2018 RIGHTS GUIDE

New, Recent & Bestselling Publications

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Association for Supervision & Curriculum Development
W. JAMES POPHAM

Assessment Literacy for Educators in a Hurry

Renowned assessment expert W. James Popham condenses the complexities of educational testing to six practical and action-oriented understandings about validity, reliability, fairness, score reporting, formative assessment, and affective assessment. This new book is the fastest route to acquiring the measurement moxie necessary to understand and advocate for better assessment practices—which just might save our schools. This book is perfect for busy educators at the classroom and leadership levels who want

- Tests that are worth the valuable time they take to administer.
- Tests that accurately measure what student have learned.
- Tests that fairly reflect teacher and school effectiveness.
- Tests that provide the instructionally useful data that will help students learn faster and better.

ISBN: 9781416626480 | (August 2018) 7” x 9”, 145 pages
Audience: K–12 principals & teachers, education leaders | Price: $26.95

JONATHAN CORNUE

Changing the Grade

A Step-by-Step Guide to Grading for Student Growth

Changing the Grade presents a detailed model for developing a more reliable, standards-based grading system and includes 30 steps to guide teachers through the process. Complete with helpful samples of standards-based gradebooks, homework assignments, rubrics, and report cards, this book will help educators make a systemic and systematic shift to a high-quality grading structure that is less subjective and more effective.

ISBN: 9781416625391 | (January 2018) 7” x 9”, 160 pages
Audience: K–12 principals & teachers, education leaders | Price: $27.95

TIM R. WESTERBERG

Charting a Course to Standards-Based Grading

What to Stop, What to Start, and Why It Matters

To ensure grading policies are fair, accurate, and consistent across classrooms, this book offers four “destinations” on the road to improved grading and assessment: 1) examining the popular grading mechanisms that result in widely divergent grades for comparable work; 2) putting assessment and grading into the larger context of a districtwide guaranteed and viable curriculum; 3) bringing parents and others on board with a multiyear implementation and engagement strategies; and 4) rethinking the nature and structure of school to individualize education for all students.

ISBN: 9781416622635 | (August 2016) 7” x 9”, 165 pages
Audience: K–12 principals & teachers, education leaders | Price: $27.95

DOUGLAS FISHER & NANCY FREY

Checking for Understanding

Formative Assessment Techniques for Your Classroom, 2nd Edition

When used regularly, formative assessments enable every teacher to determine what students know and what they still need to learn. Bestselling authors Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, and more. This second edition has been updated to reflect the latest thinking in formative assessment.

ISBN: 9781416619222 | (December 2014) 8” x 10”, 160 pages
Rights sold: Arabic | Audience: K–12 principals & teachers, education leaders | Price: $32.95
MATT RENWICK

Digital Portfolios in the Classroom
Showcasing and Assessing Student Work

Author and principal Matt Renwick provides teachers with a comprehensive approach to using digital student portfolios—an innovative way for students to personalize how they engage in and show evidence of their learning. Includes advice on what tools to use, how to plan instruction and assessment with portfolios in mind, how to give feedback on student work, and how to use portfolios with students to inform learning.

ISBN: 9781416624646 | (December 2017) 6” x 9”, 165 pages
Audience: K–12 principals & teachers, education leaders | Price: $25.95

MYRON DUECK

Grading Smarter, Not Harder
Assessment Strategies That Motivate Kids and Help Them Learn

All the talk of closing the achievement gap in schools obscures a more fundamental issue: Do the grades teachers assign to students truly reflect the extent of their learning? In this lively and eye-opening bestseller, educator Myron Dueck reveals how many of the assessment policies that teachers adopt can actually prove detrimental to student motivation and achievement and shows how educators can tailor policies to address what really matters: student understanding of content.

ISBN: 9781416618904 | (July 2014) 7-7/8” x 9-7/8”, 175 pages
Audience: K–12 teachers | Price: $28.95

SUSAN M. BROOKHART

How to Create and Use Rubrics for Formative Assessment and Grading

Rubrics are sets of criteria for student work that describe levels of performance quality. When used correctly, they are strong tools that support and enhance classroom instruction and student learning. In this bestselling guide, education thought leader-Brookhart identifies two essential components of effective rubrics and outlines the difference between the kinds of rubrics and when to use each kind. Includes examples from all grade level and content areas.

ISBN: 9781416615071 | (January 2013) 8” x 10”, 160 pages
Rights Sold: Arabic, Chinese (simplified characters), Georgian | Audience: K–12 teachers | Price: $27.95

BRENT DUCKOR & CARRIE HOLMBERG

Mastering Formative Assessment Moves
7 High-Leverage Practices to Advance Student Learning

This book helps teachers make better instructional decisions on the fly and enjoy more teachable moments by focusing on seven research-based, high-leverage formative assessment moves: priming, posing, pausing, probing, bouncing, tagging, and binning. They explore each classroom-tested move with case studies, try-now tasks, tips, and advice from beginning and seasoned teachers who use these formative assessment moves in their classrooms.

ISBN: 9781416622628 | (June 2017) 8” x 10”, 360 pages
Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers | Price: $39.95

CATHY VATTEROTT

Rethinking Grading
Meaningful Assessment for Standards-Based Learning

New standards require new approaches to grading to ensure that grades reflect students’ progress toward specific learning outcomes, including not only mastery of content but also the ability to be creative critical thinkers and problem solvers. Bestselling author Cathy Vatterott helps educators meet this new challenge using a new paradigm for standards-based grading. Clear guidelines with lots of concrete examples—from elementary, middle, and high schools—help teachers decide what to grade or not grade, how to grade, and when.

ISBN: 9781416620495 | (July 2015) 6” x 9”, 130 pages
Audience: K–12 principals & teachers, education leaders | Price: $23.95
ALLISON POSEY

Engage the Brain
How to Design for Learning That Taps into the Power of Emotion

Neurologically, emotions are essential for learning.

This book provides six brain-based strategies that tap into emotion for engagement, information retention, perseverance, and transfer. Incorporating Universal Design for Learning (UDL), the latest neuroscientific understandings of how the brain learns, and field-tested practices, this book explains the best way to keep students engaged and maximize learning.

New author Allison Posey is a curriculum and design specialist with a degree in Mind, Brain, and Education from Harvard University. Her practical, research-based strategies make designing learning that taps into the power of emotion easy.

ISBN: TBD | (November 2018) 7” x 9”, 190 pages
Audience: K–12 principals & teachers, education leaders | Price: $26.95

JOHN MEDINA

Attack of the Teenage Brain!
Understanding and Supporting the Weird and Wonderful Adolescent Learner

The eye-rolling, the moodiness, the wandering attention, the drama. It’s not you, it’s their brains. In accessible language and with references to popular culture, developmental molecular biologist John Medina, NYT bestselling author of Brain Rules, explores the neurological and evolutionary factors that drive teenage behavior and can affect both achievement and engagement. Then he proposes a research-supported counterattack: a bold redesign of educational practices and learning environments to deliberately develop teens’ cognitive capacity to manage their emotions, plan, prioritize, and focus.

ISBN: 9781416625490 | (March 2018) 6” x 9", 200 pages
Audience: Teachers, education leaders, parents | Price: $28.95

BARUTI KAFELE

Closing the Attitude Gap
How to Fire Up Your Students to Strive for Success

To ensure grading policies are fair, accurate, and consistent across classrooms, this book offers four “destinations” on the road to improved grading and assessment: 1) examining the popular grading mechanisms that result in widely divergent grades for comparable work; 2) putting assessment and grading into the larger context of a districtwide guaranteed and viable curriculum; 3) bringing parents and others on board with a multiyear implementation and engagement strategies; and 4) rethinking the nature and structure of school to individualize education for all students.

ISBN: 9781416616283 | (August 2013) 6” x 9”, 144 pages
Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers, administrators, education leaders | Price: $23.95

WENDY L. OSTROFF

Cultivating Curiosity in K–12 Classrooms
How to Promote and Sustain Deep Learning

This book describes how teachers can create a structured, student-centered environment that allows for openness and surprise, where inquiry guides authentic learning. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questions and critical thinking; and experimenting and problem solving. Includes techniques to try, scaffolding advice, and relevant research from neuroscience and psychology.

ISBN: 97814166621973 | (July 2016) 7” x 9”, 174 pages
Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers | Price: $25.95
MANNY SCOTT

Even on Your Worst Day, You Can Be a Student’s Best Hope

Like many students, powerhouse speaker Manny Scott, one of the original Freedom Writers, survived a childhood marked by poverty, instability, violence, and despair until a few caring educators gave him a glimpse of his own possibilities. Here, Scott presents an approach honed through years of connecting with kids who desperately need help to visualize a path to a more positive future. He shares lessons on never giving up on any child, teaching from the heart, and more. This book will renew educators’ passion for their profession.

Audience: K–12 teachers, education leaders | Price: $23.95

MIKE SCHMOKER

Focus

Elevating the Essentials to Radically Improve Student Learning, 2nd Edition

In his bestseller Focus: Elevating the Essentials to Radically Improve Student Learning, Schmoker describes a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; soundly structured lessons; and purposeful reading and writing, or authentic literacy. In this second edition, he enhances the approach with late-breaking discoveries and practical advice on strategies for building curriculum, planning lessons, and integrating literacy into every discipline.

ISBN: 9781416626343 | (July 2018) 6” x 9”, 320 pages
Audience: K–12 teachers, education leaders | Price: $31.95

DOUGLAS FISHER, NANCY FREY & IAN PUMPIAN

How to Create a Culture of Achievement in Your School and Classroom

Sometimes what can make or break a learning community are the intangibles—the relationships, identity, and connections that make up its culture. What can educators do to uncover these unseen factors and shape them to their advantage to positively influence the daily lives of students and staff? This book explains how to build and maintain a culture of achievement in any kind of school environment. Discover why culture that is deliberately developed and managed can optimize its impact on mission, vision, and purpose.

ISBN: 9781416614081 | (May 2012) 7” x 9”, 226 pages
Rights sold: Arabic | Audience: K–12 teachers | Price: $27.95

RICHARD A. VILLA & JACQUELINE S. THOUSAND

Leading an Inclusive School

Access and Success for ALL Students

Inclusion experts Villa and Thousand share years of fieldwork in this comprehensive book and provide a systems view for principals on how to be an instructional leader in inclusive settings, using the inclusive Schoolhouse Model, Multi-Tiered Systems of Support, co-teaching, and Universal Design for Learning (UDL) principles.

ISBN: 9781416622864 | (December 2016) 6” x 9”, 200 pages
Audience: Administrators, K–12 principals, education leaders | Price: $28.95

GAYLE GREGORY & MARTHA KAUFELDT

The Motivated Brain

Improving Student Attention, Engagement, and Perseverance

Based on new neuroscience research, Gregory and Kaufeldt identify brain-friendly strategies to improve student motivation, knowledge acquisition, and retention, resulting in academic success. They present the science behind the motivated brain and its relationship to student learning, how to create a motivational and engaging learning environment, and strategies to improve depth of knowledge, complex thinking, and synthesis with students.

ISBN: 9781416620488 | (September 2015) 6” x 9”, 168 pages
Audience: K–12 teachers, educators | Price: $24.95
KRISTIN SOUERS WITH PETE HALL

Relationship, Responsibility, and Regulation

Trauma-Invested Practices for Fostering Resilient Learners

Educators face the impact of trauma in the classroom every day. They want to be able to seek solutions rather than dwell on problems and to build relationships that allow students to grow, thrive, and—most assuredly—learn at high levels. This new book can show them how.

In this follow-up to ASCD’s bestselling title of 2016 & 2017, Fostering Resilient Learners, licensed mental health counselor Kristin Souers and former principal Pete Hall offer expanded advice on relationships, regulation, and responsibility, as well as strategies to help educators focus on student needs and create a safe space for learning to occur. They explain what trauma is and how it hinders the learning, motivation, and success of students in the classroom and then explore a strengths-based approach to recalibrate how to view destructive student behaviors and perceive what students need to break negative cycles—and flourish.

ISBN: 9781416626855 | (December 2018) 6” x 9”, 192 pages
Audience: K-12 principals & teachers, education leaders | Price: TBD

THOMAS ARMSTRONG

Multiple Intelligences in the Classroom, 4th Edition

Multiple Intelligences in the Classroom, by thought leader and bestselling author Thomas Armstrong, has sold more than 300K print copies over three editions and has been licensed to the greatest number of foreign publishers out of all of ASCD books, a testament to its global appeal. This new edition includes new material on technology and special education, new examples for respecting the many differences between students, and new research and understandings on formative assessment, child development, standards, and more.

ISBN: 9781416625094 | (November 2017) 7” x 9”, 246 pages
Rights sold (all editions): Arabic, Chinese (simplified & complex characters), Croatian, Danish, Farsi, French, Hebrew, Icelandic, Indonesian, Japanese, Korean, Norwegian, Portuguese, Spanish, Vietnamese
Audience: K-12 teachers | Price: $28.95

ERIK M. FRANCIS

Now That’s a Good Question!

How to Promote Cognitive Rigor Through Classroom Questioning

In this book, Francis explores how questioning can provide the proper framework to deepen student thinking, understanding, and application of knowledge. He offers examples of good questions across content areas and grade levels and structures to help teachers create and use different kinds of questions. Includes techniques for using questioning to extend and evaluate student learning experiences.

ISBN: 9781416620754 | (July 2016) 7-7/8” x 9-7/8”, 175 pages
Rights sold: Chinese (simplified characters), English reprint–India | Audience: K–12 teachers, educators | Price: $28.95

BENA KALLICK & ALLISON ZMUDA

Students at the Center

Personalized Learning with Habits of Mind

This book helps educators rethink traditional teacher and student roles and re-examine goal setting, lesson planning, assessment, and feedback practices. It maps out a transformative model of personalization that puts students at the center and asks them to employ the set of dispositions for engagement and learning known as the Habits of Mind.

ISBN: 9781416623243 | (January 2017) 6” x 9”, 160 pages
Rights sold: Korean | Audience: K–12 teachers, teacher leaders, administrators | Price: $27.95
DONNA WILSON & MARCUS CONYERS

Teaching Students to Drive Their Brains
Metacognitive Strategies, Activities, and Lesson Ideas

Metacognition helps students unlock their brain’s amazing power and take control of their learning. Educational developers Wilson and Conyers, experienced in using the explicit teaching of metacognition, share how to teach preK–12 students how to drive their brains with these practices: adopting optimistic outlooks toward learning, setting goals, focusing attention, monitoring progress, and enhancing cognitive flexibility.

ISBN: 9781416622116 | (June 2016) 6” x 9”, 134 pages
Rights sold: Chinese (simplified characters), English reprint–India | Audience: PreK–12 teachers | Price: $23.95

ERIC JENSEN

Teaching with Poverty in Mind
What Being Poor Does to Kids’ Brains and What Schools Can Do About It

Veteran educator and brain expert Eric Jensen helps educators understand what poverty does to children’s brains and why students raised in poverty are subject to stressors that undermine school behavior and performance. Drawing from research, experience, and real school success stories, he explains what educators everywhere can do to improve the achievement of economically disadvantaged students.

ISBN: 9781416608844 | (November 2009) 6” x 9”, 184 pages
Audience: Administrators, K–12 teachers, education leaders | Price: $26.95

THOMAS R. HOERR

The Formative Five
Fostering Grit, Empathy, and Other Success Skills Every Student Needs

Building on the popularity of Fostering Grit, a top-selling ASCD Arias title, Hoerr shows educators how to foster the “Big Five” student attributes of empathy, diversity, self-control, integrity, and grit. By focusing on skills needed for success in school and life, educators change mindsets and raise expectations for student learning.

ISBN: 9781416622697 | (November 2016) 6” x 9”, 200 pages
Rights Sold: Arabic, Bulgarian, Chinese (simplified characters), French, Korean
Audience: K–12 teachers, administrators, education leaders | Price: $27.95

GAYLE GREGORY & MARTHA KAUFELDT

The Motivated Brain
Improving Student Attention, Engagement, and Perseverance

Based on new neuroscience research, Gregory and Kaufeldt identify brain-friendly strategies to improve student motivation, knowledge acquisition, and retention, resulting in academic success. They present the science behind the motivated brain and its relationship to student learning, how to create a motivational and engaging learning environment, and strategies to improve depth of knowledge, complex thinking, and synthesis with students.

ISBN: 9781416620488 | (September 2015) 6” x 9”, 168 pages
Audience: K–12 teachers, educators | Price: $24.95

THOMAS ARMSTRONG

The Power of the Adolescent Brain
Strategies for Teaching Middle School and High School Students

Bestselling author Thomas Armstrong explores eight key features of adolescence and related neuroscience research and presents brain-based educational interventions to address each one. This title includes 50+ strategies, reflection questions, and a step-by-step process for creating brain-friendly lessons across content areas.

ISBN: 9781416621874 | (July 2016) 6” x 9”, 202 pages
Rights sold: Chinese (simplified characters) | Audience: Middle & high school teachers | Price: $27.95
FOR RIGHTS SALES AND INFORMATION, CONTACT: TRANSLATIONS@ASCD.ORG
DOMINIQUE SMITH, DOUGLAS FISHER, & NANCY FREY

Better Than Carrots or Sticks
Restorative Practices for Positive Classroom Management

This practical blueprint creates a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. The authors explain how to establish procedures for student behavior that develop positive interpersonal skills and a nonconfrontational rapport with even the most challenging students and how to implement resolution strategies that prioritize relationship building and mutual understanding.

ISBN: 9781416620624 | (August 2015) 6” x 9”, 161 pages
Rights sold: Chinese (simplified characters) | Audience: K–12 teachers, administrators | Price: $24.95

MARGARET SEARLE

Causes & Cures in the Classroom
Getting to the Root Academic and Behavior Problems

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. Searle draws from academic and neurological research to help educators identify the causes of such problems and address them with specific and practical interventions. This practical resource includes case studies from many content areas and grade levels to show how this process works in real contexts.

ISBN: 9781416616320 | (November 2013) 7” x 9”, 180 pages
Audience: K–12 teachers & principals, administrators | Price: $27.95

RICHARD L. CURWIN, ALLEN N. MENDLER, & BRIAN D. MENDLER

Discipline with Dignity
How to Build Responsibility, Relationships, and Respect in Your Classroom, 4th Edition

This updated 4th edition provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Emphasizing the importance of mutual respect and self-control, the authors offer specific strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them, including dysfunctional families, gangs, and poverty.

ISBN: 9781416625810 | (April 2018) 6” x 9”, 234 pages
Audience: K–12 teachers, education leaders | Price: $28.95

KATHLEEN M. BUDGE & WILLIAM H. PARRETT

Disrupting Poverty
5 Powerful Classroom Practices

Drawing on decades of research and myriad authentic classroom experiences, the authors dispel harmful myths, explain the facts, and urge educators to act against the debilitating effects of poverty on their students. They share the powerful voices of teachers—many of whom grew up in poverty—to amplify the five classroom practices that permeate the culture of successful high-poverty schools: caring relationships and advocacy, high expectations and support, commitment to equity, professional accountability for learning, and the courage and will to act.

ISBN: 9781416625278 | (January 2018) 7” x 9”, 176 pages
Audience: K–12 teachers | Price: $31.95

JAMES R. DELISLE

Doing Poorly on Purpose
Strategies to Reverse Underachievement and Respect Student Dignity

There is no such thing as a “classic underachiever.” Students (and their reasons for underachieving) are influenced by a wide range of factors, including self-image, self-concept, social-emotional relationships, and the amount of dignity teachers afford their students. Helping “smart” students achieve when they don’t want to is not an easy task, but veteran educator James Delisle dispels the negative associations and stereotypes connected to underachievement in this insightful and practical new book and shows teachers how to reengage and inspire students.

ISBN: 9781416625353 | (January 2018) 6” x 9”, 166 pages
Audience: K–12 principals & teachers, education leaders | Price: $26.95
KRISTINA J. DOUBET & JESSICA A. HOCKETT
Differentiation in the Elementary Grades
Strategies to Engage All Students

In this companion to Differentiation in Middle and High School, educators and ASCD Faculty members Kristi Doubet and Jessica Hockett turn their attention to the elementary classroom and explore how to use differentiated instruction to help students be successful learners—regardless of background, native language, learning preference, or motivation. They explain how to:

- Create a healthy classroom community and translate curriculum into manageable and meaningful learning differentiated goals
- Use pre-assessment and formative assessment to uncover students’ learning needs, tailor tasks accordingly, and ensure that students are “getting it”
- Provide interactive learning experiences to engage students and help them process knowledge in ways that appeal to their varied interests and learning preferences
- Navigate potential roadblocks to differentiation

Includes tools, templates, and strategies for using differentiated instruction in a variety of subject areas, with examples and lesson ideas developed by and for real teachers.

ISBN: 9781416624547 | (October 2017) 8-1/2" x 11", 179 pages
Audience: Administrators, K–5 principals & teachers | Price: $28.95

CAROL ANN TOMLINSON & TONYA R. MOON
Assessment and Student Success in a Differentiated Classroom

How to assess individuals fairly can be a challenge for even the most thoughtful teacher. This book substantially addresses key types of assessment—pre-assessment, formative assessment, summative assessment, and grading—and offers classroom advice on each through the lens of differentiated instruction. Detailed scenarios illustrate how differentiation helps teachers maintain a consistent focus on the essential knowledge, understandings, and skills that all students must acquire—no matter what their starting points in learning.

ISBN: 9781416616177 | (September 2013) 8" x 10", 175 pages
Rights sold: Chinese (simplified characters), Japanese | Audience: K-12 teachers | Price: $27.95

KRISTINA J. DOUBET & JESSICA A. HOCKETT
Differentiation in Middle and High School
Strategies to Engage All Learners

In this one-stop resource for middle and high school teachers, the authors explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. They explain how to create a healthy classroom in which students’ unique qualities and needs are as important as the ones they have in common.

ISBN: 9781416620181 | (July 2015) 8.5” x 11”, 295 pages
Audience: Middle & high school teachers | Price: $33.95

CAROL ANN TOMLINSON
How to Differentiate Instruction in Academically Diverse Classrooms, 3rd edition

First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education, the experiences of practitioners throughout the United States and around the world, and educator innovator Carol Tomlinson’s continuing thinking about how to help each and every student access challenging, high-quality curriculum; engage in meaning-rich learning experiences; and feel at home in a school environment that “fits.”

ISBN: 9781416623304 | (January 2017) 7-7/8” x 9-7/8”, 186 pages
Audience: K–12 teachers, teacher leaders, administrators | Price: $28.95
CAROL ANN TOMLINSON & MARCIA B. IMBEAU

Leading and Managing a Differentiated Classroom

Differentiation expert Carol Ann Tomlinson teams up with educator Marcia Imbeau to outfit teachers with everything needed to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning. Step-by-step guidelines, checklists, and a Teacher’s Toolkit with ready-made activities ensure teachers master the nuts and bolts of managing a student-centered classroom.

ISBN: 9781416610748 | (November 2010) 8” x 10”, 188 pages
Rights Sold: Arabic, Danish, Italian | Audience: K–12 teachers, education leaders | Price: $28.95

DEBBIE ZACARIAN, LOURDES ALVAREZ-ORTIZ, & JUDIE HAYNES

Teaching to Strengths

Supporting Students Living with Trauma, Violence, and Chronic Stress

Far too many preK–12 students live with trauma, violence, or chronic stress. This book gives practical strategies to recognize and focus on these students’ assets and capacities to support their academic and emotional growth. In presenting strengths-based teaching and schoolwide practices targeted to the unique needs of this burgeoning population of students, the authors address a pressing need for teachers and administrators alike.

ISBN: 9781416624608 | (September 2017) 7” x 9”, 204 pages
Audience: Administrators, PreK–12 principals & teachers | Price: $28.95

CAROL ANN TOMLINSON

The Differentiated Classroom

Responding to the Needs of All Learners, 2nd Edition

Teachers are under tremendous pressure to help students meet an expanding set of rigorous, standardized learning targets in a classroom that is more diverse, inclusive, and plugged into technology than ever before. In this edition of her bestselling classic, Tomlinson offers teachers a powerful and practical way to divide their time, resources, and efforts to effectively instruct all of their students.

ISBN: 9781416618607 | (May 2014) 7-7/8” x 9-7/8”, 198 pages
Rights Sold: Arabic, Chinese (simplified & complex characters), French, Japanese, Korean, Turkish
Audience: K–12 teachers, education leaders | Price: $29.95

Author Spotlight: Carol Ann Tomlinson

Carol Ann Tomlinson is Professor and Chair of Educational Leadership, Foundations, and Policy and co-director of the Institute on Academic Diversity at the Curry School of Education, University of Virginia. She works with educators around the world who want to create classrooms that are more responsive to a broad range of learners. In 2014’s EducationNext Edu-Scholar Public Presence rankings, she was named one of the two most influential higher education voices in the United States in Psychology. She has written more than 300 books, articles, and other materials for educators, and her books have been translated into 12 languages.
SUZIE BOSS WITH JOHN LARMER

Project Based Teaching
How to Create Rigorous and Engaging Learning Experiences

Project-based teachers encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and have a mastery of content. And they are also comfortable responding to students’ questions by saying, “I don’t know. Let’s find out together.” In this book, Suzie Boss and John Larmer build on the framework for gold standard PBL originally presented in Setting the Standard for Project Based Learning and explore the seven practices integral to project-based teaching:

- Build the Culture
- Design and Plan
- Align to Standards
- Engage and Coach
- Manage Activities
- Assess Student Learning
- Scaffold Student Learning

For each practice, the authors present a wide range of practical strategies and include teachers’ reflections about and suggestions from their classroom experiences.

JOHN V. ANTONETTI & JAMES R. GARVER

17,000 Classroom Visits Can’t Be Wrong
Strategies That Engage Students, Promote Active Learning, and Boost Achievement

The authors have visited more than 17,000 classrooms—examining a variety of teaching and learning conditions, talking to students, scrutinizing their work, and determining their levels of thinking and engagement. They share the lessons learned along with stories of successful practice and practical tools and opportunities for reflection designed to help teachers explore their current beliefs and practices in the classroom.

LARISSA PAHOMOV

Authentic Learning in the Digital Age
Engaging Students Through Inquiry

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework that educators can learn from and implement in their schools.

DIANE LAPP, BARBARA MOSS, MARIA GRANT & KELLY JOHNSON

A Close Look at Close Reading
Teaching Students to Analyze Complex Texts, Grades K–5

New standards demand an instructional shift to teaching students close reading skills, and teachers need to know the texts to choose, the process to follow, the kinds of questions to ask, the supports to provide, and the assessment strategies to use. That’s where this comprehensive book by renown literacy experts comes in, with timely advice, clear guidelines, and steps targeted especially to elementary school teachers.
DOUGLAS FISHER & NANCY FREY

Better Learning Through Structured Teaching
A Framework for the Gradual Release of Responsibility, 2nd Edition

In this edition of the ASCD bestseller, Fisher and Frey explore focused/guided instruction and collaborative/independent learning using real-life examples from a variety of disciplines. Includes checklists for planning and assessment; advice on feedback, homework, group work, differentiated instruction, and blended learning; answers to frequently asked questions; and examples.

ISBN: 9781416616290 | (December 2013) 6” x 9”, 160 pages
Rights sold: Arabic, Chinese (simplified characters), Japanese | Audience: K–12 teachers, educators | Price: $24.95

KRISTIN SOUERS WITH PETE HALL

Fostering Resilient Learners
Five Principles of Courageous Leadership to Guide Achievement for Every Student

This galvanizing book for all educators explores an urgent and growing issue—childhood trauma—and its profound effect on learning and teaching. Grounded in research and their experience working with trauma-affected students and their teachers, the authors—a mental health therapist and a veteran principal—help educators cultivate a trauma-sensitive learning environment for students across all content areas and grade levels.

ISBN: 9781416621072 | (January 2016) 6” x 9”, 215 pages
Audience: K–12 teachers, administrators, education leaders | Price: $26.95

ERC I. JENSEN

Engaging Students with Poverty in Mind
Practical Strategies for Raising Achievement

Building on his bestselling Teaching with Poverty in Mind, Jensen delivers student engagement strategies that are strongly tied to socioeconomic status. He addresses seven factors crucial to engaging disadvantaged students—health and nutrition, vocabulary, effort and energy, mind-set, cognitive capacity, relationships, and stress level—and provides everyday solutions to empower teachers to automate student engagement.

ISBN: 9781416622697 | (August 2013) 6” x 9”, 200 pages
Rights sold: Chinese (simplified characters) | Audience: K–12 teachers, administrators, education leaders | Price: $29.95

JAY MCITIGHE & GRANT WIGGINS

Essential Questions
Opening Doors to Student Understanding

Essential questions help target standards as teachers organize curriculum content into coherent units that yield focused and thoughtful learning. They are used to stimulate discussions and promote a deeper understanding of the content. This practical guide shows how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

ISBN: 9781416615057 | (April 2013) 8 1/2” x 11”, 120 pages
Rights sold: Arabic, Chinese (simplified & complex), Korean, Spanish | Audience: K–12 teachers, educators | Price: $26.95

JAY MCTIGHE & GRANT WIGGINS

Essential Questions
Opening Doors to Student Understanding

85,000 copies sold!

CERI B. DEAN, ELIZABETH ROSS HUBBELL, HOWARD PITLER & BJ STONE

Classroom Instruction That Works
Research-Based Strategies for Increasing Student Achievement, 2nd Edition

This revised edition pulls from years of research, practice, and results to reanalyze and reevaluate the nine instructional strategies that have the most positive effects on teaching and learning. Educators will explore new research explaining the impact of each of the teaching strategies, learn new insights about how and why some strategies are more effective, and discover how all the strategies relate to essential skills for the 21st century.

ISBN: 9781416613626 | (January 2012) 8” x 10”, 210 pages
Rights sold: Chinese (simplified characters) | Audience: K–12 teachers, administrators | Price: $29.95

ERIC JENSEN

Engaging Students with Poverty in Mind
Practical Strategies for Raising Achievement

82,000 copies sold!

SUSAN M. BROOKHART

How to Give Effective Feedback to Your Students, 2nd Edition

This second edition of Brookhart’s bestselling ASCD title incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Here is a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

ISBN: 9781416623069 | (February 2017) 7-7/8” x 9-7/8”, 160 pages
First Edition Rights Sold: Arabic, Chinese (simplified), French, German, Lithuanian, Spanish, Turkish
Audience: K–12 teachers | Price: $27.95

MARILEE SPRENGER

How to Teach So Students Remember, 2nd Edition

In this celebrated bestseller, Marilee Sprenger provides teachers with a proven, research-based, easy-to-follow framework to ensure that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary. This updated edition includes recent research and developments in the fields of memory and teaching. It offers seven concrete, actionable steps to help students use what they’ve learned when they need it and will revolutionize the way educators teach with step-by-step strategies.

ISBN: 9781416625315 | (February 2018) 7” x 9”, 216 pages
Audience: K–12 teachers, teacher leaders | Price: $29.95

SUZY PEPPER ROLLINS

Learning in the Fast Lane

8 Ways to Put ALL Students on the Road to Academic Success

According to veteran classroom teacher and educational consultant Rollins, the true answer to supporting students’ success lies in acceleration. Here she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically. This essential guide identifies eight high-impact, research-based instructional approaches.

ISBN: 9781416618683 | (April 2014) 7” x 9”, 176 pages
Rights sold: Arabic | Audience: K–12 teachers, administrators, education leaders | Price: $26.95

CONNIE M. MOSS & SUSAN M. BROOKHART

Learning Targets

Helping Students Aim for Understanding in Today’s Lesson

In this bestselling book, the authors contend that improving student learning happens in the immediacy of an individual lesson—or it doesn’t happen at all. This key is learning targets—a lesson-sized chunk of information/skills that students will come to know deeply. Drawing on extensive research and professional learning partnerships, this book provides everything teachers need to use learning targets to dramatically empower students’ learning.

ISBN: 9781416614418 | (July 2012) 7” x 9”, 222 pages
Rights sold: Arabic, Chinese (simplified characters), Polish | Audience: K–12 teachers, educators | Price: $26.95

ROBYN R. JACKSON

Never Work Harder Than Your Students

& Other Principles of Great Teaching, 2nd Edition

The new edition of an ASCD all-time bestseller reaffirms that every teacher can become a master teacher. The secret is developing a master teacher mindset. Professor, researcher, and middle school teacher and administrator Jackson showcases what she has learned since the book was first published and connects to the evolving conversation on teacher leadership and empowerment. Includes new “try this” advice and a new chapter on using the seven principles to create customized professional learning plans.

ISBN: 9781416626527 | (August 2018) 6” x 9”, 278 pages
First Edition Rights Sold: Arabic, Chinese (simplified characters), French, German
Audience: K–12 teachers, education leaders | Price: $29.95
JACKIE ACREE WALSH & BETH DANKERT SATTES

Questioning for Classroom Instruction
Purposeful Speaking, Engaged Listening, Deep Thinking

Planning and facilitating classroom discussions that fulfill the English language arts and literacy standards for speaking and listening can be challenging. This practical guide offers numerous strategies and tips to help teachers engage students in thoughtful and respectful discourse with their peers by focusing on the use of quality questioning techniques.

ISBN: 9781416620983 | (November 2015) 7” x 9”, 223 pages

NANCY BOYLES

Reading, Writing, Rigor
Helping Students Achieve Greater Depth of Knowledge in Literacy

What does rigor mean for literacy instruction, and how does it relate to challenging standards-based assessments? In this practical guide, literacy expert Nancy Boyles uses the framework from Webb’s Depth of Knowledge (DOK) to answer these questions, offering experience-based advice along with specific examples of K–8 assessment items. Educators will find clear guidance, easy-to-use strategies, and dozens of teaching tools to help students achieve and demonstrate true rigor in reading and writing.

Audience: K–8 teachers, reading & literacy educators, administrators | Price: $32.95

MARILEE SPRENGER

101 Strategies to Make Academic Vocabulary Stick

Veteran educator Marilee Sprenger explains how to teach the essential, high-frequency words that appear in academic contexts and reverse the disadvantages of “word poverty.” Drawing on research and experience, she provides a rich array of engaging strategies to help educators across all content areas and grade levels not only teach students a large quantity of words but also ensure that they know these words well.

ISBN: 9781416623106 | (January 2017) 7” x 9”, 106 pages
Audience: K–12 teachers, educators | Price: $23.95

CATHY VATTEROTT

Rethinking Homework

From Cathy Vatterott, “the Homework Lady,” comes a new edition of her popular and practical ASCD book on homework. She addresses the latest homework research; new emphases on standards-based grading, personalization, and student self-assessment; the increased use of homework as formative assessment; and the widened economic divide, which has led to a growing awareness of homework challenges for students of poverty, coined as the “homework gap.” Includes new homework surveys and tests.

ISBN: TBD | (September 2018) 6” x 9”, 120 pages
Audience: K–12 teachers, educators | Price: $23.95

JOHN LARMER, JOHN MERGENDOLLER & SUZIE BOSS

Setting the Standard for Project Based Learning
A Proven Approach to Rigorous Classroom Instruction

Project-based learning (PBL) is an essential approach every teacher should know when they want to ensure that students are engaged in learning and develop college and career readiness. But simply “doing projects” is not enough. Using the rigorous, classroom-tested framework, any teacher can learn how to plan, implement, and assess projects that increase student motivation and interest and prepare students for high-stakes tests and lifelong learning.

ISBN: 9781416620334 | (April 2015) 6” x 9”, 120 pages
Audience: K–12 teachers, educators | Price: $27.95
Dynamic educators Rick Wormeli and Dedra Stafford team up for an expanded edition of the bestselling Summarization in Any Subject, which has sold more than 72,000 copies since 2004. They make the case that summarization is not only one of the most effective ways to improve student learning but also one of the most flexible, responsive, and engaging.

Teachers will find a classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques for both individual assignments and group activities across the content areas. With 10 new techniques, advice on formative uses for summarization, and tips for using technology for summarization, this updated edition will help K–12 teachers improve student comprehension across all subject areas.

ISBN: TBD | (December 2018) 6” x 9”, 205 pages
First Edition Rights Sold: Arabic, Chinese (simplified & complex characters), German, Indonesian, Turkish, Vietnamese
Audience: K–12 teachers, education leaders | Price: TBD

Bestselling Flip Your Classroom author and educator Jonathan Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. Bergmann addresses challenges, possibilities, and success stories and gives teachers the strategies they need to make the best use of homework and in-class instructional time.

ISBN: 9781416623724 | (April 2017) 6” x 9”, 128 pages
Rights sold: Arabic, Chinese (simplified characters), Portuguese | Audience: K–12 teachers | Price: $21.95

Although classroom instructional strategies should clearly be based on sound science and research, knowing when to use them and with whom is more of an art. In the iconic, bestselling The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction, Robert J. Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design.

ISBN: 97814166105713 | (January 2007) 7” x 9”, 221 pages
Rights Sold: Arabic, Chinese (simplified & complex characters), Dutch, Indonesian, Polish, Romanian, Vietnamese
Audience: K–12 teachers, education leaders | Price: $36.95

The best classes are powered by student-led conversations that explore ideas and questions. Alexis Wiggins, daughter of the late education giant Grant Wiggins, has developed a simple but powerful strategy, Spider Web Discussion, that helps students become stronger communicators, collaborators, questioners, and critical thinkers. Includes implementation advice, examples across grade levels and subject areas, and assessment and grading ideas.

ISBN: 9781416624684 | (September 2017) 7” x 9”, 160 pages
Rights sold: Arabic, Japanese | Audience: K–12 teachers, instructional designers, educators | Price: $27.95
HARVEY F. SILVER, R. THOMAS DEWING, & MATTHEW J. PERINI

The Core Six

Essential Strategies for Achieving Excellence with the Common Core

Based on 40 years of research and hands-on classroom testing, the Core Six will help educators and students respond to the demands of the common core. By offering tips on how to capture students’ interest, deepen their understanding of each strategy, use discussion and questioning techniques to extend student thinking, and ask students to synthesize and transfer their learning, the Core Six will ensure that instruction is inspired.

ISBN: 9781416614753 | (August 2012) 7” x 9”, 89 pages
Audience: K–12 teachers, administrators, education leaders | Price: $14.95

GRANT WIGGINS & JAY MCTIGHE

The Understanding by Design Guide to Creating High-Quality Units

Wiggins and McTighe offer instructional modules on the basic concepts and elements of UbD, the backward design approach used by thousands of educators to create curriculum units and assignments that focus on developing students’ understanding of important ideas. The eight modules are organized around the UbD Template 2.0 and feature components similar to what is typically provided in the UbD design workshop.

ISBN: 9781416614746 | (March 2011) 8-1/2” x 11”, 122 pages
Rights sold: Arabic, Chinese (simplified & complex characters), Korean
Audience: K–12 teachers, educators | Price: $26.95

PÉRSIDA HIMMELE & WILLIAM HIMMELE

Total Participation Techniques

Making Every Student an Active Learner, 2nd Edition

Here are 51 easy-to-use, classroom-tested alternatives to the “stand-and-deliver” teaching techniques that cause so many students to tune out or drop out. Refined through years of classroom experiences and supported by updated research, this 2nd edition by veteran teachers delivers a dozen new techniques to engage K–12 students in active learning. Includes step-by-step instructions and examples from authentic classrooms.

ISBN: 9781416623991 | (July 2017) 8” x 10”, 208 pages
First Edition Rights Sold: Arabic, Chinese (simplified characters), Farsi, Georgian
Audience: Principals, education leaders | Price: $26.95

GRANT WIGGINS & JAY MCTIGHE

Understanding by Design, Expanded 2nd Edition

Drawing on feedback from thousands of educators around the world who have used the Understanding by Design (UbD) framework, the authors have revised and expanded their original groundbreaking work to guide educators across K–16 in the design of curriculum, assessment, and instruction. With an improved UbD Template at its core, the book explains the rationale of backward design and explores ideas such as essential questions and transfer tasks.

ISBN: 9781416614098 | (March 2005) 8-1/2” x 11”, 370 pages
Rights Sold: Arabic, Chinese (simplified & complex characters), Korean, Spanish
Audience: K–16 teachers, instructional designers, education leaders | Price: $32.95

RONALD A. BEGHETTO

What If?

Building Students’ Problem-Solving Skills Through Complex Challenges

If a fundamental goal of schooling is to prepare young people for the unknowable future, why are students assigned so many clearly defined tasks with predetermined solutions? Educator and creativity expert Ronald A. Beghetto believes the best way to unleash students’ creativity to solve real-world problems is to incorporate complex challenges in the classroom that teach students to respond productively to uncertainty. In this thought-provoking book, Beghetto explains how teachers at every grade level can design a full range of challenges in any subject area.

ISBN: 9781416626411 | (August 2018) 7” x 10”, 150 pages
Audience: K–12 teachers, educators | Price: $27.95
AMY KLINGER & AMANDA KLINGER

Keeping Students Safe Every Day
How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

Are schools prepared to deal with a crisis, whether it’s a hurricane, an earthquake, an explosion at a nearby chemical facility, an active shooter, or one of many other possibilities? Do they have an up-to-date plan to deal with hazards of all sorts? Do teachers and other staff members know what to do in emergency situations to protect their students and themselves from harm?

School safety experts Amy Klinger and Amanda Klinger offer practical guidance and tools to assist educators in developing a thorough understanding of crisis response in schools. Critical discussions of past events, research-based best practices, common sense strategies, training activities, and more will thoroughly prepare readers to understand, prevent, respond to, and recover from school violence, accidents, or natural disasters.

Keeping Students Safe Every Day equips leaders with the knowledge they need to give their students, staff members, parents, and the broader community confidence that their school knows what to do and makes safety a top priority.

ISBN: 97814166226435 | (August 2018) 7” x 9”, 170 pages
Audience: K–12 teachers, principals, administrators | Price: $27.95

ALYSSA GALLAGHER & KAMI THORDARSON

Design Thinking for School Leaders
Five Roles and Mindsets That Ignite Positive Change

A new perspective of seeing the world differently—through the eyes of a designer—is desperately needed in schools and begins with school leadership. In this new book, Alyssa Gallagher and Kami Thordarson, widely recognized experts on Design Thinking, educational leadership, and innovative strategies, explore the changing landscape of leadership and offer practical ways to reframe the role of school leader using Design Thinking, one step at a time. Leaders can shift from “accidental designers” to “design-inspired leaders,” acting with greater intention and achieving greater impact.

ISBN: 9781416625940 | (May 2018) 6” x 9”, 206 pages
Audience: K–12 principals, administrators, education leaders | Price: $29.95

AARON TAIT & DAVE FAULKNER

Dream Team
A Practical Playbook to Help Innovative Leaders Change Schools

Edupreneurs Aaron Tait and Dave Faulkner help principals and leadership teams cut through the noise of conflicting voices, top-down directives, and distracting fads to focus on 13 steps for meaningful change. The book, illustrated by stories of success from around the world, helps readers identify the problems worth solving, understand these problems, support the innovation of solutions to these problems, implement and embed the new solutions, and scale these solutions to make them work for diverse student populations.

ISBN: TBD | (December 2018) 7” x 9”, 220 pages
Audience: K–12 principals, administrators, education leaders | Price: TBD

CATHY A. TOLL

Educational Coaching
A Partnership for Problem Solving

Educational coaches seek to solve problems and increase teacher success. This practical guide from coaching expert Cathy A. Toll explores models of coaching that enhance teachers’ thinking, strategies to overcome obstacles to success, phases of the problem-solving cycle, characteristics of effective coaching conversations, and more. She also tackles the obstacles that hinder a coach’s success—administrators who don’t understand coaching and teachers who don’t want to engage.

ISBN: 9781416625612 | (March 2018) 7” x 9”, 152 pages
Audience: K–12 principals, administrators, education leaders | Price: $25.95
CHARLOTTE DANIELSON
Enhancing Professional Practice
A Framework for Teaching, 2nd Edition
This classic book is the framework for teaching a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework’s full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching and as the foundation of recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation.
ISBN: 9781416605171 | (February 2007) 10” x 8”, 200 pages
Audience: Teachers, teacher leaders, administrators, principals | Price: $29.95

ALAN M. BLANKSTEIN & PEDRO NOGUERA WITH LORENA KELLY
Excellence Through Equity
Five Principles of Courageous Leadership to Guide Achievement for Every Student
This inspiring book looks at how real-world educators are creating schools where all students are able to thrive. In these schools, educators understand that equity is not about treating all children the same, and they are deeply committed to ensuring that each student receives what he or she individually needs to develop their full potential and succeed.
ISBN: 9781416622505 | (February 2016) 7” x 10”, 304 pages
Rights sold: Korean | Audience: Administrators, K–12 principals & teachers, district leaders | Price: $33.95

CONNIE M. MOSS & SUSAN M. BROOKHART
Formative Classroom Walkthroughs
How Principals and Teachers Collaborate to Raise Student Achievement
Drawing upon their research and extensive work with K–12 teachers and administrators, the authors delve into the learning target theory of action to show education leaders how to develop a school-wide collaborative culture that enhances the learning of teachers, administrators, and students. They present detailed examples of how formative walkthroughs work across grade levels and subjects. Includes numerous useful templates.
ISBN: 9781416619864 | (January 2015) 7” x 9”, 165 pages
Rights sold: Danish, English reprint–India | Audience: K–12 teachers & principals, education leaders | Price: $30.95

LEE ANN JUNG
From Goals to Growth
Intervention & Support in Every Classroom
All students deserve research-based, systematic support and a team that is committed to their success. In this book, Lee Ann Jung lays out a growth planning process that integrates seamlessly with existing IEP and Response to Instruction and Intervention (RTI2) structures and is also suitable for any student who has individualized or personalized goals, whether or not that student qualifies for special education services. Jung’s approach will simplify and unify support and intervention efforts and help educators build a truly inclusive culture.
ISBN: 9781416625988 | (March 2018) 7” x 9”, 157 pages
Audience: K–12 general & special education teachers, education leaders | Price: $27.95

BARUTI K. KAFELE
Is My School a Better School BECAUSE I Lead It?
Bestselling author and dynamic speaker Baruti Kafele offers a thought-provoking look at developing and strengthening one’s leadership identity and influence. This book guides principals through a series of reflection questions to help them better understand their mission and vision, their value to their school, and their leadership purpose, presence, and impact.
ISBN: TBD | (November 2018) 6” x 9”, 75 pages
Audience: K–12 teachers & principals, education leaders | Price: $15.95
PJ CAPOSEY

Manage Your Time or Time Will Manage You
Strategies That Work from an Educator Who's Been There

Written for educators who have ever felt (or been told) that they have a time management problem, this practical guide from award-winning educator PJ Caposey has a revelation to share: they probably don’t. Sure, they may struggle to meet deadlines or stay on top of their myriad responsibilities as educators, but these aren’t signs that they can’t manage time— they’re symptoms of underlying issues. This lifeline identifies eight root causes of “time management difficulties” and provides treatment in the form of advice, support, and coping techniques for teachers and leaders who are

- Work Avoidant
- People Pleasers
- Prisoners of the Moment
- Checklist Dependent
- Disorganized
- Technology Avoidant
- Self-Servers
- Perpetually Imbalanced

This book offers a blueprint to help busy educators better understand themselves and the behaviors of those they work with or lead and promotes more productive teaching and leadership—and greater peace of mind.

ISBN: 9781416626657 | (August 2018) 6” x 9”, 137 pages
Audience: K–12 teachers, education leaders | Price: $25.95

MIKE SCHMOKER

Leading with Focus
Elevating the Essentials for School District Improvement

In his bestseller Focus: Elevating the Essentials to Radically Improve Student Learning, Schmoker described a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; soundly structured lessons; and purposeful reading and writing, or authentic literacy. Now, in this book, he shows administrators, principals, and other education leaders how to apply his model to the work of running schools and districts.

ISBN: 9781416621362 | (February 2016) 6” x 9”, 148 pages
Audience: Administrators, K–12 principals, education leaders | Price: $24.95

ERIC C. SHENINGER & THOMAS C. MURRAY

Learning Transformed
8 Keys to Designing Tomorrow’s Schools, Today

If we want to design schools that can help students prepare for success in a global society, we must dramatically transform education. Leadership and educational technology thought leaders Sheninger and Murray provide a one-stop guide for school leaders on how to shift instruction, technology, culture, and infrastructure to create a forward-thinking learning environment and prepare students for college and career.

ISBN: 9781416623892 | (June 2017) 7” x 10”, 260 pages
Audience: K–12 principals & teachers, education leaders | Price: $31.95

ROBYN R. JACKSON

Never Underestimate Your Teachers
Instructional Leadership for Excellence in Every Classroom

In this book, Jackson reveals how school leaders can help any teacher improve and become a master teacher. She presents a model for understanding teaching as a combination of skill and will and then explains the best ways to support teachers’ professional development to acquire the mindset and habits of master teachers.

ISBN: 9781416615286 | (May 2013) 6” x 9”, 175 pages
Audience: Administrators, K–12 principals, education leaders | Price: $26.95
PAM ROBBINS

Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

This book explains how educators can work together more effectively to improve professional practice in a way that combines collaborative activities and peer coaching—teachers supporting teachers. It describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and student learning.

ISBN: 97814166620242 | (May 2015) 6” x 9”, 180 pages
Audience: Teachers, teacher leaders, administrators, principals | Price: $26.95

STEVE GRUENERT & TODD WHITAKER

School Culture Rewired
How to Define, Assess, and Transform It

This book provides a plan of action and tools to improve any school’s culture, including a framework for pinpointing the type of current culture, the type wanted, and the actions needed to bridge the two; “culture-busting” strategies to help teachers adopt positive attitudes and behaviors; instructions on how to create and implement a successful School Culture Rewiring Team; and tips for hiring, training, and retaining teachers.

ISBN: 9781416619901 | (January 2015) 6” x 9”, 170 pages
Rights sold: Arabic, Chinese (simplified characters), Korean
Audience: K–12 teachers, administrators, education leaders | Price: $26.95

JESSICA SPRICK & RANDY SPRICK

School Leader’s Guide to Tackling Attendance Challenges

Jessica and Randy Sprick of Safe & Civil Schools have written the critical resource on fostering a schoolwide culture of attendance. They show administrators proven strategies to tackle absenteeism, from building effective team structures and using data, to implementing motivational strategies and appropriate interventions with students, to engaging families and communities.

ISBN: TBD | (October 2018) 8” x 10”, 230 pages
Audience: Principals, administrators, education leaders | Price: TBD

WILLIAM L. STERRETT

Short on Time
How Do I Make Time to Lead and Learn as a Principal?

An educational leader’s most important resource is time. In this practical guide from the Arias series, school leadership expert and former principal William Sterrett explains how principals and administrators can maximize instructional time by making smart use of transitions and recruiting teachers to build the school schedule; communicate about the work of the school in timely, innovative ways; balance district, instructional, school, and community events and responsibilities; and run efficient meetings that cultivate professional growth and promote collegial learning.

ISBN: 97814166118157 | (October 2013) 5” x 7-3/4”, 48 pages
Audience: K–12 principals, administrators, education leaders | Price: $12.99

JAMES RICKABAUGH

Tapping the Power of Personalized Learning
A Roadmap for School Leaders

In this powerful book, James Rickabaugh, former superintendent and current director of the Institute for Personalized Learning, presents the groundbreaking results of the Institute’s half-decade of research, development, and practice: a simple but powerful model for personalizing students’ learning experiences by building their levels of commitment, ownership, and independence.

ISBN: 9781416621577 | (February 2016) 6” x 9”, 148 pages
Rights sold: Korean | Audience: Administrators, K-12 principals, education leaders | Price: $24.95
JESSICA JOHNSON, SHIRA LEIBOWITZ & KATHY PERRET

The Coach Approach to School Leadership
Leading Teachers to Higher Levels of Effectiveness

Drawing from the authors’ work with schools and their conversations with educators across the globe, this thought-provoking book shows how to incorporate instructional coaching techniques such as “switching hats” between coach and supervisor roles, expanding classroom visits, nurturing relationships, providing effective feedback, and empowering teachers to lead their own professional learning, as integral parts of school improvement.

ISBN: 9781416626473 | (August 2018) 7” x 9”, 192 pages
Audience: K–12 teachers, principals, education leaders | Price: $29.95

BARUTI K. KAFELE

The Principal 50
Critical Leadership Questions for Inspiring Schoolwide Excellence

Veteran school administrator and bestselling author Baruti Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Readers will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose and ensure that all students are valued and represented in the school culture.

ISBN: 9781416620143 | (March 2015) 6” x 9”, 102 pages
Rights sold: Chinese (simplified characters) | Audience: Administrators, K–12 principals, education leaders | Price: $18.95

PETE HALL ET AL.

The Principal Influence
A Framework for Developing Leadership Capacity in Principals

Principals navigate the dynamic complexities and subtleties of their schools every day, promoting, facilitating, and leading efforts to achieve tangible results. With that in mind, ASCD developed the Principal Leadership Development Framework, which establishes a concise definition of leadership with targets that support the growth of leaders. Using the framework explored in this book, principals will learn how to lead better.

ISBN: 9781416621447 | (February 2016) 8-1/2” x 11”, 205 pages
Rights sold: Chinese (simplified characters) | Audience: Administrators, K–12 principals, education leaders | Price: $30.95

JILL HARRISON BERG

Leading in Sync
Teacher Leaders and Principals Working Together for Student Learning

This book helps leaders of all stripes support teacher leaders, with guidance on how to thoughtfully and strategically create systems to ensure that everyone’s actions are in sync and moving the school forward. Berg, director of leadership support and organizational learning at Teachers21, explores tapping the formal and informal influences on teaching and learning that teachers already have in schools; creating a shared vision of success across a school; coordinating communication, roles, and responsibilities; building trust; and developing teachers’ leadership skills.

Jill Harrison Berg offers thought-provoking context and reflection questions that enable educators to examine their unique settings; real-world examples of teachers and principals co-performing leadership to improve student success; and dozens of strategies, tools, and templates to facilitate leading in sync.

ISBN: 9781416662473 | (August 2018) 7” x 10”, 192 pages
Audience: K–12 teachers, principals, education leaders | Price: $29.95
HEIDI HAYES JACOBS & MARIE HUBLEY ALCOCK

**Bold Moves for Schools**

*How We Create Remarkable Learning Environments*

Packed with fresh ideas from the research and work of two internationally recognized education thought leaders, this book offers a compelling new approach to pedagogy as the basis for the bold moves teachers and leaders need to make to engage all learners. It examines every aspect of K–12 education, including teacher roles, curriculum, instruction, assessment, and physical and virtual learning spaces.

ISBN: 9781416623052  |  (February 2017)  7-7/8” x 9-7/8”, 200 pages

Audience: K–12 teachers, education leaders  |  Price: $31.95

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DOMINIQUE SMITH, NANCY FREY, IAN PUMPIAN, & DOUGLAS FISHER

**Building Equity**

*Policies and Practices to Empower All Learners*

Imagine a school where every student feels empowered to learn, grow, and pursue their dreams regardless of race, culture, home language, sexual orientation, gender identity, academic history, and individual challenges. This book offers educators practical advice on creating more equitable classrooms and schools and discusses equity from numerous stakeholder perspectives. Includes surveys for action-oriented equity audits.

ISBN: 9781416624264  |  (July 2017)  7” x 9”, 214 pages

Audience: Administrators, K–12 principals & teachers, education leaders  |  Price: $28.95

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JAMES H. STRONGE

**Qualities of Effective Teachers, 3rd Edition**

Every teacher wants to have a positive, remarkable, and lasting influence on students’ lives. But how? In this new edition, Stronge explores this question as he synthesizes the literature on teacher effectiveness and delivers a research-based framework for effective teaching that addresses professional knowledge, instructional planning and delivery, assessment, learning environment, and more. He includes checklists of skills and positive qualities associated with effective teacher performance as well as red flags that indicate when teachers may not be reaching their full potential in the classroom.

ISBN: 9781416625865  |  (March 2018)  7” x 9”, 288 pages

Audience: Administrators, K–12 principals & teachers, education leaders  |  Price: $37.95

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PETE HALL & ALISA SIMERAL

**Teach, Reflect, Learn**

*Building Your Capacity for Success in the Classroom*

To help teachers deepen their thinking and reflect on their capacity as educators, Hall and Simeral return to the “Continuum of Self-Reflection,” which they introduced to coaches and administrators in their bestselling *Building Teachers’ Capacity for Success,* and redesign its implementation so teachers can take charge of their own professional growth. They present tools specifically made to enhance self-reflection on professional practice.

ISBN: 9781416620105  |  (April 2015)  7” x 9”, 175 pages

Audience: K–12 teachers, administrators  |  Price: $26.95

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JEFF C. MARSHALL

**The Highly Effective Teacher**

*7 Classroom-Tested Practices That Foster Student Success*

Teacher and university professor Jeff Marshall showcases the Teacher Intentionality Practice Scale (TIPS), a framework for supporting and measuring effective teaching. TIPS provides a research-based, classroom-tested guide to help teachers create coherent, connected lessons; use strategies and resources, including technology that truly enhances learning; organize a safe learning environment; develop challenging learning experiences; and so much more.


Rights sold: Chinese (simplified characters), English reprint–India

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