

The ASCD Conference Daily

New Orleans, Louisiana • March 15–17, 2008

ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Today...

- Come to the Grand Opening of the Exhibit Hall. Join ASCD President Nancy DeFord and Executive Director Gene Carter for the ribbon-cutting ceremony: 9 a.m., Morial Convention Center, First Level, Hall F; music program begins at 8:45 a.m.
- Opening General Session keynote speaker Alma Powell of America's Promise Alliance believes that investing in the whole child is the best way to prepare all young people for success: 10–11:30 a.m., Morial Convention Center, First Level, Hall D.
- Forget to print out your online personal planner? A print station is in the Morial Convention Center at the Volunteer Office (Room 240).

Don't Forget ...

- Hugh Price is this year's Standby Speaker. His Special Feature session, scheduled for Monday (session 3249), will be cancelled if he is called upon to serve as a standby speaker for a General Session.
- Mark your calendar to attend the ASCD Annual Meeting, 3–4 p.m. on Sunday, Morial Convention Center, Third Level, Room 342.
- The Meet the President-Elect Candidates Forum takes place 4:15–5:15 p.m. Sunday, Morial Convention Center, Third Level, Room 343.

Are you an ASCD Member?

- ASCD Membership Badge Ribbons are available at the Member Services desk in the ASCD Center while supplies last. Not a member? Drop by and learn more about joining the ASCD community.

Conference Tips...

- You can attend more than two ticketed sessions, if tickets are available one hour before any extra session you are interested in. Check the monitors in the registration area.
- You can discuss or comment on today's events and sessions on Inservice, ASCD's Blog (www.ascd.org/blog).
- If you have lost an item or found one that a fellow attendee has lost, please stop by the Lost and Found located at the ASCD Headquarters office (Morial Convention Center, Second Level, Room 241).
- Pick up a copy of the *ASCD Conference Daily* each morning to learn about schedule changes in the conference program and to read about various sessions and some of ASCD's newest programs and activities.



Sponsors, educators, students, city officials, and ASCD leadership come together to Party with a Purpose.

ASCD Welcomes Attendees with "The Next Chapter" Books Bash

The 2008 Annual Conference and Exhibit Show got underway Friday evening at "The Next Chapter—Books Bash and Beyond," ASCD's fifth annual event celebrating literacy in local schools. Thousands of attendees "paid" their way into the charity event by donating a new book. Attendees reconnected with old friends, met new colleagues, played games, won prizes, enjoyed great food, and listened to live music.

Sponsored by Pearson and Nova

Southeastern University (NSU) Fischler School of Education, the children's literacy event collected nearly 5,000 books for the New Orleans Recovery School District. In addition to the books donated by individuals, Pearson, NSU, and The Parent's Choice Foundation contributed thousands of children's books to the cause themselves. PSAV Presentation Services, the company that provides technical support to the ASCD Annual Conference, donated

See **BOOKS BASH**, page 4

Moving from Research to Practice

To support school personnel in identifying and implementing programs and practices that use scientifically based research, this year's Annual Conference will highlight various types of research sessions.

The Juried/Peer-Reviewed Sessions will present research that has been previously vetted at an academic conference or in an academic journal and reviewed by the ASCD

Research Review Commission. The members of the 2008 Research Review Commission are:

- **Edward Pajak** (Chair), Johns Hopkins University

Pajak is a professor and chair of the Teacher Development and Leadership program at Johns Hopkins University. He is the author of several books including *Honoring Diverse*

See **RESEARCH**, page 2

Schedule Changes

Due to illness, session **1113T**, "Collaborating with Parents to Promote Success," **2437T** "Helping Students to Address and Resolve Conflicts Through Children's Literature," and **3260T** Current Brain-Compatible Best Practices to Reinvent Schools," have been canceled. The ticket you hold for these sessions is no longer valid.

If you wish you may go to the ASCD Registration Area in the Morial Convention Center (in the lobby of Hall E) to select and pick up a ticket for another ticketed session.

In addition to the ticketed sessions there are over 450 other concurrent sessions that do not require a ticket.

We apologize for the inconvenience and hope you have a wonderful conference.

See **SCHEDULE CHANGES**, page 2

ASCD, Partnership for 21st Century Skills Make Plans for the Future

ASCD's Board of Directors and the chair and president of the Partnership for 21st Century Skills (Partnership) met Wednesday night to discuss their new collaboration. ASCD joined the Partnership in January, and ASCD's executive director Gene Carter expressed his views on how the mission of the Partnership supports ASCD's Whole Child initiative.

"ASCD is proud to join the national Partnership for 21st Century Skills in changing the conversation about learning, teaching, and leadership—so that we focus on educating the whole child and ensure our children are prepared for success in the increasingly interde-

See **PARTNERSHIP**, page 13



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RESEARCH

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Teaching Styles: A Guide for Supervisors (ASCD, 2003).

• **Kenneth Anderson**, Howard University
Anderson is an assistant professor and coordinator of the Reading Education program in the Department of Curriculum and Instruction at Howard University. His current

areas of research are reading achievement and standardized test performance of African-American male pre K-12 students.

• **Patricia Holland**, University of Houston
Holland is an associate professor of Educational Leadership and Cultural Studies at the University of Houston. Her recent publications include articles in the *Journal of Curriculum and Supervision*, *International Journal of Leadership in Education*, and the

Journal of Technology in Education.

• **James Nolan**, Penn State University
Nolan is the Henry J. Hermanowicz Professor of Education and the co-director of the Elementary Professional Development School Collaborative. He has published several books including *Teacher Supervision and Evaluation: Theory Into Practice* (2nd ed.) (Wiley/Jossey Bass, 2008).

• **Sally Zepeda**, University of Georgia

Zepeda is a professor and graduate coordinator in the Department of Lifelong Education, Administration, and Policy at the University of Georgia. Zepeda has published several books, including *The Principal as Instructional Leader: A Handbook For Supervisors* (2nd ed.) (Eye on Education, 2007) and *Instructional Supervision: Applying Tools and Concepts*. (2nd ed.) (Eye on Education, 2007).

Juried/Peer-Reviewed Sessions on Tap at ASCD Conference

Here's a look at the Juried/Peer-Reviewed Sessions that are available to attendees at the ASCD Conference this year.

• 1231: Peer Review: Bringing Complexity and Courage to Teacher Evaluation

Jennifer Goldstein is the presenter for this session; she is an Assistant Professor in the Baruch College School of Public Affairs of the City University of New York.

The discussant for this session is Edward Pajak from Johns Hopkins University. The session will provide a detailed explanation of peer assistance and review

(PAR), an alternative approach to teacher evaluation. Research Question: How is teacher evaluation with the PAR model different than traditional teacher evaluation by a principal?

Saturday, March 15, 12:30–2:30 p.m., Morial Convention Center, Second Level, Room 230

• 2230: When Principals Diagnose the Causes of Low Student Achievement

Presenters for this session are Daniel Duke, a professor at the Curry School of Education, University of Virginia (UVA), and Michael Salmonowicz, a graduate student at UVA.

James Nolan from Penn State University is the discussant for this session, which will focus on a report on

newly assigned "turnaround principals" in 19 low-performing elementary and middle schools. Research Questions: (1) What conditions do new principals and teachers perceive must be addressed in order to raise student achievement? (2) To what extent do these perceived conditions vary across schools?

Sunday, March 16, 12:30–2:30 p.m., Morial Convention Center, Third Level, Room 343

• 3265: Teacher Evaluation as Policy Target: Viable Reform Venue or Just Another Tap Dance?

Helen M. Hazi is a professor of Educational Leadership Studies at West Virginia University, and Daisy Arredondo is a professor of educational administration at the University of Alabama. They are the pre-

senters for this session.

Patricia Holland is the discussant for this session, which will review results of research that shows trends in teacher evaluation statutes and regulations in the 50 United States, as well as how student achievement and promising practices are becoming embedded in statute and regulation. Research Questions: (1) What is the policy activity of teacher evaluation in selected state statutes and regulations? (2) How might these policies affect the practice of teacher evaluation? (3) What are the implications of these findings for instructional supervision?

Monday, March 17, 10:30 a.m.–12:30 p.m., Hilton New Orleans Riverside, Third Floor, Jasperwood

SCHEDULE CHANGES

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Today's Cancellations

1113T — Collaborating with Parents to Promote Success
1317T — Strategies to Overcome Social and Behavioral Issues Interfering with Learning
1409 — Reinventing Schools Through Data Analysis, One Classroom at a Time
1433 — Looking Forward to Monday Morning

Sunday's Cancellations

2226 — Two-Way Immersion Programs: Preparing Students for a Changing World
2242 — What Works, What Doesn't in Leading for Effectively Differentiated Classrooms
2245 — Creating 21st Century Learning Environments
2262 — Using Value-Added Assessment to Drive School and District Improvement
2319 — Erase the Lines: Educating the Whole Child
2325 — Implementing a Boys' Academy at Your School
2344 — Powerful Strategies to Enhance Learning of Gifted and Highly Capable Students
2402 — How to Prepare Experienced Teachers to Effectively Mentor New Teachers
2409 — Using Microcredit and Seven Words to Develop Global Responsibility
2437T — Helping Students to Address and Resolve Conflicts Through Children's Literature

Monday's Cancellations

3161 — 1:1 Campus Technology Immersion: Key Ingredients for Success
322EW — CurriculumCrafter: A Curriculum Development Tool
3205 — Using Assessment Data to Target Instruction and Improve Student Achievement
3225 — Increase Interaction to Increase English Learners' Comprehension in Content Areas
3230 — Developing and Implementing a Professional Development Plan for Technology
3240 — Youth with Mental and Emotional Health Problems: Connection and Learning Strategies
3260T — Current Brain-Compatible Best Practices to Reinvent Schools
3304 — Engaging Students in School Leadership and Policy: Transforming Practice
3340 — Teaching Thinking in Informal and Formal Learning Environments
3342 — Visions of Virtue: Connecting Character Education and Art Appreciation
3350T — Instructional Coaches: Their Purpose and Place in Schools
3416 — Using Bloom's Taxonomy to Align, Adjust, and Accelerate Lessons

Today's Session Changes

144EW — Students Succeed with 21st Century Skills and netTrekker d.i.
DELETED PRIMARY PRESENTER—Joel Petersen
ADDED PRIMARY PRESENTER—Thomas Bain, netTrekker d.i., Cincinnati, OH
1101 — Fostering Healthy Learning Communities Given the Surge in Childhood Obesity
DELETED SECONDARY PRESENTER—Crystal Wiltz

1129 — Multiple Choice Tests—Not the Only Option in Math Class
ADDED SECONDARY PRESENTER—Michael Williams, C.C. Griffin Middle School, Concord, NC
1153 — Race and Face: Touchy Issues, Hidden Meanings
ADDED SECONDARY PRESENTER—Wayne Sweeney, Cromwell, CT
1167 — Inquiry-Based Learning Using Supreme Court Document-Based Questions (DBQs)
DELETED PRIMARY PRESENTER—Pamela Mickie
ADDED PRIMARY PRESENTER—Bruce Damasio, Bill of Rights Institute, Arlington, VA
1214T — Response to Intervention: Setting Up and Getting Started
DELETED SECONDARY PRESENTER—Bruce Quinn
1217 — Technology + Professional Development = Student Success
DELETED SECONDARY PRESENTER—Deborah Sutton
1244T — Classroom Instruction That Works With English Language Learners
DELETED SECONDARY PRESENTER—Kathleen Flynn
1246 — Governance Mosaic: The Effective Superintendent—School Board Relationship
DELETED SECONDARY PRESENTER—Linda Bishop
1309 — Relationships Matter: Building Academic Strength and Resiliency in Students
DELETED SECONDARY PRESENTER—Deanessa Zuniga
1320 — Move to Improve: The FUNDamentals of School Success
DELETED SECONDARY PRESENTER—Debby Mitchell
1325 — School Improvement Through Collaborative Teacher-Led Staff Development
DELETED SECONDARY PRESENTER—Michelle Rossi
1333 — The Usefulness of Educational Research
ADDED SECONDARY PRESENTER—Stuart Kerachsky, Institute of Educational Sciences, National Center for Education Evaluation and Regional Assistance, Washington, DC
ADDED SECONDARY PRESENTER—Kathy Shapley, Edvance Research, San Antonio, TX
1355 — Advocacy for Educators: Mobilizing the Masses
DELETED SECONDARY PRESENTER—Ralph Barrett
1411 — Access to Music Study Is Vital to Quality Education
ADDED SECONDARY PRESENTER—Robert Davidson, VH1 Save the Music Foundation, New York
1417T — Teacher Professional Development and Student Return on Investment
CHANGED AFFILIATION—Todd Bloom, Alchemy Systems, Austin, TX
1429T — ICC: Ensuring Success One Student at a Time
CHANGED AFFILIATION: Barbara Michelutti, Ingham Intermediate School District, Lansing, MI

Sunday's Session Changes

2131T — Understanding by Design: One School's Journey
ADDED SECONDARY PRESENTER—Mary Mills, Nimitz Middle School, Huntington Park, CA
DELETED SECONDARY PRESENTER—Michelle Cunningham
2135 — Preparing Kids for the Future: Designing Career Education Choices
ADDED SECONDARY PRESENTER—Victoria Dunfee, Capital Region BOCES Career and Technical School, Schoharie, NY
2136 — Developing Leaders Through Coaching and Collaboration
DELETED SECONDARY PRESENTER—Kim Sloan
2140 — Ensuring Literacy for All: Using Brain-Based

Research to Inform Practice
DELETED SECONDARY PRESENTER—John Luckey
ADDED SECONDARY PRESENTER—Stacey Rockey, Read Right Systems, Inc., Shelton, WA
2141 — Library of Congress Professional Development: Critical Thinking Through Primary Sources
DELETED PRIMARY PRESENTER—Leni Donlan
ADDED PRIMARY PRESENTER—Vivian Awumey, Library of Congress, Washington, DC
ADDED SECONDARY PRESENTER—Gail Petri, Library of Congress, Washington, DC
2150 — Transforming Education: Linking Social and Emotional Learning to the Classroom
CHANGED AFFILIATION—Gail Greenbaum, Transforming Education in America
2167 — It's Not Magic, It's Science! Addressing Misconceptions in Science
ADDED SECONDARY PRESENTER—Hilarie Davis, Technology For Learning Consortium, North Kingstown, RI
2168 — Building Character Through Music
ADDED SECONDARY PRESENTER—Eddie Stephens, Riverdale, IL
2206 — Putting Student Learning at the Center of Supervision: First Steps
DELETED PRIMARY PRESENTER—Judith Faryniarz
ADDED PRIMARY PRESENTER—James Aseltine, Central Connecticut State University, New Britain
2311 — Interpreting and Using Research
ADDED SECONDARY PRESENTER—Cheryl Lemke, Culver City, CA
2325 — Implementing a Boys' Academy at Your School
DELETED SECONDARY PRESENTERS—Mary Beth Padezanin and Rebecca Stinson
ADDED SECONDARY PRESENTERS—David Kinney and Clem Mejia, Kinney and Associates, Oak Brook, IL
2352 — Writing and Submitting an ASCD Proposal
DELETED PRIMARY PRESENTER—Kathleen Burke
ADDED PRIMARY PRESENTER—Agnes Crawford, ASCD, Alexandria, VA
2355T — iPods: A Catalyst for Learning
DELETED SECONDARY PRESENTER—Anna Spalding
CHANGED AFFILIATION—Stephanie Cheney, North Hampton, NH
2404 — A Literacy Curriculum for Secondary ESOL Students
DELETED PRIMARY PRESENTER—Michelle Campiglia
2451 — Gateway to Excellence: A Teacher Union—Administration—School Board Partnership
ADDED SECONDARY PRESENTER—Maureen Grosheider, North Allegheny School Board, Pittsburgh, PA
DELETED SECONDARY PRESENTER—Linda Bishop
2453 — Teaching Life Lessons Virtually Through BlueKids.org
DELETED SECONDARY PRESENTERS—Anne Knackert, Diane Rozanski, Mary Zelenka

Monday's Session Changes

342EW — Conquer Times Table in ONLY 3 WEEKS—Guaranteed!
ADDED EXHIBITOR WORKSHOP—Rhymes 'n' Times
3126T — Top 10 Considerations for Schools Serious About Closing Achievement Gaps
DELETED SECONDARY PRESENTER—Karen Schulte
3130 — Building a Respectful School: Begin by Listening to Students
NAME CORRECTION: Laurence Taylor, New England College, Henniker, NH

3134 — Technology and the Algebra Gateway and A Potential Solution to the U.S. Mathematics Education Crisis
DELETED SECONDARY PRESENTER—Raymond Ravaglia
3169T — Motivating the Digital-Native Student
DELETED SECONDARY PRESENTER—Mary Beth Padezanin
ADDED SECONDARY PRESENTERS—David Kinney and Clem Mejia, Kinney and Associates, Oak Brook, IL
3173 — Urban Outreach Initiatives: Impact on ASCD Community
DELETED SECONDARY PRESENTER—Frank Toms
3259 — Math Teaching in the 21st Century
DELETED SECONDARY PRESENTER—David Silvernail
ADDED SECONDARY PRESENTER—Leanne Walker, University of Southern Maine, Gorham, ME
3305 — Setting College-Bound Tones and Expectations in Elementary and Middle School
DELETED SECONDARY PRESENTER—Denise Patton
ADDED SECONDARY PRESENTER—Arlene Lemus, San Jose-Edison Academy, West Covina, CA
3323 — Kiss Your Science Phobia Goodbye
DELETED SECONDARY PRESENTER—Ruth Rodriguez
3344 — High-Performance School Buildings: Facilities That Impact Student Learning
DELETED SECONDARY PRESENTER—Rob Winstead
3404 — Curriculum Revision: Enhancing What Works, Fixing What Doesn't
DELETED SECONDARY PRESENTER—Carolyn Ledford
3407 — Education Equals Mentoring, Coaching, and Cohorts
ADDED SECONDARY PRESENTER—Patricia Vest, Baltimore City School System, MD
DELETED SECONDARY PRESENTER—Kelly O'Connor
3408T — Grading for Learning: One School's Journey for Positive Change
NAME CHANGE—Lori Ott, Marshall Public Schools, WI
3412 — TeachUNICEF: Bringing Global Issues Facing Children to the U.S. Classroom
DELETED PRIMARY PRESENTER—Marie Bresnahan
ADDED PRIMARY PRESENTER—Meg Gardinier, UNICEF, New York
DELETED SECONDARY PRESENTER—Susan Fountain
ADDED SECONDARY PRESENTER—Sharon Dooley, Haynes Academy for Advanced Studies, Metairie, LA
342EW — NEW SESSION, 2:30–3:30 p.m. Conquer Times Tables in Only 3 Weeks—Guaranteed! Elementary. 100-percent interactive. Location—Morial Convention Center, Level 2, 254, Room Capacity 100
Session Description—This hands-on workshop will show you how to teach the times tables in only three weeks—guaranteed. (If the class average isn't 90 percent or above on the final test, you get a 100 percent refund.) The program is for students in both mainstream and special-education classes, addressing all four learning styles and providing tons of fun. This dynamic, must-do session includes a three-minute movie. Sister products include Fishin' for Addition, Subtraction in Action, and Divide 'n' Slide.
Anita Turner, Rhymes 'n' Times, Baton Rouge, LA
3434 — Education at the Intersection of Inclusion and Professional Learning Communities
CHANGED AFFILIATION—Katie Le, Hunters Woods Elementary School for the Arts and Sciences, Reston, VA
CHANGED AFFILIATION—Jennifer Knox, Clarke County High School, Berryville, VA



Welcome to New Orleans and the ASCD Conference

Welcome to New Orleans and to ASCD's 63rd Annual Conference and Exhibit Show. As we look forward to the time to learn together, it is good to feel the excitement from the city of New Orleans and from the conference theme: Reinventing Schools: Courageous Leadership for Positive Change.



Nancy DeFord
ASCD President

ASCD's Whole Child Initiative and the focus on the skills that learners need to be successful in the 21st century provide a context for the conference. As educators, we can make positive changes, but we know that that success will likely mean rethinking what schooling looks like.

Courageous leadership is needed from all involved in education. Policy makers, school staff, college professors, administrators, consultants, and support personnel—we all play a role in doing what is necessary for effective learning, teaching, and leading. This 2008 ASCD Annual Conference provides a wealth of information and expertise and is a wonderful opportunity to reflect and reenergize.

Please enjoy both the conference and the opportunity to spend time with colleagues from across the United States and around the world that share your goal of success for all children. And enjoy the wonderful city of New Orleans. Laissez les bon temps roulez!

Nancy DeFord
ASCD President



The nightlife along Bourbon Street is legendary in New Orleans. ASCD Conference attendees have the opportunity to further their pursuit of learning and partake in the renaissance of the resilient city of New Orleans.

ASCD Student Chapters Lend a Helping Hand

Yesterday, students from four ASCD Student Chapters were hard at work on a New Orleans Area Habitat for Humanity (NOAHH) construction project.

ASCD Student Chapters from Aquinas College in Nashville, TN; the Citadel in Charleston, SC; Plymouth State University in Plymouth, NH; and the University of Calgary in Alberta, Canada participated in the project.

Sarah Beach, member of the Aquinas College student chapter, commented that the experience provided students "with the two-fold opportunity to spend time with other chapters and to carry out our mission of serving others in need."

Virginia Abate, Plymouth State University's student chapter vice president remarked that Habitat provides people with the opportunity to begin their lives again. "In the wake of all that New Orleans has been through, we are lucky to be a part of this," she said.

The Habit for Humanity project took root when Abate and Alyssa Satas, Plymouth State University's student chapter president, approached ASCD with the idea over the summer. Their chapter always looks for ways to give back, so when they learned ASCD's Annual Conference would be in New Orleans



College students involved with ASCD Student Chapters write prayers and well wishes to the future tenant of a house they helped build Friday for the New Orleans Area Habitat for Humanity.

they immediately thought of the city's residents who are still dealing with the aftereffects of Hurricane Katrina.

"Through this experience, we hope to strengthen the connections between chapters. We have found that each chapter has its own unique experiences and ideas to offer. We have so much to gain from one another as we work

to give back at the national level," Satas said.

ASCD's Student Chapters accelerate the professional growth of student educators and, for pre-service students, their self-identification as education professionals. As chapter members, students can make job contacts, meet and learn from a wide array of education professionals, participate in professional

development opportunities, and access the latest research and resources on education best practices. Currently 56 ASCD Student Chapters are located throughout the United States, Canada, and Jamaica.

Yesterday's volunteer effort was the first of its kind for the ASCD Student Chapters and hopefully it won't be the last.

"There is no better way for the students to get to know each other than by working side by side," said Margaret Murphy, who oversees ASCD's student chapter program. "ASCD will continue to think about ways the student chapters can interact and learn from each other."

The students captured their efforts with digital cameras and shared the images at last night's Books Bash. Matt Holt, president elect of the Citadel's student chapter, hopes the Habitat project will continue to inspire him and the other participants to help out in other places that need it.

Thanks go to the Days Inn Metairie, which provided the students with a reduced room rate, and to DMI Conventions, a shuttle service that provided the students with free transportation between the project and their lodgings.

ASCD Conference Update

Sorry, No Standing Room Only

Sound familiar? You show up at a session and find it is already filled beyond the room's capacity. You're uncomfortable, but willing to stand for an hour to hear this speaker. Only a moment later, someone wearing a "Volunteer" badge asks you to leave the room. What's up with that, you wonder?

What's up is the regulation in most public venues, including the Ernest N. Morial Convention Center, giving the fire marshal

the authority to close down sessions that are filled beyond designated room capacity. It's an insurance issue, but even more importantly, it's a matter of safety. ASCD staff work to ensure that sessions are in appropriately sized rooms, but we're sometimes taken by surprise. If that happens, please be kind to the volunteer and understand that safety must come first. Remember, there is no SRO.

Visit the Exhibit Hall and Win

When you visit the ASCD Exhibit Show, you always come away with good contacts, new resources, and bright ideas. But, with a little luck, you might also come away with something even more exciting—a new laptop computer, iPod, DVD player and so much more!

You should have received prize tickets with your program book and conference materials. Complete the tickets and visit the Exhibit Hall each day to drop off your entry—one ticket per person, please.

There are three places you can drop off prize tickets—look for the collection containers:

- Relaxation area, booth 355

- Relaxation area, booth 937
- In front of booths 1253 and 1352

On **Saturday, March 15, 2008** (the drawing will be held at 3 p.m., claim your prize by noon Sunday)

- American Express Gift Card for \$50
- Bushnell Weather FX5 Weather Station—a \$99 value
- SpaFinder gift certificate for \$100
- iPod Nano (4 GB)—a \$149 value
- Canon PowerShot Digital Elph Camera with Sandisk 2 GB Memory Card—a \$230 value
- iPod (30 GB)—a \$200 value
- Panasonic PV-GS80 MiniDV Camcorder—a \$235 value



The Whole Child: Changing the Conversation

One year ago, ASCD officially launched the Whole Child Initiative at its Annual Conference in Anaheim, CA. Since then, more than 12,000 people have joined ASCD in advocating for a whole child approach to education in which educators, schools, parents, policymakers, and communities work together to ensure students are healthy, safe, engaged in learning, supported by caring adults, and challenged by a well-balanced curriculum.

We invite you to join those 12,000 people in advocating for the education of the whole child by participating in a whole child community conversation today from 2 – 4 p.m. at the Sheraton New Orleans in the Borgne room. The conversation will be facilitated by Molly

McCloskey, ASCD Director of Constituent Services.

During the past year, ASCD has developed many tools and resources to help raise awareness about the importance of educating the whole child. One of those resources is ASCD's Whole Child Community Conversations Project, which helps a variety of stakeholders, from high school students to community members, explore and discuss the best ways to work together to support the whole child. It's designed to help communities tackle tough questions such as "Can we agree on a basic set of principles regarding how we educate our community's children?" and "How can community organizations and businesses help

schools achieve the goal of providing every student with a 21st century education that prepares him or her for college, work, and citizenship?"

At today's community conversation you will not only address thought-provoking questions like those, but you'll also learn how to conduct a whole child community conversation with your own community. You'll also be introduced to other ASCD tools related to the whole child, such as the whole child web site, www.wholechildeducation.org, a short video on the whole child, and a Whole Child Resolution Toolkit to help school boards, cities, counties, and even states pass a whole child resolution.

BOOKS BASH

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audiovisual equipment and staging. Additional audiovisual equipment was provided by PSAV Meeting Services and the Morial Convention Center Production Services Department. Internet access was provided by the Morial Convention Center Technology Services Department.

If you missed the Books Bash, you can still contribute by dropping your book donation in the marked boxes at the ASCD Center or the Information Kiosk.

Highlighting the resiliency of the students of the New Orleans Community, the Choral Group from Dr. Martin Luther King Jr. Charter School for Science and Technology greeted everyone with song.

Albert Minor, a fifth grader at Dr. Martin Luther King Charter School for Science & Technology introduced Jill Hickson, Chief of Staff to Councilman-at-Large Arnold Fielkow, President of New Orleans City Council, and ASCD Executive Director Gene Carter, who offered brief remarks before introducing Deb DeVries, Vice President of Associations & Events at Pearson. DeVries expressed how pleased she was to have Pearson involved in this public service project for the fourth year.

ASCD President Nancy DeFord introduced Nancy Terrel of NSU who explained that this "party with a purpose" is a wonderful opportunity to support literacy and the students of New Orleans. DeFord then presented a single book to Chief Academic Officer — Pre-K-8 Schools New Orleans Recovery School District, Gary Robichaux. "I would like to give you this book as a symbol of the spirit of this public service event. This book represents our commitment to kids and to literacy," DeFord said.

The event was also an opportunity for seasoned educators to interact with ASCD student chapters, including many who spent the day working on a Habitat for Humanity project. Connecting with the next generation of teachers helps ensure that the "Beyond" aspect of Books Bash and Beyond is in good hands.

Other Whole Child Sessions

1443: Academic Performance, School Climate, and Social-Emotional Factors: The Research-Practice Policy Connection

The presenters for this session are Maurice Elias, Rutgers University, Molly McCloskey, ASCD, and Mariann Helfant, Monroe Township, New Jersey.

Saturday, March 15, 5:15–6:15 p.m., Morial Convention Center, Third Level, Room 348

3174: Leaders All: It's the Focus that Matters

The presenter for this session is James Comer, Yale University.

Monday, March 17, 8:30–10:00 a.m., Morial Convention Center, Third Level, Room 340

3249: Advancing the Education of the Whole Child (Special Feature)

The presenter for this session is Hugh Price, Brookings Institution.

Monday, March 17, 10:30 a.m.–12:00 noon, Morial Convention Center, Second Level, La Nouvell Orleans Ballroom C

(See your conference program book for descriptions of these sessions.)

Whole Child Update

Happy Anniversary, Whole Child!

Just one year ago this week, ASCD launched the Whole Child Initiative by releasing *The Learning Compact Redefined: A Call to Action*, and developing WholeChildEducation.org. The results have been a growing commitment across the world to ensure that each child is healthy, safe, engaged, supported, and challenged. In just one year

- 12,500 people have signed up to receive the Whole Child newsletter.
- 11,167 people have viewed ASCD's whole child video on YouTube.
- 5,078 people have graded their school and community.
- 28 organizations have signed on as partners to further the whole child cause.



Attendees take a few minutes to register for the ASCD Conference Friday afternoon. The conference begins in earnest this morning with the First General Session at 10 a.m.

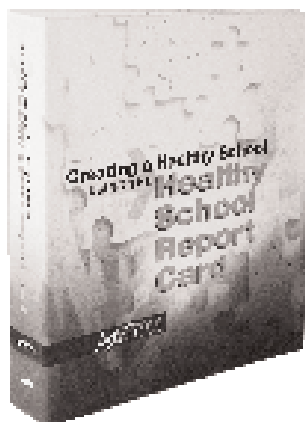
It takes a Healthy School to Make a Child a Successful Student

"We are challenged to ensure the whole student, not just the academic, is supported. The ASCD Action Tool for Building Healthy School Communities, with its workbooks, guides, and Family Night, and our Community Health Day, are powerful tools to help schools and communities work together to ensure every child is healthy, safe, engaged, supported, and challenged."



Stephanie Nelson

Stephanie Nelson
ASCD Director of Constituent Services
1700 North Beauregard Street • Alexandria, VA 22311-1714, USA • www.ascd.org



Look to *Creating a Healthy School Community: The ASCD Action Tool for Building Healthy School Communities* to create an evidence-based curriculum that supports elementary and secondary schools. The *Healthy School Community* is a school-level, parent-friendly, and community-friendly tool that helps you to meet required guidelines and to identify and prioritize improvement. The data collected through the *Healthy School Community* can then be used to inform your efforts to address the needs of students, staff, family members, and the community.

ASCD . . . The Trusted Source on Learning and Teaching

For more information on ASCD Healthy School Communities, visit www.ascd.org/healthyschoolcommunities.

To learn more about the Action Tool, please visit shop.ascd.org.



Association for Supervision and Curriculum Development
1700 North Beauregard Street • Alexandria, VA 22311-1714, USA • www.ascd.org

Free Wi-Fi Hot Spots

Free Wi-Fi hot spots are located around the New Orleans Morial Convention Center this weekend, during the ASCD Annual Conference and Exhibit Show.

First floor

- Atrium located in Lobby C
- Food court located in Lobby F
- Jazz City Food Court located in Lobby J

Second floor

- North Sky Light between MR 207-208, next to escalators
- Across from MR 238, next to escalators
- Outside MR 254-255, next to escalators
- Skylight area, next to MR 277
- Outside conference auditorium, Section B

Third floor

- Outside MR 338, next to escalators
- Outside MR 350-351, next to escalators
- Outside MR 383, next to escalators



Exhibiting Companies

A

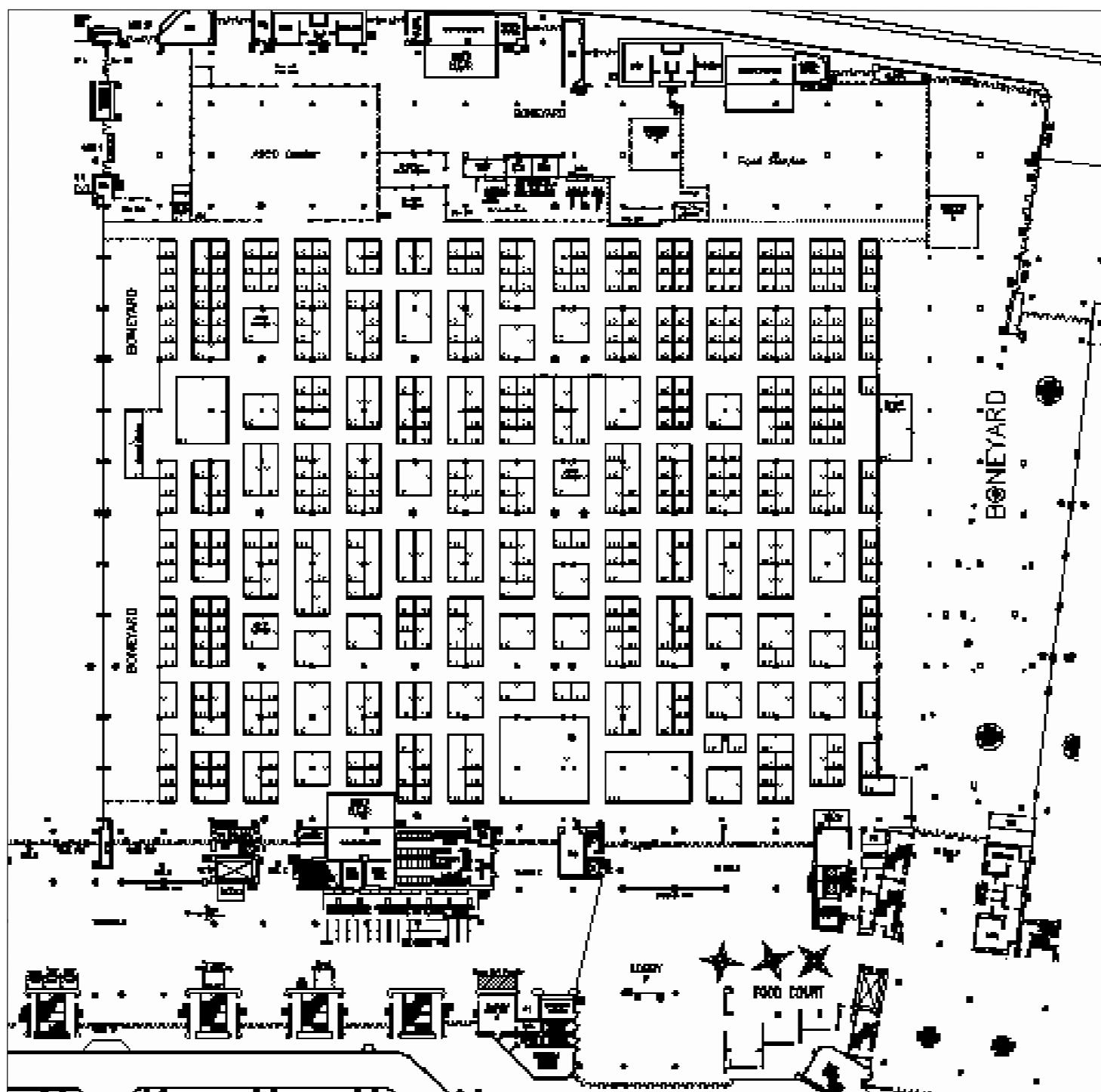
A Fashion Hayvin, Inc.	864
ABA Educational Art	1041
AbleNet	663
Academic Innovations	816
AccuCut	436
ACT, Inc.	1311
Advanced/NSSE and Measured Progress	1127
Alchemy Systems	1061
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American Book Company	222
American Institute for History Education	962
American Reading Company	1424
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Apangea Learning	1444
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Art in History, Inc.	645
ArtAnswer	537
Arts Attack	1145
Ascend Education	252
Asia for Kids/Culture for Kids (Master Communications, Inc.)	742
Athena Publishing	829
Atlas Curriculum Mapping/Rubicon	1307
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Christopher Gordon Publishers, Inc.	644
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L

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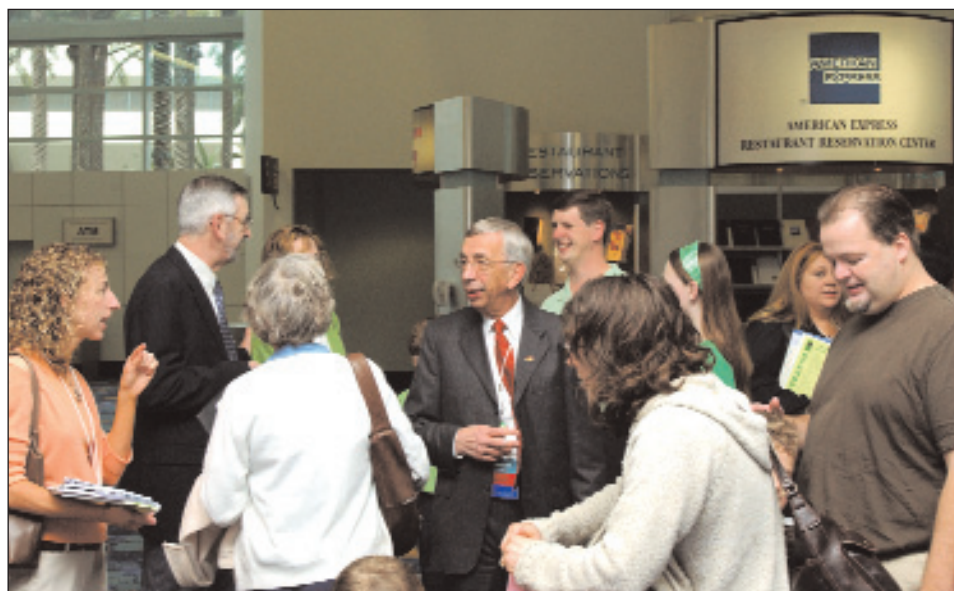
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Zaner-Bloser 701
 Zeecraft Technology 1248



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A Fashion Hayvin, Inc. 864
5257 Buckeystown Pike, Suite #305
Frederick, MD 21704

Alchemy Systems 1061
8015 Shoal Creek Boulevard, Suite 100
Austin, TX 78757
www.alchemysystems.com

American Institute for History Education 962
1514 Kings Highway
Swedesboro, NJ 08085
www.aihe.info

Apangea Learning 1444
925 Liberty Avenue, 3rd Floor
Pittsburgh, PA 15222
www.apangealearning.com

Applied Scholastics International . 920
11755 Riverview Drive
Saint Louis, MO 63138
www.appliedscholastics.org

Ascend Education 252
302 Albany Avenue
Shreveport, LA 71105
www.ascendedu.com

Athena Publishing 829
7500 Creek Road
Dripping Springs, TX 78620
www.athenaeng.com

B

Battelle for Kids 1543
1160 Dublin Road, Suite 100
Columbus, OH 43215
www.battelleforkids.com

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8214 North View Court
Laurel, MD 20707

Budgetext Corporation 1164
1936 North Shiloh Drive
Fayetteville, AR 72704
www.budgetext.com

C

Cambridge Educational Services 1253
2720 South River Road
Des Plaines, IL 60018
www.cambridgeed.com

Carnegie Learning 1535
437 Grant Street, 20th Floor
Pittsburgh, PA 15219
www.carnegielearning.com

Changed Man Productions 1155
4134 E Mountain Sage Drive
Phoenix, AZ 85044
www.eric-james.com

Currtech Integrations, LLC 56
2026 Russell Avenue
Baltimore, MD 21207
www.currtechintegrations.com

D

Davis Publications, Inc. 1254
50 Portland Street
Worcester, MA 01608

Deidre Nabors Designs 218
2361 Reston Lane
Columbus, IN 47203
www.diedrenabors.com

E

Edbookings, A Division of Technological Fluency Institute . 1338
1004 E Adams
Pittsburg, KS 66762
www.edbookings.com

Encyclopaedia Britannica Inc. . . . 955
331 North LaSalle Street
Chicago, IL 60610
www.school.eb.com

Envi International 1542
2840 West Bay Drive, #111
Belleair Bluffs, FL 33770
www.enviintl.com

ExploreLearning 1236
400 E Main Street
Suite 5
Charlottesville, VA 22902
www.explorelearning.com

F

FableVision, Inc. 819
308 Congress Street
Boston, MA 02210
www.fablevision.com

Financial & Personal Success, Inc. 1538
PO Box 96
Mountlake Terrace, WA 98043
www.winningcolors.com

Free Spirit Publication 849
217 Fifth Avenue, N, Suite 200
Minneapolis, MN 55401
www.freespirit.com

G

Gourmet Learning 236
1937 IH. - 35 North, Suite 105
New Braunfels, TX 78130
www.gourmetlearning.com

H

Hayes Software Systems 861
11910 Volente Road, Suite 6
Austin, TX 78726
www.hayessoft.com

I

Imagine Learning Inc. 1548
3210 N Canyon Road, Suite 300
Provo, UT 84604
www.imaginelearning.com

J

Jumbo Jack's Cookbooks 918
301 Broadway
Audubon, IA 50025
www.jumbojacks.com

K

K'NEX Education 1357
2990 Bergey Road
Hatfield, PA 19440
www.knexeducation.com

L

Lexia Learning Systems 337
200 Baker Avenue, Suite 315
Concord, MA 01742
www.lexialearning.com

Lexmark International Inc. 843
167 Holly Mill Village Drive
Canton, GA 30114
www.lexmark.com

Lions Quest 656
300 West 22nd Street
Oak Brook, IL 60523
www.lions-quest.org

M

Marygrove College & Teachscape 234
21243 Ventura Boulevard, Suite 211
Woodland Hills, CA 91364
www.teachscape.com

Mason Crest Publishers 1544
370 Reed Road Suite 302
Broomall, PA 19008
www.masoncrest.com

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Suite 500
Denver, CO 80237
www.mcrel.org

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Cambridge, MA 02141
www.mimio.com

Mosaics of the World 1137
90 Brookview Drive
Toronto, ON M6A 2K6 Canada
www.mosaicsoftheworld.com

Museum of Science, Boston - NCTL 1355
1 Science Park
Boston, MA 02114

N

National Board for Professional Teaching Standards 1162
1525 Wilson Boulevard, Suite 500
Arlington, VA 22209
www.nbpts.org

National Science Digital Library . . 231
1850 Table Mesa Drive
Boulder, CO 80305
www.nsd.org

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2904 18th Street NW
Albuquerque, NM 81104

Nelson Education Ltd. 562
1120 Birchmount Road
Toronto, ON M1K 5G4 Canada
www.nelson.com

New Leaders for New Schools . . 1539
30 West 26th Street, 2nd Floor
New York, NY 10010
www.nlins.org

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Menlo Park, CA 94025
www.nicsimountain.com

Northpoint Horizons 1545
380 N. Fairway Drive
Vernon Hills, IL 60061
www.northpointhorizons.com

NRTA: AARP's Educator Community 1255
601 East Street NW, Suite B-8
Washington, DC 20049
www.aarp.org/nrta

O

One More Story, Inc. 341
54 White Street
New York, NY 10013
www.onemorestory.com

Orange County Public Schools 1353
445 W Amelia Street
Orlando, FL 32801
www.ocps.net

P

Peace Corps 960
1111 20th Street NW
Washington, DC 20526
www.peacecorps.gov/www

Phoenix Learning Resources 328
910 Church Street
Honesdale, PA 18431

Q

Questia Media, Inc. 863
24 Greenway Plaza, Suite 1050
Houston, TX 77046
www.questiaschool.com

R

Relevant Classroom 1053
610 J Street Suite 210
Lincoln, NE 68508
www.relevantclassroom.com

Rising Star Education 1449
7275 Ohms Lane
Minneapolis, MN 55439
www.risingstareducation.com



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www.sansinc.com

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Murfreesboro, TN 37129
www.schoolmall.com

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3134-A Nasa Parkway #111
Seabrook, TX 77586

SK Elementary 1546
777 East Park Drive
Tonawanda, NY 14150

Skillastics 1349
2390 Steven Drive
Corona, CA 92879
www.skillastics.com

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PO Box 37012 MRC 513, Capital
Gallery Suite 6001
Washington, DC 20013-7012

Social Studies School Service . . . 228
10200 Jefferson Boulevard
Culver City, CA 90232
www.socialstudies.com

Software Answers, Inc. 763
202 Montrose West Avenue, Suite 290
Akron, OH 44321
www.software-answers.com

Spirit and Pride 1447
180 Freedom Avenue
Murfreesboro, TN 37129
www.spiritandpride.net

Supacam 1549
29 Olivewood
Irvine, CA 92618
www.supacam.com

Sylvan Dell Publishing 1065
976 Houston Northcutt Boulevard, Suite
3
Mount Pleasant, SC 29464
www.wylvandellpublishing.com

T

Teachers 4 Teachers 1446
Markle Building, 8 W Broad Street,
Suite 410
Hazleton, PA 18201
www.teachers4.com

TeachFirst 1519
70 Blanchard Road, #103
Burlington, MA 01803
www.teachfirst.com

TEP (Texas Educational Paperbacks) 1062
4433 Mint Way
Dallas, TX 75236
www.tepbooks.com

The Math Workshop LLC 254
12280 W Indian School Road, Suite
#401
Litchfield Park, AZ 85340
www.themathworkshop.com

The Princeton Review 1443
2315 Broadway
New York City, NY 10024
www.princetonreview.com

Thomas Edison State College . . . 1343
101 West State Street
Trenton, NJ 08608
www.tesc.edu

Tutto/Mascot Metropolitan Inc. . . . 852
380 Swift Avenue, Unit 18
South San Francisco, CA 94080
www.tutto.com

U

U.S. Department of Education . . . 654
400 Maryland Avenue SW
Washington, DC 20202
www.ed.gov

United States Fund for UNICEF . . 459
125 Maiden Lane
New York, NY 10038
www.teachunicef.org

**University of North Carolina
Wilmington** 1335
601 South College Road
Wilmington, NC 28403
www.uncw.edu

University Alliance 259
9417 Princess Palm Avenue
Tampa, FL 33619
www.universityalliance.com

USA TODAY 230
7950 Jones Branch Drive, 8th Floor
McLean, VA 22108
www.usatodayeducation.com

W

**WIDE World, Harvard Graduate
School of Education** 238
50 Church Street, 4th Floor
Cambridge, MA 02138
www.wideworld.gse.harvard.edu



Inservice Important to Online Communication

Launched at the end of June 2006, Inservice, ASCD's blog, has grown from meager beginnings to a vibrant online forum for conversation, insight and resources for educators around the world. More than 1,100 thoughtful comments on issues ripped from the pages of *Educational Leadership* and the headlines of *ASCD SmartBrief* share the real experiences, frustrations, and successes of readers from nearly 100



different countries.

You'll find Inservice regularly featured in *SmartBrief*, and in *EL*'s monthly "Best of the Blog" column. Or you can bookmark www.ascd.org/blog or set up an RSS feed, so you'll be the first to know when new content hits.

During the Annual Conference, turn to Inservice for daily coverage of events, featured speakers and selected sessions, including photos, interviews, and audio clips. Let Inservice be your virtual scrapbook for your

conference experience.

Go one step further and immortalize your conference experience by blogging about sessions you attend. Inservice will be tracking conference highlights, but with more than 500 sessions packed into three days, we need your help reporting on the rich exchanges that are the hallmarks of an ASCD conference.

So, whether it's a snippet of a deep discussion, a priceless nugget or just something that made you think — send us a quick e-mail at

blog@ascd.org, and we'll share your conference gem with the online ASCD community. Or, if you plan on using your personal blog to discuss conference goings-on, send us your URL, so we can link our readers to your coverage.

As you head back to your schools, districts, colleges, and universities, we hope you'll return to Inservice often, and keep alive the spirit of collaboration celebrated here in New Orleans. Check your conference tote bags for a handy reminder and we'll see you in the blogosphere.

ASCD Collaborates with DonorsChoose

Developed in conjunction with ASCD's Books Bash and Beyond event, ASCD's Challenge through DonorsChoose.org will help provide education resources for New Orleans students. DonorsChoose.org is a simple way to provide students in need with resources our public schools often lack. At this not-for-profit Web site, teachers submit project proposals for materials or experiences their students need to learn.

The site includes funding proposals from dedicated teachers in the New Orleans area who are looking to make a difference in the lives of their students. Funding proposals include requests for materials and supplies to support lessons and activities in a variety of content areas.

Teacher requests at the ASCD Challenge webpage include funding for items as diverse as prepared microscope slides for a seventh

grade science class to age-appropriate toys for kindergarten students to USB flash drives to a kiln for a traveling art teacher who works with four local elementary schools. At press time, 12 of the 14 proposals were fully funded.

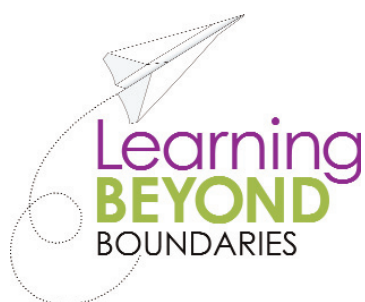
To learn more about ASCD's Challenge, visit ASCD's DonorsChoose Challenge page <http://www.donorschoose.org/donors/viewChallenge.html?id=17597>.

Annual Conference Heads to Orlando in '09

As you reflect on your experience at this year's Annual Conference, we hope you will begin making plans to join us next year. ASCD's 2009 Annual Conference and Exhibit Show will be March 14–16, 2009 in Orlando.

The site of much imaginative and innovative technology, Orlando will provide the setting for the 2009 theme — "Learning Beyond Boundaries." We encourage our presenters and attendees to imagine a world beyond boundaries — whether physical, virtual or pedagogical. The conference will emphasize innovation, creativity and critical thinking, particularly as applied to the concepts of engaging learners, supporting the whole child, acting on diversity and using technology. The reality of this type of thinking surrounds you in Orlando in places like Disney World and Universal Studios.

The strands of the conference will explore and imagine possibilities for several key educational topics. In addition to listing the strands below, we offer several questions that will be examined in each strand.



The strand "Imagine: Challenging Minds to Engage and Learn More Deeply" asks how we will:

- Support a professional learning community?
- Increase new-teacher retention?
- Use brain-based learning?
- Develop 21st century teachers?
- Build structures for student success?

In "Imagine: Learning Beyond Accountability to Responsibility for Supporting the Whole Child", we ask how we will:

- Lead beyond accountability?
- Use data to drive instruction?
- Move beyond standardized tests?

- Respect parental choice?
- Model commitment to service learning?

The strand "Imagine: Advancing Beyond Valuing Diversity to Actions that Ensure Each Learner's Success" asks how we will:

- Provide a voice for each child?
- Provide structures for courageous conversations in schools?
- Involve each parent?
- Create equity in each classroom?
- Redefine schools as demographic trends change?

In "Imagine: Connecting Learners in an E-World", we ask how we will:

- Use technology to open up the world for the learner?
- Distinguish between the working world and the learning world?
- Use online learning?
- Meet the needs of the 21st century learner?
- Use technology to create learning communities?

Mark your calendars now. Join us as we learn together and imagine the possibilities.

ASCD Thanks Conference Sponsors

It would be impossible to mount an event of the magnitude of the ASCD Annual Conference and Exhibit Show without the generous support of our sponsors. Please take a moment to acknowledge the following organizations. Their contributions to ASCD have been deeply felt and appreciated.

Pearson (booth 801) and **Nova Southeastern University** (booth 445) for their generous support of the Books Bash and Beyond.

Solution Tree, Inc., (booth 627) for the sturdy tote bags available in the Exhibit Hall.

The College Board (booth 727) for its support of the Special Feature by Carl Glickman.

SMART Technologies (booth 1503) for the attractive lanyards available in the exhibit hall.

PSAV for its support throughout the conference and contributions to the Books Bash and Beyond.

GES Exposition for sponsorship of the Leadership Council Luncheon.

Organizations like the ones above help make this experience one from which all educators can benefit. Enjoy the conference, the exhibit hall, and all the great ideas and contacts that come with both.

ASCD Presents Three Conferences in One This Summer

Whether you are a beginner, an experienced practitioner, or an outright expert on Differentiated Instruction (DI), Understanding by Design (UbD) or What Works in Schools (WWIS), ASCD's Summer Conference in Nashville offers something for everyone.

DI offers a systematic approach to ensure that every student is learning, regardless of interests, learning styles, or readiness for school. UbD is a framework for designing new curriculum based on achieving student understanding of content. WWIS offers a research-based approach to focusing your entire school or district on the school-, teacher-, and student-level factors that influence achievement.



For the first time, ASCD will offer DI, UbD and WWIS in one conference and have all four expert/authors — Carol Ann Tomlinson, Jay McTighe, Grant Wiggins, and Robert J. Marzano — in attendance. Another first will be the panel discussion with all four

experts/authors sharing information about their programs, how they enhance student learning and the implications for educators who use these programs.

Each expert also will facilitate three-hour working sessions, two per day, except for Day One when the panel takes place. The moderated panel will be videotaped and orders will be taken onsite for purchase.

Breakout sessions will be delivered by many practitioners and faculty members. By offering 90-minute repeated sessions and the two- and three-hour sessions, ASCD wants to help you make the most of your time at the conference.

Teachers can explore curriculum units and instructional practices that lead to higher student achievement; staff developers and univer-

sity professors can learn how to support teachers and administrators in improving their practice; principals and other building level administrators can learn supervision and evaluation practices that support teacher implementation of school improvement programs; and district and state level administrators can learn how to lead their organizations to greater effectiveness.

Join us June 26 at the Gaylord Conference and Resort Center for six pre-conference institutes and June 27–29 for the conference. Registration is open now, previews were mailed to all members, but visit www.ascd.org/summerconference for information or to register.

Seton Hall



How Do You Try to Meet the Needs of the Whole Child in Your Classroom, School, or District?"



Gail Bishop Dugger
Camden County Schools
Kingsland, GA

"We teach character education through academics and also social and emotional intelligence along with academic intelligence."



Dianne Henderson
Calhoun County Schools
Anniston, AL

"We have many things in place. We're looking at curriculum and we're looking at content areas. We're making sure the educational needs of not only our best child, but also our slowest child, are being met."



Mary Lou Kaminski
Educational Service Center
Elyria, OH

"We really integrate differentiated instruction into our schools and we try to figure out what the child's learning styles are. One of our focuses next year will be to film classes modeling best practices and then have teachers review that."



Luz Pagan
Juncos Baptist College
San Juan, Puerto Rico

"I think students are losing their passion for academics. Today, a lot of them are involved with iPods and video games. We have to integrate the technology into the everyday classroom setting and help the students be more active."



Josh McDowell
Grand Island, NE
Grand Island Public Schools

"I think the district where I work is doing a great job of dedicating ourselves to offering a number of programs before, during, and after school to address the whole child. You can't do that in a typical six hour day."



Michele Stoffan
Elyria City Schools
Elyria, OH

"To reach the whole child, we really are trying to support arts education and we also have a wellness committee in place."

ASCD Express Reaches a New Generation of Educators

ASCD Express, the biweekly online newsletter to reach education's digital generation and far-flung worldwide members, got a makeover this year to better serve its time-pressed readers.

Colorful photos and bold labels now direct readers to main features and regular columns, while short summaries for long articles give them the gist of the content. A click on a link brings the reader to the full article, which aims to be practical or insightful about the best ways to teach students, run a school, or grow professionally as an educator.

Getting ASCD Express, which is ASCD's most economical membership at \$29 annually, also means getting online access to *Educational Leadership* magazine, *Education Update*, and ASCD's deep archives on a number of publications.

Among the latest features in ASCD Express is New Voices, a brief essay-style column that offers diverse educational leaders a chance to express their thoughts on some aspect of the issue's theme. So far, educators from across the United States, as well as Canada, Taiwan, and the Netherlands have already sounded off about math, homework, cultural attitudes to education, and writing for high-stakes exams.

To keep readers aware of ASCD's regular programs, such as the Annual Conference and Exhibit Show or regional professional development institutes, the ASCD Highlights section provides updates and links for further details.

Write for ASCD Express

Why not consider writing for ASCD Express? The publication seeks short, practical articles (about 600-800 words). We welcome research-based articles as well as your own examples from the classroom with advice about how to adapt successful strategies or overcome challenges whether as a teacher, administrator, or specialist.

For details about upcoming ASCD Express themes and writing deadlines, go to www.ascd.org under the Publications/Write for ASCD.

Readers should also check the ASCD Highlights section for new information about the organization's Whole Child initiative, which seeks to help educators and policy makers understand the various academic, social, emotional, and physical factors to be accounted for so children obtain a well-rounded education.

Other regular features in ASCD Express include the Blog Watch and My Back Pages columns. Together they give readers the latest take on education, via the blogosphere, and a retrospect look through *Educational Leadership* archives that reach back 65 years.

PARTNERSHIP

continued from page 1

pendent global society and workforce of the 21st century," Carter said.

ASCD recognizes this as an opportunity to share its unique voice with the leaders of the other member organizations, such as Apple, AT&T, Cisco Systems Inc., Dell Inc., Ford Motor Company Fund, Intel, Oracle, and Verizon.

The Partnership has developed a vision for 21st century student success in the new global economy, as evidenced by their Framework for 21st Century Learning (see graphic below), which details the student outcomes and support systems they have identified as needed to help students master the multidimensional capabilities required of them in the 21st century.

John Box, chair of the Partnership explained, "Equipping students for the global economy starts by providing them with an education that addresses not only core content, but also the important communication and literacy skills they need to be successful in the global economy. ASCD will provide valuable insight on how the Partnership

can make meaningful and lasting changes to schools so all students can benefit from a 21st century education."

The Partnership has identified the following as the skills, knowledge, and expertise students should master to succeed in work and life in the 21st century:

- Core subjects and 21st century themes
- Learning and innovative skills
- Information, media, and technology skills
- Life and career skills

They have also identified five critical support systems that ensure student mastery of 21st century skills:

- 21st century standards
- Assessment of 21st century skills
- 21st century curriculum and instruction
- 21st century professional development
- 21st century learning environments

ASCD's reputation as a quality provider of professional development products makes the association a welcome addition to the growing list of member organizations.

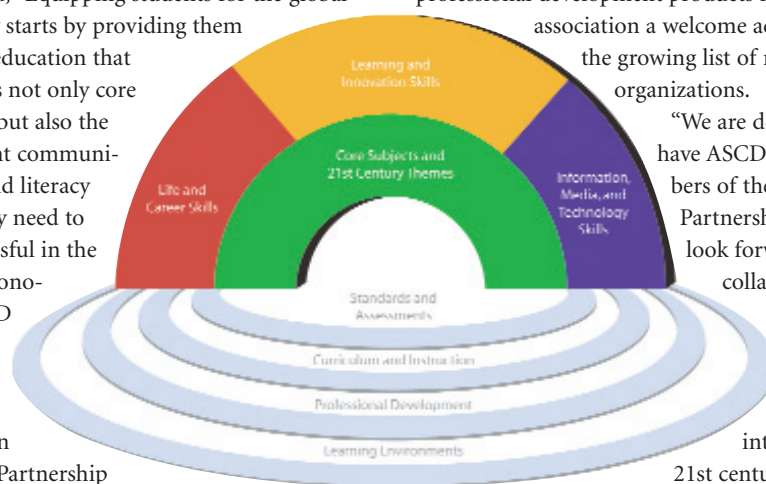
"We are delighted to have ASCD as members of the Partnership and look forward to collaborating with them on the next phase of integrating 21st century skills

into the fabric of America's education system. As one of our newest members, ASCD will help grow national momentum to ensure that U.S. students become critical thinkers, problem solvers, and effective communicators who are proficient in both core subjects and new 21st century skills," explained Ken Kay, president of the Partnership.

For more information on the Partnership, visit www.21stcenturyskills.org. Look for updates on ASCD's involvement in the Partnership in future issues of *Education Update*.

ASCD will provide valuable insight on how the Partnership can make meaningful and lasting changes to schools so all students can benefit from a 21st century education.

— John Box, chair of the Partnership
for 21st Century Skills



(From left) ASCD Executive Director Gene Carter and ASCD President Nancy DeFord meet with Partnership Chair John Box and Partnership President Ken Kay.



Curriculum Mapping: A Worldwide Initiative

ASCD and the Australian Council for Educational Leaders (ACEL) have joined together to sponsor an upcoming three-day academy and one-day leadership institute on curriculum mapping. These professional development opportunities are open to anyone interested in attending and feature ASCD author Heidi Hayes Jacobs, president of Curriculum Designers, Inc.

In October, ASCD joined with ACEL to co-sponsor a conference in Sydney, Australia with the theme “New Imagery for Schools and Schooling: Challenging, Creating, and

Connecting.” For three days educators explored new potentials in education practice and networked with colleagues from Australia and countries throughout the Asia-Pacific region. The upcoming academy and leadership institute will build on the success of Jacobs’ sessions on curriculum mapping at that conference.

At the three-day academy, “Curriculum Mapping Practices, Procedures, and Possibilities,” educators will walk through all the steps of beginning and implementing a curriculum mapping procedure. They will

learn best practices for organizing teams to get started, the process for establishing a vision and purpose to guide the mapping process, and methods for integrating assessment data into curriculum maps. They will also walk through a seven-step process for revising curriculum to increase student performance.

The one-day leadership institute, “Leading Professional Learning for Curriculum Mapping,” is designed for educators who are familiar with curriculum mapping and want to learn how to lead curriculum mapping professional development. Participants will learn

how to create a curriculum mapping action plan tailored to their school or setting.

The academy is May 13 to 15, 2008 in Sydney and May 19 to 21 in Adelaide, Australia. The leadership institute is May 16 in Sydney and May 22 in Adelaide. Registration information is available at <http://www.acel.org.au>.

Jacobs is leading session 1307, “Curriculum Mapping Update: Linking School-Based Collaborations to Global Learning Communities” today from 3:30–5 p.m., the Morial Convention Center, Second Level, La Nouvelle Orleans Ballroom AB.

Urban Schools Leading Through Vocabulary

Each year, ASCD tries to offer a free, invitation only, Pre-Conference Institute targeted to the needs of the educators working in or around the Conference host city. Last year, a select group of Southern California educators took part in the Leading for Differentiated Instruction Institute, a workshop targeted to the needs of leaders in large urban schools and districts. This year, a group of Louisiana education leaders focused on learning to lead and implement ASCD’s Building Academic Vocabulary program in their school or district. New research has shown that academic vocabulary is one of the strongest indicators of how well students will learn subject area content when they come to school.

In this workshop, led by ASCD What Works in Schools Faculty Member Deborah Childs-Bowen, district and school teams examined the instructional leadership roles and responsibilities that address building student background knowledge through academic vocabulary. All workshop attendees received a copy of the ASCD books, *Building Academic Vocabulary Teacher’s Manual* and *Building Background Knowledge for Academic Achievement: Research on What Works in Schools*, by Robert J. Marzano.

As school and district teams, Institute attendees reviewed the six-step process for teaching vocabulary, and then collaborated to create action plans for building academic background knowledge at their school sites. Some of the materials referenced in this Institute are available at www.ascd.org, under Education Topics, under Building Academic Vocabulary. There’s a flash video of the six-step process, reports on BAV program implementation and outcomes, Q & A with the BAV experts, sample book chapters, and other resources.

If you are interested in previewing ASCD’s Building Academic Vocabulary programs and materials, stop by the ASCD Store, in the Exhibit Hall, or check out www.ascd.org. And if you are at Annual Conference representing an urban school or district, be sure to check out Focusing on Urban Education (page 14), for sessions addressing issues relevant to education in urban areas, including a session on ASCD’s Urban Outreach Initiative (3173).

ASCD 2008 OYEA Finalists Selected

ASCD chose Pamela Bell of Virginia, Deirdra Grode of New Jersey, Julie Kasper of Arizona, and Vincent Riveroll of California as the four finalists for the ASCD 2008 Outstanding Young Educator Award (OYEA). Since 2002, the OYEA award has recognized creative and committed teachers and administrators younger than 40 who are making a difference in the lives of children. Each finalist received \$1,000 and an ASCD Institutional Membership for their school.

Pamela Bell, former principal of Adams Elementary School in Richmond, VA, was selected for her compassionate and personal approach to motivating students to learn. Students’ scores on the state test soared after Bell became principal. She also created programs to encourage parent involvement and

established a male mentoring program to help the school’s fifth-grade boys.

Deirdra Grode, a seventh- and eighth-grade social studies and language arts teacher at Hoboken Charter School in Hoboken, NJ, was selected for her success in preparing her students to meet and exceed high academic standards and for raising students’ awareness of social justice issues. Grode regularly provides her students with innovative service learning and character education opportunities. As the middle school facilitator, she also mentors staff, leads professional development sessions, and coordinates state testing.

Julie Kasper, an English teacher at Catalina Magnet High School in Tucson, AZ, was selected for her dedication in teaching the school’s English language learners. Kasper leads her students through authentic, project-

based learning. Her students worked with a local photographer on a photo and writing exhibit and community forum called “Home? Teen Refugees and Immigrants Explore Their Tucson,” that helped students develop strong language and critical-thinking skills as they became active in their community.

Vincent Riveroll, founding director of Gompers Charter Middle School in San Diego, CA, was selected for his collaborative approach to educating students at risk of falling behind. Riveroll is an instructional leader who holds his staff accountable for student achievement, but also inspires them by modeling the good teaching practices he expects. In addition, Riveroll encourages parents to participate in decisions about everything from the school’s design to its community outreach strategies.

Focusing on Urban Education

For participants interested or involved in urban education, ASCD’s Conference offers the following sessions (check your Annual Conference program book for descriptions, locations, and times):

Saturday, March 15

- **1165** — It’s All About PLUS: Preparing Leaders for Urban Schools
- **1210T** — Transforming Urban Classrooms Through Strengths: Making Students Smart Again
- **1420T** — First Things First: Discovering Priorities for Promoting Student Achievement

Sunday, March 16

- **2171** — Collaborative Transformation: Shaping Elementary Reading and Language Arts
- **2348** — Developing a Quality Teacher for Every Student

Monday, March 17

- **3156** — Community Academic Summit:

Creating Synergy with the Urban Community

- **3173** — Urban Outreach Initiatives: Impact on ASCD Community
- **3243** — Miami-Dad Mentoring and Induction Program for New Teachers: Successes and Challenges
- **3244** — Closing the Achievement Gap in Mathematics
- **3407** — Education Equals Mentoring, Coaching, and Cohorts
- **3425T** — Desired Skills Versus Required Skills: Interview Tips for Urban Principals

If you wish to inquire about the availability of additional tickets, visit the Ticketed Session Exchange line in the registration area. Session numbers followed by a “T” are ticketed sessions. If tickets remain available for a session one hour before the session’s start time, you may request a ticket to the available session. Remember to check the ticketed session monitors one hour before the session for available tickets.

ASCD Middle East to Launch

ASCD is proud to announce the formation of ASCD Middle East. This new regional focus, with offices in Qatar and Turkey, will be led by Joseph Ghaly, who is the former leader of the ASCD Qatari Connected Community. Ghaly will bring together the region’s educators—school heads, officers of regional ministries of education, university professors, classroom teachers, and many other educational stakeholders.

Aligned with ASCD’s vision and mission, ASCD Middle East will strongly promote the Whole Child initiative and work with education leaders on issues of school reform to ensure that all learners receive a high quality education. Members will have access to a variety of resources including onsite and online delivery of educator training, with supported, documented evidence of learning that can be used for teacher certification; translations of ASCD books and multimedia resources; and customized capacity-building to meet educators’ curriculum, leadership and instructional needs. More information will be posted on www.ascd.org about ASCD Middle East as projects commence.

Music Group to Perform at Conference

An ensemble from Booker T. Washington High School, New Orleans Recovery School District, under the direction of Toddrick Carmouche, will perform from 8:45 – 9 a.m. at the Exhibit Hall Grand Opening and

Ribbon Cutting.

At the Opening General Session from 9:30 – 10 a.m., the Booker T. Washington High School Marching Band, also Carmouche as director, will perform with a variety of music selections.



2008 ASCD Conference Workshops Offer Extended Learning

Annual Conference kicks off with Friday night's Books Bash, right? Technically, yes, but every year, ASCD also offers dozens of three-, two-, and one-day Pre-Conference Institutes. These institutes offer intensive learning experiences on curriculum, instruction, assessment, classroom management, or school leadership. It's a great opportunity to delve deeper into some of ASCD's most sought-after professional development on topics like Differentiated Instruction or Understanding by Design, as presented by highly-qualified consultants and ASCD Faculty members.

Also, every year, ASCD offers a free Pre-Conference Institute that focuses on preparing educators for advocacy work. The Legislative Simulation, taking place Friday, puts you in the shoes of a first-term member of the U.S. Congress. You'll encounter legislative issues, staffing selections, constituent concerns, and

more. This is a free group activity, but space is limited, so be sure to sign up early for next year's simulation.

ASCD workshops like these are not only offered at Annual Conference—year-round, ASCD holds Institutes and Academies at multiple locations. Academies are four-day meetings that allow you and a team from your school or district to work with an expert and other school teams from around the world. Here are some of the ASCD Institutes and Academies, on the horizon:

Las Vegas, Nevada

April 22–24, 2008 • Three-Day Institute
Differentiating Instruction and Understanding by Design: Making the Connections

April 22–23, 2008 • Two-Day Institute
• If I Only Knew: Support for the New Principal

- What Great Teachers Do Differently: Fourteen Things That Matter Most
- Building Background Knowledge for Vocabulary Development

Nashville, Tennessee

June 26, 2008 • One-Day Summer Pre-Conference Institutes

- Differentiated Instruction: An Overview Leading for Differentiated Instruction
- Understanding by Design: Beginning the Journey
- Schooling by Design
- Building Background Knowledge Through Vocabulary Development
- Classroom Assessment and Grading That Work

Montreal, Quebec, Canada

July 21–24, 2008 • Four-Day Summer Academy

- Literacy Academy

Want More Information?

Go to <https://shop.ascd.org/conferences/index.cfm> to register for any of these upcoming professional development workshops.

Join Us at the Gala Dance

The ASCD affiliates invite all ASCD conferencees to an evening of entertainment and dancing. One of New Orleans' premier bands will showcase a wide variety of musical selections. Put on your dancing shoes and join us from 8–11 p.m. on Sunday, March 16 in the Sheraton New Orleans Hotel's Napoleon Ballroom.

Focusing on Worldwide Education at the 2008 ASCD Conference

For participants interested or involved in international education, ASCD's Conference offers the following sessions (check your Annual Conference program book for descriptions, locations, and times):

Saturday, March 15

- **1118T** — The Best PD Ever: The Instructional Talk Through
- **1125** — Leading Curriculum Processes in Conflict-Affected Societies
- **1156** — Encouraging Students to Reframe Difficult Tasks
- **1308** — Lesson Learned from High-

Performing Nations

- **1347** — Seven Innovations That Embrace Teaching and Learning in a Global Economy

Sunday, March 16

- **2116** — Empowering Students to Create Global Change
- **2314** — Internationalizing American Education: Tips and Strategies for School Leaders
- **2409** — Using Microcredit and Seven Words to Develop Global Responsibility
- **2449** — What We Can (and Can't) Learn from Japanese Schools

Monday, March 17

- **3162** — Breaking Tradition: A Balanced Approach to the School Day
- **3232** — Engaging Researchers and Educators: Making Education a Knowledge-based Profession
- **3258T** — Reflections on Practice: Developing Communities of Teacher and Administrator Researchers
- **3261** — Global Schools for the Global Age: Courageous Education for All
- **3412** — TeachUNICEF: Bringing Global Issues Facing Children to the U.S.

Classroom

If you wish to inquire about the availability of additional tickets, visit the Ticketed Session Exchange line in the registration area. Session numbers followed by a "T" are ticketed sessions. If tickets remain available for a session one hour before the session's start time, you may request a ticket to the available session. Remember to check the ticketed session monitors one hour before the session for available tickets.

Healthy School Communities Program Enters Second Year

What do a suburban school community in Ontario, Canada, a frontier municipal school community in Des Moines, NM, and an arts academy in Boston have in common? They, along with eight other school-community partnerships, are part of ASCD's Healthy School Communities pilot program, now entering its second year. As part of the program, each school received a \$10,000 grant (for each of two years) and technical support.

"ASCD's goal in establishing this pilot program is to observe the change elements that happen when schools and communities work together in a systemic way and to study what best practices help to facilitate the work," said Theresa Lewallen, program director. "We're pleased that many of the pilot schools see the benefit of tying healthy school communities to the school's improvement process."

The following list provides glimpses of what these school communities are accomplishing.

Barclay Elementary/Middle School in Baltimore has strong support from the community, including Johns Hopkins University and Goucher College. An onsite dental clinic is being developed, and a therapeutic truancy program addresses underlying causes of

We're pleased that many of the pilot schools see the benefit of tying healthy school communities to the school's improvement process.

— Theresa Lewallen

ASCD's Healthy School Communities Program Director

attendance problems.

At the **Blackstone Academy** in Pawtucket, RI, morning meetings and contributions to the classroom environment enable students to develop and exhibit leadership within the school.

In Boston, the **Boston Arts Academy** has a strong student support team that focuses on the emotional and cognitive well-being of students. Visiting artists act as role models and teachers.

In August, the **Des Moines Municipal School** in Des Moines, NM, opened a school-based health center to provide physical, dental, and mental health care for students and community members.

Many of the students at **Hills Elementary School** in Hills, IA, live in an impoverished

trailer court with one of the highest crime rates in the area. Hills has started a community center at the trailer court and has begun a monthly dinner program for families during which parents, teachers, and students work together on developing study and life skills.

The **Howe Academy** in Indianapolis now features the Learning Well Clinic—a collaboration with Community Health Network of Indianapolis. The school has also established a FAST Club (Fitness, Academics, Success Together) to address health awareness issues such as proper exercise and nutrition.

At **Iroquois Ridge High School** in Oakville, Ontario, Canada, a public health nurse based at the school conducts the "Tuesdays at 10 a.m." program to discuss teen health issues with students and parents.

The superintendent of the **Orange County Schools** district in Hillsborough, NC, has met regularly with a core group of colleagues to systematically implement an evidence-based coordinated approach to school health.

Pottstown School District in Pennsylvania has a strong relationship with the Pottstown Area Health & Wellness Foundation and collaborates with community-based organizations that share the goal of keeping students healthy

to promote effective learning.

The **Queen Elizabeth Secondary School** in Surrey, British Columbia, Canada, is a culturally diverse school that focuses on social responsibility and safety. Students are active in their support for community events and causes.

Woodland Park Elementary in Surrey, British Columbia, Canada, has an active parent advisory committee and community connections with groups such as local retirees who volunteer in the school. Also, students have helped with decision-making around healthier food and beverage choices.

Representatives from most of the sites met just before Annual Conference to share resources and discuss how to sustain their efforts. In addition, staff members from Iroquois Ridge High school are leading a Sunday morning session on creating school environments that foster student leadership in global and social change. Leaders from Howe Academy are conducting a Sunday afternoon session about the Healthy School Communities program and the Healthy School Report Card.

For information on ASCD's Healthy School Communities program, visit www.healthy-schoolcommunities.org.

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