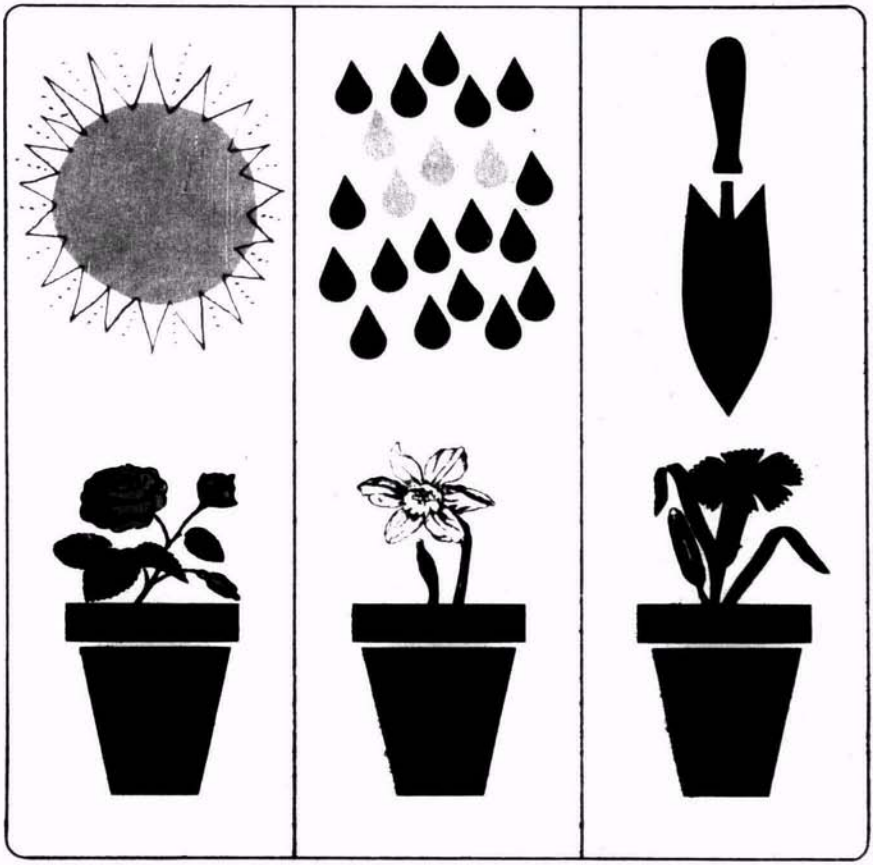
JOURNAL OF THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT NOVEMBER 1963

Educational Leadership



Educational Leadership

JOURNAL OF THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Robert R. Leeper, *Editor*
Ruth P. Ely, *Editorial Associate* Betty Lou Atkins, *Advertising Manager*
Frances Mindel, *Circulation Manager*

Volume 21, No. 2 **November 1963**

Supervision: Impetus for Growth

Editorial

A More Wholesome Balance — *Stephen M. Corey* — **67**

Articles

The "Guese" of Supervision — *Bernard J. Lonsdale* — **69**
Effecting Change Through Leadership — *Luvern L. Cunningham* — **75**
The Art of Creative Supervision — *John A. Richard* — **80**
A Team Approach to Supervision — *Robin Briscoe and Team* — **84**
Three Concepts of Democratic District Leadership — *David D. Pascoe* — **89**
Semantics in Freshman English — *S. I. Hayakawa* — **93**
The New Teacher—and a New Kind of Supervision? — *Alexander Frazier* — **97**
Personalities, Teachers and Curriculum Change — *Jack R. Frymier* — **107**
Children and Oral Language (Insert) — **101**

Features

The Importance of People "The Answer Cannot Rise Above the Question" — *Arthur W. Foshay* — **113**
News and Trends ". . . in Curriculum Development" — *Margaret Gill* — **121**
Research in Review "Need for Research on Instructional Supervision" — *James B. Macdonald, Ben M. Harris* — **129**
Significant Books — *Robert S. Fleming, Mary-Margaret Scobey, Grace Graham* — **137**

EDUCATIONAL PRESS ASSOCIATION OF AMERICA

The Association for Supervision and Curriculum Development seeks to provide an open forum for the free expression of competent opinion relating to its area of interest. The materials herein printed are the expressions of the writers and not a statement of policy of the Association unless set by resolution.

Copyright © 1963 by the Association for Supervision and Curriculum Development, NEA.

The Association for Supervision and Curriculum Development

Headquarters Staff

Executive Secretary, MARGARET GILL
Associate Secretary; Editor, ASCD Publications, ROBERT R. LEEPER
Administrative Assistant, VIRGINIA BERTHY
Staff Assistants, SARAH ARLINGTON, BETTY LOU ATKINS, SUSAN G. ATKINSON, FRANCES H. CANTER, RUTH P. ELY, RUBY J. FUNKHOUSER, DELIA HURRELL, HARRIET KAUFMAN, PRISCILLA MANRIQUEZ, FRANCES MINDEL, M. LOUISE POLING, CAROLE PRUSINOWSKI, JOSEPHINE T. SWEENEY

Executive Committee

President, KIMBALL WILES, Prof. of Ed., Univ. of Fla., Gainesville
President-Elect, HAROLD DRUMMOND, Chair., Dept. of Elem. Ed., Univ. of New Mexico, Albuquerque
Vice-President, CHESTER BABCOCK, Asst. Supt., St. Dept. of Pub. Instr., Olympia, Wash.
GEORGE W. DENEMARK, Dean, Sch. of Ed., Univ. of Wisconsin-Milwaukee
ALEXANDER FRAZIER, Dir., Center for Sch. Experimentation, The Ohio St. Univ., Columbus
ARTHUR J. LEWIS, Prof. of Ed., Tchrs. Coll., Columbia Univ., New York, N. Y.
GERTRUDE M. LEWIS, Specialist for Upper Grades, U. S. Office of Education, Washington, D. C.

Publications Committee

Prudence Bostwick, San Fernando Valley State College, Northridge, California (1965), *Chairman*
John R. Beery, University of Miami, Coral Gables, Florida (1965)
Reba Burnham, University of Georgia, Athens (1964)
E. Harold Fisher, State Department of Education, Jackson, Mississippi (1965)
Arthur W. Foshay, Teachers College, Columbia University, New York, New York (1966)
Richard L. Foster, Jefferson Elementary School District, Daly City, California (1964)
Joseph Leese, New York State College for Teachers, Albany (1965)
Joseph O. Loretan, Public Schools, Brooklyn, New York (1964)
Chester McNerney, The University of Akron, Akron, Ohio (1966)
Paul Mitchum, Public Schools, Des Moines, Iowa (1964)
Mrs. Dorothy S. Reynolds, Public Schools, Denver, Colorado (1964)
Mary-Margaret Scobey, San Francisco State College, California (1965)
H. Leroy Selmeier, Public Schools, Grosse Pointe, Michigan (1964)

Educational Leadership is published monthly, October through May, by the Association for Supervision and Curriculum Development, 1201 Sixteenth Street, N. W., Washington, D. C. 20036. No remuneration is offered for contributions. Subscription price, $4.50 a year. Single copies, 75 cents. Association memberships: Regular (subscription and yearbook) $8 a year; Comprehensive (all publications issued during period of membership) $14 a year. Member of the Educational Press Association of America. Contents listed in *Education Index*. Second class postage paid at Washington, D. C. Printer: Judd & Detweiler, Inc., Washington, D. C.

Copyright © 1963 by the Association for Supervision and Curriculum Development. All rights reserved.