

# Registration Information

Join  
ASCD Now!  
Register for  
Empower at  
the Member  
Rate!

## How to Register

- **Credit Card.** ASCD accepts MasterCard, VISA, American Express, or Discover Card. Credit card orders are not accepted via email.
  - Register online at [www.ascd.org/empower](http://www.ascd.org/empower).
  - Call 1-800-933-ASCD (2723) or 1-703-578-9600. Please have your credit card number ready. ¡Se habla Español!
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
- **Purchase Order**
  - Fax to 1-703-575-5414
  - Email to [registration@ascd.org](mailto:registration@ascd.org)
- **Check**
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
- **Wire Transfer**
  - Email [registration@ascd.org](mailto:registration@ascd.org) for transfer procedures.
- **ASCD Gift Certificate/PD Voucher**
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

If you are registering more than one person, please fax your registration forms to 1-703-575-5414.

### Satisfaction Guaranteed!

ASCD strives to exceed your expectations. If you feel that we have fallen short, let us know the details in writing within 14 calendar days after the conference by emailing [cancel@ascd.org](mailto:cancel@ascd.org).

### Volunteer and Get Rewarded

ASCD members may attend ASCD Empower for only \$99 when they sign up to volunteer! Volunteers assist with important tasks that support conference success. After reviewing the qualifications at [www.ascd.org/conferencevolunteer](http://www.ascd.org/conferencevolunteer), email us at [volunteer@ascd.org](mailto:volunteer@ascd.org).

### ASCD Member Savings!

Join NOW to register at the member rate and save on conference fees. Enjoy a full year of benefits, including our award-winning *Educational Leadership*® magazine. Membership starts at just \$49.

### Earn Academic Credit

For more information, visit [www.ascd.org/academiccredit](http://www.ascd.org/academiccredit).

### Terms

Registrations are accepted on a full-payment, first-come, first-served basis only. Attendees must be 18 years of age or older. Confirmation emails are sent within 48 hours after processing. If you do not receive one, please call the ASCD Service Center at 1-800-933-ASCD (2723) to determine the status of your registration.

### Special Services

Please notify ASCD at the time you register (at least 40 days in advance) if you need a sign language interpreter or other special assistance.

### Consent to Photograph and Record

Your registration, attendance, or participation in ASCD meetings, conferences, or other activities constitutes permission for ASCD and its licensees to interview, photograph, capture, and record your likeness and name, in all media now known or later developed (“Recording”), and to edit, duplicate, distribute, broadcast, use, or otherwise distribute any Recording, in whole or part, worldwide, in perpetuity, in support of ASCD and its mission, all without your further approval or an obligation of compensation to you. You release ASCD and its licensees from any liability in connection with use of any Recording. If you have questions, please email us at [empower@ascd.org](mailto:empower@ascd.org).

### Program Cancellation

ASCD reserves the right to cancel programs. In the unlikely event of a cancellation, all registrants will receive full refunds. ASCD is not responsible for reimbursing airline tickets.

### Attendee Cancellation Policy

Requests must be submitted to ASCD by email or regular mail no later than 14 calendar days prior to the start of the event. You may send a nonregistered person in your place, request a gift certificate for ASCD products or future ASCD events, or request a refund. A \$50 processing fee per conference or Pre-Conference Institute event will be applied. After the 14-day timeframe, you may only send a nonregistered person in your place, with registration confirmation or written authorization from you.

Email: [cancel@ascd.org](mailto:cancel@ascd.org)

### Empower Your Team!

#### When teams join ASCD, they receive bigger discounts!

Every fifth registration from the same organization, for the same event (e.g., ASCD Empower, Pre-Conference Institutes, or both) is free. Materials fees for Pre-Conference Institutes, if applicable, must be included for each attendee. Two-day, one-day, and half-day Pre-Conference Institutes can be mixed; the lowest-priced institute will be free. Download a Team Registration Coversheet at [www.ascd.org/empower](http://www.ascd.org/empower) and fax it with your registration forms to 1-703-575-5414.

# REGISTRATION FORM

Register at [www.ascd.org/empower](http://www.ascd.org/empower).



**ONLY ONE REGISTRANT PER FORM. PLEASE TYPE OR PRINT CLEARLY. INCOMPLETE FORMS WILL BE RETURNED.**

NAME\* (Mr./Ms./Mrs./Dr.) \_\_\_\_\_ ASCD MEMBER/CUSTOMER ID (IF KNOWN) \_\_\_\_\_

JOB TITLE\* \_\_\_\_\_ SCHOOL/DISTRICT/COMPANY \_\_\_\_\_

ADDRESS\* \_\_\_\_\_

CITY\* \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/PC\* \_\_\_\_\_ COUNTRY \_\_\_\_\_

HOME PHONE\* \_\_\_\_\_ FAX \_\_\_\_\_

WORK PHONE\* \_\_\_\_\_ EMAIL\* \_\_\_\_\_ \*Required fields

By registering, I acknowledge that I have read and agree to the Empower20 Conference attendance policies posted at [www.ascd.org/eventterms](http://www.ascd.org/eventterms), and authorize ASCD to share my contact information with our affiliates, sponsors, and partners. To opt out of sharing your contact information, or if you have questions regarding the policies, please contact [optout@ascd.org](mailto:optout@ascd.org).

## STEP 1: CONFERENCE OPTIONS

| FULL CONFERENCE WITH PRE-CONFERENCE INSTITUTE                 |                               |                               |                               |
|---|-------------------------------|-------------------------------|-------------------------------|
|   | Early Bird<br>Through 2/1     | Regular<br>2/2-3/11           | On-Site<br>Starting 3/12      |
| <b>Full Conference With Half-Day Pre-Conference Institute</b> |                               |                               |                               |
| ASCD Member   | <input type="radio"/> \$799   | <input type="radio"/> \$919   | <input type="radio"/> \$979   |
| Nonmember   | <input type="radio"/> \$944   | <input type="radio"/> \$1,089 | <input type="radio"/> \$1,149 |
| <b>Full Conference With One-Day Pre-Conference Institutes</b> |                               |                               |                               |
| ASCD Member   | <input type="radio"/> \$909   | <input type="radio"/> \$1,017 | <input type="radio"/> \$1,189 |
| Nonmember   | <input type="radio"/> \$1,061 | <input type="radio"/> \$1,192 | <input type="radio"/> \$1,389 |
| <b>Full Conference With Two-Day Pre-Conference Institute</b>  |                               |                               |                               |
| ASCD Member   | <input type="radio"/> \$1,055 | <input type="radio"/> \$1,163 | <input type="radio"/> \$1,355 |
| Nonmember   | <input type="radio"/> \$1,211 | <input type="radio"/> \$1,342 | <input type="radio"/> \$1,549 |

## PRE-CONFERENCE INSTITUTE ONLY No student pricing for Pre-Conference Institutes.

|   | Regular Through 3/11        | On-Site Starting 3/12       |
|---|-----------------------------|-----------------------------|
| <b>Half-Day Pre-Conference Institute (Friday)</b>         |                             |                             |
| ASCD Member   | <input type="radio"/> \$199 | <input type="radio"/> \$229 |
| Nonmember   | <input type="radio"/> \$219 | <input type="radio"/> \$249 |
| <b>One-Day Pre-Conference Institute (Friday)</b>          |                             |                             |
| ASCD Member   | <input type="radio"/> \$409 | <input type="radio"/> \$439 |
| Nonmember   | <input type="radio"/> \$459 | <input type="radio"/> \$489 |
| <b>Two-Day Pre-Conference Institute (Thursday/Friday)</b> |                             |                             |
| ASCD Member   | <input type="radio"/> \$575 | <input type="radio"/> \$605 |
| Nonmember   | <input type="radio"/> \$619 | <input type="radio"/> \$649 |

## FULL CONFERENCE ONLY

|                   | Early Bird<br>Through 2/1   | Regular<br>2/2-3/11         | On-Site<br>Starting 3/12    |
|-------------------|-----------------------------|-----------------------------|-----------------------------|
| ASCD Member       | <input type="radio"/> \$600 | <input type="radio"/> \$720 | <input type="radio"/> \$750 |
| Nonmember         | <input type="radio"/> \$725 | <input type="radio"/> \$870 | <input type="radio"/> \$900 |
| Full-Time Student | <input type="radio"/> \$170 | <input type="radio"/> \$205 | <input type="radio"/> \$235 |
| Retired           | <input type="radio"/> \$170 | <input type="radio"/> \$205 | <input type="radio"/> \$235 |

- I have a disability requiring special provisions or services. (ASCD will contact you.)
  - Yes, I would like to volunteer at Empower20.
- NOTE:** Attendees must be 18 years of age or older. Please wait until you have received your registration confirmation via email to make travel arrangements.

### ASCD MEMBER SAVINGS!

Join NOW to register at the member rate and save up to 20%! Enjoy a full year of benefits, including our award-winning *Educational Leadership* magazine.

Basic Online: \$49  Basic Print: \$59

## STEP 2: CONFERENCE FEES & PAYMENT

|  |  |
|--|--|
| Membership Dues  | \$ _____   |
| Registration Fee (from Step 1)   | \$ _____   |
| <b>Pre-Conference Institutes fill on a first-come, first-served basis.</b> |  |
| Fill in the last three digits of the registration code below.              |  |
| P D 2 O P C  | <input type="text"/> <input type="text"/> <input type="text"/> |
| P D 2 O P C  | <input type="text"/> <input type="text"/> <input type="text"/> |
| Pre-Conference Registration Fees   | \$ _____   |
| Pre-Conference Materials Fees  | \$ _____   |
| Thursday School Site Visits  | <input type="radio"/> \$125                                    |
| Friday Getty Museum Tour and Market Lunch                                  | <input type="radio"/> \$75                                     |
| Saturday Keynote Luncheon: Victor Rios                                     | <input type="radio"/> \$99                                     |
| Saturday Keynote Luncheon: Consuelo Kickbusch                              | <input type="radio"/> \$99                                     |
| Saturday Keynote Luncheon: Elena Aguilar                                   | <input type="radio"/> \$99                                     |
| Sunday Keynote Luncheon: Rosa Isiah  | <input type="radio"/> \$99                                     |
| Sunday Keynote Luncheon: Akbar Cook  | <input type="radio"/> \$99                                     |
| Sunday Keynote Luncheon: William Martinez                                  | <input type="radio"/> \$99                                     |
| Total Registration Fee   | \$ _____   |

## STEP 3: PAYMENT INFORMATION

**Payment Options**

Credit Card  Wire Transfer  Purchase Order  ASCD Gift Certificate/ PD Voucher  Check

**Charge my:**

MasterCard  Visa  AMEX  Discover Card

CSV#

Credit Card No. \_\_\_\_\_ Expiration: Month/Year (MM/YY) \_\_\_\_\_

Name on Credit Card (please print) \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Group Registration. Every fifth person from your organization attends FREE when you register together. Please fax your group registration forms to 1-703-575-5414.