



LEARN. TEACH. LEAD.

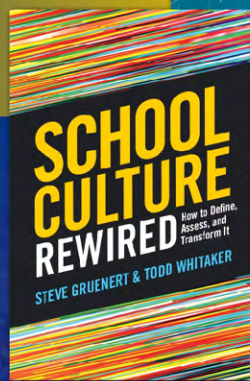
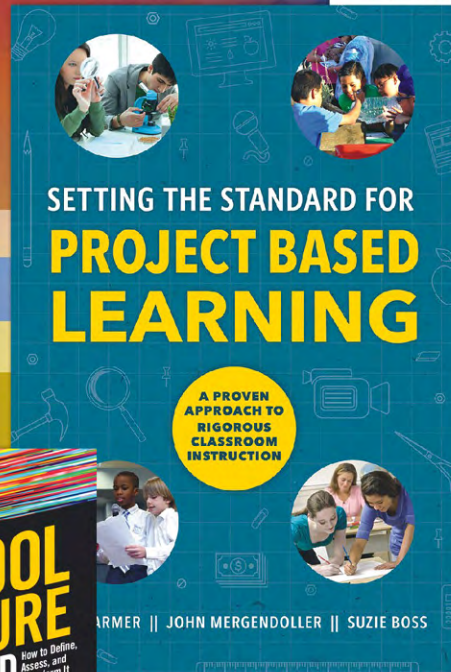
# 2015 Rights Catalog

**BALANCED  
LEADERSHIP**  
*for*  
**Powerful Learning**



ACHIEVING SUCCESS  
OUR SCHOOL

by Cameron with Heather Hicks



[www.ascd.org](http://www.ascd.org)

Dear Reader,

This ASCD Rights' Catalog has been created for those individuals, publishers, agents, and education organizations who have an on-going interest in best-in-class, impactful books and publications from ASCD for possible translation in other languages.

ASCD ([www.ascd.org](http://www.ascd.org)), the Association for Supervision and Curriculum Development, is an organization with global reach through its work and most especially through its authors and their published books. Education trend-setters and renowned authors such as Regie Routman, Carol Ann Tomlinson, Robert Marzano, Grant Wiggins, Jay McTighe and many others choose ASCD as their publisher of choice knowing that this supportive organization's mission is to further the efforts of educators and education leadership.

I encourage you to review this catalog. There are many new titles since our last offering, and if you plan to be in Frankfurt at the Book Fair this October, please contact me for an appointment time. ASCD will have more than 40 books on display at its stand. To request a review copy (pdf only) of any ASCD title, send me an email at: [translations@ascd.org](mailto:translations@ascd.org).

Wishing you a wonderful next year in publishing and I hope to meet you soon at a Book Fair.

Regards,

*Cat Russo*

Cat Russo (Mrs.)  
ASCD Publications

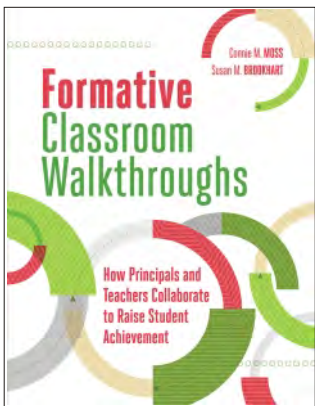
Page

New from ASCD	3
<ul style="list-style-type: none"> <li>• Formative Classroom Walkthroughs</li> <li>• School Culture Rewired</li> <li>• 17,000 Classroom Visits Can't Be Wrong</li> <li>• The Principal 50</li> <li>• Teach, Reflect, Learn</li> <li>• Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning</li> <li>• A Close Look at Close Reading, Grades K–5</li> <li>• Setting the Standard for Project Based Learning</li> <li>• Differentiation in Middle and High School</li> <li>• Rethinking Grading</li> <li>• Balanced Leadership for Powerful Learning</li> <li>• Complex Text Decoded</li> <li>• Better Than Carrots or Sticks</li> <li>• Leading for Differentiation</li> <li>• The Motivated Brain</li> <li>• Questioning for Discussion</li> <li>• How to Make Decisions with Different Kinds of Student Assessment Data</li> <li>• The Principal Influence</li> </ul>	
Top Selling Translation Titles	8
ASCD Arias	17

*Rights availability for individual titles are listed below each book.*

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## NEW FROM ASCD

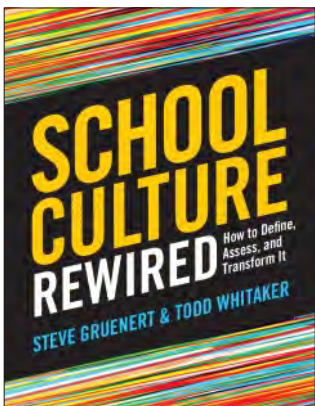


### Formative Classroom Walkthroughs How Principals and Teachers Collaborate to Raise Student Achievement

Connie M. Moss and Susan M. Brookhart

Drawing upon their extensive research and work with K–12 teachers and administrators, Moss and Brookhart delve into the learning target theory of action that debuted in *Learning Targets: Helping Students Aim for Understanding in Today's Lesson* to show teachers and administrators how to develop a schoolwide collaborative culture that enhances the learning of teachers, administrators, coaches, and students. The authors share their field-tested formative walkthrough model to help principals and teacher leaders identify, evaluate, and understand evidence of student learning in the classroom, and use it both to support teachers and to improve student outcomes. They present detailed examples of how formative walkthroughs work across grade levels and subject areas, and provide useful templates that administrators and coaches can use to begin their own work. *Formative Classroom Walkthroughs* offers a path to improvement that makes sense—and makes a difference.

**ISBN:** 9781416619864 | (January 2015) 7" x 9", 230 pages  
**Category:** Assessment & Grading | **Audience:** Teachers, administrators  
 World Rights Available  
**Price:** \$22.95

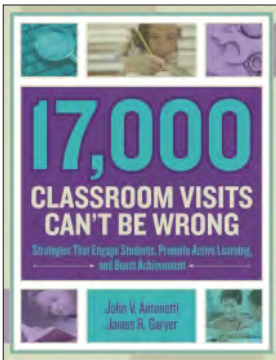


### School Culture Rewired How to Define, Assess, and Transform It

Tom Gruenert and Todd Whitaker

In this groundbreaking book, education experts Steve Gruenert and Todd Whitaker offer tools, strategies, and advice for defining, assessing, and ultimately transforming a school's culture into one that is positive, forward-looking, and actively working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything educators need to optimize both the culture and the climate of their schools to support student achievement.

**ISBN:** 9781416619901 | (January 2015) 6" x 9", 170 pages  
**Category:** Education Leadership & Management | **Audience:** K–12 principals, school leaders, lead teachers  
 Languages sold: Arabic  
**Price:** \$23.95



## 17,000 Classroom Visits Can't Be Wrong Strategies That Engage Students, Promote Active Learning, and Boost Achievement

John Antonetti and James R. Garver

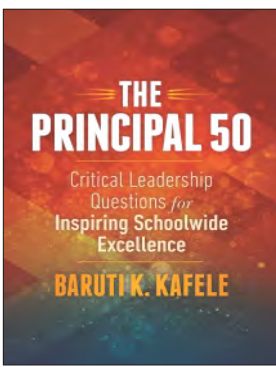
Popular consultants and researchers Antonetti and Garver have visited more than 17,000 classrooms and share their lessons learned in this book, along with stories of successful practice and practical tools ready for immediate classroom application. The authors—with the help of the thousands of students they met—provide insights on successful and engaging practices to shift from teaching to learning. They also provide opportunities for reflection and closure designed to help educators explore their current beliefs and practices. Includes advice on learning targets, differentiation, brain-based learning, and more.

**ISBN:** 9781416620082 | (February 2015) 7-7/8" x 9-7/8", 190 pages

Category: Teaching Strategies | Audience: K–12 principals, school administrators, superintendents

World Rights Available

Price: \$28.95



## The Principal 50 Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

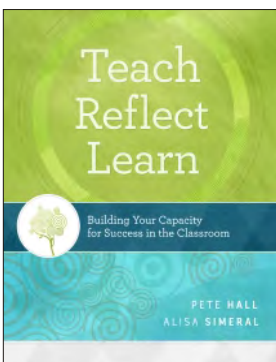
In *The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence*, veteran school administrator and bestselling author Baruti K. Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Educators will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose; ensure that all students, regardless of color, creed, or origin, are valued and represented in the school culture; as well as focus mission and vision statements to address students' most critical needs and integrate shared values and objectives into the fabric of the school all with the goal of guaranteeing the strongest outcomes for students.

**ISBN:** 9781416620143 | (March 2015) 6" X 9", 112 pages

Category: Education Leadership & Management | Audience: Administrators, principals, new principals

World Rights Available

Price: \$18.95



## Teach, Reflect, Learn Building Your Capacity for Success in the Classroom

Pete Hall and Alisa A. Simeral

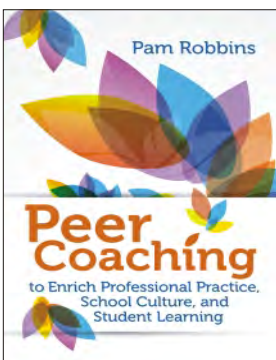
A companion to *Building Teachers' Capacity for Success*, Hall & Simeral's popular book for leaders and coaches, this title will help individual teachers build their own capacity and improve along a continuum of reflective practice. Using the tools in this volume, educators can assess their current self-reflective tendencies, identify opportunities to reflect on their instruction, and begin to forge a path toward continuous growth and educational excellence.

**ISBN:** 9781416620105 | (April 2015) 7" x 9", 160 pages

Category: Professional Development | Audience: Teacher, teacher leaders, coaches

World Rights Available

Price: \$26.95



## Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

Pam Robbins

This new title by educator Pam Robbins explains how educators can work together more effectively to improve professional practice in a way that enhances student performance. Combining collaborative activities and peer coaching—teachers supporting teachers—this title describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and learning. Peer coaching offers a job-embedded learning strategy; it's a valuable structure for supporting school- and districtwide priorities such as analyzing data, improving instruction, integrating technology, and implementing standards.

**ISBN:** 9781416620242 | (May 2015) 6" x 9", 180 pages

Category: Professional Development | Teachers, teacher leaders, administrators, principals

World Rights Available

Price: \$26.95



## A Close Look at Close Reading, Grades K–5 Teaching Students to Analyze Complex Texts

Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson

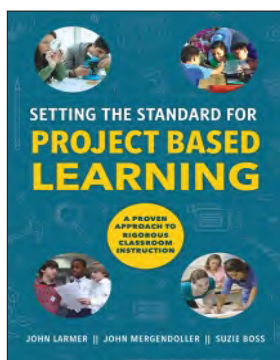
Literacy expert Diane Lapp and her colleagues show how students in grades K–5 can be taught to deeply and analytically read increasingly complex texts. This book will show readers how to meet the goals of reading standards—and make grade-level reading a reality for every child.

**ISBN:** 9781416620099 | (May 2015) 7-7/8" x 9-7/8", 220 pages

**Category:** Literacy | **Audience:** K–5 teachers

World Rights Available

**Price:** \$29.99



## Setting the Standard for Project Based Learning A Proven Approach to Rigorous Classroom Instruction

Buck Institute for Education and John Larmer, John Mergendoller, and Suzie Boss

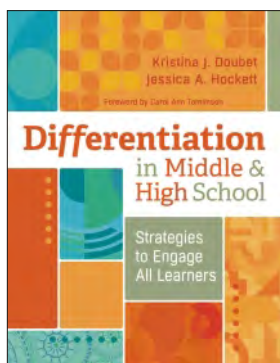
It is very common for educators to add some form of projects to their traditional classes, but it's not enough to just "do projects." For effective project-based learning (PBL), projects need to be rigorous, engaging, and in-depth, and they need to have student voice and choice built in. In this book, the authors—leaders at the respected Buck Institute for Education—take teachers through the step-by-step process of how to create, implement, and assess PBL using a classroom-tested framework. They provide the latest experience on what makes effective PBL, or what they call Gold Standard PBL, with examples from all grade levels and content areas. Included are chapters for school leaders on implementing PBL systemwide and the use of PBL in informal settings such as after-school programs.

**ISBN:** 9781416610334 | (May 2015) 6" x 9", 240 pages

**Category:** Teaching Strategies | **Audience:** K–12 teachers and administrators

**Languages sold:** Chinese (simplified)

**Price:** \$27.95



## Differentiation in Middle and High School Strategies to Engage All Learners

Kristina J. Doubet and Jessica A. Hockett

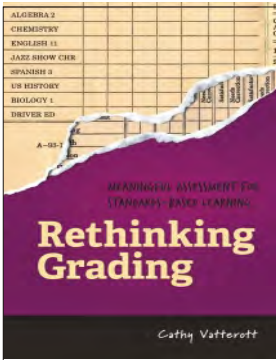
In this one-stop resource for middle and high school teachers, experts Doubet and Hockett explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. The authors explain how to create a healthy classroom community in which students' unique qualities and needs are as important as the ones they have in common, how to translate curriculum into manageable and meaningful learning goals that are fit to be differentiated, how to use pre-assessment and formative assessment to uncover students' learning needs, and how to tailor tasks accordingly. Each chapter provides a plethora of practical tools, templates, and strategies for a variety of subject areas developed by and for real teachers.

**ISBN:** 9781416620181 | (July 2015) 8.5" x 11", 295 pages

**Category:** Differentiated Instruction | **Audience:** K–12 teachers, new teachers, teacher leaders

World Rights Available

**Price:** \$33.95



## Rethinking Grading Meaningful Assessment for Standards-Based Learning

Cathy Vatterott

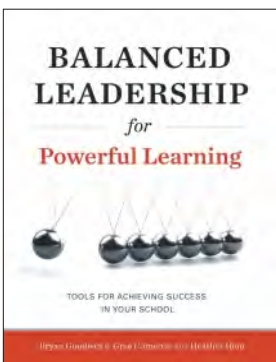
After careful research and years of experience with grading as a teacher and a parent, Cathy Vatterott examines and debunks traditional practices and policies of grading in K–12 schools. She offers a new paradigm for standards-based grading that focuses on student mastery of content and gives concrete examples from elementary, middle, and high schools. *Rethinking Grading* shows educators how standards-based grading can authentically reflect student progress and learning and significantly improve both teaching and learning.

ISBN: 9781416620495 | (July 2015) 6" x 9", 130 pages

Category: Assessment & Grading | Audience: High school teachers, administrators, principals

World Rights Available

Price: \$23.95



## Balanced Leadership for Powerful Learning Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

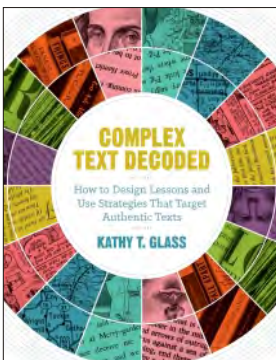
What makes a great school leader? The answer is tied to specific behaviors and actions that have positive effects on student achievement—behaviors and actions that any school leader can learn and put into practice. Over the last decade, thousands of school principals have done that by implementing “balanced leadership,” an approach that recognizes the need to both maintain and challenge the status quo in order to move schools forward. Building on the analysis first reported in *School Leadership That Works*, the authors of *Balanced Leadership* identify the 21 responsibilities associated with effective leadership and show how they relate to three overarching responsibilities: establishing a clear focus, managing change, and developing a purposeful community.

ISBN: 9781416620884 | (August 2015) 8.5" x 11", 112 pages

Category: Education Leadership & Management | Audience: K–12 administrators, teachers

World Rights Available

Price: \$23.95



## Complex Text Decoded How to Design Lessons and Use Strategies That Target Authentic Texts

Kathy T. Glass

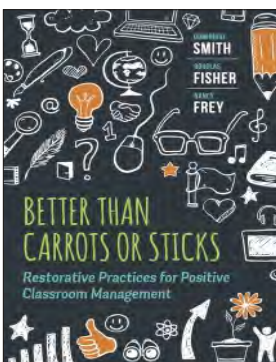
In this practical book, noted author and educator Kathy Glass offers a wealth of proven strategies for designing lessons that incorporate close examination of the text and that encourage students to delve deeply into content. Includes strategies for pre-reading, text-dependent questions, vocabulary, and assessment that teachers can start using immediately.

ISBN: 9781416620372 | (August 2015) 7 7/8" x 9 7/8", 195 pages

Category: Instructional Design | Audience: Teachers

World Rights Available

Price: \$28.95



## Better Than Carrots or Sticks Restorative Practices for Positive Classroom Management

Dominique Smith, Douglas Fisher, and Nancy E. Frey

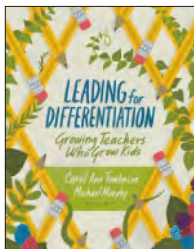
In *Better Than Carrots or Sticks*, longtime educators and bestselling authors Dominique Smith, Douglas Fisher, and Nancy Frey provide a practical blueprint for creating a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. After a comprehensive overview of the roots of the restorative practices movement in schools, the authors explain how to establish procedures and expectations for student behavior that encourage the development of positive interpersonal skills; develop a non-confrontational rapport with even the most challenging students; and implement conflict-resolution strategies that prioritize relationship building and mutual understanding over finger-pointing and retribution.

ISBN: 9781416620624 | (August 2015) 6" x 9", 170 pages

Category: Teaching Strategies | Audience: K–12 teachers, administrators

World Rights Available

Price: \$24.95

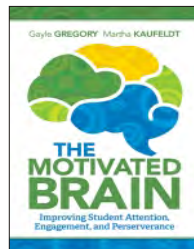


### Leading for Differentiation Growing Teachers Who Grow Kids

Carol Ann Tomlinson and Michael Murphy

Bestselling differentiated instruction authority Carol Ann Tomlinson and change leadership expert Michael Murphy team up to explore a collaborative schoolwide approach to differentiation. They provide insights, real-world examples, and tools that will help educators make effective differentiation a standard in their schools.

**ISBN:** 9781416620808 | (September 2015) 7-7/8" x 9-7/8", 192 pages  
**Category:** Differentiated Instruction | **Audience:** Administrators, educators  
 World Rights Available  
**Price:** \$30.95



### The Motivated Brain Improving Student Attention, Engagement, and Perseverance

Gayle Gregory and Martha Kaufeldt

The drive to seek, as neuroscientist Jaak Panksepp terms it, is the source of motivation to learn—seeking is what gets people out of bed in the morning and is the engine that powers their actions. Using these new findings, internationally renowned educators Gregory and Kaufeldt identify brain-friendly strategies to improve student motivation, knowledge acquisition, and retention resulting in academic success. This title presents the science behind the motivated brain and its relationship to student learning and then shows educators how to create a motivational and engaging learning environment and presents strategies to improve depth of knowledge, complex thinking, and synthesis with students.

**ISBN:** 9781416620488 | (September 2015) 6" x 9", 168 pages  
**Category:** Neuroscience of Education | **Audience:** K–12 teachers, teacher leaders, administrators, principals  
 World Rights Available  
**Price:** \$24.95

Coming Soon

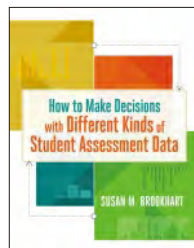
ASCD

### Questioning for Discussion Nurturing Thoughtful Speaking and Respectful Listening

Jackie Acree Walsh and  
Beth Dankert Sattes

Bestselling Corwin authors Walsh and Sattes developed a nationally validated professional development program on effective questioning. This book supports instruction aligned to English Language Arts (ELA) standards for speaking and listening, with guidelines, examples, strategies, and protocols.

**ISBN:** 9781416620983 | (November 2015) 7" x 9", 200 pages  
**Category:** Standards & Common Core | **Audience:** K–12 teachers  
 World Rights Available  
**Price:** TBD



### How to Make Decisions with Different Kinds of Student Assessment Data

Susan M. Brookhart

Bestselling ASCD author Susan Brookhart offers a framework for understanding data in schools, focusing on four main types of data and how best to use these multiple measures to make informed decisions to improve achievement.

**ISBN:** 9781416621034 | (December 2015) 7" x 9", 200 pages  
**Category:** Research & Data | **Audience:** Teacher leaders, administrators, principals  
 World Rights Available  
**Price:** TBD

Coming Soon

ASCD

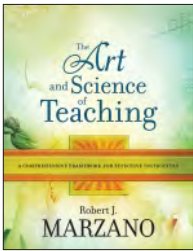
### The Principal Influence A Framework for Building Leadership Capacity

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa A. Simeral

Showcasing ASCD's four-part *Principal Leadership Development Framework*, this impressive team of experts shares a framework for acting principals, assistant principals, and aspiring principals to learn how to build their own leadership capacity and for school district leaders and supervisors to learn how to create meaningful, job-embedded growth opportunities for the principals in their schools. Includes downloadable tools.

**ISBN:** 9781416621447 | (December 2015)  
**Category:** Education Leadership & Management | **Audience:** K–12 principals, school administrators, superintendents  
 World Rights Available  
**Price:** TBD

TOP SELLING TRANSLATION TITLES

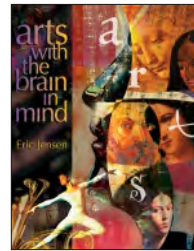


**The Art and Science of Teaching**  
**A Comprehensive Framework for**  
**Effective Instruction**

Robert J. Marzano

In *The Art and Science of Teaching*, author Robert J. Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Marzano's breakthrough framework for effective instruction. A series of 25 modules equips classroom teachers with a logical planning sequence that ensures they establish learning goals.

**ISBN:** 9781416605713 | (July 2007) 7" x 9", 221 pages  
**Category:** Teaching Strategies | **Audience:** Teachers  
**Languages sold:** Arabic, Chinese, Dutch, Indonesian, Polish, Romanian, Vietnamese  
**Price:** \$26.95

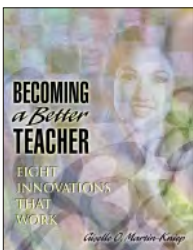


**Arts with the Brain in Mind**

Eric Jensen

Based on what we know about the brain and learning, expert Eric Jensen presents the definitive case for making the arts a core part of the basic curriculum and thoughtfully integrating them into every subject. Separate chapters address musical, visual, and kinesthetic arts in ways that reveal their influence on learning. More than 60,000 copies sold!

**ISBN:** 9780871205148 | (May 2001) 8" x 10", 152 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, educators  
**Languages sold:** Arabic, Chinese (simple)  
**Price:** \$22.95

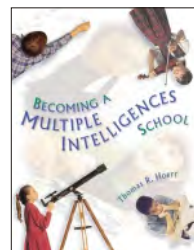


**Becoming a Better Teacher**  
**Eight Innovations That Work**

Giselle O. Martin-Kniep

*Becoming a Better Teacher* provides K–12 educators with key information about some of the most effective teaching and learning tools available today—all in one convenient publication. Each of the innovations has a long history of use and has been researched and evaluated in a variety of settings. Expert Giselle Martin-Kniep chose these specific innovations because, as a whole, they foster a student-centered classroom environment that is both equitable and rigorous. More than 40,000 copies sold!

**ISBN:** 9780871203854 | (November 2000) 8" x 10", 160 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers, educators  
**Languages sold:** Arabic, Chinese (simplified & complex), Vietnamese  
**Price:** \$22.95



**Becoming a Multiple Intelligences School**

Thomas R. Hoerr

Any school considering a multiple intelligences (MI) approach needs this insider's view of how to implement multiple intelligences theory in all aspects of schooling. Based on more than a decade of experience, the author recounts the key steps in becoming a multiple intelligences school and offers educators sound advice for how to deal with roadblocks they will encounter along the way.

**ISBN:** 9780871203656 | (February 2000) 8" x 10", 113 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, administrators, instructional leaders  
**Languages sold:** Bahasa Indonesian, Chinese (simplified & complex), Danish, French, Norwegian  
**Price:** \$23.95

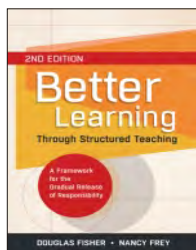


**The Best Schools**  
**How Human Development Research Should Inform Educational Practice**

Thomas Armstrong

In *The Best Schools*, Armstrong urges educators to leave narrow definitions of learning behind and return to the great thinkers of the past 100 years—Montessori, Piaget, Freud, Steiner, Erikson, Dewey, Elkind, Gardner—and to the language of human development and the whole child. This insightful, comprehensive volume highlights examples of educational programs that honor students' differences, use developmentally appropriate practices, and promote a humane approach to education.

**ISBN:** 9781416604570 | (November 2006) 6" x 9", 182 pages  
**Category:** Neuroscience of Education | **Audience:** Administrators, instructional leaders  
**Languages sold:** Arabic, Chinese (simplified & complex), Croatian, Indonesian, Portuguese  
**Price:** \$23.95



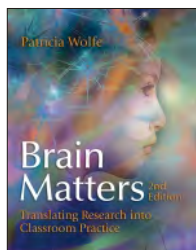
**Better Learning Through Structured Teaching**  
**A Framework for the Gradual Release of Responsibility, 2nd Edition**

Douglas B. Fisher and Nancy E. Frey

In this updated and expanded 2nd edition of the ASCD bestseller, Fisher and Frey dig deeper into the hows and whys of the gradual release of responsibility instructional

framework. To gradually release responsibility is to equip students with what they need to be engaged and self-directed learners. On a day-to-day level, it means delivering lessons purposefully planned to incorporate four essential and interrelated instructional phases: focused instruction, guided instruction, collaborative learning, and independent learning. The authors explore each phase using real-life examples from a variety of disciplines and provide tips and tools for classroom implementation, including checklists for planning and assessment; advice on feedback, homework, group work, differentiated instruction, and blended learning; answers to frequently asked questions; and examples that align to Common Core State Standards.

**ISBN:** 9781416616290 | (December 2013) 6" x 9", 156 pages  
**Category:** Instructional Design | **Audience:** Teachers, educators, instructional leaders  
**Languages sold:** Chinese (simplified)  
**Price:** \$24.95



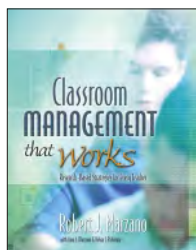
**Brain Matters**  
**Translating Research into Classroom Practice, 2nd Edition**

Patricia Wolfe

In this expanded and updated ASCD bestseller, renowned educator and consultant Patricia Wolfe introduces you to the anatomy and physiology of the brain and explains teaching strategies that match how

the brain learns best through projects, simulations, visuals, music, writing, and mnemonics. Plus, an all-new section explores brain development from birth through adolescence; the role of exercise, sleep, nutrition, and technology on the brain; and the importance of neuroplasticity.

**ISBN:** 9781416610670 | (September 2010) 7" x 9", 240 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, administrators, instructional leaders  
**Languages sold:** Chinese (simplified & complex), Farsi, Portuguese  
**Price:** \$27.95



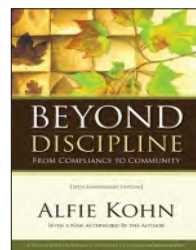
**Classroom Management That Works**  
**Research-Based Strategies for Every Teacher**

Robert J. Marzano, Jana S. Marzano, and Debra Pickering

In this follow-up to *What Works in Schools*, Robert J. Marzano analyzes research from more than 100 studies on classroom management to discover the answers to these questions and more. He then applies these findings to a series of "action steps"—specific

strategies that educators can use to get the classroom management effort off to a good start, establish effective rules and procedures, implement appropriate disciplinary interventions, foster productive student-teacher relationships, help students contribute to a positive learning environment, and activate schoolwide measures for effective classroom management. More than 225,000 copies sold!

**ISBN:** 9780871207937 | (September 2003) 8" x 10", 152 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, administrators, instructional leaders  
**Languages sold:** Arabic, Chinese (complex), Dutch, Georgian, Turkish, Vietnamese  
**Price:** \$25.95



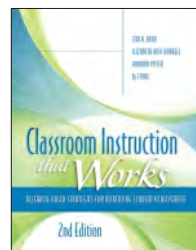
**Beyond Discipline**  
**From Compliance to Community, 10th Anniversary Edition**

Alfie Kohn

*Beyond Discipline* has earned the status of an education classic, a vital alternative to all the traditional manuals that consist of techniques for imposing control. In this 10th anniversary edition of an ASCD bestseller,

author Alfie Kohn reflects on his innovative, path-breaking ideas that invite educators to question the assumption that problems in the classroom are always the fault of students who don't do what they're told; instead, he suggests replacing traditional discipline programs, in which things are done to students to control how they act, with a collaborative approach, in which educators work with students to create caring communities. Featuring a new afterword by the author, this book is packed with stories from real classrooms around the country, seasoned with humor, and grounded in a vision as practical as it is optimistic. More than 40,000 copies sold!

**ISBN:** 9781416604723 | (August 2006) 6" x 9", 191 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** Bulgarian, Hebrew, Korean  
**Price:** \$23.95



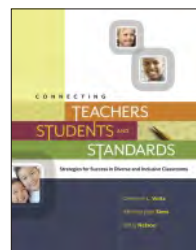
**Classroom Instruction That Works**  
**Research-Based Strategies for Increasing Student Achievement, 2nd Edition**

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and BJ Stone

This completely revised second edition pulls from years of research, practice, and results to reanalyze and reevaluate the nine instructional strategies that have the most positive effects on teaching and learning.

Educators will explore new research explaining the impact each of the nine teaching strategies has on student achievement, learn new insights about how and why some strategies work more effectively than others, and discover how all nine instructional strategies relate to essential skills for 21st century learners. 1st edition sales—1.3 million; 2nd edition—in the first 8 months—more than 60,000 copies sold!

**ISBN:** 9781416613626 | (January 2012) 8" x 10", 210 pages  
**Category:** Teaching Strategies | **Audience:** Educators, instructional leaders  
**Languages sold:** Arabic, Chinese (simplified)  
**Price:** \$29.95

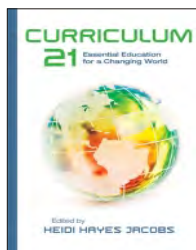


**Connecting Teachers, Students, and Standards**  
**Strategies for Success in Diverse and Inclusive Classrooms**

Deborah L. Voltz, Michele Jean Sims, and Betty Nelson

How can educators teach all students to achieve at the same high standards and still respect and accommodate their differences? This book answers that question and introduces teachers and education leaders to a field-tested framework for teaching that ensures that inclusion and differentiated instruction are in harmony with standards-based education.

**ISBN:** 9781416610243 | (July 2010) 7" x 9", 159 pages  
**Category:** Standards & Common Core | **Audience:** Teachers  
**Languages sold:** Arabic  
**Price:** \$23.95



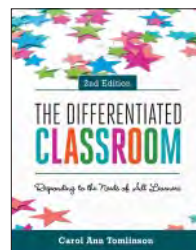
**Curriculum 21**  
Essential Education for a Changing World

Heidi Hayes Jacobs

Author and educator Heidi Hayes Jacobs launches a powerful case for overhauling, updating, and injecting life into the K–12 curriculum. Sharing her expertise as a world-renowned curriculum designer and calling upon

the collective wisdom of 10 education thought leaders, Jacobs provides insight and inspiration in the key areas of: content and assessment; program structures; technology; media literacy; globalization; sustainability, and last, habits of mind—the habits that students, teachers, and administrators require to succeed in school, work, and life. More than 50,000 copies sold!

**ISBN:** 9781416609407 | (January 2010) 6" x 9", 251 pages  
**Category:** 21st Century Skills | **Audience:** K–12 teachers, administrators  
**Languages sold:** Arabic, Chinese (complex), Croatian, Spanish  
**Price:** \$28.95



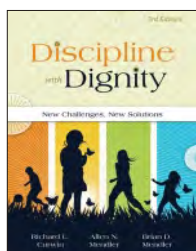
**The Differentiated Classroom**  
Responding to the Needs of All Learners,  
2nd Edition

Carol Ann Tomlinson

Today's classroom is more diverse, inclusive, and more plugged into technology than ever before. And it's led by teachers under enormous pressure to help decidedly unstandardized students meet an expanding set of rigorous, standardized learning targets. In this updated

second edition of her best-selling classic work, Carol Ann Tomlinson offers teachers a powerful and practical way to meet a challenge that is both very modern and completely timeless: how to divide their time, resources, and efforts to effectively instruct so many students of various backgrounds, readiness and skill levels, and interests. With a perspective informed by advances in research and deepened by more than 15 years of implementation feedback in all types of schools, Tomlinson explains the theoretical basis of differentiated instruction and explores the variables of curriculum and learning environment.

**ISBN:** 9781416618607 | (May 2014) 7-7/8" x 9-7/8", 198 pages  
**Category:** Differentiated Instruction | **Audience:** Teachers  
**World Rights Available**  
**Price:** \$29.95



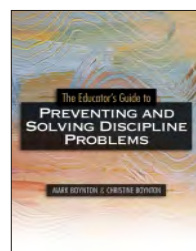
**Discipline with Dignity, 3rd Edition**  
New Challenges, New Solutions

Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

*Discipline With Dignity* details an affirming approach to managing the classroom that promotes respect for self and others. This completely updated third edition emphasizes the prevention of discipline problems by

helping students develop responsibility for their own actions. The authors also include intervention strategies for handling common and severe problems in dignified ways.

**ISBN:** 9781416607465 | (November 2008) 6" x 9", 251 pages  
**Category:** Teaching Strategies | **Audience:** Teachers  
**Languages sold:** Arabic, Spanish, Chinese (simplified)  
**Price:** \$26.95



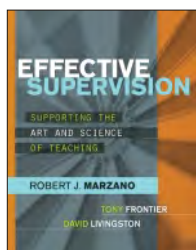
**The Educator's Guide to Preventing and Solving Discipline Problems**

Mark Boynton and Christine Boynton

This book from two veteran educators covers virtually every aspect of effective discipline systems, including classroom components, techniques for teachers, and buildingwide philosophies. This practical guide will

change the way teachers, administrators, and principals approach discipline in their schools—for the better.

**ISBN:** 9781416602378 | (November 2005) 6" x 9", 178 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** Arabic, French  
**Price:** \$23.95



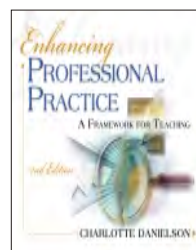
**Effective Supervision**  
Supporting the Art and Science  
of Teaching

Robert J. Marzano, Tony Frontier, and David Livingston

In this title, the authors show school- and district-level administrators how to set priorities and support practices that will help all teachers become expert

teachers. The five-part framework is based on what research reveals about how expertise develops. They focus on developing a collegial atmosphere in which teachers can freely share effective practices with each other, observe one another's classrooms, and receive focused feedback on their teaching strategies.

**ISBN:** 9781416611554 | (May 2011) 8" x 10", 185 pages  
**Category:** Teaching Strategies | **Audience:** Administrators, instructional leaders  
**Languages sold:** Arabic, Korean  
**Price:** \$28.95



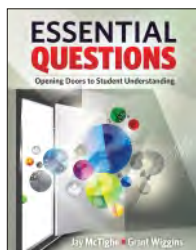
**Enhancing Professional Practice, Second Edition**  
A Framework for Teaching

Charlotte Danielson

This classic book presents the framework for teaching as a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework may be used as the foundation for professional conversations

for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching. The framework may also be used as the foundation of a school's or district's recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation processes. This edition has been updated and also includes frameworks for schoolspecialists, such as school nurses, counselors, library and media specialists, and instructional coaches. More than 500,000 copies sold!

**ISBN:** 9781416605171 | (February 2007) 8" x 10", 200 pages  
**Category:** Professional Development | **Audience:** Administrators, instructional leaders  
**Languages sold:** Arabic, Portuguese  
**Price:** \$29.95



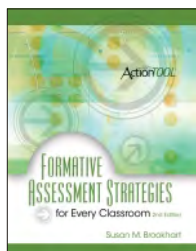
**Essential Questions**  
Opening Doors to Student Understanding

Grant Wiggins and Jay McTighe

What are “essential questions,” and how do they differ from other kinds of questions? Why should teachers design and use essential questions in their classrooms? Essential questions (EQs) help target standards as teachers organize curriculum content into

coherent units that yield focused and thoughtful learning. In the classroom, EQs are used to stimulate students’ discussions and promote a deeper understanding of the content. Whether teachers are Understanding by Design (UbD) devotees or just searching for ways to address standards in an engaging way, Jay McTighe and Grant Wiggins provide practical guidance on how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

**ISBN:** 9781416615057 | (April 2013) 8" x 10", 120 pages  
**Category:** Instructional Design | **Audience:** Teachers  
**Languages sold:** Arabic, Chinese (simplified & complex), Spanish  
**Price:** \$26.95



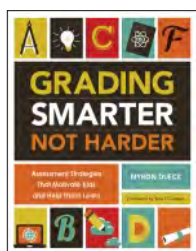
**Formative Assessment Strategies for Every Classroom**  
An ASCD Action Tool, 2nd Edition

Susan Brookhart

The formative assessment process helps teachers and students focus on learning goals, take stock of current work in relation to these goals, and move closer to reaching them. As students focus on their work, see and monitor their progress, and understand both what they

are learning and how they learn, they become true learners. The easy-to-use student tools will help teachers implement formative assessment strategies that students can use after receiving an assignment, during direct instruction, while completing group or individual work, and before or after a summative assessment. All tools include clear instructions for use, suggestions for variations, and guidance on next steps.

**ISBN:** 9781416610830 | (July 2010) 8-1/2" x 11", 280 pages  
**Category:** Assessment & Grading | **Audience:** Teachers, educators  
**Languages sold:** Arabic, French  
**Price:** \$69.00



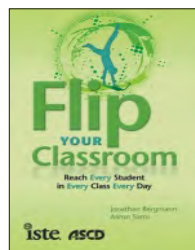
**Grading Smarter, Not Harder**  
Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

In this lively and eye-opening book, educator Myron Dueck reveals how many of the assessment policies that teachers adopt can actually prove detrimental to student motivation and achievement. Through

anecdotes, lesson plans, and various practical strategies, he demonstrates how teachers can tailor policies to address what really matters: student understanding of content. These strategies help ensure students are not punished for factors outside of their control and allow teachers to critically examine the fairness and effectiveness of grading homework assignments while designing unit plans that make assessment criteria crystal-clear to students.

**ISBN:** 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages  
**Category:** Assessment & Grading | **Audience:** Teachers, educators  
**World Rights Available**  
**Price:** \$28.95



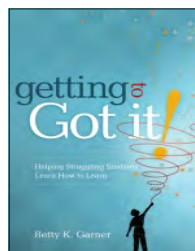
**Flip Your Classroom**  
Reach Every Student in Every Class Every Day

Jonathan Bergmann and Aaron Sams

It started with a simple observation: Students need their teachers present to answer questions or to provide help if they get stuck on an assignment; they don't need their teachers present to listen to a lecture or review content.

From there, the authors began the flipped classroom: students watched recorded lectures for homework and completed their assignments, labs, and tests in class with their teacher. Teachers will learn what a flipped classroom is and why it works, and get the information they need to flip their own classroom. They will also learn the flipped mastery model, where students learn at their own pace. (Co-published with ISTE/ASCD holds translation rights)

**ISBN:** 9781564843159 | (June 2012) 5-1/2" x 8-1/2", 112 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers, principals, educators at all levels  
**Languages sold:** Arabic, Chinese (simplified), Danish, French, Japanese, Korean, Spanish, Spanish (Castilian), Thai  
**Price:** \$19.95



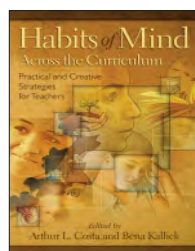
**Getting to “Got It!”**  
Helping Struggling Students Learn How to Learn

Betty K. Garner

In this book, education expert Betty K. Garner focuses on why students struggle and what teachers can do to help them become self-directed learners. Difficulty reading, remembering, paying attention, or following directions are not the reasons students fail but symptoms of the true

problem: underdeveloped cognitive structures. Each chapter focuses on a key cognitive structure and uses real-life accounts to illustrate how learners construct meaning by using recognition, memorization, conservation of constancy, classification, spatial orientation, temporal orientation, and metaphorical thinking. The author’s simple techniques stress reflective awareness and visualization and include suggestions for using these techniques in daily classroom practice, advice on lesson planning for cognitive engagement, and guidelines for conducting reflective research. More than 30,000 copies sold!

**ISBN:** 9781416606086 | (November 2007) 6" x 9", 168 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** Arabic, German, Spanish, Romanian  
**Price:** \$23.95

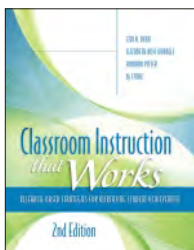


**Habits of Mind Across the Curriculum**  
Practical and Creative Strategies for Teachers

Arthur L. Costa and Bena Kallick

Real-life experiences from K–12 teachers provide readers with insight and model lessons for weaving the development of strong habits of mind into daily instruction in language arts, music, physical education, social studies, math, foreign language, and other content areas.

**ISBN:** 9781416607632 | (January 2009) 6" x 9", 239 pages  
**Category:** Neuroscience of Education | **Audience:** K–12 teachers  
**Languages sold:** Arabic, Indonesian, Italian  
**Price:** \$26.95



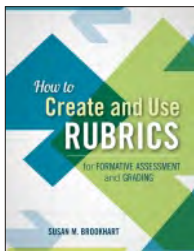
## A Handbook for Classroom Instruction That Works, 2nd edition

Howard Pitler and BJ Stone

This new edition of *A Handbook for Classroom Instruction That Works* will help teachers explore and refine their use of the teaching strategies from the 2nd edition of *Classroom Instruction That Works*. This

comprehensive, practical handbook focuses on discussion of the nine categories of strategies that have the most positive effect on student learning. Perfect as a guide for self-study or professional learning communities, this handbook is designed to help teachers begin using effective instructional strategies immediately to help students get more out of every lesson.

**ISBN:** 9781416614685 | (October 2012) 8-3/8" x 10-7/8", 335 pages  
**Category:** Classroom Instruction That Works | **Audience:** K–12 teachers, instructors  
**Languages sold:** Arabic, Chinese (simplified), Thai  
**Price:** \$32.95



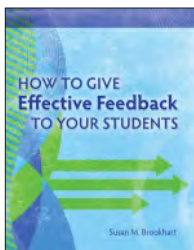
## How to Create and Use Rubrics for Formative Assessment and Grading

Susan Brookhart

Rubrics are sets of criteria for student work that describe levels of performance quality. This sounds simple enough, but unfortunately rubrics are commonly misunderstood and misused. When used correctly, rubrics are strong tools that support and enhance

classroom instruction and student learning. In this comprehensive guide, author Brookhart identifies two essential components of effective rubrics: (1) criteria that relate to the learning (not the "tasks") that students are being asked to demonstrate and (2) clear descriptions of performance across a continuum of quality. She outlines the difference between various kinds of rubrics (for example, general versus task-specific, and analytic versus holistic), explains when using each type of rubric is appropriate, and highlights examples from all grade levels and assorted content areas.

**ISBN:** 9781416615071 | (January 2013) 7-7/8" x 9-7/8", 160 pages  
**Category:** Assessment & Grading | **Audience:** K–12 Teachers  
**Languages sold:** Arabic  
**Price:** \$27.95



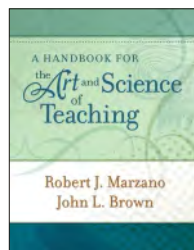
## How to Give Effective Feedback to Your Students

Susan Brookhart

This book's research-based strategies and practical classroom examples illustrate how teachers can provide feedback that helps students learn—and that motivates them to want to learn. The author helps

teachers build a foolproof feedback plan that creates a classroom environment where students see constructive criticism as a good thing and understand that learning can't occur without practice.

**ISBN:** 9781416607366 | (September 2008) 7-7/8" x 9-7/8", 121 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** French, German, Lithuanian, Spanish  
**Price:** \$19.95



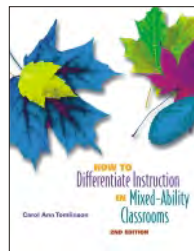
## A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

This in-depth handbook makes implementing the action steps from ASCD's bestseller *The Art and Science of Teaching* for workshops, professional learning communities, teacher training, and self-help much easier. Hundreds of samples, guidelines, checklists, and

activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework for effective instruction. A series of 25 modules equips classroom teachers with a logical planning sequence that ensures they establish learning goals and track progress, help students interact with new knowledge, test hypotheses, and develop deep understandings, and establish good classroom management and effective relationships with students. More than 75,000 copies sold.

**ISBN:** 9781416608189 | (June 2009) 8-3/8" x 10-7/8" , 321 pages  
**Category:** Teaching Strategies | **Audience:** Teachers  
**Languages sold:** Arabic, Dutch  
**Price:** \$29.95



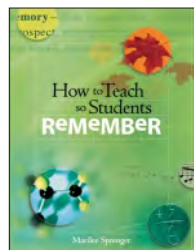
## How to Differentiate Instruction in Mixed-Ability Classrooms, 2nd Edition

Joan Young

In this brief Merrill/ASCD text, differentiated instruction expert Carol Ann Tomlinson provides guidance, principles, and strategies for teachers who are interested in creating learning environments that address the diversity typical of mixed-ability classrooms. This book

helps educators understand what differentiated instruction is, why it is appropriate for all learners, how to begin to plan for it, and how to become comfortable enough with student differences to make school comfortable for each learner in the classroom. Teachers can draw on the book's practical examples as they begin to differentiate instruction in their own classrooms. Strategies include curriculum compacting, sidebar investigations, entry points, graphic organizers, contracts, and portfolios.

**ISBN:** 9780131195004 | (April 2001) 7-7/8" x 9-7/8", 128 pages  
**Category:** Differentiated Instruction | **Audience:** K–12 teachers  
**Languages sold:** Chinese (complex), Georgian, Greek, Korean, Portuguese, Spanish, Thai, Turkish  
**Price:** \$22.95



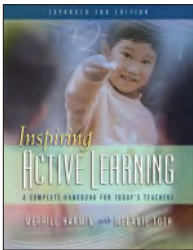
## How to Teach So Students Remember

Marilee Sprenger

*How to Teach So Students Remember* offers seven steps to increase your students' capacity to receive information in immediate memory, act on it in working memory, store it in long-term memory, and retrieve and manipulate it in unanticipated situations—that is, to use

what they've learned when they need it. By consciously teaching for memory, teachers can help students gain confidence in their abilities. By doing so, they will better equip all students to be successful learners, reliable family members, and informed members of society. More than 35,000 copies sold!

**ISBN:** 9781416601524 | (May 2005) 7" x 9", 216 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** Arabic, Bahasa Indonesian, Chinese (simplified), German, Portuguese  
**Price:** \$25.95

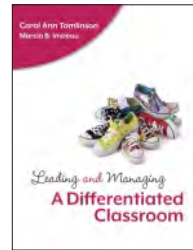


**Inspiring Active Learning  
A Complete Handbook for  
Today's Teachers, 2nd Edition**

Merrill Harmin with Melanie Toth

In this revised and greatly expanded 2nd edition of *Inspiring Active Learning*, educators Merrill Harmin and Melanie Toth present an array of research-based, teacher-tested strategies for teachers to manage their everyday responsibilities—from beginning a class to grading homework, from instructing large groups to promoting diligent seatwork, from motivating slackers to handling disruptors. These strategies focus on mutual respect, not bossiness; collaboration, not isolation; commitment to learning, not fear of failure; and the dignity of all, not praise or rewards for a few.

**ISBN:** 9781416601555 | (July 2006) 8" x 10", 491 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, educators  
**Languages sold:** Chinese (simplified), Georgian  
**Price:** \$34.95

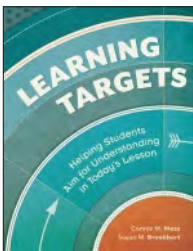


**Leading and Managing a  
Differentiated Classroom**

Carol Ann Tomlinson and  
Marcia B. Imbeau

While most books on classroom management focus on keeping kids in their seats and giving good directions, here at last is a breakthrough guide that explains how to lead a class that is differentiated to individual students' needs. The top authority on differentiated instruction, Carol Ann Tomlinson, teams up with educator and consultant Marcia B. Imbeau to outfit teachers with everything they need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning. Step-by-step guidelines, checklists, and a Teacher's Toolkit with ready-made classroom activities ensure that teachers master the nuts and bolts of managing a student-centered classroom. More than 50,000 copies sold!

**ISBN:** 9781416610748 | (November 2010) 8" x 10", 185 pages  
**Category:** Differentiated Learning | **Audience:** Teachers, educators  
**Languages sold:** Arabic, Danish, Italian  
**Price:** \$28.95



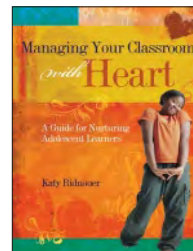
**Learning Targets  
Helping Students Aim for Understanding  
in Today's Lesson**

Connie M. Moss and Susan M. Brookhart

In *Learning Targets*, Connie M. Moss and Susan M. Brookhart help teachers discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to

know deeply. They describe all kinds of learning targets and equip educators with what they need to start using learning targets to promote higher-order thinking. Each lesson's learning target connects to the next lesson's target, enabling students to master a coherent series of challenges that ultimately lead to important curricular standards. Includes downloadable Action Tools.

**ISBN:** 9781416614418 | (July 2012) 7" x 9", 222 pages  
**Category:** Instructional Design | **Audience:** Teachers, educators  
**Languages sold:** Arabic  
**Price:** \$26.95



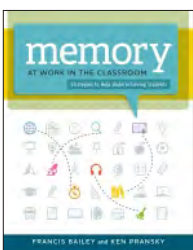
**Managing Your Classroom With Heart  
A Guide for Nurturing Adolescent Learners**

Katy Ridnauer

Drawing on her own experience as a high school teacher, Katy Ridnauer shares an approach to classroom management that will help teachers spend less time "dealing with" adolescent learners and more time inspiring them to be their best selves in school and beyond. Managing with heart means accepting teenage students

as they are and recognizing what they need: a connection with the curriculum; a sense of order; and most essentially, a sense that someone cares. Ridnauer presents practical strategies for balancing care and discipline, interacting with students and their parents, establishing classroom routines that keep students on task, communicating expectations and ensuring accountability, handling common challenges, from classroom noise and personality conflicts to inappropriate clothing and disrespectful language, building trust, and helping students feel emotionally and intellectually safe.

**ISBN:** 9781416604624 | (December 2006) 7" x 9", 178 pages  
**Category:** Teaching Strategies | **Audience:** 6–12 Teachers, instructors  
**Languages sold:** Indonesian, Korean  
**Price:** \$25.95



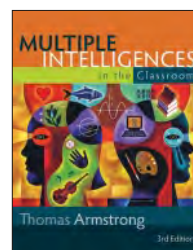
**Memory at Work in the Classroom  
Strategies to Help Underachieving Students**

Francis Bailey and Ken Pransky

In *Memory at Work in the Classroom*, Francis Bailey and Ken Pransky expertly guide teachers through the aspects of human memory most relevant to classroom teachers. Real classroom examples deepen

understanding of how memory systems play a central role in the learning process, as well as how culture plays a sometimes surprising role in memory formation and use. This book offers fresh insights into students' learning difficulties and encourages teachers to explore classroom practices that align with the functioning of memory and the ways students learn.

**ISBN:** 9781416617570 | (March 2014) 7" x 9", 215 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, educators  
**Languages sold:** Spanish  
**Price:** \$27.95



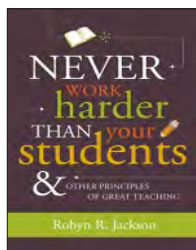
**Multiple Intelligences in the  
Classroom, 3rd Edition**

Thomas Armstrong

Armstrong has updated his bestselling guide for educators to incorporate new research from Gardner and others. Gardner's original studies suggested that the mind comprises seven intelligences—linguistic, logical-mathematical, spatial, bodily-kinesthetic, musical, interpersonal, and intrapersonal. This edition includes

information on the eighth intelligence (the naturalist), a chapter on a possible ninth intelligence (the existential), and updated information and resources throughout the text to help educators at all levels apply multiple intelligences theory to curriculum development, lesson planning, assessment, special education, cognitive skills, educational technology, career development, educational policy, and more.

**ISBN:** 9781416607892 | (May 2009) 7" x 9", 246 pages  
**Category:** Neuroscience of Education | **Audience:** Teachers, educators  
**Languages sold:** Indonesian, Korean, Vietnamese  
**Price:** \$25.95



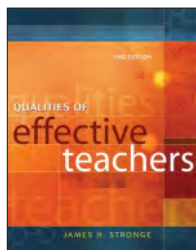
## Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

Using a short set of basic principles and classroom examples that promote reflection, noted teacher and educator Robyn R. Jackson explains how to develop a master teacher mindset. With her expert guidance,

teachers will find out where they are on their journeys to becoming master teachers, which steps they need to take to apply the principles of great teaching to their own practice, and how to advance to the next stage of their professional development. All the classroom tips, problem-solving advice, and tools will help teachers begin practicing the book's principles in their classrooms right away. More than 100,000 copies sold!

**ISBN:** 9781416607571 | (January 2009) 6" x 9", 249 pages  
**Category:** Teaching Strategies | **Audience:** Teachers, educators  
**Languages sold:** Arabic, Chinese (simplified), French, German  
**Price:** \$26.95



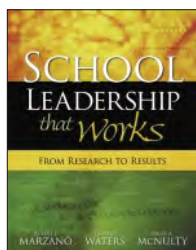
## Qualities of Effective Teachers, 2nd Edition

James H. Stronge

Thousands of educators who are involved with teacher professional development—from training to hiring to mentoring to supervising—rely on this authoritative book to focus on cultivating teacher qualities that are most apt to raise student achievement. Stronge's 2nd edition extends this results-based approach to include

teachers who work with at-risk and high-ability students. Synthesizing decades of research into clear guidelines, Stronge establishes definitive benchmarks for top-flight teacher education and professional development programs. Rather than look at outside factors like demographics, district leadership, and state mandates, Stronge focuses specifically on what teachers can control: their own preparation, personality, and practices. More than 46,000 copies sold!

**ISBN:** 9781416604617 | (January 2007) 7" x 9", 198 pages  
**Category:** Education Leadership & Management | **Audience:** Teachers, educators  
**Languages sold:** Arabic, Korean, Indonesian, Italian, Vietnamese  
**Price:** \$25.95



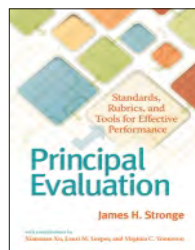
## School Leadership That Works From Research to Results

Robert J. Marzano, Timothy Waters, and Brian A. McNulty

Combining rigorous research with practical advice, *School Leadership That Works* gives school administrators the guidance they need to provide strong leadership for better schools. Based on the experiences of more than 650 building principals, the authors have developed a list of 21

authors have developed a list of 21 leadership responsibilities that have a significant effect on student achievement. They explore the specific behaviors associated with the 21 leadership responsibilities; the difference between first-order change and second-order change and the leadership responsibilities that are most important for each; how to develop a site-specific approach to improving student achievement, using a framework of 11 factors and 39 action steps; and a 5-step plan for effective school leadership.

**ISBN:** 9781416602279 | (September 2005) 7" x 9", 194 pages  
**Category:** Education Leadership & Management | **Audience:** Administrators, instructional leaders  
**Languages sold:** Arabic, Chinese (simplified), Dutch, Korean, Lithuanian  
**Price:** \$27.95



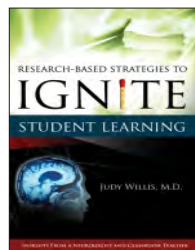
## Principal Evaluation Standards, Rubrics, and Tools for Effective Performance

James H. Stronge, Xianxuan Xu, Lauri M. Leeper, and Virginia C. Tonneson

Effective principals run effective schools, yet accurately measuring and evaluating principal effectiveness has long been an elusive goal for school administrators. In

this indispensable book, author James H. Stronge and his colleagues detail the steps and resources necessary for designing a comprehensive principal evaluation system that is based on sound research and established best practices. Education leaders and administrators will find everything they need to thoroughly assess principal performance.

**ISBN:** 9781416615279 | (March 2013) 6" x 9", 160 pages  
**Category:** Education Leadership & Management | **Audience:** Administrators, instructional leader, principals  
**Languages sold:** Arabic  
**Price:** \$28.95

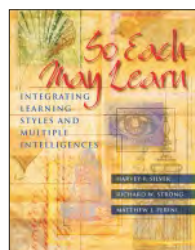


## Research-Based Strategies to Ignite Student Learning Insights from a Neurologist and Classroom Teacher

Judy Willis, MD

In the first book for K–12 educators written by an author who is both a neurologist and a classroom teacher, Judy Willis explains the science behind the most effective teaching strategies. Drawing on her neurology expertise and classroom experience, she examines decades of learning-centered brain research to determine what information was most valid and relevant for educators. The result is a comprehensive and accessible guide for improving student learning based on the best research available. Her reader-friendly approach to neuroscience shows teachers how to choose instructional strategies that help students learn most effectively and joyfully, that hold their attention, and that enhance their memory and test-taking success. Also includes innovative techniques for designing assessments and adjusting teaching practices to ensure that all students reach their potential.

**ISBN:** 9781416603702 | (August 2007) 6" x 9", 125 pages  
**Category:** Neuroscience of Education | **Audience:** K–12 Teachers, instructors  
**Languages sold:** Arabic, Chinese (simplified), Indonesian, Korean  
**Price:** \$21.95



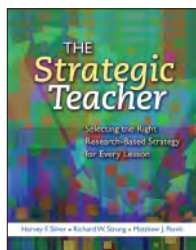
## So Each May Learn Integrating Learning Styles and Multiple Intelligences

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

Schools face the dual challenges of accommodating a full diversity while promoting a high level of academic achievement for all students. Two powerful learning

models—multiple intelligences and learning styles—provide the best means to meet those challenges. The book includes research-based principles to support integrated learning, classroom activities, help for educators to analyze their practices, and templates for designing integrated lessons, assessments, and curriculum. More than 100,000 sold!

**ISBN:** 9780871203878 | (November 2000) 8" x 10", 136 pages  
**Category:** Neuroscience of Education | **Audience:** Administrators, educators, instructional leaders  
**Languages sold:** Arabic, Chinese (simplified & complex), Portuguese  
**Price:** \$21.95



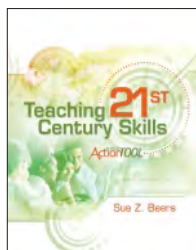
**The Strategic Teacher**  
**Selecting the Right Research-Based Strategy for Every Lesson**

Harvey F. Silver, Richard W. Strong, Matthew J. Perini

To guide teachers in delivering content to students, the authors started with the best research-based teaching and learning strategies and created a tool called the

Strategic Dashboard. The dashboard provides information about each teaching strategy in a concise, visual profile; it is also designed to document how one incorporates current, highly respected research into instructional plans. *The Strategic Teacher* offers a repertoire of strategies designed and proven to meet today's high standards and reaches diverse learners. Twenty reliable, flexible strategies (along with dozens of variations) are organized into groups of instruction. More than 45,000 copies sold!

**ISBN:** 9781416606093 | (October 2007) 8-1/5" x 10-3/4", 272 pages  
 Category: Teaching Strategies | Teachers, educators  
 Languages sold: Arabic, German, Indonesian, Spanish  
 Price: \$27.95



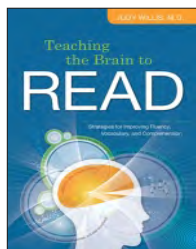
**Teaching 21st Century Skills**  
**An ASCD Action Tool**

Sue Beers

Based on the work of the Partnership for 21st Century Skills, the framework for 21st century learning described in this action tool is built on a foundation of academic subject knowledge that students apply

through the essential skills of critical thinking and problem solving, creativity and innovation, communication, and collaboration. Each of the 45 ready-to-use classroom tools in this volume include step-by-step instructions, suggestions for integrating technology, and reflection questions.

**ISBN:** 9781416613275 | (September 2011) 8-1/2" x 10-3/4", 224 pages  
 Category: 21st Century Skills | Audience: Teachers, educators  
 Languages sold: Arabic, Chinese (simplified), Korean  
 Price: \$69.00



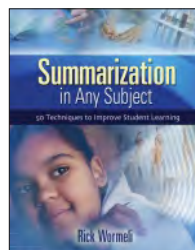
**Teaching the Brain to Read**  
**Strategies for Improving Fluency, Vocabulary, and Comprehension**

Judy Willis, MD

As a classroom teacher who has also worked as a neurologist, Judy Willis offers a unique perspective on how to help students not only learn the mechanics of

reading and comprehension, but also develop a love of reading. She shows the importance of establishing a nonthreatening environment and provides teaching strategies that truly engage students and help them become successful readers.

**ISBN:** 9781416606888 | (August 2008) 6" x 9", 176 pages  
 Category: Neuroscience of Education | Audience: Teachers, educators  
 Languages sold: Arabic  
 Price: \$23.95



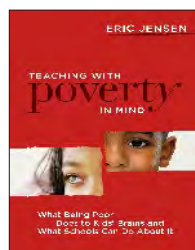
**Summarization in Any Subject**  
**50 Techniques to Improve Student Learning**

Rick Wormeli

Educators agree that the ability to summarize—to identify salient information and structure it for meaning, long-term retention, and successful application—is an essential academic skill. Research affirms summarization's reputation as a highly effective way to boost comprehension and achievement. Author Rick

Wormeli makes the case that summarization is not only one of the most effective ways to improve student learning, it's also one of the most flexible, responsive, and engaging. In this book, teachers will find a classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques for both individual assignments and group activities across the content areas. Suitable for students in grades 3–12, these techniques are easily adjustable to any curriculum and presented with ample directions and vivid, multidisciplinary examples. More than 70,000 copies sold!

**ISBN:** 9781416600190 | (December 2014) 8" x 10", 240 pages  
 Category: Integrated Curriculum | 3–12 Teachers, instructors  
 Languages sold: Arabic, Bahasa Indonesian, Chinese (simplified), German  
 Price: \$29.95



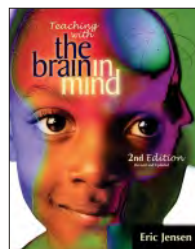
**Teaching with Poverty in Mind**  
**What Being Poor Does to Kids' Brains and What Schools Can Do About It**

Eric Jensen

In *Teaching with Poverty in Mind*, veteran educator and brain expert Eric Jensen takes an unflinching look at how poverty hurts children, families, and communities across the United States and demonstrates how schools can improve the academic achievement and

life readiness of economically disadvantaged students. Jensen argues that although chronic exposure to poverty can result in detrimental changes to the brain, the brain's very ability to adapt from experience means that poor children can also experience emotional, social, and academic success. A brain that is susceptible to adverse environmental effects is equally susceptible to the positive effects of rich, balanced learning environments and caring relationships that build students' resilience, self-esteem, and character. More than 175,000 copies sold!

**ISBN:** 9781416608844 | (November 2009) 6" x 9", 185 pages  
 Category: Neuroscience of Education | Audience: Administrators, educators, teachers  
 Languages sold: Arabic, Dutch, French, Korean  
 Price: \$26.95



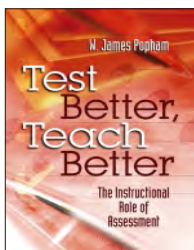
**Teaching with the Brain in Mind,**  
**2nd Edition**

Eric Jensen

Following up on the bestselling first edition, this title has inspired thousands of educators to apply the latest brain research in their classroom teaching. Now, author Eric Jensen is back with a completely revised and updated edition of his classic work. In easy-to-understand, engaging language, Jensen provides a

basic orientation to the brain and its various systems and explains how they affect learning. After discussing what parents and educators can do to get children's brains in good shape for school, Jensen goes on to explore topics such as motivation, critical thinking skills, environmental factors, the "social brain," emotions, and memory and recall. More than 110,000 copies sold!

**ISBN:** 9781416600305 | (June 2005) 8" x 10", 187 pages  
 Category: Neuroscience of Education | Audience: Teachers, educators  
 Languages sold: Arabic, Korean, Serbian, Spanish  
 Price: \$27.95



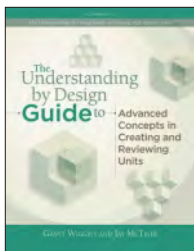
### Test Better, Teach Better The Instructional Role of Assessment

W. James Popham

The right kinds of tests, correctly applied, can help every teacher become a better teacher. But unless educators know the nuts and bolts of effective test design and application, they may be collecting the wrong data; misinterpreting data; and drawing off-base conclusions about what students know and can do,

what to teach next, and how effective your instruction has been. In *Test Better, Teach Better*, assessment expert W. James Popham explores the links between assessment and instruction and provides a jargon-free look at classroom and large-scale test construction, interpretation, and application. This comprehensive guide features sample items, testing tips, and recommended resources as well as practical advice for dealing with today's myriad testing targets.

**ISBN:** 9780871206671 | (August 2003) 6" x 9", 192 pages  
**Category:** Assessment & Grading | **Audience:** Teachers, administrators, instructional leaders  
**Languages sold:** Chinese (simplified), Korean, Spanish  
**Price:** \$24.95



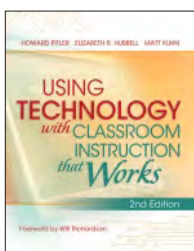
### The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Jay McTighe and Grant Wiggins

*Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units* offers instructional modules on how to refine units created using Understanding by Design (UbD) and how to effectively

review the units using self-assessment and peer review, along with observation and supervision. The guide builds on its companion and predecessor, *The Understanding by Design Guide to Creating High-Quality Units*, and like the earlier volume, presents the following components for each module: narrative discussion of key ideas in the module; exercises, worksheets, and design tips; examples of unit designs; and review criteria for self- and peer assessment.

**ISBN:** 9781416614098 | (March 2012) 8-1/2" x 11", 130 pages  
**Category:** Instructional Design | **Audience:** Educators, instructional leaders  
**Languages sold:** Chinese (simplified), Korean  
**Price:** \$26.95



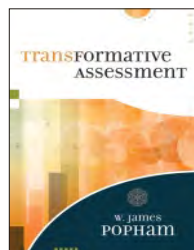
### Using Technology with Classroom Instruction That Works, 2nd Edition

Elizabeth R. Hubbell, Howard Pitler, and Matt Kuhn

This revised and updated second edition of the best-selling book provides fresh answers to these critical education questions, taking into account the enormous technological advances that have occurred since the

first edition was published, including the proliferation of social networks, mobile devices, and web-based multimedia tools. It also builds on the up-to-date research and instructional planning framework featured in the 2nd edition of *Classroom Instruction That Works*, outlining the most appropriate technology applications and resources for all nine categories of effective instructional strategies.

**ISBN:** 9781416614302 | (August 2012) 10" x 8", 249 pages  
**Category:** Classroom Instruction That Works | **Teachers, administrators**  
**Languages sold:** Arabic, Polish  
**Price:** \$30.95

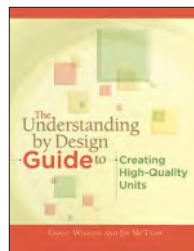


### Transformative Assessment

W. James Popham

Renowned assessment expert W. James Popham clarifies what formative assessment really is, why it's right for schools or classrooms, and how to use this approach to improve teaching, learning, classroom climate, teacher professional development, and school performance. Whether teachers are already using formative assessments, just considering them, or wondering why the ones they are using aren't working, this foundational guide offers a clear pathway and steps to using formative assessments the right way.

**ISBN:** 9781416606673 | (April 2008) 6" x 9", 150 pages  
**Category:** Assessment & Grading | **Audience:** Administrators, principals  
**Languages sold:** Arabic, Georgian, Spanish  
**Price:** \$22.95



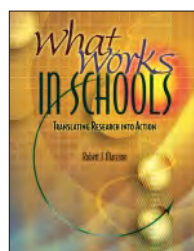
### The Understanding by Design Guide to Creating High-Quality Units

Jay McTighe and Grant Wiggins

*The Understanding by Design Guide to Creating High-Quality Units* offers instructional modules on the basic concepts and elements of *Understanding by Design* (UbD), the backward design approach used by

thousands of educators to create curriculum units and assessments that focus on developing students understanding of important ideas. The eight modules are organized around the UbD Template Version 2.0 and feature components similar to what is typically provided in a UbD design workshop. More than 40,000 copies sold!

**ISBN:** 9781416611493 | (March 2011) 8-3/8" x 10-7/8" , 122 pages  
**Category:** Instructional Design | **Audience:** Educators, instructional leaders  
**Languages sold:** Chinese (simplified), Korean  
**Price:** \$26.95



### What Works in Schools Translating Research into Action

Robert J. Marzano

In this title, Marzano synthesizes his research to provide clear and unequalled insight into the nature of schooling. He defines the factors affecting student achievement and offers compelling answers to once-elusive questions: How can schools set academic goals that do not underestimate student potential? How critical are staff collegiality and professional development? Do all students have equal opportunity to learn given current curriculum requirements? What influence can an individual teacher have on students? In each chapter, Marzano recommends specific and attainable action steps to implement successful strategies culled from the wealth of research data. Schools can and do affect student achievement. More than 250,000 copies sold!

**ISBN:** 9780871207173 | (January 2003) 8" x 10", 219 pages  
**Category:** Classroom Instruction That Works | **Audience:** K–12 teachers, administrators  
**Languages sold:** Arabic, Chinese (simplified & complex), Dutch, Portuguese  
**Price:** \$25.95

# ASCD Arias

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### STEM Leadership

#### How do I create a STEM culture in my school?

Traci Buckner and Brian Boyd

This practical, hands-on guide shows K–12 school leaders how to support STEM programs that excite students and teachers—even if they are not experts in science, technology, engineering, or math. Buckner and Boyd explore ideas for fostering equitable access to rich and rigorous learning experiences, acting as instructional leaders, and building community engagement and partnerships. Educational leaders and administrators will get advice on creating a structure to help teachers examine, discuss, and improve students' learning experiences. They will also learn how to support teachers in designing challenging lessons that foster students' curiosity and ingenuity in working on real-world problems.

**ISBN:** 9781416620921 | (July 2015) 5.5" x 7.75", 52 pages

**Category:** Education Leadership & Management | **Audience:** K-12 administrators, teachers, principals

World Rights Available

Price: \$12.99



### The Power of Extreme Writing

#### How do I help my students become eager and fluent writers?

Diana Cruchley

The traditional five-step writing process never explicitly teaches students to be fluent in their writing—to be able to write quickly on any topic. *The Power of Extreme Writing* targets developing fluent writing with focused, daily writing sessions that provide students with consistent, long-term engagement. Designed to appeal to students in grades 4–8, this guide will show teachers how to help their students become eager and fluent writers.

**ISBN:** 9781416620846 | (July 2015) 5.5" x 7.75", 56 pages

**Category:** Literacy | **Audience:** K–12 teachers

World Rights Available

Price: \$12.99



### Real Engagement

#### How do I help my students become motivated, confident, and self-directed learners?

Allison Zmuda and Robyn R. Jackson

Students following directions, dutifully completing assignments, and quietly cooperating. For some teachers, this kind of compliance is a goal worth pursuing. But for teachers who want real engagement, students who ask intriguing questions, immerse themselves in assignments, seek feedback on their performance, and take pride in their progress is the goal. In this book, Zmuda and Jackson explain the four keys to real engagement: clarity, context, challenge, and culture. Their smart, concrete strategies for improving classroom assignments, assessments, and environments will help classroom teachers create learning experiences that are rigorous, meaningful, and rewarding for their students and themselves.

**ISBN:** 9781416620709 | (May 2015) 5.5" x 7.75", 58 pages

**Category:** Teaching Strategies | **Audience:** K-12 Teachers

World Rights Available

Price: \$12.99



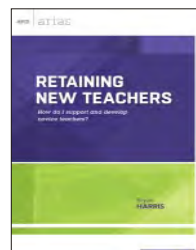
**Teacher Teamwork**  
How do we make it work?

Margaret Searle and Marilyn Swartz

Packed with strategies, tips, and activities that can be used immediately, this book shows administrators and education leaders how to build productive teams and intentionally create an environment of professional engagement in their schools. Authors Margaret Searle

and Marilyn Swartz organize the work into four key steps: (1) establishing guidelines and protocols, including drafting agendas and timelines; (2) managing and resolving conflicts, including giving honest feedback and building team morale; (3) refining decision-making skills, including creating win-win situations and improving flexibility and efficiency; and (4) building team capacity, including evaluating and sustaining teamwork.

**ISBN:** 9781416620662 | (April 2015) 5.5" x 7.75", 64 pages  
**Category:** Education Leadership & Management | **Audience:** K–12 administrators, principals  
**World Rights Available**  
**Price:** \$12.99



**Retaining New Teachers**  
How do I support and develop novice teachers?

Bryan Harris

In this timely book, Bryan Harris describes the four broad supports that he says are crucial to helping early-career teachers succeed and stay in the profession: comprehensive induction programs, supportive administrators, skilled mentors, and helpful colleagues. He offers practical, research-based strategies to help leaders provide these supports and create a culture of collaboration across the school. The result is a school in which beginning teachers truly thrive as effective practitioners who see themselves successfully helping students learn more every day.

**ISBN:** 9781416620587 | (April 2015) 5.5" x 7.75", 56 pages  
**Category:** Professional Development | **Audience:** K–12 teachers  
**World Rights Available**  
**Price:** \$12.99



**Solving 25 Problems in Unit Design**  
How do I refine my units to enhance student learning?

Jay McTighe and Grant Wiggins

McTighe and Wiggins, creators of the *Understanding by Design*® framework, help teachers use the process of backward design to troubleshoot their units and

achieve tighter alignment and focus on learning priorities. Whether teachers are working with local or national standards or with other learning goals, they can rely on the authors' practical and proven solutions to promote deeper and better learning for students.

**ISBN:** 9781416620440 | (April 2015) 5.5" x 7.75", 64 pages  
**Category:** Instructional Design | **Audience:** K-16 teachers and educators  
**World Rights Available**  
**Price:** \$12.99



**Real-World Projects**  
How do I design relevant and engaging learning experiences?

Suzie Boss

In this book, project-based learning expert Suzie Boss explains how real-world projects engage and motivate students while teaching relevant, rigorous content and skills that align with standards and put learners on the path to active citizenship.

**ISBN:** 9781416620297 | (January 2015) 5.5" x 7.75", 48 pages  
**Category:** Instructional Design | **Audience:** K–12 teachers  
**World Rights Available**  
**Price:** \$12.99



**Researching in a Digital World**  
How do I teach my students to conduct quality online research?

Erik Palmer

In this step-by-step guide, classroom veteran Erik Palmer explains how to teach students at all grade levels to conduct deeper, smarter, and more

responsible research in an online environment. Teachers will find practical lesson ideas for every stage of the research process and dozens of tips and strategies that will build their students' Internet literacy, establish valuable academic habits, and foster skills for lifelong learning.

**ISBN:** 9781416620204 | (January 2015) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers  
**World Rights Available**  
**Price:** \$12.99



**The Tech-Savvy Administrator**  
How do I use technology to be a better school leader?

Steven W. Anderson

In this booklet, award-winning blogger and educational technology expert Steven W. Anderson explains how and why education leaders should use technology and outlines what should be in every leader's digital toolkit.

**ISBN:** 9781416620044 | (December 2014) 5.5" x 7.75", 48 pages  
**Category:** Education Leadership & Management | **Audience:** Teachers, instructional leaders, administrators  
**World Rights Available**  
**Price:** \$12.99



**Effective Teacher Interviews**  
How do I hire good teachers?

Jennifer L. Hindman

*Effective Teacher Interviews* provides school administrators and principals with practical advice on how to conduct hiring interviews that reliably predict a teacher's success. With these tips on refocusing the interview process, school leaders will be better prepared to select and hire the teachers who will make a positive difference for the students and the school.

**ISBN:** 9781416619949 | (October 2014) 5.5" x 7.75", 48 pages  
**Category:** Education Leadership & Management | **Audience:** K–12 administrators, principals  
**World Rights Available**  
**Price:** \$12.99



**School Climate Change**  
How do I build a positive environment for learning?

Peter DeWitt and Sean Slade

A positive school climate can promote factors that improve the learning environment and academic achievement at all levels of schooling. In this practical book, award-winning elementary school principal Peter DeWitt and whole child expert Sean Slade guide school administrators and principals in how to create a more positive school climate for both students and teachers.

**ISBN:** 9781416619529 | (September 2014) 5.5" x 7.75", 56 pages  
**Category:** Education Leadership & Management | **Audience:** Administrators, teachers, principals  
**World Rights Available**  
**Price:** \$12.99



**A Differentiated Approach to the Common Core**  
How do I help a broad range of learners succeed with challenging curriculum?

Carol Ann Tomlinson and Marcia B. Imbeau

Differentiated instruction experts Carol Ann Tomlinson and Marcia B. Imbeau offer practical, thoughtful advice on how to plan, deliver, and assess instruction that meets the challenge of Common Core. Combining the goals of the Common Core with the principles of differentiation, the authors present an eight-step process to help teachers make rich, intellectually rigorous curriculum accessible to a very broad range of students. With examples across grade levels and content areas and a checklist for reflection on the eight steps, this timely publication shows educators how to meet high expectations with responsive instruction and help all students grow as thinkers and problem solvers.

**ISBN:** 9781416619796 | (August 2014) 5.5" x 7.75", 48 pages  
**Category:** Standards & Common Core | **Audience:** K–12 teachers  
**World Rights Available**  
**Price:** \$12.99

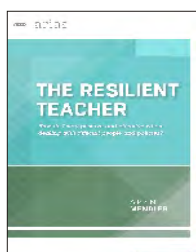


**The Data-Driven Classroom**  
How do I use student data to improve my instruction?

Craig A. Mertler

Author Craig A. Mertler sheds light on how teachers can make sense of overwhelming standardized test reports while avoiding pitfalls like over-interpreting data. In these pages, teachers of all grade levels and subject areas will find practical classroom examples and templates designed to guide them through a comprehensive decision-making framework.

**ISBN:** 9781416619758 | (August 2014) 5.5" x 7.75", 48 pages  
**Category:** Instructional Design | **Audience:** Teachers  
**World Rights Available**  
**Price:** \$12.99

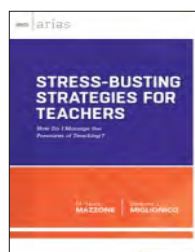


**The Resilient Teacher**  
How do I stay positive and effective when dealing with difficult people and policies?

Allen N. Mendler

As every educator knows all too well, teaching can be an incredibly challenging profession. Whether the challenges are rooted in district policies, colleagues' actions, or student behaviors, the effect on teachers is always the same: frustrating and demoralizing. In *The Resilient Teacher*, Allen Mendler offers teachers simple but effective strategies for dealing with a variety of thorny situations that they will likely face in their careers. These strategies will help teachers communicate tactfully but forthrightly with administrators, colleagues, and students, and convincingly express thoughts and expectations to all stakeholders.

**ISBN:** 9781416619437 | (July 2014) 5.5" x 7.75", 48 pages  
**Category:** Professional Development | **Audience:** K–12 teachers  
**World Rights Available**  
**Price:** \$12.99



**Stress-Busting Strategies for Teachers**  
How do I manage the pressures of teaching?

M. Nora Mazzone and Barbara J. Miglio

As in many professions, teachers have stress. It keeps them up at night and there never seems enough time to do everything—both at school and at home. Veteran educators Nora Mazzone and Barbara Miglionico have been there too. In this booklet, they offer teachers simple, proven tactics to help manage the stresses of being a classroom teacher.

**ISBN:** 9781416619390 | (July 2014) 5.5" x 7.75", 48 pages  
**Category:** Professional Development | **Audience:** Teachers  
**World Rights Available**  
**Price:** \$12.99



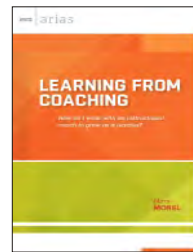
**Student-Led Discussions**  
**How do I promote rich conversations about books, videos, and other media?**

Sandi Novak

In *Student-Led Discussions*, author Sandi Novak offers teachers resources to develop meaningful student-led conversations about text and media across the content areas. In addition to providing a discussion framework

that requires students to think deeply and communicate effectively, she includes guidance on how to introduce and cultivate student-led discussions about literary and informational material in all grades, establish core instructional elements that students need to engage in rich discussions about content, and evaluate effective student-led discussions.

**ISBN:** 9781416619482 | (July 2014) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers  
 World Rights Available  
**Price:** \$12.99



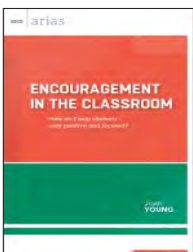
**Learning From Coaching**  
**How do I work with an instructional coach to grow as a teacher?**

Nina Morel

Coaching relationships can enhance school culture, teacher satisfaction, professional growth, and student achievement. A coach can be a much-needed partner in navigating changes and challenges and helping

teachers handle a variety of instructional issues. In *Learning From Coaching*, educator and instructional coach Nina Morel addresses the benefits of coaching along with common questions and concerns teachers have about entering into coaching relationships.

**ISBN:** 9781416619314 | (June 2014) 5.5" x 7.75", 48 pages  
**Category:** Professional Development | **Audience:** K–12 teachers, instructional coaches, instructional leaders  
 World Rights Available  
**Price:** \$12.99



**Encouragement in the Classroom**  
**How do I help students stay positive and focused?**

Joan Young

*Encouragement in the Classroom* explores the small yet high-impact changes that teachers can make to transform students' school experiences into motivating, positive ones every day. Drawing from positive

psychology research, educator Joan Young explains how fostering humor, mindfulness, resilience, curiosity, and gratitude in the classroom empowers students to learn from their mistakes, celebrate successes, and actively engage in learning. Filled with examples, this publication offers practical, classroom-tested strategies, routines, and rituals that teachers can use immediately to defuse the negative effects of stress and create a stimulating and supportive classroom culture.

**ISBN:** 9781416619185 | (May 2014) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** Pre K–8 teachers  
 World Rights Available  
**Price:** \$12.99



**Handling Student Frustrations**  
**How do I help students manage emotions in the classroom?**

Renate Caine and Carol McClintic

How can teachers respond to emotions in the classroom in a positive way that results in better relationships and higher levels of motivation and achievement? Drawing on their decades of teaching experience, authors Caine and McClintic propose the APA method to handle student emotions: Acknowledge (help the student accept the situation, including his or her own reaction); Process (help the student clarify what is actually taking place and then mutually come up with an action plan for moving forward); and Act (help the student implement the action plan). This innovative approach pulls back the curtain on emotional flare-ups with techniques teachers can use to not only encourage students to recognize emotions in themselves and others and to motivate them to implement proactive solutions rather than let negative emotions sabotage their academic goals.

**ISBN:** 9781416619130 | (May 2014) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers, instructional leaders, administrators  
 World Rights Available  
**Price:** \$12.99



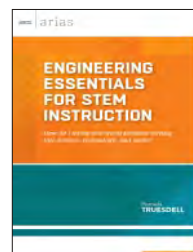
**Time to Teach**  
**How do I get organized and work smarter?**

Jenny L. Edwards

Because educators have more problems on their plates than ever before, teachers need the tips and tools to help them get more done in less time. Rather than just

reciting generic advice, teacher and education professor Jenny Edwards gives more than a dozen strategies to break down tasks into doable pieces, touch each paper or e-mail communication only once, learn when to say no, and use time-management apps to zip through reams of paperwork.

**ISBN:** 9781416619093 | (April 2014) 5.5" x 7.75", 48 pages  
**Category:** Professional Development | **Audience:** Administrators, instructional leaders, teachers  
 World Rights Available  
**Price:** \$12.99



**Engineering Essentials for STEM Instruction**  
**How do I infuse real-world problem solving into science, technology, and math?**

Pamela Truesdell

This practical introduction to engineering for elementary through high school teachers helps teachers create effective engineering-infused lessons that break down the barriers between science, math, and technology

instruction. Veteran teacher Pamela Truesdell highlights engineering's connection to 21st century skills and college and career readiness, addresses the Next Generation Science Standards, and walks teachers through each step of the simple but powerful engineering design process. This is the essential tool of professional engineers and the key to engaging students in hands-on, collaborative projects that ask them to apply content area knowledge to find solutions for real-world problems.

**ISBN:** 9781416619055 | (April 2014) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers  
 World Rights Available  
**Price:** \$12.99



**Managing 21st Century Classrooms**  
**How do I avoid ineffective classroom management practices?**

Jane Bluestein

Classroom management may be the hardest part of being a teacher. Fraught with power struggles, it often leaves teachers feeling stressed and drained, and students feeling mutinous or powerless. Most familiar

classroom management practices reflect a dissonance between the rapid pace of change in our culture and the decades-old instruction and management techniques that still form the foundation of our educational system. This timely, practical publication, which is perfect for novice and veteran teachers alike, includes a quick-reference chart contrasting ineffective, destructive approaches with effective, proactive strategies.

**ISBN:** 9781416618850 | (February 2014) 5.5" x 7.75", 48 pages  
**Category:** Classroom Management | **Audience:** Teachers, instructional coaches, instructional leaders  
**World Rights Available**  
**Price:** \$12.99



**Digital Learning Strategies**  
**How do I assign and assess 21st century work?**

Michael Fisher

More than a decade into the 21st century, teachers continue to struggle with designing digital assignments as a viable tool for learning and with assessing the demonstration of that learning through student-created products. Digital tools continue to be used primarily for

consumption of available resources rather than in the creation of something new. This publication explores what types of assignments are worth engaging online, how teachers and students can leverage global interactions to improve their work, and how teachers can assess digital projects and other work. Along the way, Fisher offers practical advice on rigor and relevance, digital citizenship, formative assessment, and digital portfolios.

**ISBN:** 9781416618645 | (December 2013) 5.5" x 7.75", 48 pages  
**Category:** Technology | **Audience:** Teachers, instructional coaches, instructional leaders  
**World Rights Available**  
**Price:** \$12.99



**Ensuring Effective Instruction**  
**How do I improve teaching using multiple measures?**

Vicki Phillips, Lynn Olson, and the Bill & Melinda Gates Foundation

Based on research from the Bill & Melinda Gates Foundation and the experiences of 3,000 U. S. teachers, Phillips and Olson reveal multiple ways to identify effective teaching and provide teachers with actionable

information they can trust to continuously improve their performance. Teachers and administrators will learn how and why it's critical to (1) measure effective teaching, (2) ensure high-quality data, and (3) invest in improvement. Armed with practical ideas for getting started at both the school and district levels, the authors reinforce that the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures.

**ISBN:** 9781416618249 | (November 2013) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** Teachers  
**World Rights Available**  
**Price:** \$12.99



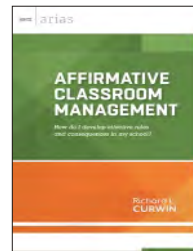
**Vocab Rehab**  
**How do I include vocabulary instruction in my daily lesson plans?**

Marilee Sprenger

All teachers know that a robust vocabulary gives students the communication skills they need to do well on tests and shine in the classroom—and the best way to ensure successful vocabulary instruction is to embrace

new and engaging strategies that don't take too much time away from other work. Marilee Sprenger's Vocab Rehab model offers teachers easy-to-implement, 10-minute instructional strategies that can help time-strapped teachers ensure that their students have a sound grasp of both general and content-specific words across grade levels and subject areas.

**ISBN:** 9781416618744 | (January 2014) 5.5" x 7.75", 48 pages  
**Category:** Instructional Design | **Audience:** Teachers  
**World Rights Available**  
**Price:** \$12.99



**Affirmative Classroom Management**  
**How do I develop effective rules and consequences in my school?**

Richard L. Curwin

This title offers clear and positive strategies that empower teachers and administrators to develop effective rules and consequences. Richard Curwin's approach emphasizes student and parent engagement, schoolwide collaboration, and student responsibility development. He shows how educators and administrators at all levels can ensure that classroom and schoolwide rules are meaningful and significant, involve students to develop effective rules and appropriate consequences, and collaborate with parents and colleagues to foster a sense of community.

**ISBN:** 9781416618522 | (December 2013) 5.5" x 7.75", 48 pages  
**Category:** Teaching Strategies | **Audience:** K–12 teachers, instructional leaders, administrators  
**World Rights Available**  
**Price:** \$12.99



**Self-Regulated Learning for Academic Success**  
**How do I help students manage their thoughts, behaviors, and emotions?**

Carrie Germeroth and Crystal Day-Hess

All teachers can recognize students who are able to self-regulate—those who approach challenges with confidence, plan their learning tactics, maintain focus, work well with peers, monitor their progress, seek help when they need it, and adjust their approach for next time. But, unfortunately, many students have difficulty with self-regulation and struggle to set goals, follow rules, remain on task, and stay motivated. The good news is that self-regulated learning can be taught. In this resource, the authors present instructional strategies and specific ideas teachers can implement in the classroom today to put all students on the path to positive, empowered learning and greater academic success.

**ISBN:** 9781416618560 | (November 2013) 5.5" x 7.75", 44 pages  
**Category:** Teaching Strategies | **Audience:** Pre K–12 teachers  
**World Rights Available**  
**Price:** \$12.99

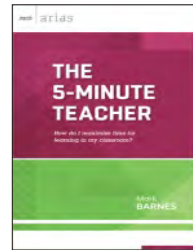


**Short on Time**  
**How do I make time to lead and learn as a principal?**

William Sterrett

School leadership expert and former principal William Sterrett comes to the rescue with practical advice on how principals can make the most of their time to achieve real success.

**ISBN:** 9781416618157 | (October 2013) 5.5" x 7.75", 48 pages  
 Category: Education Leadership & Management | Audience: Administrators, new principals, principals  
 World Rights Available  
 Price: \$12.99



**5-Minute Teacher**  
**How do I maximize time for learning in my classroom?**

Mark Barnes

How can teachers maximize time for learning in their classrooms? ASCD author Mark Barnes offers strategies for how to deliver thought-provoking lessons that help students work with their peers and learn more.

Barnes shares real anecdotes and practical strategies for transforming any learning environment into a remarkable, student-centered classroom, facilitated by a five-minute teacher.

**ISBN:** 9781416617082 | (August 2013) 5.5" x 7.75", 48 pages  
 Category: Instructional Design | Audience: Teachers  
 World Rights Available  
 Price: \$12.99



**Fostering Grit**  
**How do I prepare my students for the real world?**

Thomas R. Hoerr

How can teachers prepare their students for the real world? School leader Tom Hoerr asserts that to help students succeed in school and in life, educators must let them occasionally fail. He offers a six-step process

process for teaching for grit—a combination of tenacity, perseverance, and the willingness to take risks—that is relevant across all grade levels and subject areas.

**ISBN:** 9781416617075 | (August 2013) 5.5" x 7.75", 48 pages  
 Category: Teaching Strategies | Audience: Teachers  
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 Price: \$12.99

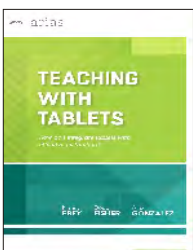


**Grading and Group Work**  
**How do I assess individual learning when students work together?**

Susan Brookhart

How can teachers accurately assess individuals when students work together? Assessment expert Sue Brookhart addresses this question and provides advice, strategies, and examples to help teachers with formative assessment and grading when group work is involved.

**ISBN:** 9781416617051 | (August 2013) 5.5" x 7.75", 48 pages  
 Category: Assessment & Grading | Audience: Teachers  
 World Rights Available  
 Price: \$12.99



**Teaching with Tablets**  
**How do I integrate tablets with effective instruction?**

Nancy E. Frey, Alex Gonzalez, and Douglas B. Fisher

How teachers use tablets in the classroom needs thoughtful planning to ensure that the technology actually improves the teaching and learning process.

Teacher leaders Nancy Frey and Douglas Fisher, along with technology coordinator Alex Gonzalez, offer practical advice on how to effectively use tablets as part of the gradual release of responsibility from teacher to student. Their tips and techniques help ensure that tablets are integrated into high-quality instruction, including strategies for using tablets for modeling, guided instruction, collaborative learning, independent learning, and formative assessment. Filled with examples of teachers successfully using tablets in their classrooms, this resource maximizes the potential of tablet technology to facilitate student understanding.

**ISBN:** 9781416610799 | (August 2013) 5.5" x 7.75", 48 pages  
 Category: Technology | Audience: Teachers, instructional coaches, instructional leaders  
 World Rights Available  
 Price: \$12.99



**Freedom to Fail**  
**How do I foster risk-taking and innovation in my classroom?**

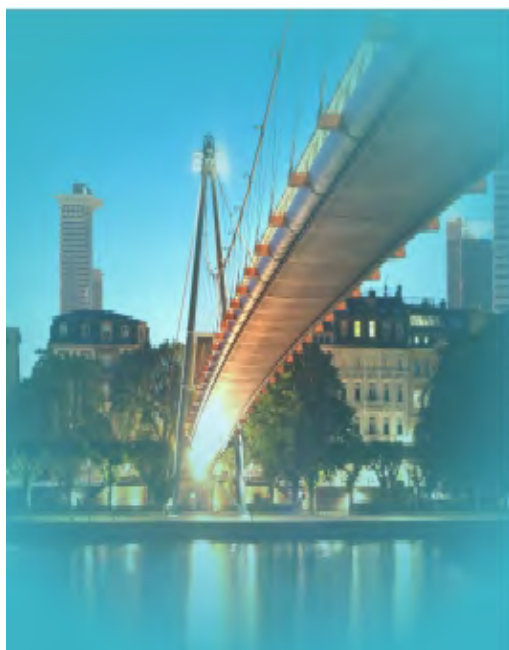
Andrew K. Miller

In *The Freedom to Fail*, veteran educator Andrew K. Miller explains the many benefits of intentionally designing opportunities for students to "fail forward" in the classroom. He provides a raft of strategies for ensuring that students experience small, constructive failures as a means to greater achievement and offers practical suggestions for ensuring that constructive failure doesn't detrimentally affect students' summative assessments. He also describes how teachers, too, can benefit from failure.

**ISBN:** 9781416620389 | (June 2015) 5.5" x 7.75", 48 pages  
 Category: 21st Century Skills | Audience: K-12 teachers  
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 Price: \$12.99

# ASCD Calendar of Events

**RussoRights** presents new ASCD titles at these events:



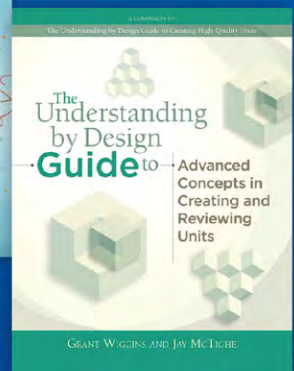
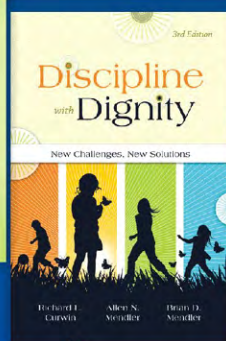
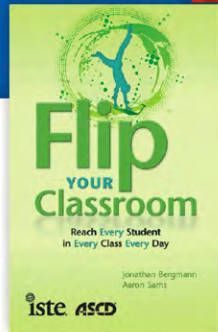
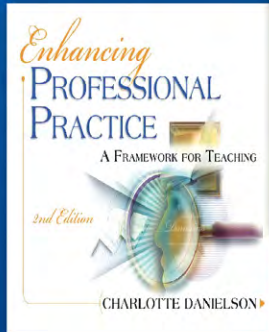
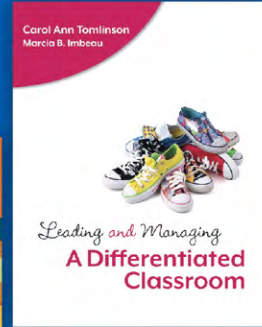
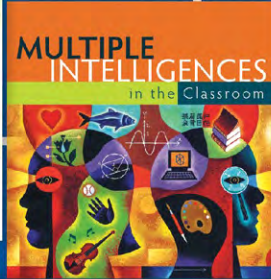
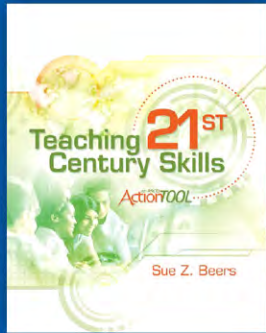
Frankfurt Book Fair  
October 2015



London Book Fair  
April 2016

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