

EDUCATIONAL LEADERSHIP

JOURNAL
OF THE

ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

May 1981



Ralph Tyler
Curriculum Development
Since 1900

CURRICULUM PLANNING

Also:

Effective Secondary Schools
Success in Urban Education
Cooperative Learning

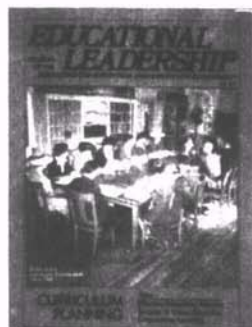
04
CURRICULUM DEVELOPMENT

00021542

EDUCATIONAL LEADERSHIP

JOURNAL
OF THE

ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT



About the cover: From the Library of Congress, a school curriculum committee, Schenectady, New York, June 1943.

Ronald S. Brandt
Executive Editor
Nancy S. Olson
Senior Editor
Anne Dees
Managing Editor
Anita Wiley
Art Director
Nancy Carter Modrak
Assistant Editor
Ken Rabben
Assistant Editor
Teola T. Jones
Advertising Manager
Yvonne Brinkley
Editorial Assistant
Gayle Crossland
Publications Secretary

Educational Leadership is intended for all persons interested in curriculum, instruction, supervision, and leadership in education. The contents, including advertising, are the expressions of the writers and not necessarily a statement of policy of the Association. Copyright © 1981 by the Association for Supervision and Curriculum Development. All rights reserved. Second class postage paid at Alexandria, Virginia, and at additional mailing offices.

ISSN 0013-1784



MAY 1981
VOLUME 38
NUMBER 8

THE CURRICULUM PLANNING PROCESS

CURRICULUM DEVELOPMENT SINCE 1900 <i>Ralph W. Tyler</i>	598
WHERE HAVE ALL THE DISCIPLINES GONE? <i>Stanley S. Madeja</i>	602
GOALS AND OBJECTIVES IN EDUCATIONAL PLANNING AND EVALUATION <i>Victor W. Doherty and Linda B. Peters</i>	606
NEEDS ASSESSMENT AND HOLISTIC PLANNING <i>Roger Kaufman and Robert G. Stakenas</i>	612
LOS ANGELES ALIGNS INSTRUCTION WITH ESSENTIAL SKILLS <i>Fred Niedermeyer and Stephen Yelon</i>	618
CURRICULUM DEVELOPMENT AND INSTRUCTIONAL DEVELOPMENT <i>Wellesley R. Foshay and Arthur W. Foshay</i>	621
MAKING CURRICULUM DEVELOPMENT WORK AGAIN <i>Gregory L. Rhodes and Donald B. Young</i>	626
DEMOCRATIZATION OF CURRICULUM EVALUATION <i>George Willis</i>	630

OTHER TOPICS

SUCCESSFUL PROGRAM IMPLEMENTATION IN URBAN SCHOOLS <i>James E. Walter</i>	635
IN DEFENSE OF COMPENSATORY EDUCATION <i>William M. Dallam</i>	639
<i>Gilbert Deimel</i>	641
ON SCHOOL EFFECTIVENESS: A CONVERSATION WITH PETER MORTIMORE <i>Ron Brandt</i>	642
VIDEODISC COMES TO SCHOOL <i>Jeff Kempf</i>	646
FORTY YEARS OF EDUCATION: WILL THE NEXT FORTY BE ANY BETTER? <i>Jean Dresden Grambs</i>	651
SYNTHESIS OF RESEARCH ON COOPERATIVE LEARNING <i>Robert E. Slavin</i>	655

DEPARTMENTS

GUEST EDITORIAL <i>E. Joseph Schneider</i>	595
LETTERS	596
THE WAY I SEE IT <i>Jack Frymier</i>	634
REVIEWS	661
NEWS NOTES <i>Bob L. Taylor and Robert C. McKean</i>	662
EDUCATION FOR PLURALISM <i>Max Rosenberg and Carl Grant</i>	662
WOMEN IN EDUCATION <i>Nancy S. Olson</i>	663
INFORMATION RESOURCES <i>Fred Rosenau</i>	663
LEARNING STYLES <i>Rita Dunn</i>	663
INDEX TO ARTICLES	665
INDEX TO BOOKS REVIEWED	670

Here's what you get as an ASCD Comprehensive Member... for just \$44 per year!

- **EDUCATIONAL LEADERSHIP**—8 issues of this Educational Press Association award-winning journal published monthly October–May.
- **ASCD YEARBOOK**—durable volume on a timely topic, written by outstanding educators.
- **NEW BOOKLETS**—on current educational issues. (Comprehensive members receive free 4 new booklets during a year's membership. Regular members may purchase these new booklets.)
- **ASCD UPDATE**—issues of this informative newsletter are published periodically.
- **ANNUAL CONFERENCE**—4-day meeting held each March offering Special Sessions, Action Labs, and speakers of national renown. Reduced registration fee to all members.
- **NATIONAL CURRICULUM STUDY INSTITUTES**—special limited attendance programs held throughout the nation. Reduced fees for members.
- **PUBLICATIONS**—many titles available at low prices.
- **AUDIO CASSETTES**—"live" recordings of more than 80 addresses and presentations by leaders in education available at modest prices.
- **LOW-COST INSURANCE**—including professional liability, term life, and accident benefits, at low group rates.



Membership Form

Check enclosed, payable to ASCD. ☐ Bill me.
(U.S. Addresses Only)

Name _____

Title, Institution _____

Street address _____

City _____ State _____ ZIP _____

COMPREHENSIVE MEMBERSHIP provides all ASCD benefits. Annual dues: \$44.00.

REGULAR MEMBERSHIP, all ASCD benefits except new booklets. Annual dues: \$34.00.

SUBSCRIPTION to EDUCATIONAL LEADERSHIP eight issues monthly, October–May: \$18.00.

Canadian and foreign: add \$4 per year for Comprehensive, \$3 per year for Regular, \$2 per year for subscriptions.

Complete form and mail to:

Association for Supervision
and Curriculum Development
225 N. Washington St.
Alexandria, VA. 22314

Member dues include a subscription to *Educational Leadership*.
\$18 of dues is designated for a subscription to this journal.

ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Executive Council

LUCILLE JORDAN, Associate State Superintendent of Georgia Schools, Office of Instructional Services, State Department of Education, Atlanta, Georgia / *President*

O. L. DAVIS, JR., Professor of Curriculum and Instruction, College of Education, University of Texas, Austin / *President-Elect*

BARBARA D. DAY, Professor of Early Childhood Education, University of North Carolina, Chapel Hill / *Past President*

GWYN BROWNLEE, Director, Instructional Services Department, Education Service Center Region 10, Richardson, Texas

ARTHUR L. COSTA, Professor of Education, Department of Educational Administration 163, California State University, Sacramento

RAYMOND E. HENDEE, Superintendent, Park Ridge School District #64, Park Ridge, Illinois

ALICE VIVIAN HOUSTON, Director of Curriculum Services Department, Oklahoma City Public Schools, Oklahoma City, Oklahoma

CAROLYN SUE HUGHES, Consultant for Elementary Education, Parma City Schools, Parma, Ohio

STUART C. RANKIN, Assistant Superintendent, Office of Research Planning and Evaluation, Detroit Public Schools, Detroit, Michigan

PHIL CLAYTON ROBINSON, Principal, Clarence B. Sabbath School, River Rouge Public Schools, River Rouge, Michigan

MAIZIE R. SOLEM, Curriculum Coordinator, Instructional Planning Center, Sioux Falls Public Schools, Sioux Falls, South Dakota

RONALD STODGHILL, Deputy Superintendent of Instruction, St. Louis Public Schools, St. Louis, Missouri

BOB L. TAYLOR, Professor of Education, School of Education, University of Colorado, Boulder

Headquarters Staff

GORDON CAWELTI / *Executive Director*

RONALD S. BRANDT / *Executive Editor*

RUTH T. LONG / *Associate Director*

ROOSEVELT RATLIFF / *Associate Director*

KATHY L. SCHAUB / *Assistant Director for Program and Research*

JOHN BRALOVE / *Business Manager*

SARAH ARLINGTON, JOAN BRANDT, YVONNE BRINKLEY, ANTOINETTE BROWN, GAYLE CROSSLAND, ANNE DEES, ANITA FITZPATRICK, JO JONES, TEOLA T. JONES, MARJORIE KICAK, INDU B. MADAN, AGATHA DEBORAH MADDOX, CLARA M. MEREDITH, FRANCES MINDEL, NANCY CARTER MODRAK, NANCY OLSON, KEN RABBEIN, ROBERT SHANNON, CAROLYN SHELL, BETSEY THOMAS, BARBARA J. THOMPSON, ANITA WILEY, COLETTE A. WILLIAMS

Publications Committee

YVONNE TOMEI-MCKITRICK, Elementary Supervisor, Hillsboro County Public Schools, Tampa, Florida / *Chairperson*

JAMES E. COLE, Superintendent of Schools, Stevens Point Area Schools, Stevens Point, Wisconsin

MILDRED G. NESS, Principal, James P. B. Duffy School, No. 12, Rochester, New York

VINCENT R. ROGERS, Professor, University of Connecticut, Storrs, Connecticut

THOMAS SERGIOVANNI, Professor, University of Illinois, Urbana, Illinois

LEONARD VALVERDE, Chairman, Department of Educational Administration, University of Texas, Austin, Texas

BENJAMIN WILLIAMS, Associate Superintendent for Education, Little Rock Public Schools, Little Rock, Arkansas

Educational Leadership is published monthly, October through May, by the Association for Supervision and Curriculum Development, 225 N. Washington Street, Alexandria, Virginia 22314. ASCD editorial office and advertising: (703) 549-9110. No remuneration is offered for contributions. Subscription price \$18.00 a year. Single copies, \$3.00. Association memberships: Regular (subscription [\$18.00] and yearbook) \$34.00 a year; Comprehensive (subscription [\$18.00], yearbook, and other publications issued during period of membership) \$44.00 a year. Member of the Educational Press Association of America. Contents listed in *Educational Index*. Microfilm and xerograph copies are available. For information about these copies, write to University Microfilms, 300 N. Zeeb Rd., Ann Arbor, Michigan 48106. Second class postage paid at Alexandria, Virginia. Printer: Sauls Lithograph Company, Inc., Washington, D.C.

DUPLICATING. Educators are authorized to reproduce a single article from this publication without making a written request provided that 1) duplication is for an educational purpose in a not-for-profit institution; 2) copies are made available without charge beyond the cost of reproduction; and 3) each copy includes full citation of the source. Permission to reproduce more than one article will be granted under the same conditions to those who make a reasonable request in writing.

This authorization does not apply to materials, if any, for which ASCD doesn't hold the copyright. Any such materials are so identified.

Copyright © 1981 by the Association for Supervision and Curriculum Development. All rights reserved.