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WHAT'S INSIDE

- 3 New Books
- 5 Transformational Leadership
- 8 Poverty and Equity
- 10 Redefining Student Success
- 13 Teaching and Learning
- 23 Order Form

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This year, ASCD is celebrating 75 years of supporting all educators. Since our founding in 1943, ASCD authors have written thousands of trustworthy, research-based, and up-to-date books that shape the conversation on promising practices and help you support the success of the whole child. Join us for our 75th anniversary celebration by taking advantage of the selection of 75 books in this catalog that will change the way you learn, teach, and lead.

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Most ASCD books include **free online study guides** that you can use in teacher team meetings, professional learning communities, or on your own. Go to www.ascd.org/studyguides to access these valuable resources!

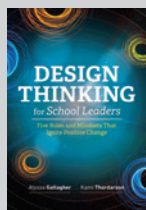


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NEW BOOKS

New Books on Promising Practices to Support All Learners



NEW!
Design Thinking for School Leaders: Five Roles and Mindsets That Ignite Positive Change
 Alyssa Gallagher and Kami Thordarson

Explore the changing landscape of leadership and discover practical ways to reframe the role of school leader using design thinking, one step at a time.

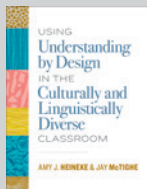
(ASCD Premium Member book, May 2018)

6" x 9", 208 pages

Format	List Price	Member Price
Print	\$29.95	\$23.96
E-Book	\$28.99	\$22.96
Stock #	118022N53	
ISBN	978-1-4166-2594-0	

NEW!
Using Understanding by Design in the Culturally and Linguistically Diverse Classroom

Amy J. Heineke and Jay McTighe

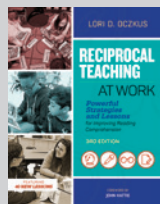


Authors Amy J. Heineke and Jay McTighe add a "lens on language" to the widely used Understanding by Design® framework to show how to use it in culturally and linguistically diverse classrooms.

(ASCD book, 2018) 8 1/2" x 11", 285 pages

Format	List Price	Member Price
Print	\$42.95	\$34.36
E-Book	\$41.99	\$33.36
Stock #	118084N53	
ISBN	978-1-4166-2612-1	

NEW!
Reciprocal Teaching at Work: Powerful Strategies and Lessons for Improving Reading Comprehension, 3rd Edition
 Lori D. Oczkus



This revised and updated edition provides both tried-and-true and fresh solutions for teaching reading comprehension by using reciprocal teaching, a scaffolded discussion technique that builds on the Fab Four strategies that good readers use to understand text.

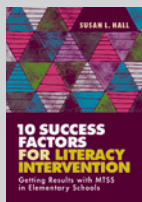
(ASCD book copublished with International Literacy Association, 2018) 8 1/2" x 11", 365 pages

Format	List Price	Member Price
Print	\$42.95	\$34.36
Stock #	118045N53	
ISBN	978-1-4166-2599-5	

REVISED AND UPDATED EDITION



NEW!
10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools



Susan L. Hall

Learn about 10 success factors instrumental to improving elementary school students' literacy with Multitiered Systems of Support (MTSS) and move from disappointing results to solid gains in students' literacy achievement.

(ASCD Premium and Select Member book, Featured Selection, July 2018) 7" x 10", 160 pages

Format	List Price	Member Price
Print	\$29.95	\$23.96
E-Book	\$28.99	\$22.96
Stock #	118015N53	
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NEW!
Games and Tools for Teaching Multiplication Facts Quick Reference Guide

Gina Kling and Jennifer Bay-Williams
 (ASCD Quick Reference Guide, 2018)
 8 1/2" x 11", 3-hole punched,
 3 laminated panels, 6 pages

Quantity	List Price	Member Price
Single Copy	\$12.95	\$9.95
Pack of 25	\$289.95	\$219.95
Stock #	QRG119016N53	
Pack of 25 Stock #	QRG119016PN53	
ISBN	978-1-4166-2639-8	
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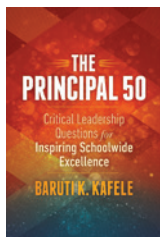
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TRANSFORMATIONAL LEADERSHIP

Lead the Way to Inspiring Schoolwide Excellence

BEST SELLER!



The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

In this best-selling book, award-winning principal Baruti K. Kafele poses and

answers many questions all principals should ask themselves at some point in their careers.

(ASCD book, 2015) 6" x 9", 102 pages

Format	List Price	Member Price
Print	\$18.95	\$15.16
E-Book	\$17.99	\$14.16

BEST SELLER!

School Culture Rewired: How to Define, Assess, and Transform It

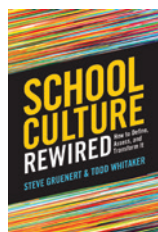
Steve Gruenert and Todd Whitaker

Discover tools, strategies, and advice for defining, assessing, and transforming your school's culture into one that is positive, forward-looking, and working to enrich students' lives.

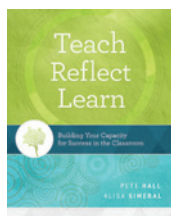
(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015)

6" x 9", 170 pages

Format	List Price	Member Price
Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56



BEST SELLER!



Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

Pete Hall and Alisa Simeral

Learn why your effectiveness in the classroom is

directly connected to your ability to self-reflect on your teaching practice and use the reflection process to get better at what you do.

(ASCD Premium, Select, and Institutional Plus Member book, April 2015) 7" x 9", 175 pages

Format	List Price	Member Price
Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56

BEST SELLER!

Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

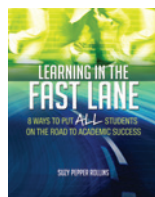
Suzu Pepper Rollins

In *Learning in the Fast Lane*, learn about a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014)

7" x 9", 176 pages

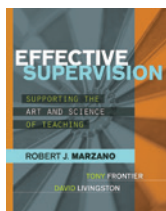
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Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56



TRANSFORMATIONAL LEADERSHIP

Ensure Change Efforts Lead to Better Results

BEST SELLER!



Effective Supervision: Supporting the Art and Science of Teaching

Robert J. Marzano,
Tony Frontier, and David Livingston

Find out what it takes to create a teacher supervision

and evaluation system that's more apt to lead to higher student achievement and can be applied in many school settings.

(ASCD Premium Member book, May 2011) 8" x 10", 185 pages

Format	List Price	Member Price
Print	\$28.95	\$23.16
E-Book	\$27.99	\$22.16
Stock #	110019N53	
ISBN	978-1-4166-1155-4	

BEST SELLER!



Leading Change in Your School: How to Conquer Myths, Build Commitment, and Get Results

Douglas B. Reeves

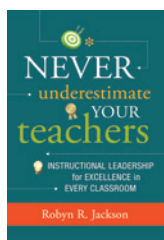
In this book, a giant in the field of school leadership explains how teachers and administrators everywhere

can make sure change efforts lead to better results.

(ASCD Premium, Select, and Institutional Plus Member book, April 2009) 6" x 9", 192 pages

Format	List Price	Member Price
Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56
Stock #	109019N53	
ISBN	978-1-4166-0808-0	

BEST SELLER!



Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

Robyn R. Jackson



Explore a new

model for instructional leadership with eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages

Format	List Price	Member Price
Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56
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BEST SELLER!

Learning Transformed: 8 Keys to Designing Tomorrow's Schools, Today

Eric C. Sheninger and Thomas C. Murray

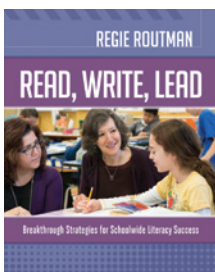
Discover eight keys to a puzzle of transforming the K-12 education system of teaching and learning.



Learn how you can intentionally design tomorrow's schools so that today's learners are prepared for success.

(ASCD book, 2017) 7" x 10", 260 pages

Format	List Price	Member Price
Print	\$31.95	\$25.56
E-Book	\$30.99	\$24.56
Stock #	117034N53	
ISBN	978-1-4166-2389-2	



BEST-SELLER!

Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

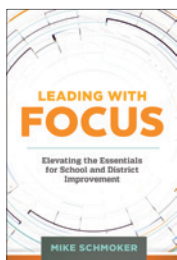
This book explains how teachers and principals can lead the way to more effective literacy instruction for all K-12 students, including second-language and struggling learners.



(ASCD book, 2014) 8" x 10", 354 pages

Format	List Price	Member Price
Print	\$37.95	\$30.36
E-Book	\$36.99	\$29.36
Stock #	113016N53	
ISBN	978-1-4166-1873-7	

BEST SELLER!



Leading with Focus: Elevating the Essentials for School and District Improvement

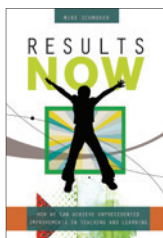
Mike Schmoker

This book is an essential resource for leaders ready to streamline their practice and focus their efforts on radically improving student learning.

(ASCD Premium and Select Member book, Featured Selection, January 2016) 6" x 9", 148 pages

Format	List Price	Member Price
Print	\$24.95	\$19.96
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ISBN 978-1-4166-2136-2		

BEST SELLER!



Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning

Mike Schmoker

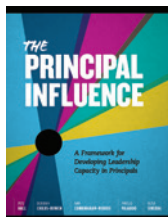
School improvement expert Mike Schmoker describes a sure and fast route to immensely better schools in any kind of community.

(ASCD Premium and Select Member book, 2006) 6" x 9", 194 pages

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Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56
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ISBN 978-1-4166-0358-0		



The Principal Influence: A Framework for Developing Leadership Capacity in Principals



Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa Simeral

How can you be sure that you are on the right path in your career as a school leader? To help you answer this and other questions, ASCD developed

the Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

(ASCD book, 2016) 8 1/2" x 11", 205 pages

Format	List Price	Member Price
Print	\$30.95	\$24.76
E-Book	\$29.99	\$23.76
Stock # 116026N53		
ISBN 978-1-4166-2144-7		

The Coach Approach to School Leadership: Leading Teachers to Higher Levels of Effectiveness

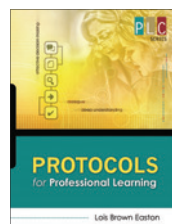


Jessica Johnson, Shira Leibowitz, and Kathy Perret

This book addresses a dilemma you face as a principal: how to function as a learning leader while fulfilling your evaluative and management duties.

(ASCD Premium Member book, May 2017) 7" x 9", 179 pages

Format	List Price	Member Price
Print	\$28.95	\$23.16
E-Book	\$27.99	\$22.16
Stock # 117025N53		
ISBN 978-1-4166-2385-4		



BEST SELLER!
Protocols for Professional Learning

Lois Brown Easton

Whether the purpose of your PLC is to explore instructional practice, address problems, or engage your colleagues in discussion, this guide will make you an instant expert facilitator with 16 protocols for planning and leading your PLC.

(ASCD PLC Series book, 2009) 8 1/2" x 11", 70 pages

Format	List Price	Member Price
Print	\$13.95	\$11.16
E-Book	\$12.99	\$10.16
Stock # 109037N53		
ISBN 978-1-4166-0837-0		

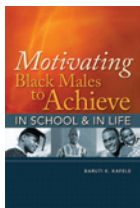


POVERTY AND EQUITY

Use Real-World Tools to Alleviate Effects of Poverty and Promote Equity in Your School

BEST SELLER!

Motivating Black Males to Achieve in School and in Life



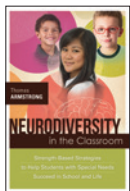
Baruti K. Kafele
Principal Baruti K. Kafele gives you a whole new plan for closing a chronic achievement gap and motivating black males to achieve in school and in life.

(ASCD Premium Member book, August 2009) 6" x 9", 111 pages

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BEST SELLER!



Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong

By looking at the positive strengths of your students with special needs, you can help those students flourish, ensure their success, and align their instruction to Common Core State Standards.

(ASCD Premium Member book, December 2012)
6" x 9", 184 pages

Format	List Price	Member Price
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Stock #	113017N53	

ISBN 978-1-4166-1483-8

BEST SELLER!



Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge

In this book, the authors synthesize real-world practices to provide you with a Framework

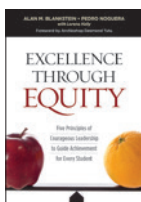
for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.

(ASCD book, 2012) 8" x 10", 220 pages

Format	List Price	Member Price
Print	\$30.95	\$24.76
E-Book	\$29.99	\$23.76
Stock #	109003N53	

ISBN 978-1-4166-1313-8

BEST SELLER!



Excellence Through Equity: Five Principles of Courageous Leadership to Guide Achievement for Every Student

Alan M. Blankstein and Pedro Noguera with Lorena Kelly

This book looks at how real-world educators are creating schools where all students are able to thrive. Discover how every child, in every classroom, can reach their full potential.

(ASCD book, 2016) 7" x 10", 304 pages

Format	List Price	Member Price
Print	\$33.95	\$27.16
E-Book	\$32.99	\$26.16
Stock #	116070N53	

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SAVE WHEN YOU BUY THE SET!

BEST SELLER!

Teaching/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

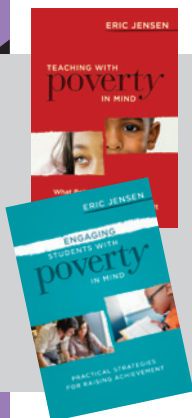
This two-book set provides practical insights into the effects of poverty on learning and what strategies teachers can use to better engage students in the face of these difficulties.

- *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*
- *Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement*

(ASCD book bundle, 2014) 6" x 9", 184 to 200 pages

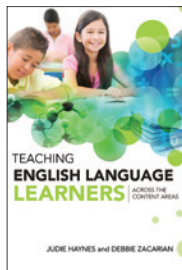
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Strengthen English Language Learners' Capacity to Learn

BEST SELLER!



Teaching English Language Learners Across the Content Areas

Judie Haynes and Debbie Zacarian

Discover how mainstream, subject-area teachers can modify instruction to involve English language learners (ELL)—while still

engaging the whole class—by using strategies that strengthen ELL students' capacity to learn content vocabulary and activate their background knowledge.

(ASCD book, 2010) 6" x 9", 172 pages

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E-Book	\$22.99	\$18.16
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ISBN 978-1-4166-0912-4		

BEST SELLER!



The Language-Rich Classroom: A Research-Based Framework for Teaching English Language Learners

Pésida Himmele and William Himmele

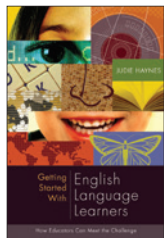
Discover how to empower all teachers—even those

with no formal training in English as a second language—with a way to raise the academic achievement of English language learners.

(ASCD book, 2009) 7 7/8" x 9 7/8", 197 pages

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E-Book	\$26.99	\$21.36
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BEST SELLER!



Getting Started with English Language Learners: How Educators Can Meet the Challenge

Judie Haynes

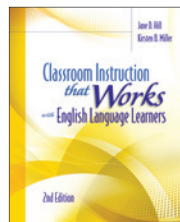
Judie Haynes, a teacher with 26 years of experience, uses familiar scenarios from actual

classrooms to illustrate ideas and advice you can use right away with English language learners.

(ASCD book, 2007) 6" x 9", 180 pages

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Stock # 106048N53		
ISBN 978-1-4166-0519-5		

BEST SELLER!



Classroom Instruction That Works with English Language Learners, 2nd Edition

Jane D. Hill and Kirsten B. Miller

Learn how to strengthen your instructional planning

and make it easier to know when to use research-based instructional strategies with English language learners in every grade level.

(ASCD book copublished with McREL, 2013)

8" x 10", 179 pages

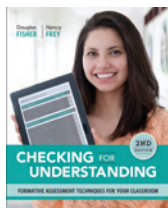
Format	List Price	Member Price
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E-Book	\$28.99	\$22.96
Stock # 114004N53		
ISBN 978-1-4166-1630-6		



REDEFINING STUDENT SUCCESS

Teach for Understanding by Enhancing Assessment, Feedback, and Grading

BEST SELLER!



Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

Douglas Fisher and Nancy Frey

Learn how to increase students' understanding with the help of creative formative assessments. Fisher and Frey explore a variety of engaging activities that check for and increase understanding.

(ASCD Premium Member book, December 2014)
8" x 10", 160 pages

Format	List Price	Member Price
Print	\$27.95	\$22.36
E-Book	\$26.99	\$21.36

Stock # 115011N53

ISBN 978-1-4166-1922-2

BEST SELLER!



Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart

Learn how to write and connect learning targets across lessons in order to enable students to master a series of challenges that lead to important curricular standards.

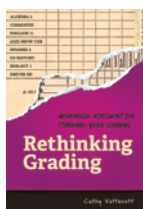
(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7" x 9", 222 pages

Format	List Price	Member Price
Print	\$26.95	\$21.56
E-Book	\$25.99	\$20.56

Stock # 112002N53

ISBN 978-1-4166-1441-8

BEST SELLER!



Rethinking Grading: Meaningful Assessment for Standards-Based Learning

Cathy Vatterott

Meet the challenge of implementing a new approach to grading that ensures grades truly reflect your students' progress toward specific learning outcomes.

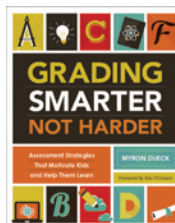
(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2015) 6" x 9", 130 pages

Format	List Price	Member Price
Print	\$23.95	\$19.16
E-Book	\$22.99	\$18.16

Stock # 115001N53

ISBN 978-1-4166-2049-5

BEST SELLER!



Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

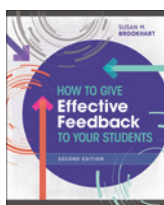
Learn how to develop new assessment routines that reveal your students' understandings and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages

Format	List Price	Member Price
Print	\$28.95	\$23.16
E-Book	\$27.99	\$22.16

Stock # 114003N53

ISBN 978-1-4166-1890-4



How to Give Effective Feedback to Your Students, 2nd Edition

Susan M. Brookhart

In this updated and expanded second edition of her best-selling book for teachers at all levels, Susan M. Brookhart offers enhanced guidance on every aspect of feedback.

(ASCD book, 2017)
7 7/8" x 9 7/8", 160 pages

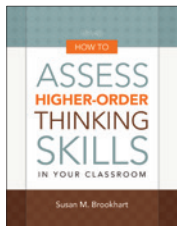
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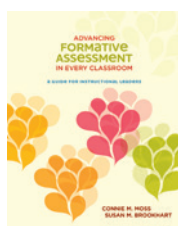
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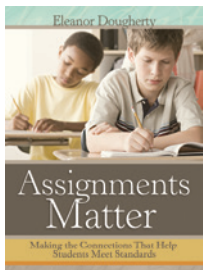
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Bena Kallick and Allison Zmuda

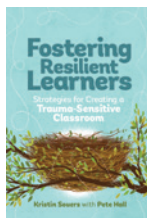
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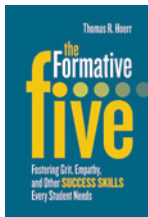
learning environment for students across all content areas and grade levels.

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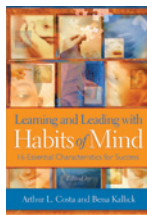
Thomas R. Hoerr

Author Tom Hoerr shows how to foster the "Formative Five" attributes—empathy, self-

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Drawing on their research and experience in applying the habits of mind in various settings, the authors guide you through the steps of making intelligent behavior a practical outcome in any school.

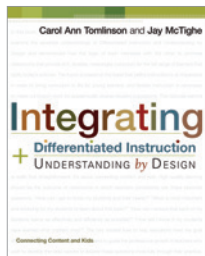
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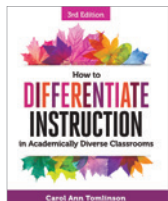
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Carol Ann Tomlinson

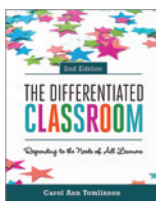
This new edition reflects Carol Ann Tomlinson's

continuing thinking about how to provide all students with access to high-quality curricula, engage them in meaningful learning, and help them feel at home in a school environment that "fits".

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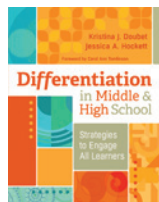
This new edition updates the original book's timeless advice with Carol Ann Tomlinson's

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(ASCD Premium Member book, May 2014) 7 7/8" x 9 7/8", 198 pages

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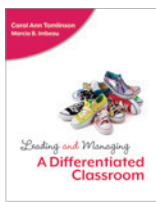
This resource provides practical tools designed to help

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(ASCD book, 2015) 8 1/2" x 11", 295 pages

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Grant Wiggins and Jay McTighe

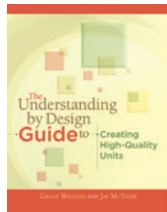
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Grant Wiggins and Jay McTighe

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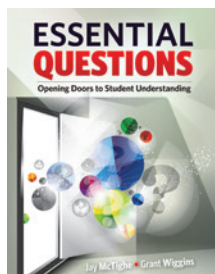
Grant Wiggins and Jay McTighe

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Essential Questions: Opening Doors to Student Understanding

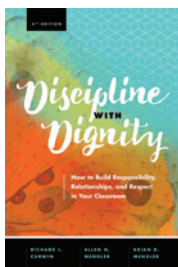
Jay McTighe and Grant Wiggins

Creators of the popular Understanding by Design framework explain why and how to use essential questions to unlock the big ideas in your curriculum and deepen students' understanding.

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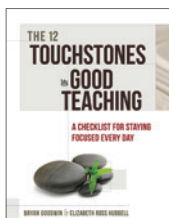
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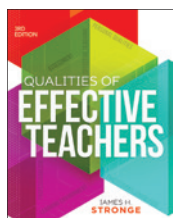
Bryan Goodwin and Elizabeth Ross Hubbell

Bryan Goodwin and Elizabeth

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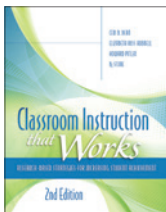
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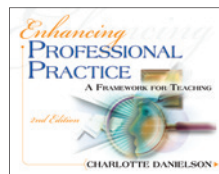


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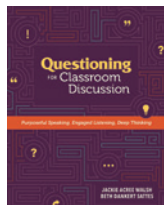
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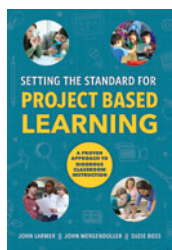
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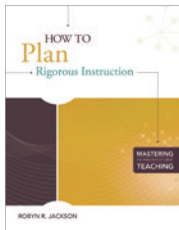
(ASCD book copublished with Buck Institute for Education, 2015) 6" x 9", 240 pages

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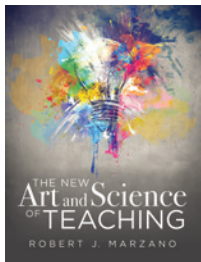
(ASCD Mastering the Principles of Great Teaching Series book, 2010)
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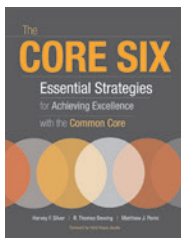
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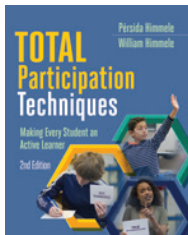
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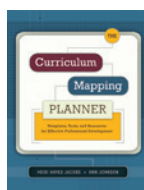
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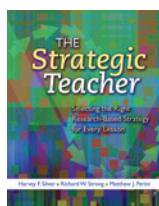
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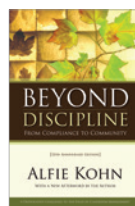
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Beyond Discipline: From Compliance to Community, 10th Anniversary Edition

Alfie Kohn

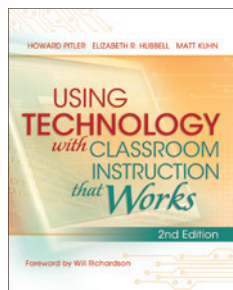
Author Alfie Kohn reflects on his revolutionary ideas about discipline and behavior in the context of the current emphasis on school accountability and high-stakes testing.

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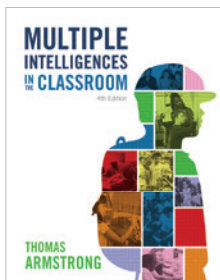
Format	List Price	Member Price
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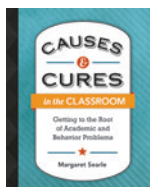
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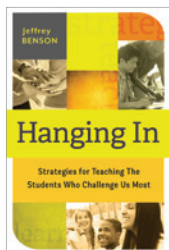
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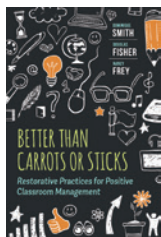
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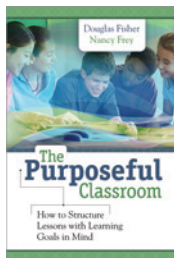
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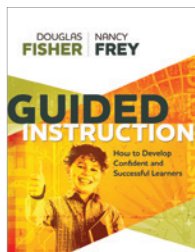
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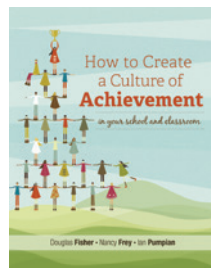
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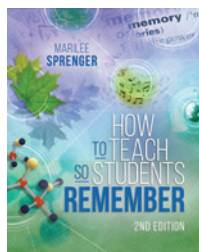
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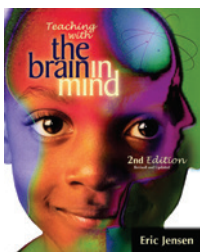
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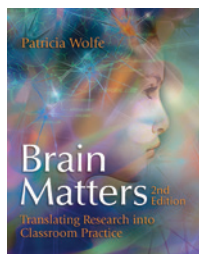
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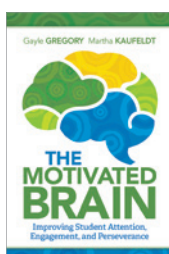
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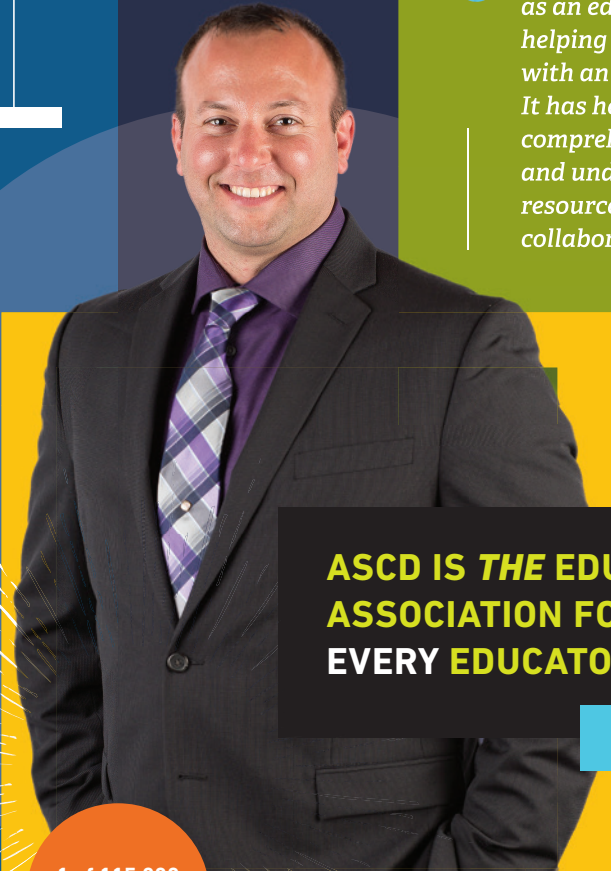
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