silver, Joyce W. Jackson, & Daniel R. Moirao

Designed in partnership with more than 75 schools, this *Strategic Leader PLC Guide* supports the work of bringing high-impact, research-based instructional practices into every classroom. It gives teachers a “guided tour” of task rotation, a highly effective way to differentiate learning and formative assessments via learning styles.

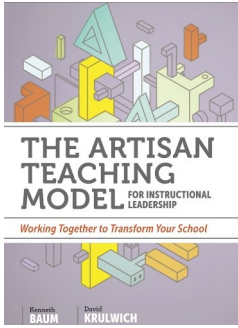
ISBN: 9781416611882 | (April 2011) 8-1/2" x 11," 98 pages

Audience: K–12 teachers, teacher leaders | Price: \$20.95



Author Spotlight: Carol Ann Tomlinson

Carol Ann Tomlinson is Professor and Chair of Educational Leadership, Foundations, and Policy and co-director of the Institutes on Academic Diversity at the Curry School of Education, University of Virginia. She works with educators around the world who want to create classrooms that are more responsive to a broad range of learners. In 2014's EducationNext Edu-Scholar Public Presence rankings, she was named one of the two most influential higher education voices in the United States in Psychology. She has written more than 300 books, articles, and other materials for educators, and her books have been translated into 12 languages.



The Artisan Teaching Model for Instructional Leadership

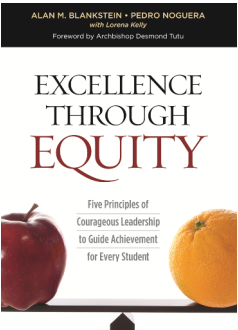
Working Together to Transform Your School

By Kenneth Baum & David Krulwich

Teaching is a craft, and great teachers must be treated as the artisans they are. It's the intensive collaboration among teachers that helps them develop the broad range of skills they need to become true artisans who know how to help every student achieve. Based on their success in a South Bronx school, the authors show how to merge teamwork with an artisan-apprentice relationship.

ISBN: 9781416622512 | (August 2016) 6" x 9", 140 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$25.95



Excellence Through Equity

Five Principles of Courageous Leadership to Guide Achievement for Every Student

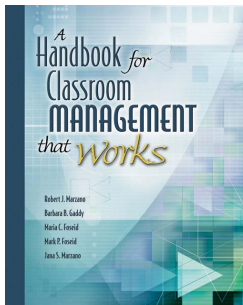
By Alan M. Blankstein & Pedro Noguera with Lorena Kelly

This inspiring book looks at how real-world educators are creating schools where all students are able to thrive. In these schools, educators understand that equity is not about treating all children the same, and they are deeply committed to ensuring that each student receives what he or she individually needs to develop their full potential and succeed.

ISBN: 9781416622505 | (February 2016) 7" x 10", 304 pages

Audience: Administrators, K–12 principals & teachers, district leaders | Price: \$33.95

Bestseller!



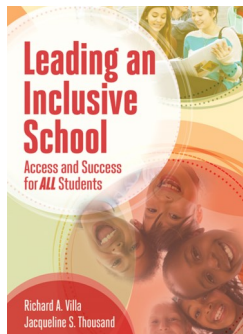
A Handbook for Classroom Management That Works

By Robert J. Marzano et al.

Use this handbook in self-help, study group, and teacher workshop situations to implement the research-based classroom management practices from the ASCD bestseller *Classroom Management That Works*. The authors guide educators through the classroom management approaches that support higher student achievement and provide hundreds of classroom-proven strategies and recommendations.

ISBN: 9781416602361 | (November 2005) 8-1/2" x 11", 168 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$27.95



Leading an Inclusive School

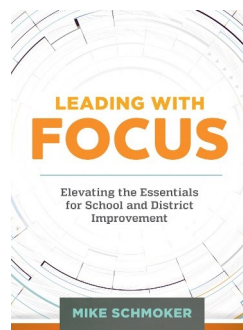
Access and Success for ALL Students

By Richard A. Villa and Jacqueline S. Thousand

Inclusion experts Villa and Thousand share years of fieldwork in this comprehensive book and provide a systems view for principals on how to be an instructional leader in inclusive settings, using the inclusive Schoolhouse Model, Multi-Tiered Systems of Support, co-teaching, and UDL principles.

ISBN: 9781416622864 | (December 2016) 6" x 9", 200 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



Leading with Focus

Elevating the Essentials for School District Improvement

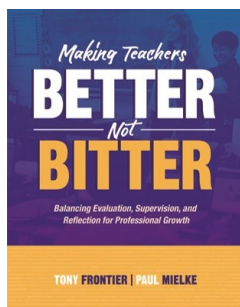
By Mike Schmoker

In his bestseller *Focus: Elevating the Essentials to Radically Improve Student Learning*, Schmoker described a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; soundly structured lessons; and purposeful reading and writing, or authentic literacy. Now, in this book, he shows administrators, principals, and other education leaders how to apply his model to the work of running schools and districts.

ISBN: 9781416621362 | (February 2016) 6" x 9", 148 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$24.95

Bestseller!



Making Teachers Better, Not Bitter

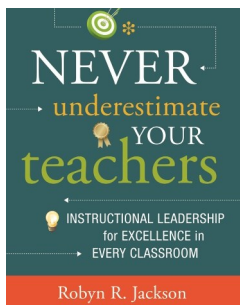
Balancing Evaluation, Supervision, and Reflection for Professional Growth

By Tony Frontier & Paul Mielke

In this groundbreaking book, education experts Frontier and Mielke address both the conceptual and the practical, offering a compelling vision of teacher growth using three dozen step-by-step protocols for working with teachers. They present a powerful rationale for teacher evaluation by creating a balanced system of three components: reliable, valid evaluation; empowering and focused supervision; and purposeful reflection.

ISBN: 9781416622079 | (August 2016) 7" x 9", 260 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$32.95



Never Underestimate Your Teachers

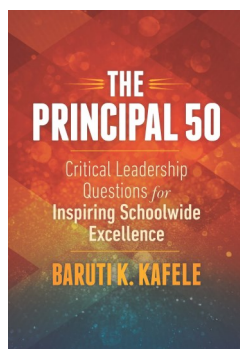
Instructional Leadership for Excellence in Every Classroom

By Robyn R. Jackson

In this book, Jackson reveals how school leaders can help any teacher improve and become a master teacher. She presents a model for understanding teaching as a combination of skill and will and then explains the best ways to support teachers' professional development to acquire the mindset and habits of master teachers.

ISBN: 9781416615286 | (May 2013) 6" x 9", 175 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$26.95



The Principal 50

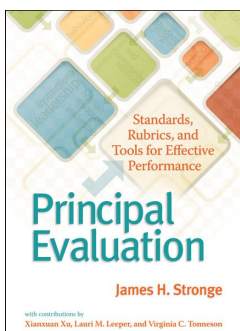
Critical Leadership Questions for Inspiring Schoolwide Excellence

By Baruti K. Kafele

Veteran school administrator and bestselling author Baruti Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Readers will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose and ensure that all students are valued and represented in the school culture.

ISBN: 9781416620143 | (March 2015) 6" x 9", 102 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$18.95



Principle Evaluation

Standards, Rubrics, and Tools for Effective Performance

By James H. Stronge, Xianxuan Xu, Lauri M. Leeper, & Virginia C. Tonneson

Accurately measuring principal effectiveness has been an elusive goal. In this indispensable book, the authors detail the steps and resources necessary for designing a comprehensive principal evaluation system based on sound research and best practices. Includes all the tools to thoroughly assess principal performance.

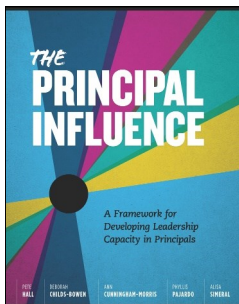
ISBN: 9781416615279 | (March 2013) 6" x 9", 160 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



Author Spotlight: Robert J. Marzano

Robert J. Marzano is cofounder and CEO of Marzano Research Laboratory in Centennial, CO. A top thought leader in education, he has developed programs and practices used in K–12 classrooms that translate current research and theory in cognition into instructional methods. An internationally known trainer and speaker, he has authored 30 books and more than 150 articles and chapters in books on such topics as reading and writing instruction, thinking skills, school effectiveness, restructuring, assessment, cognition, and more.



The Principal Influence

A Framework for Developing Leadership Capacity in Principals

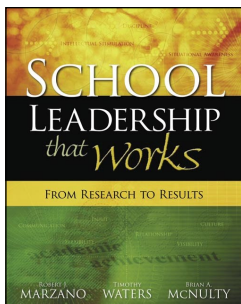
By Pete Hall et al.

Principals navigate the dynamic complexities and subtleties of their schools every day, promoting, facilitating, and leading efforts to achieve tangible results. With that in mind, ASCD developed the Principal Leadership Development Framework, which establishes a concise definition of leadership with targets that support the growth of leaders. Using the framework explored in this book, principals will learn how to lead better.

ISBN: 9781416621447 | (February 2016) 8-1/2" x 11", 205 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$30.95

Bestseller!



School Leadership That Works

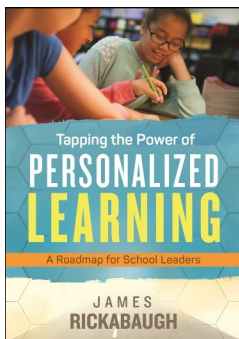
From Research to Results

By Robert J. Marzano, Timothy Waters, & Brian A. McNulty

Combining rigorous research with practical advice and based on input from 650 principals, the authors uncovered 21 key leadership responsibilities that significantly affect student achievement. School leaders will learn the specific behaviors associated with the 21 responsibilities, the difference between first- and second-order change, and how to develop a site-specific approach to improving student achievement.

ISBN: 9781416602279 | (September 2005) 7" x 9", 194 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$27.95



Tapping the Power of Personalized Learning

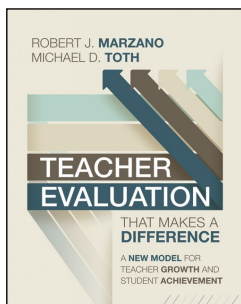
A Roadmap for School Leaders

By James Rickabaugh

In this powerful book, James Rickabaugh, former superintendent and current director of the Institute for Personalized Learning, presents the groundbreaking results of the Institute's half-decade of research, development, and practice: a simple but powerful model for personalizing students' learning experiences by building their levels of commitment, ownership, and independence.

ISBN: 9781416621577 | (February 2016) 6" x 9", 148 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$24.95



Teacher Evaluation That Makes a Difference

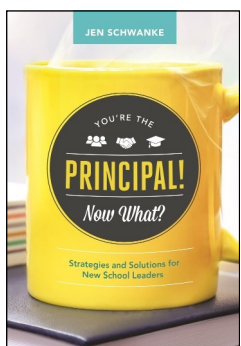
A New Model for Teacher Growth and Student Achievement

By Robert J. Marzano & Michael Toth

In this essential book, bestselling author and researcher Robert Marzano and teacher-effectiveness expert Michael Toth lay out a framework for teacher evaluation focused on helping educators develop and improve their practice. By taking into account multiple accurate, data-rich measures of teacher performance and student growth, the model ensures that all teachers receive fair, meaningful, and reliable evaluations.

ISBN: 9781416615736 | (June 2013) 7" x 9", 198 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



You're the Principal! Now What?

Strategies and Solutions for New School Leaders

By Jen Schwanke

A principal's job is astonishingly complex, with competing demands that can overwhelm new school leaders. Here, author and school principal Jen Schwanke provides a mentor's guidance to steer new principals through the period of adjustment and set the foundation for a long, rewarding career. This lifeline covers everything new principals wished their graduate programs had covered—directly, practically, and jargon-free.

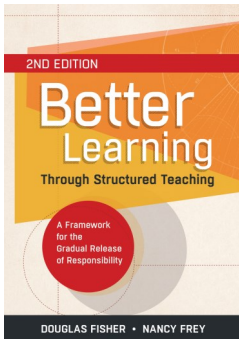
ISBN: 9781416622215 | (August 2016) 6" x 9", 345 pages

Audience: K-12 principals, education leaders | Price: \$34.95

Author Spotlight: Grant Wiggins & Jay McTighe

Grant Wiggins (1950-2015) was president of Authentic Education in Monmouth Junction, NJ. He worked on some of the most influential reform initiatives in the US and served as consultant to schools, districts, and state education departments on a variety of reform matters. His groundbreaking writing and research was grounded in Understanding by Design.

Jay McTighe is known for work with thinking skills, having coordinated statewide efforts to develop instructional strategies, curriculum models, and assessment procedures for improving the quality of student thinking. A prolific writer and education thought leader, he is a highly sought-after consultant, speaker, and presenter.



Better Learning Through Structured Teaching

A Framework for the Gradual Release of Responsibility, 2nd Edition

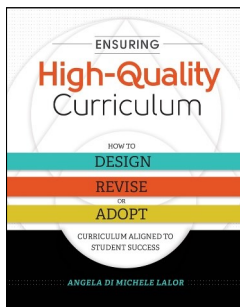
By Douglas Fisher & Nancy Frey

In this edition of the ASCD bestseller, Fisher and Frey explore focused/guided instruction and collaborative/independent learning using real-life examples from a variety of disciplines. Includes checklists for planning and assessment; advice on feedback, homework, group work, differentiated instruction, and blended learning; answers to frequently asked questions; and examples.

ISBN: 9781416616290 | (December 2013) 6" x 9", 160 pages

Audience: K–12 teachers, educators | Price: \$24.95

72,000 copies sold!



Ensuring High-Quality Curriculum

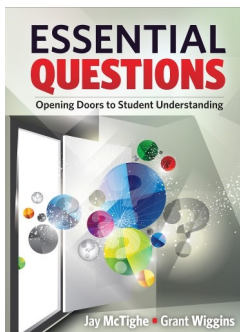
How to Design, Revise, or Adopt Curriculum Aligned to Student Success

By Angela Di Michele Lalor

Curriculum expert Lalor offers step-by-step advice to help school and teacher leaders ensure their literacy curriculum is aligned to standards. She offers seven considerations for a quality literacy-based curriculum and includes research, quality indicators, examples, tools, and checklists.

ISBN: 9781416622796 | (October 2016) 7" x 9", 208 pages

Audience: K–12 teachers, literacy experts | Price: \$28.95



Essential Questions

Opening Doors to Student Understanding

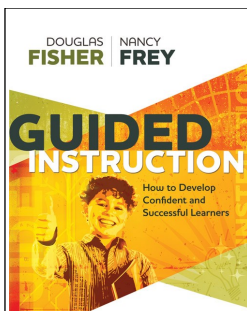
By Jay McTighe & Grant Wiggins

Essential questions help target standards as teachers organize curriculum content into coherent units that yield focused and thoughtful learning. They are used to stimulate discussions and promote a deeper understanding of the content. This practical guide shows how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

ISBN: 9781416615057 | (April 2013) 8-1/2" x 11", 120 pages

Audience: K–12 teachers, educators | Price: \$26.95

75,000 copies sold!



Guided Instruction

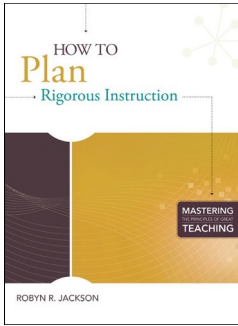
How to Develop Confident and Successful Learners

By Douglas Fisher & Nancy Frey

Bestselling authors Fisher and Frey posit that helping students develop immediate, lifelong learning skills is best achieved through guided instruction—gradually and successfully transferring knowledge and the responsibility for learning to students through scaffolds for learning. They explain each element using examples drawn from the authors' research and experience in the classroom and their observations of hundreds of expert teachers.

ISBN: 9781416610687 | (October 2010) 7" x 9", 140 pages

Audience: K–12 teachers, educators | Price: \$22.95



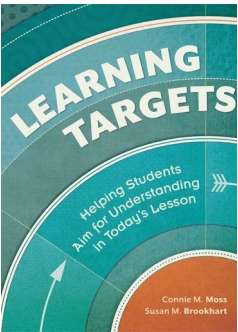
How to Plan Rigorous Instruction (Mastering the Principles of Great Teaching Series)

By Robyn R. Jackson

No matter the grade level or discipline, this book reveals how to create lessons that are more focused, activities that are more relevant and engaging, and assessments that are more informative for both teachers and students. Includes worksheets, planning templates, and strategy sheets to help teachers plan rigorous learning units by selecting better content, implementing powerful instruction strategies, and using meaningful assessments.

ISBN: 9781416610939 | (January 2011) 8-1/2" x 11, 124 pages

Audience: K–12 teachers, educators | Price: \$22.95



Learning Targets

Helping Students Aim for Understanding in Today's Lesson

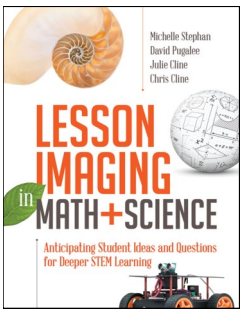
By Connie M. Moss & Susan M. Brookhart

In this bestselling book, the authors contend that improving student learning happens in the immediacy of an individual lesson—or it doesn't happen at all. This key is learning targets—a lesson-sized chunk of information/skills that students will come to know deeply. Drawing on extensive research and professional learning partnerships, this book provides everything teachers need to use learning targets to dramatically empower students' learning.

ISBN: 9781416614418 | (July 2012) 7" x 9", 222 pages

Audience: K–12 teachers, educators | Price: \$26.95

45,000 copies sold!



Lesson Imaging in Math and Science

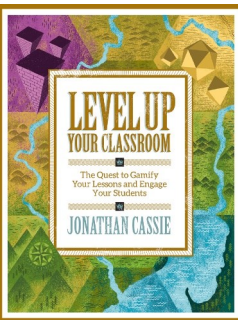
Anticipating Student Ideas and Questions for Deeper STEM Learning

By Michelle Stephan, David Pugalee, Julie Cline, & Christopher Cline

From respected voices in math and STEM education comes an innovative lesson planning approach to help turn students into problem solvers. Dubbed "lesson imaging," this approach involves a process of thinking through the structure and implementation of a lesson, discovering ways to elicit student thinking and foster collaboration, and becoming adept at techniques to avoid shutting down discussions.

ISBN: 9781416622789 | (October 2016) 7" x 9", 182 pages

Audience: K–12 teachers, educators | Price: \$29.95



Level Up Your Classroom!

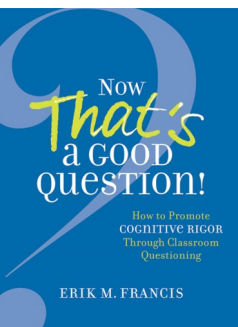
The Quest to Gamify Your Lessons and Engage Your Students

By Jonathan Cassie

In this lively book, seasoned educator Cassie shows how to use gamification, an instructional approach that's revolutionizing K–12 education, to challenge player students, inspire persistence, and provide meaningful choices that have lasting consequences, reward experimentation, build community, and gently encourage taking risks.

ISBN: 9781416622055 | (June 2016) 7" x 9", 180 pages

Audience: K–12 teachers, educators | Price: \$27.95



Now That's a Good Question!

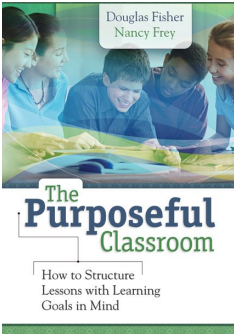
How to Promote Cognitive Rigor Through Classroom Questioning

By Erik M. Francis

In this book, Francis explores how questioning can provide the proper framework to deepen student thinking, understanding, and application of knowledge. He offers examples of good questions across content areas and grade levels and structures to help teachers create and use different kinds of questions. Includes techniques for using questioning to extend and evaluate student learning experiences.

ISBN: 9781416620754 | (July 2016) 7-7/8" x 9-7/8", 175 pages

Audience: K–12 teachers, educators | Price: \$28.95



The Purposeful Classroom

How to Structure Lessons with Learning Goals in Mind

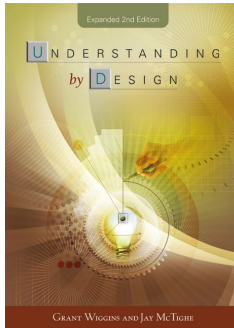
By Douglas Fisher & Nancy Frey

In this ASCD bestseller, Fisher and Frey present a variety of strategies that teachers at all levels can use to ensure that students clearly understand the purpose behind lessons. They provide step-by-step guidance to help teachers understand the difference between standards, objectives, and purpose statements and how to craft them in terms that students can grasp.

ISBN: 9781416613145 | (October 2011) 6" x 9", 170 pages

Audience: K–12 teachers, educators | Price: \$24.95

Bestseller!



Understanding by Design, *Expanded 2nd Edition*

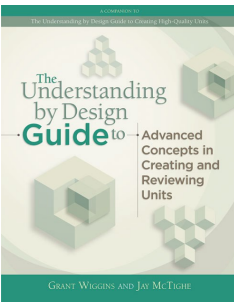
By Grant Wiggins & Jay McTighe

Drawing on feedback from thousands of educators around the world who have used the Understanding by Design (UbD) framework, the authors have revised and expanded their original work to guide educators across K–16 in the design of curriculum, assessment, and instruction. With an improved UbD Template at its core, the book explains the rationale of backward design and explores ideas such as essential questions and transfer tasks.

ISBN: 9781416614098 | (March 2005) 8-1/2" x 11", 370 pages

Audience: K–12 teachers, educators | Price: \$32.95

300,000 copies sold!



The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

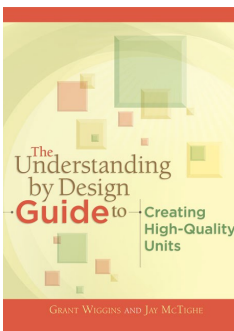
By Grant Wiggins & Jay McTighe

This title offers instructional modules to refine units created using UbD and shows how to review the units using self-assessment, peer review, observation, and supervision. The guide builds on its companion title *The Understanding by Design Guide to Creating High-Quality Units* and includes narrative discussion of key ideas in each module, exercises, worksheets, design tips, unit designs, and review criteria for self- and peer assessment.

ISBN: 9781416614098 | (March 2012) 8-1/2" x 11", 134 pages

Audience: K–12 teachers, educators | Price: \$26.95

Bestseller!



The Understanding by Design Guide to Creating High-Quality Units

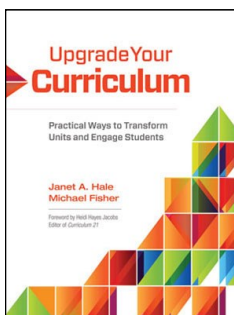
By Grant Wiggins & Jay McTighe

Wiggins and McTighe offer instructional modules on the basic concepts and elements of UbD, the backward design approach used by thousands of educators to create curriculum units and assignments that focus on developing students' understanding of important ideas. The eight modules are organized around the UbD Template 2.0 and feature components similar to what is typically provided in the UbD design workshop.

ISBN: 9781416611493 | (March 2011) 8-1/2" x 11", 122 pages

Audience: K–12 teachers, educators | Price: \$26.95

73,000 copies sold!



Upgrade Your Curriculum

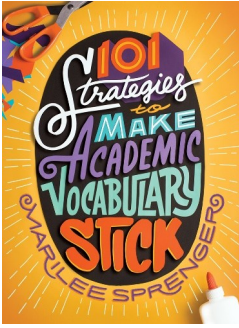
Practical Ways to Transform Units and Engage Students

By Janet A. Hale & Michael Fisher

This title offers a solution that vitalizes curriculum design and instructional practice by providing students with meaningful, relevant units of study developed by the educators who actually teach them. The authors advocate a gradual approach to transforming curriculum in which teachers work collaboratively to upgrade one unit at a time.

ISBN: 9781416614906 | (March 2013) 8-1/2" x 11", 172 pages

Audience: K–12 teachers, educators | Price: \$28.95



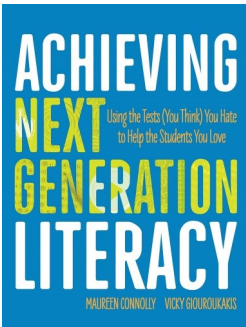
101 Strategies to Make Academic Vocabulary Stick

By Marilee Sprenger

Veteran educator Marilee Sprenger explains how to teach the essential, high-frequency words that appear in academic contexts and reverse the disadvantages of "word poverty." Drawing on research and experience, she provides a rich array of engaging strategies to help educators across all content areas and grade levels not only teach students a large quantity of words but also ensure that they know these words well.

ISBN: 9781416623106 | (January 2017) 7" x 9", 106 pages
Audience: K–12 teachers, literacy teachers | Price: \$23.95

Bestseller!



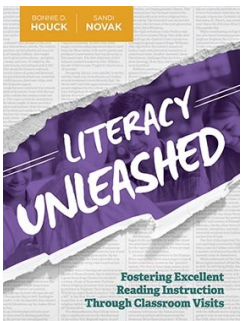
Achieving the Next Generation Literacy

Using the Tests (You Think) You Hate to Help the Students You Love

By Maureen Connolly & Vicky Giouroukakis

Students in language arts and humanities need to develop multifaceted reading, writing, thinking, and communication skills that constitute next generation literacy. With six sample lessons, 42 instructional techniques, and tips for differentiation, this practical resource empowers teachers to help students become capable, literate individuals who are well prepared to succeed in high-stakes mandated assessment tests.

ISBN: 9781416621638 | (April 2016) 7" x 9", 160 pages
Audience: K–12 teachers, literacy teachers | Price: \$27.95



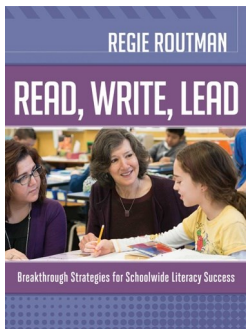
Literacy Unleashed

Fostering Excellent Reading Instruction Through Classroom Visits

By Bonnie D. Houck & Sandi Novak

In this book, seasoned literacy expert Houck and Novak share processes to help identify the elements of effective literacy instruction and establish common beliefs, practices, and language within the education community; provide targeted professional development and resources that reduce unnecessary budget expenditures; and explain how to implement the Literacy Classroom Visit Model across an entire school.

ISBN: 9781416622338 | (July 2016) 7" x 10", 165 pages
Audience: K–12 teachers, literacy teachers | Price: \$29.95



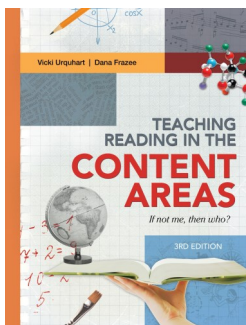
Read, Write, Lead

Breakthrough Strategies for Schoolwide Literacy Success

By Regie Routman

Drawing on her experience as a mentor teacher, reading specialist, instructional coach, and staff developer, Routman explains how to develop a schoolwide learning culture that leads to more effective reading and writing across the curriculum. Includes real-life examples and "Quick Wins" that can yield positive, affirming literacy results while tackling the tough work of long-term change.

ISBN: 9781416618737 | (June 2014) 8" x 10", 354 pages
Audience: K–12 teachers, literacy teachers, education leaders | Price: \$37.95



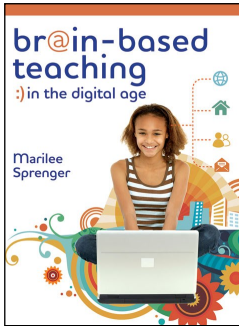
Teaching Reading in the Content Areas

If Not Me, Then Who, 3rd edition

By Vicki Urquhart & Dana Frazee

Teachers in their own subject areas can help students be more effective readers with the principles and strategies from this book. This all-new edition draws from new research on the impact of new technologies, the population boom of English language learners, and the influence of the Common Core State Standards.

ISBN: 9781416614210 | (July 2012) 8-1/2" x 11", 280 pages
Audience: K–12 teachers, literacy teachers | Price: \$33.95



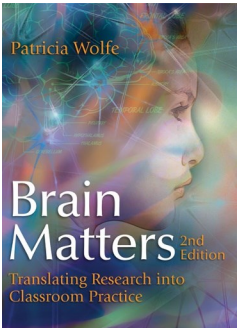
Brain-Based Teaching in the Digital Age

By Marilee Sprenger

What does the rapidly changing digital landscape mean for classroom teaching? Marilee Sprenger answers this and other questions with research-based practical advice gained from her years as a classroom teacher and a consultant on brain-based teaching. Teachers will find easy-to-understand information about the digital brain and how it works, "high-tech" and "low-tech" strategies for everyday teaching and learning, and inspiration for creating classroom environments that will entice and encourage students at all grade levels.

ISBN: 9781416609186 | (March 2010) 7" x 9", 180 pages

Audience: K–12 teachers, administrators | Price: \$23.95



Brain Matters

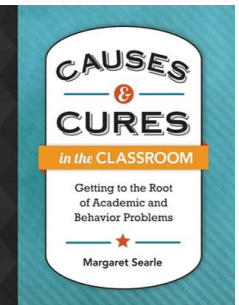
Translating Research into Classroom Practice, 2nd Edition

By Patricia Wolfe

In this expanded, ASCD bestseller, renowned educator Patricia Wolfe introduces educators to the anatomy and physiology of the brain and explains teaching strategies that match how the brain learns best through projects, simulations, visuals, music, writing, and mnemonics. An all-new section explores brain development from birth through adolescence; the role of exercise, sleep, and nutrition on the brain; and the importance of neuroplasticity.

ISBN: 9781416610670 | (September 2010) 7" x 9", 249 pages

Audience: K–12 teachers, administrators | Price: \$27.95



Causes and Cures in the Classroom

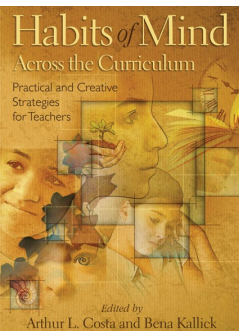
Getting to the Root of Academic and Behavior Problems

By Margaret A. Searle

When students come to school with weak vocabulary, poor planning and organization skills, and problems with memory, impulse control, and attention, these challenges can be daunting for teachers. This book reveals neurological research about the root causes of these obstacles and lays out a five-step protocol to address them.

ISBN: 9781416616320 | (November 2013) 7" x 9", 180 pages

Audience: K–12 teachers, administrators | Price: \$27.95



Habits of Mind Across the Curriculum

Practical and Creative Strategies for Teachers

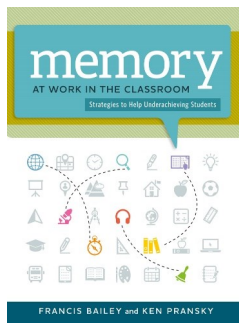
By Arthur L. Costa & Bena Kallick, editors

Real-life experiences from K–12 teachers provide readers with insight and model lessons for weaving the development of strong habits of mind into daily instruction in language arts, music, physical education, social studies, math, foreign language, and other content areas.

ISBN: 9781416607632 | (January 2009) 6" x 9", 236 pages

Audience: K–12 teachers, administrators | Price: \$26.95

Bestseller!



Memory at Work in the Classroom

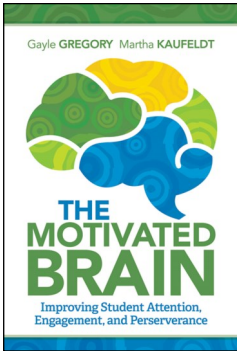
Strategies to Help Underachieving Students

By Francis Bailey & Ken Pransky

Why do some students struggle to understand and retain information, while others don't? In this book, the authors expertly guide teachers through the aspects of human memory most relevant to classroom teachers. They cover several memory systems and focus on explaining the source of struggling students' academic challenges and provide effective strategies for helping students become better learners.

ISBN: 9781416617570 | (March 2014) 7" x 9", 215 pages

Audience: K–12 teachers, educators | Price: \$27.95



The Motivated Brain

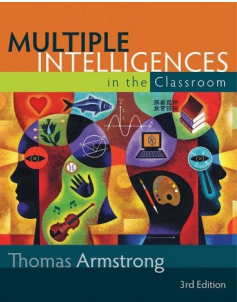
Improving Student Attention, Engagement, and Perseverance

By Gayle Gregory & Martha Kaufeldt

Based on new neuroscience research, Gregory and Kaufeldt identify brain-friendly strategies to improve student motivation, knowledge acquisition, and retention, resulting in academic success. They present the science behind the motivated brain and its relationship to student learning, how to create a motivational and engaging learning environment, and strategies to improve depth of knowledge, complex thinking, and synthesis with students.

ISBN: 9781416620488 | (September 2015) 6" x 9", 168 pages

Audience: K–12 teachers, educators | Price: \$24.95



Multiple Intelligences in the Classroom, 3rd Edition

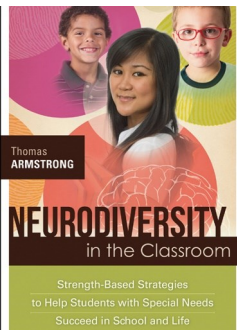
By Thomas Armstrong

Armstrong has updated his bestselling guide for educators to incorporate new research from Gardner and others. He includes information on the eighth intelligence (the naturalist), a chapter on a possible ninth (the existential), and new information and resources throughout to help educators at all levels apply multiple intelligences theory to curriculum development, lesson planning, assessment, special education, cognitive skills, and more.

ISBN: 9781416607892 | (May 2009) 7" x 9", 256 pages

Audience: K–12 teachers, educators | Price: \$25.95

Bestseller!



Neurodiversity in the Classroom

Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

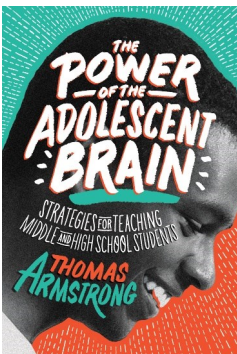
By Thomas Armstrong

Neurodiversity promises to revolutionize the way educators provides services to students with special needs. Here, bestselling author Armstrong argues that we should embrace the strengths of neurodiverse students to help them and their neurotypical peers thrive in school and beyond. This innovative book focuses on five categories of special needs: learning disabilities, ADHD, autism, intellectual disabilities, and emotional and behavior disorders.

ISBN: 9781416614838 | (December 2012) 6" x 9", 184 pages

Audience: K–12 teachers, preservice educators | Price: \$24.95

Bestseller!



The Power of the Adolescent Brain

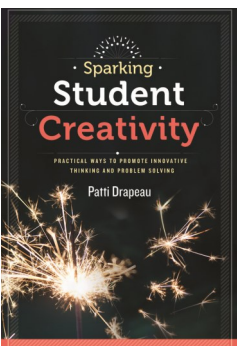
Strategies for Teaching Middle School and High School Students

By Thomas Armstrong

Bestselling author Thomas Armstrong explores eight key features of adolescence and related neuroscience research and presents brain-based educational interventions to address each one. This title includes 50+ strategies, reflection questions, and a step-by-step process for creating brain-friendly lessons across content areas.

ISBN: 9781416621874 | (July 2016) 6" x 9", 202 pages

Audience: Middle & high school teachers | Price: \$27.95



Sparkling Student Creativity

Practical Ways to Promote Innovative Thinking and Problem Solving

By Patti Drapeau

In this book, the author explores research related to creativity and its relevance in today's standards-based, critical-thinking-focused classroom. No matter the grade level or subject taught, this book will help produce creative lesson components that directly address critical content, target specific standards, and require thoughtful projects from students as they grow into independent learners.

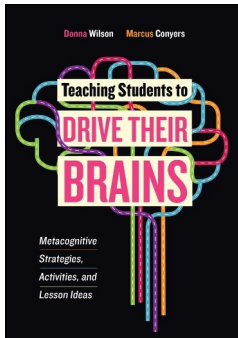
ISBN: 9781416619352 | (September 2014) 6" x 9", 188 pages

Audience: K–12 teachers | Price: \$26.95



Author Spotlight: Eric Jensen

Eric Jensen is a former teacher with a real love of learning, having taught at all levels from elementary school through university. He cofounded the United States' first and largest brain-compatible learning program, now with more than 50,000 graduates. A popular speaker and author, he has written 30 books on learning and the brain. He is the founder of the Learning Brain EXPO and has trained educators and trainers worldwide in this field for 25 years.

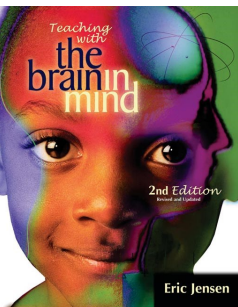


Teaching Students to Drive Their Brains Metacognitive Strategies, Activities, and Lesson Ideas

By Donna Wilson & Marcus Conyers

Metacognition helps students unlock their brain's amazing power and take control of their learning. Educational developers Wilson and Conyers, experienced in using the explicit teaching of metacognition, share how to teach preK–12 students how to drive their brains with these practices: adopting optimistic outlooks toward learning, setting goals, focusing attention, monitoring progress, and enhancing cognitive flexibility.

ISBN: 9781416622116 | (June 2016) 6" x 9", 134 pages
Audience: PreK–12 teachers | Price: \$23.95



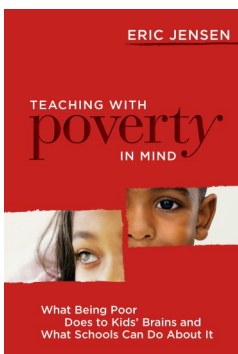
Teaching with the Brain in Mind, 2nd Edition

By Eric Jensen

Jensen has inspired thousands of educators to apply the latest brain research in their classrooms. In this completely revised, updated edition, he provides a basic orientation to the brain and its systems and explains how they affect learning. He discusses what parents and educators can do to get children's brains in good shape for school and then explores motivation, critical thinking skills, environmental factors, the social brain, emotions, and memory.

ISBN: 9781416600305 | (June 2005) 8" x 10", 187 pages
Audience: K–12 teachers, administrators, parents | Price: \$27.95

Bestseller!



Teaching with Poverty in Mind

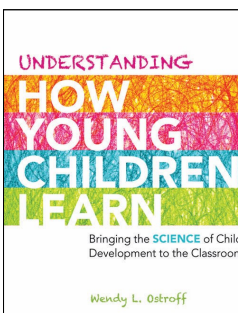
What Being Poor Does to Kids' Brains and What Schools Can Do About It

By Eric Jensen

Veteran educator and brain expert Eric Jensen helps educators understand what poverty does to children's brains and why students raised in poverty are subject to stressors that undermine school behavior and performance. Drawing from research, experience, and real school success stories, he explains what educators everywhere can do to improve the achievement of economically disadvantaged students.

ISBN: 9781416608844 | (November 2009) 6" x 9", 184 pages
Audience: Administrators, K–12 teachers, education leaders | Price: \$26.95

181,000 copies sold!

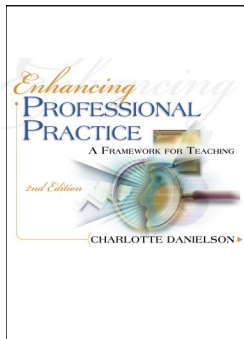


Understanding How Young Children Learn Bringing the Science of Child Development to the Classroom

By Wendy L. Ostroff

Building on the premise that human beings are born to learn, Ostroff shows teachers how to harness the power of the brain, the most powerful learning machine in the universe. She highlights the processes that inspire or propel learning—play, confidence, self-regulation, movement, mnemonic strategies, metacognition, articulation, collaboration—and distills the research into takeaways that teachers can use to design curriculum and activities.

ISBN: 9781416614227 | (August 2012) 7" x 9", 200 pages
Audience: K–3 teachers, administrators | Price: \$26.95



Enhancing Professional Practice

A Framework for Teaching, 2nd Edition

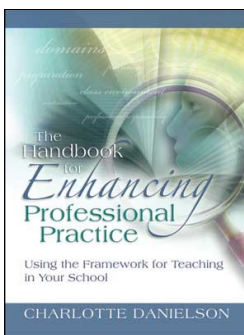
By Charlotte Danielson

This classic book is the framework for teaching a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework's full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching and as the foundation of recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation. More than 500,000 copies sold in the US!

ISBN: 9781416605171 | (February 2007) 10" x 8", 200 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$29.95

300,000 copies sold!



The Handbook for Enhancing Professional Practice

Using the Framework for Teaching in Your School

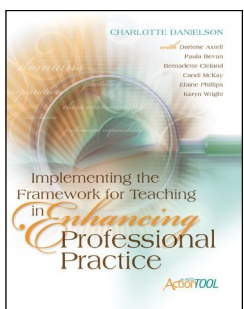
By Charlotte Danielson

Grounded in practitioners' wisdom, this handbook demonstrates how the framework for teaching can inform professional growth throughout a teacher's career—from preservice training through the attainment of the skills and knowledge that characterize distinguished teaching. Ready-to-use forms and other instruments transform the framework into a mechanism for teacher support with two goals: quality assurance and professional learning.

ISBN: 9781416607090 | (September 2008) 8-1/2" x 11", 179 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$27.95

Bestseller!



Implementing the Framework for Teaching in Enhancing Professional Practice

An ASCD Action Tool

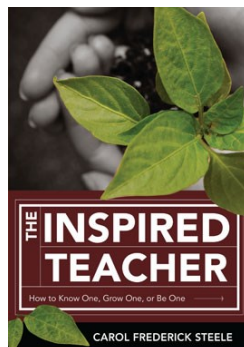
By Charlotte Danielson et al.

This action tool guides educators in applying the framework for teaching in classrooms or schools and strengthening professional practice with proven strategies. Broken down into the different domains, components, and elements of the framework, each section provides examples of best practices for the higher levels of performance, followed by a variety of tools that teachers can adapt and incorporate into their instruction.

ISBN: 9781416609193 | (December 2009) 8.5" x 10.6", 512 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$79.00

Bestseller!



The Inspired Teacher

How to Know One, Grow One, or Be One

By Carol Frederick Steele

Everyone remembers having an inspired teacher. Steele, a seasoned National Board-certified teacher, shares 13 research-based pathways that teachers can take to grow professionally and aim for truly inspired teaching. The book is filled with classroom examples and tips for teachers, and growth paths for all 13 skill areas to help mentors, coaches, and anyone who works with teachers apply these ideas at the school or district level.

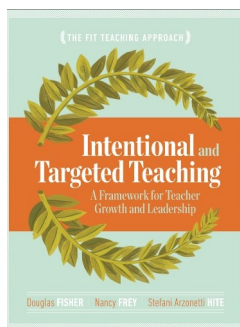
ISBN: 9781416607427 | (March 2009) 6" x 9", 256 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95



Author Spotlight: Charlotte Danielson

Charlotte Danielson is an educational consultant based in Princeton, NJ, specializing in aspects of teacher quality and evaluation, curriculum planning, performance assessment, and professional development. She has taught at all levels, from kindergarten through college, and has worked as an administrator, a curriculum director, and a staff developer in school districts throughout the United States. She has served as a consultant to hundreds of school districts, universities, intermediate agencies, and state departments of education in every state and in many other countries.



Intentional and Targeted Teaching

A Framework for Teacher Growth and Leadership

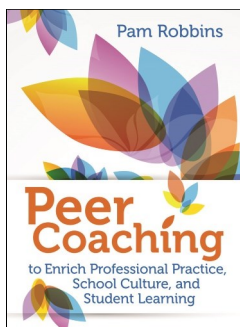
By Douglas Fisher, Nancy Frey, & Stefani Arzonetti Hite

This book introduces the powerful Framework for Intentional and Targeted Teaching® (FIT) Teaching Tool, which can be used by teachers for self-assessment; by teacher peers for collegial feedback in professional learning communities; by instructional coaches to focus on the skills teachers need both onstage and off; and by school leaders to highlight their teachers' strengths and value.

ISBN: 9781416621119 | (May 2016) 7-7/8" x 9-7/8", 190 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$29.95

Bestseller!



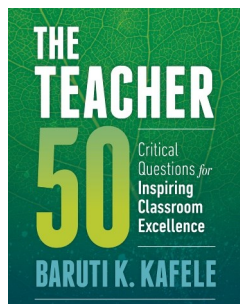
Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

By Pam Robbins

This book explains how educators can work together more effectively to improve professional practice in a way that combines collaborative activities and peer coaching—teachers supporting teachers. It describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and student learning.

ISBN: 9781416620242 | (May 2015) 6" x 9", 180 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95



The Teacher 50

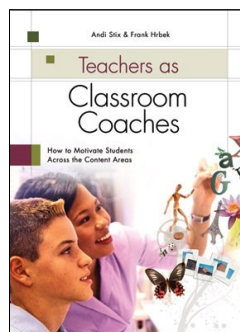
Critical Questions for Inspiring Classroom Excellence

By Baruti K. Kafele

In this thoughtful guide for novice and veteran teachers alike, Kafele takes readers on a journey of 50 questions and penetrating insights reveal how teachers can inspire students of all racial, ethnic, and socioeconomic backgrounds to strive for academic excellence; develop strong relationships with students, parents, and the community; address the challenges and promises presented by millennial learners; and boost teacher motivation.

ISBN: 9781416622734 | (August 2016) 6" x 9", 105 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$16.95



Teachers as Classroom Coaches

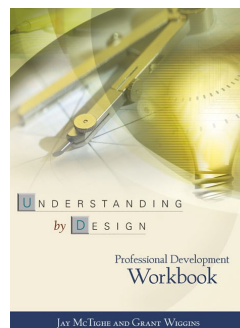
How to Motivate Students Across the Content Areas

By Andi Stix & Frank Hrbek

This book shows how proven coaching strategies can help educators inspire students and boost their performance in any subject and grade level. It explains why a coaching environment creates more student motivation and higher engagement and gives strategies and techniques that winning coaches use to help groups and individuals work more productively, overcome difficulties, and achieve meaningful and measurable goals.

ISBN: 9781416604112 | (October 2006) 7" x 9", 180 pages

Audience: K-12 teachers | Price: \$25.95



Understanding by Design Professional Development Workbook

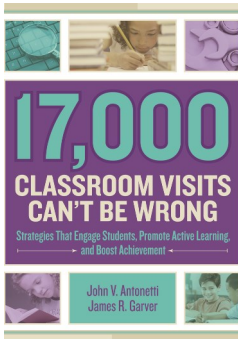
By Jay McTighe & Grant Wiggins

This collection of templates, design tools, examples, and exercises is an in-depth resource for *Understanding by Design* workshops, curriculum teams, teacher training, undergraduate and graduate courses, as well as further independent exploration. It provides a valuable resource to educators in developing curriculum and assessments with a focus on developing and deepening students' understanding of important ideas.

ISBN: 9780871208552 | (March 2004) 8-1/2" x 11", 295 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95

45,000 sold in US!



17,000 Classroom Visits Can't Be Wrong

Strategies That Engage Students, Promote Active Learning, and Boost Achievement

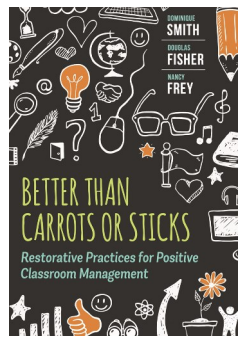
By John V. Antonetti and James R. Garver

The authors have visited more than 17,000 classrooms—examining a variety of teaching and learning conditions, talking to students, scrutinizing their work, and determining their levels of thinking and engagement. They share the lessons learned along with stories of successful practice and practical tools and opportunities for reflection designed to help teachers explore their current beliefs and practices in the classroom.

ISBN: 9781416620082 | (December 2013) 8" x 10", 190 pages

Audience: K–12 teachers, educators | Price: \$28.95

Bestseller!



Better Than Carrot or Sticks

Restorative Practices for Positive Classroom Management

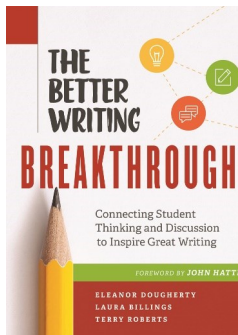
By Dominique Smith, Douglas Fisher, & Nancy Frey

This practical blueprint creates a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. The authors explain how to establish procedures for student behavior that develop positive interpersonal skills and a nonconfrontational rapport with even the most challenging students and how to implement resolution strategies that prioritize relationship building and mutual understanding.

ISBN: 9781416620624 | (August 2015) 6" x 9", 161 pages

Audience: K–12 teachers, administrators | Price: \$24.95

Bestseller!



The Better Writing Breakthrough

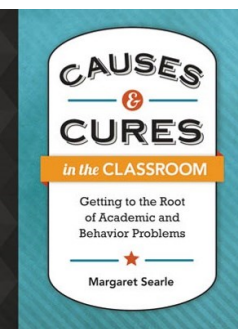
Connecting Student Thinking and Discussion to Inspire Great Writing

By Eleanor Dougherty, Laura Billings, & Terry Roberts

Every teacher knows the challenge of trying to engage reluctant readers and struggling writers—students whose typical response to a writing prompt is a few sentence fragments scribbled on a sheet of paper followed by an elaborate shrug of the shoulders. The best way to engage less confident readers and writers is to give them something powerful to think about. This field-tested approach is designed for use in grades 4–12.

ISBN: 9781416618843 | (March 2016) 7" x 9", 180 pages

Audience: Grade 4–12 teachers, educators | Price: \$28.95



Causes & Cures in the Classroom

Getting to the Root of Academic and Behavior Problems

By Margaret Searle

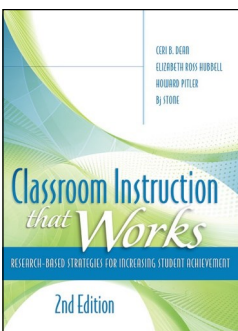
Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. Searle draws from academic and neurological research to help educators identify the causes of such problems and address them with specific and practical interventions.

Includes case studies from many content areas and grade levels to show how this process works in real contexts.

ISBN: 9781416616320 | (November 2013) 7" x 9", 180 pages

Audience: K–12 teachers & principals, administrators | Price: \$27.95

Bestseller!



Classroom Instruction That Works

Research-Based Strategies for Increasing Student Achievement, 2nd Edition

By Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, & BJ Stone

This revised edition pulls from years of research, practice, and results to reanalyze and reevaluate the nine instructional strategies that have the most positive effects on teaching and learning. Educators will explore new research explaining the impact of each of the teaching strategies, learn new insights about how and why some strategies are more effective, and discover how all the strategies relate to essential skills for the 21st century.

ISBN: 9781416613626 | (January 2012) 8" x 10", 210 pages

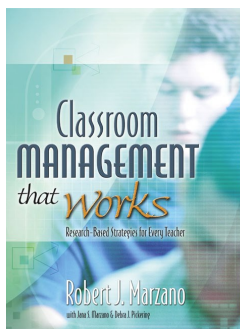
Audience: K–12 teachers, administrators | Price: \$29.95

145,000 copies sold!

Author Spotlight: Douglas Fisher & Nancy Frey

Douglas Fisher is a professor of educational leadership at San Diego State University and a teacher leader at Health Sciences High & Middle College. He is a member of the California Reading Hall of Fame and has published widely on improving student achievement, including numerous bestselling ASCD titles.

Nancy Frey is a professor of educational leadership at San Diego State University and teaches classes at Health Sciences High and Middle College in San Diego. She received the Christa McAuliffe Award for Excellence in Teacher Education from the American Association of State Colleges and Universities and the Early Career Award from the Literacy Research Association. She has written extensively on the topics of literacy and instruction.



Classroom Management That Works

Research-Based Strategies for Every Teacher

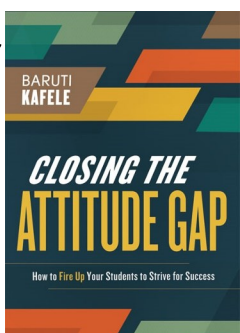
By Robert J. Marzano, Jana S. Marzano, & Debra J. Pickering

Marzano and his coauthors provide the action steps needed to establish rules and procedures, use effective disciplinary interventions, build positive student-teacher relationships, and develop a sound mental set to succeed in the most difficult situations. Real classroom stories illustrate how to get every class off to a good start, involve students in classroom management, and develop effective school-wide management policies.

ISBN: 9780871207937 | (September 2003) 8" x 10", 143 pages

Audience: K–12 teachers, administrators | Price: \$25.95

Bestseller!



Closing the Attitude Gap

How to Fire Up Your Students to Strive for Success

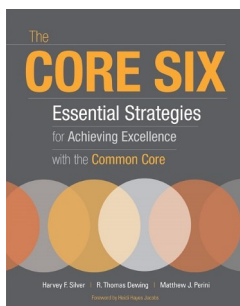
By Baruti Kafele

Drawing on practical strategies and illustrations from his 20-plus years as a teacher and principal in inner-city schools, Kafele makes the case that the "attitude gap" that affects underperforming students can only be closed if educators help students develop the will to strive for excellence. Remarkable results are possible when educators focus on teachers' attitudes toward, relationship with, and compassion for students, as well as the learning environment and cultural relevance of instruction.

ISBN: 9781416616283 | (August 2013) 6" x 9", 144 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$23.95

Bestseller!



The Core Six

Essential Strategies for Achieving Excellence with the Common Core

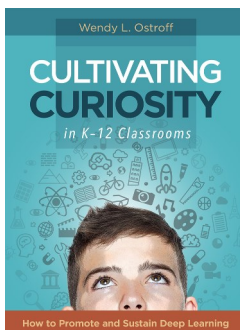
By Harvey F. Silver, R. Thomas Dewing, & Matthew J. Perini

Based on 40 years of research and hands-on classroom testing, the Core Six will help educators and students respond to the demands of the common core. By offering tips on how to capture students' interest, deepen their understanding of each strategy, use discussion and questioning techniques to extend student thinking, and ask students to synthesize and transfer their learning, the Core Six will ensure that instruction is inspired.

ISBN: 9781416614753 | (August 2012) 7" x 9", 89 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$14.95

140,000 copies sold!



Cultivating Curiosity in K–12 Classrooms

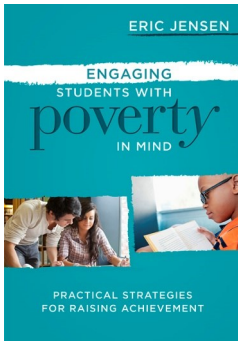
How to Promote and Sustain Deep Learning

By Wendy L. Ostroff

This book describes how teachers can create a structured, student-centered environment that allows for openness and surprise, where inquiry guides authentic learning. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questions and critical thinking; and experimenting and problem solving. Includes techniques to try, scaffolding advice, and relevant research from neuroscience and psychology.

ISBN: 9781416621973 | (July 2016) 7" x 9", 174 pages

Audience: K–12 teachers | Price: \$25.95



Engaging Students with Poverty in Mind

Practical Strategies for Raising Achievement

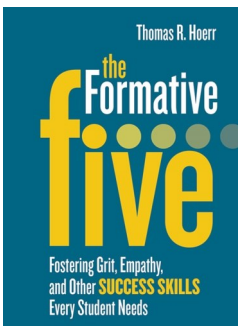
By Eric Jensen

Building on his bestselling *Teaching with Poverty in Mind*, Jensen gives student engagement strategies that are strongly tied to socioeconomic status. He addresses seven factors crucial to engaging disadvantaged students—health and nutrition, vocabulary, effort and energy, mind-set, cognitive capacity, relationships, and stress level—and provides everyday solutions to empower teachers to automate student engagement.

ISBN: 9781416615729 | (August 2013) 6" x 9", 200 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$26.95

166,000 copies sold!



The Formative Five

Fostering Grit, Empathy, and Other Success Skills Every Student Needs

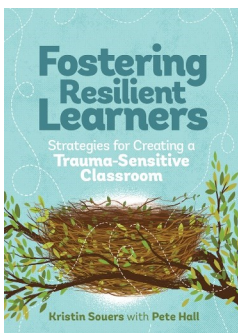
By Thomas R. Hoerr

Building on the popularity of *Fostering Grit*, a top-selling ASCD Arias title, Hoerr shows educators how to foster the “Big Five” student attributes of empathy, diversity, self-control, integrity, and grit. By focusing on skills needed for success in school and life, educators change mindsets and raise expectations for student learning.

ISBN: 9781416622697 | (November 2016) 6" x 9", 200 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$27.95

Bestseller!



Fostering Resilient Learners

Five Principles of Courageous Leadership to Guide Achievement for Every Student

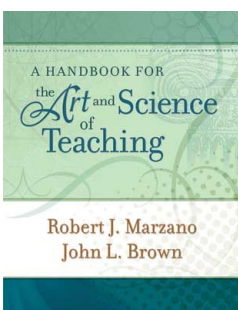
By Kristin Souers & Pete Hall

This galvanizing book for all educators explores an urgent and growing issue—childhood trauma—and its profound effect on learning and teaching. Grounded in research and their experience working with trauma-affected students and their teachers, the authors—a mental health therapist and a veteran principal—help educators cultivate a trauma-sensitive learning environment for students across all content areas and grade levels.

ISBN: 9781416621072 | (January 2016) 6" x 9", 215 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$26.95

Winner of the coveted AAP Judges/Golden Lamp Award!



A Handbook for the Art and Science of Teaching

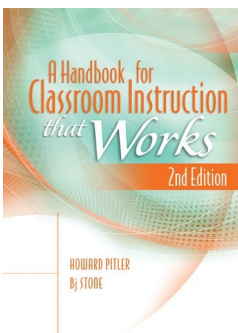
By Robert J. Marzano & John L. Brown

Implementing the action steps from ASCD's bestseller *The Art and Science of Teaching* is much easier when using this in-depth resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Marzano's breakthrough framework for effective instruction.

ISBN: 9781416608189 | (June 2009) 8-7/8" x 10-7/8", 320 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$29.95

Bestseller!



A Handbook for Classroom Instruction That Works, 2nd Edition

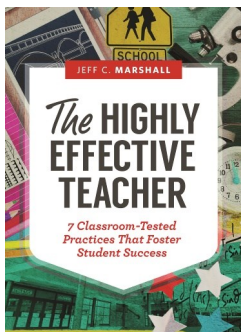
By Howard Pitler & BJ Stone

This second edition will help teachers explore and refine their use of the teaching strategies from ASCD's best-selling *Classroom Instruction That Works*. Discussion of the nine categories that have the most positive effect on student learning is the focus. Perfect as a guide for self-study or professional learning communities, the handbook is designed to help teachers begin using effective instructional strategies immediately.

ISBN: 9781416614685 | (October 2012) 8-3/8" x 10-7/8", 335 pages

Audience: K–12 teachers, administrators | Price: \$32.95

Bestseller!



The Highly Effective Teacher

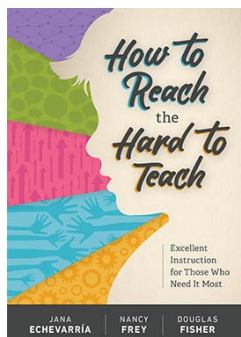
7 Classroom-Tested Practices That Foster Student Success

By Jeff C. Marshall

Teacher and university professor Jeff Marshall showcases the Teacher Intentionality Practice Scale (TIPS), a framework for supporting and measuring effective teaching. TIPS provides a research-based, classroom-tested guide to help teachers create coherent, connected lessons; use strategies and resources, including technology that truly enhances learning; organize a safe learning environment; develop challenging learning experiences so much more.

ISBN: 9781416621683 | (April 2016) 7-7/8" x 9-7/8", 136 pages

Audience: K–12 teachers, education leaders, higher education | Price: \$27.95



How to Reach the Hard to Teach

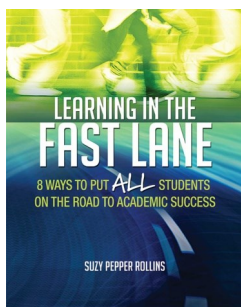
Excellent Instruction for Those Who Need It Most

By Jana Echevarria, Nancy Frey, & Douglas Fisher

This book is about shining the light of possibility on underachieving students and taking action to ensure they receive the best instruction. The authors present a thoughtful and practical approach to achieving breakthrough success with linguistically and culturally diverse students who are struggling in school. Includes examples of how real-life teachers are employing these practices in their classrooms to ensure all students can learn.

ISBN: 9781416622383 | (February 2016) 6" x 9", 178 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$25.95



Learning in the Fast Lane

8 Ways to Put ALL Students on the Road to Academic Success

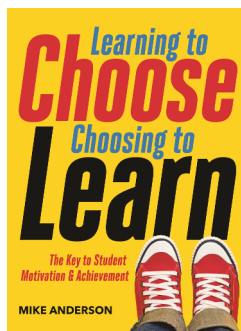
By Suzy Pepper Rollins

According to veteran classroom teacher and educational consultant Rollins, the true answer to supporting students' success lies in acceleration. Here she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically. This essential guide identifies eight high-impact, research-based instructional approaches.

ISBN: 9781416618683 | (April 2014) 7" x 9", 176 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$26.95

Bestseller!



Learning to Choose, Choosing to Learn

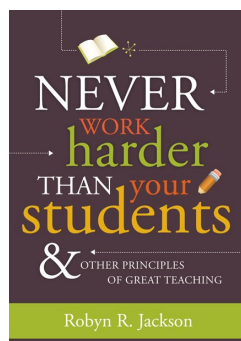
The Key to Student Motivation and Achievement

By Mike Anderson

This book demonstrates that by offering students choices about their learning, teachers can boost student learning, motivation, and achievement. It offers compelling examples of choice in action, ideas to try with different students, and a guide to help teachers plan and incorporate choice into the classroom and create learning environments that set the right tone for learning and teach specific skills that enable choice to work well.

ISBN: 9781416621836 | (April 2016) 7" x 9", 160 pages

Audience: K–12 teachers, instructional coaches | Price: \$27.95



Never Work Harder Than Your Students and Other Principles of Great Teaching

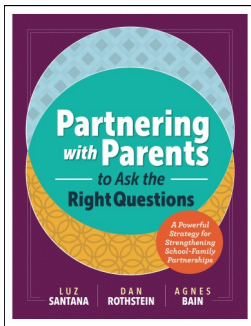
By Robyn R. Jackson

Using a short set of basic principles and classroom examples that promote reflection, Jackson explains how to develop a master teacher mindset. This title can be used to map the professional development journey to becoming a master teacher, which steps are needed to take to apply the principles of great teaching, and how to advance to the next stage. Includes classroom tips, problem-solving advice, and tools to help teachers begin.

ISBN: 9781416607571 | (January 2009) 6" x 9", 250 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$26.95

Bestseller!



Partnering with Parents to Ask the Right Questions

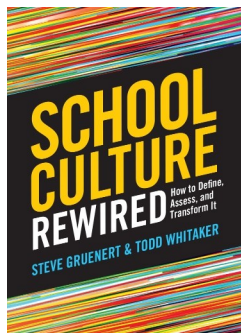
A Powerful Strategy for Strengthening School—Family Partnerships

By Luz Santana, Dan Rothstein, & Agnes Bain

This book presents a simple strategy on how educators can build effective partnerships with parents. Educators can teach parents the skills needed to support their children's education, monitor their progress, and advocate for them. Based on two decades of research in low- and moderate-income communities, this book empowers overburdened educators and parents to work together to achieve their common goal of successful students.

ISBN: 9781416622673 | (August 2016) 7" x 9", 230 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$29.95



School Culture Rewired

How to Define, Assess, and Transform It

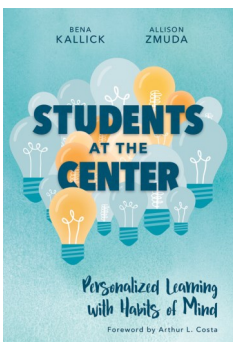
By Steve Gruenert & Todd Whitaker

This book provides a plan of action and tools to improve any school's culture, including a framework for pinpointing the type of current culture, the type wanted, and the actions needed to bridge the two; "culture-busting" strategies to help teachers adopt positive attitudes and behaviors; instructions on how to create and implement a successful School Culture Rewiring Team; and tips for hiring, training, and retaining teachers.

ISBN: 9781416619901 | (January 2015) 6" x 9", 170 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$26.95

Bestseller!



Students at the Center

Personalized Learning with Habits of Mind

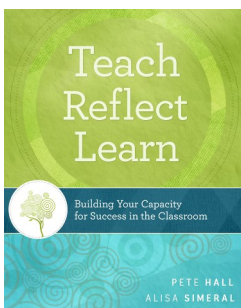
By Bena Kallick and Allison Zmuda

This book helps educators rethink traditional teacher and student roles and re-examine goal setting, lesson planning, assessment, and feedback practices. It maps out a transformative model of personalization that puts students at the center and asks them to employ the set of dispositions for engagement and learning known as the Habits of Mind.

ISBN: 9781416623243 | (January 2017) 6" x 9", 160 pages

Audience: K–12 teachers, teacher leaders, administrators | Price: \$27.95

2017 Bestseller!



Teach, Reflect, Learn

Building Your Capacity for Success in the Classroom

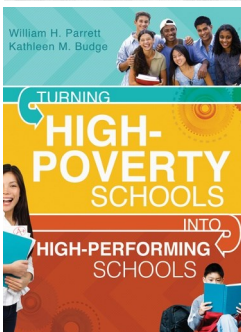
By Pete Hall & Alisa Simeral

To help teachers deepen their thinking and reflect on their capacity as educators, Hall and Simeral return to the "Continuum of Self-Reflection," which they introduced to coaches and administrators in their bestselling *Building Teachers' Capacity for Success*, and redesign its implementation so teachers can take charge of their own professional growth. They present tools specifically made to enhance self-reflection on professional practice.

ISBN: 9781416620105 | (April 2015) 7" x 9", 175 pages

Audience: K–12 teachers, administrators | Price: \$26.95

Bestseller!



Turning High-Poverty Schools into High-Performing Schools

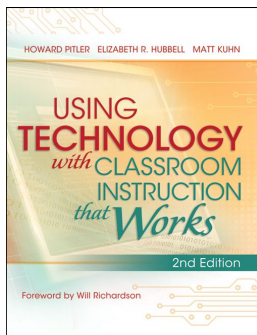
By William H. Parrett & Kathleen M. Budge

If some schools can overcome the powerful, pervasive effects of poverty to become high performing—why can't others? Learn how educators can build the collaborative leadership capacity to foster a supportive school environment and focus intensely on learning. Based on lessons and insights into the complex influence of poverty on students and learning, the authors provide a framework to increase a school's influence on student, family, and community relationships; tips on optimizing time and resources; and strategies for eliminating barriers.

ISBN: 9781416613138 | (January 2012) 8" x 10", 220 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$30.95

Bestseller!



Using Technology with Classroom Instruction That Works, 2nd Edition

By Howard Pitler, Elizabeth Ross Hubbell, & Matt Kuhn

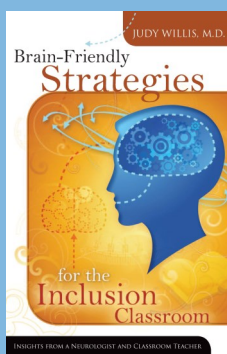
This updated edition will help teachers explore and refine their use of the teaching strategies in *Classroom Instruction That Works, 2nd edition*. Discussion of the nine categories of strategies that have the most positive effect on student learning is the focus. Perfect as a guide for self-study or professional learning communities, the handbook is designed to help teachers begin using effective instructional strategies immediately.

ISBN: 9781416614302 | (August 2012) 7-7/8" x 9-7/8", 242 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$30.95

Bestseller!

SPECIAL NEEDS & INCLUSION



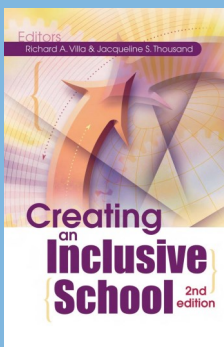
Brain-Friendly Strategies for the Inclusion Classroom

By Judy Willis

With this resource in their toolkit, any teacher can extend their brain-friendly teaching practices to address students with learning disabilities and other special challenges. Neurologist and classroom teacher Judy Willis explains how the research on how people learn can educators build safe and supportive classroom communities for students with learning disabilities, improve the focus of students with attention disorders, and create a rich and inviting learning environment for all students in an inclusive classroom.

ISBN: 9781416606314 | (May 2007) 6" x 9", 227 pages

Audience: K–12 teachers, education leaders | Price: \$24.95



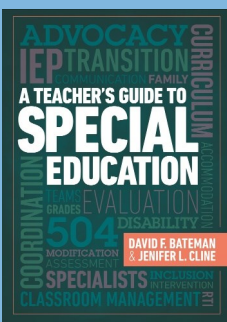
Creating an Inclusive School, 2nd Edition

By Richard A. Villa & Jacqueline S. Thousand

In this comprehensive resource on inclusive schooling, the authors examine the myths and most frequently asked questions about inclusive education, and they provide an extensive list of resources for administrators, teachers, and parents. Woven through the book are the personal stories of people with disabilities and the educators and parents who work with them. As their voices make clear, inclusion is more than an educational buzzword; inclusion is a way of life, based on the belief that each individual is valued and belongs.

ISBN: 9781416600497 | (February 2005) 6" x 9", 230 pages

Audience: Administrators, K–12 teachers & principals, parents | Price: \$26.95



A Teacher's Guide to Special Education

By David F. Bateman & Jenifer L. Cline

This book presents in simple terms what general education teachers need to know about special education processes and provides a guide to instructional best practices for the inclusive classroom. Topics include pre-referral, referral, and evaluation; individualized education programs; transition for preK to K–12 and high school to post-school life; classroom management; and grades, graduation,

ISBN: 9781416622017 | (June 2016) 7" x 10", 190 pages

Audience: PreK–12 teachers, new teachers, education leaders | Price: \$29.95

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