It Starts with a Ripple.

CONFERENCE PREVIEW

Los Angeles, California
March 13–16, 2020
Los Angeles Convention Center
Pre-Conference Learning Starts March 12
Exhibit Show Grand Opening March 13

www.ascd.org/empower
As teachers and leaders, we instill in our students the capacity to belong, to believe in who they are, and to attain a life that has purpose and fulfillment through respect for self and lifetime learning. In our challenging world, education persists as a force for individual advancement and strong global communities. Award-winning and innovative professional development from ASCD is peerless in its globally inclusive focus on the whole child; the caliber of its authors, Faculty, and presenters; and its celebrated delivery through the ASCD Empower conference.

Come to Los Angeles to recharge your classroom toolkit through more than 400 learning sessions that unify your vision and work.

Affirm your path or forge a new one using strategies distilled from respected researchers and practitioners. Empower professional learning tackles areas that present the biggest challenges to educators and district administrators. Dive into classroom management, creativity, restorative justice, implicit bias and capacity, empathy, resilience, trauma sensitivity, differentiation, and equity. Take home vibrant coaching strategies and methods to engage your entire community.

Exceptional things happen at ASCD’s annual conference. But you’ll have to come to see why. Make 2020 your year. Register for Empower today.
President’s Networking Reception with Special Guest Sinbad

SATURDAY, MARCH 14 | 4:30–7:00 P.M.

ASCD President Melanie Kay-Wyatt invites all Empower participants to the President’s Networking Reception on Saturday at 4:30 p.m. Relax among friends while enjoying special guest star Sinbad. Ranked one of the “100 Greatest Standups of All Time” by Comedy Central, actor and comedian Sinbad has had audiences laughing for more than three decades. Throughout his incredibly successful career, he starred in numerous Comedy Central and HBO specials, as well as films.
Schedule at a Glance

SATURDAY, MARCH 14
7:30–9:45 A.M.
60- and 90-Minute Sessions
9:00 A.M.–4:30 P.M.
Exhibit Show
10:00–11:30 A.M.
General Session: Nick Vujicic
followed by Meet and Greet
12:00–1:30 P.M.
Keynote Luncheons: Elena Aguilar,
Consuelo Kickbusch, Victor Rios
12:00–4:00 P.M.
Turbo Talks
1:30–2:15 P.M.
Skill Builders
1:45–4:30 P.M.
60- and 90-Minute Sessions
2:30–3:15 P.M.
Skill Builders
4:30–7:00 P.M.
President’s Networking Reception
featuring Sinbad

SUNDAY, MARCH 15
7:30–9:45 A.M.
60- and 90-Minute Sessions
9:00 A.M.–4:30 P.M.
Exhibit Show
10:00–11:30 A.M.
Morning General Session: Kimberly Bryant
12:00–1:30 P.M.
Keynote Luncheons: Akbar Cook,
Rosa Isiah, William Martinez
12:00–4:00 P.M.
Turbo Talks
1:45–4:00 P.M.
60- and 90-Minute Sessions
4:15–5:15 P.M.
Afternoon General Session: LeVar Burton

MONDAY, MARCH 16
8:15–10:30 A.M.
60- and 90-Minute Sessions
9:00–11:15 A.M.
Exhibit Show
11:00 A.M.–12:00 NOON
General Session: Henry Winkler
followed by Meet and Greet

“Program subject to change.”

Nick Vujicic
Attitude Is Altitude

SATURDAY GENERAL SESSION
10:00–11:30 A.M.

Born without limbs, Nick Vujicic knew from an early age that he was different. But it wasn’t until much later, after overcoming ignorance and discrimination to build a “ridiculously good” life, that he realized his mission: to start conversations that change lives. Nick is the author of several books, including Life Without Limits, Unstoppable, Love Without Limits, and Stand Strong. Meet and Greet follows.

“By limiting women in technology, we are limiting ourselves to only half of the world’s solutions.”
—KIMBERLY BRYANT

Kimberly Bryant
Time to Come Out of the Box

SUNDAY MORNING GENERAL SESSION | 10:00–11:30 A.M.

Kimberly Bryant founded tech education nonprofit organization Black Girls CODE. She will share her journey as an “accidental social entrepreneur” and the lessons learned shaping a new paradigm for women and girls of color in the technology industry. Her lesson: our innate power to become change agents in our own lives and the lives of others by pushing through traditional boundaries and perceived limitations can help us drive change in the world.
Henry Winkler  A Morning with Henry Winkler

MONDAY GENERAL SESSION  |  11:00 A.M. –12:00 NOON

Emmy Award–winning actor, director, and producer Henry Winkler made TV history as the iconic “Fonzie” on Happy Days for 10 seasons. However, few know of his lifelong battle with dyslexia. In 2003, he began writing the “Hank Zipzer” children’s books about a challenged learner whose innate brightness leads to rich adventures. His latest children’s book series is called “Alien Superstar.” Henry Winkler currently costars as acting teacher Gene Cousineau on the hit HBO dark comedy Barry, for which he has won an Emmy Award for Best Supporting Actor in a Comedy. Meet and Greet follows.

LeVar Burton  Technology and Storytelling: Making a Difference in the Digital Age

SUNDAY AFTERNOON GENERAL SESSION  |  4:15–5:15 P.M.

When LeVar Burton performed the role of “Kunta Kinte” in Roots, the world received a lesson in courage and dignity. The host and executive producer of Reading Rainbow and member of the cast of Star Trek: The Next Generation will share the powerful influence that his storytelling mentors have had on his life. Hear how each helped shape his incredible life’s work as a performer who taught us worth, joy, and the power of the written word.

“It’s not about division. It’s not about politics. My concern is, how do we come together?” — LEVAR BURTON
Pre-Conference Institutes Awaken Your Best

When familiar solutions to academic or behavior challenges are ineffective, educators need a fresh approach. Sharpen your instructional edge through Sessions led by highly respected authors and expert faculty. Find complete descriptions, fees, and materials at www.ascd.org/empower.

**TWO-DAY PRE-CONFERENCE INSTITUTES**
*Thursday–Friday, March 12–13 | 8:30 a.m.–3:30 p.m.*

- **Creating Meaning Making: Tools and Strategies for Developing Deep Understanding** *(PD20PC002)*
  
  Jay McTighe, McTighe & Associates; Harvey Silver, Silver Strong & Associates
  
  Explore practical tools and strategies proven to help students transfer their learning to the world outside school.

- **Differentiating Instruction: A Differentiated Tour** *(PD20PC001)*
  
  Carol Ann Tomlinson, University of Virginia; Marcia Imbeau, University of Arkansas; Michael Murphy, ASCD Author
  
  Experience differentiation while learning and explore some of its key principles and practices.

- **How to Present a “Can’t Miss” PD Every Time** *(PD20PC003)*
  
  Eric Jensen, Jensen Learning; Liesl McConchie, Liesl McConchie Consulting
  
  Learn real-world, evidence-based, “works-every time” tools for great PD.

**ONE-DAY PRE-CONFERENCE INSTITUTES**
*Friday, March 13 | 8:30 a.m.–3:30 p.m.*

- **7 Secrets of Great Instructional Coaching Programs** *(PD20PC30)*
  
  Jim Knight, Instructional Coaching Group
  
  Study the best techniques, tools, and practices and build a coaching plan for your school system.

- **All Learning Is Social and Emotional** *(PD20PC023)*
  
  Douglas Fisher and Nancy Frey, San Diego State University; Dominique Smith, Health Sciences High
  
  Explore a close study of the five-part model of SEL that is easy to integrate into everyday content programs.

- **Coaching Through Barriers: Compassionate Practices for Releasing Teachers’ Greatest Potential** *(PD20PC021)*
  
  Kathy Perret; Kathy Perret Consulting; Kenny McKe, Buncombe County (N.C.) Public Schools
  
  Discover personalized coaching strategies to move beyond barriers and guide teachers’ greatest potential.

“Some teachers may interpret students’ emotional and social deficits as a lack of respect or manners, but it is more accurate and helpful to understand that the students come to school with a narrower range of appropriate emotional responses than we expect.”

—ASCD author Eric Jensen, whose Pre-Conference Institute “How to Present a “Can’t Miss” PD Every Time” will take place March 12–13 (with Liesl McConchie)
Committing to Equity Through Personalized Learning (PD20PC008)
Bena Kallick, Institute for Habits of Mind; Yvette Jackson, National Urban Alliance; Allison Zmuda, Learning Personalized
Develop students’ foundational skills to build confidence and competence on increasingly complex challenges.

Co-Teaching: Experience It in Action (PD20PC032)
Susan Hentz and Michelle Vacchio, Susan Hentz & Associates
Experience a co-taught setting while discovering the components and processes for successful co-teaching.

Cultivating Growth Mindsets: 20 Strategies for Educators (PD20PC015)
Donna Wilson, BrainSmart, Inc.
Experience the exhilaration of cultivating growth mindsets and learning skills within all students.

Design Thinking Boot Camp (PD20PC011)
Alyssa Gallagher, InProgress Consulting; Kami Thordarson, Campbell (Calif.) Union School District
Lead like a designer and gain firsthand experience solving a problem using the design thinking process.

Designing Modern Learning Spaces: Architecture, Furniture, and Curriculum (PD20PC016)
Heidi Hayes Jacobs, Curriculum21; Prakash Nair, Fielding Nair Int’l, Marie Hubble Alcock, Learning Systems Assoc.
Examine remarkable new buildings and learning environments that enhance curriculum building and personal inquiry.

Empowering Teachers, Empowering Students: Leveraging Relationships and Instructional Routines to Close the Gap (PD20PC014)
Jill Harrison Berg, Jill Harrison Berg Consulting; Renee McCall, Boston Public Schools
Learn how trust develops, establish relationships that elevate everyone’s practice, and much more.

Empowering Teachers to Empower Students to Enjoy and Succeed at Fractions: Research, Pedagogy, Tips, and Tools (PD20PC019)
Monica Neagoy, Education Consultant
Zero in on the teaching of fractions within core mathematical instruction for long-term understanding.

Face It, Trace It, Replace It: Dismantling the School-to-Prison Pipeline (PD20PC007)
Kelisa Wing, DOD Education Activity; Casey Bethel, Georgia DOE; Tate Aldrich, El Dorado (Ark.) School District
Discuss facing our identity, implicit and explicit bias, labels, equity, and restorative justice.

Give Teachers Feedback Without Pushback, Hurt Feelings, or Blank Stares (PD20PC017)
Robyn Jackson, Mindsteps, Inc.
Embark on a complete exploration of best techniques that ensure the growth of skillfulness and greater trust.

Instructional Match, Formative Assessment, and Competency-Based Learning: You Can’t Do One Without the Other (PD20PC034)
Bob Sornson, Early Learning Foundation
Learn to apply these three principles to crucial early learning.

Living with Purpose, Leading with Vision: A Systems Approach to Advancing Whole Child Education
Jonathan Raymond, National Association of School Superintendents; author and policy advisor
This hands-on session distills the power of whole child education for individuals and communities down to an actionable level.

Meeting Students’ Needs Through Trauma-Invested Practices (PD20PC022)
Pete Hall and Keith Orchard, Education Hall
Analyze research on childhood trauma, its effect on the brain, the new three Rs, and trauma-invested teaching.

Performance-Based Assessment and Project-Based Learning: Implementing Powerful and Equitable Learning Experiences (PD20PC004)
Kristina Doubet and Eric Carbaugh, James Madison University
Create vibrant learning centers for deeper learning transfer at any grade.
At the center of instructional, social, and relational interactions between teachers and students is trust... It is the cohesive glue that allows for a shift in the mindsets of teachers and students.”

— Jill Harrison Berg and Renee McCall, whose Pre-Conference Institute “Empowering Teachers, Empowering Students” will take place March 13

HALF-DAY PRE-CONFERENCE INSTITUTES

Friday, March 13 | Morning: 8:30–11:30 a.m.

What We Know About Grading: Keys to Success in Grading Reform (PD20PC010)
Thomas Guskey, University of Kentucky; Susan Brookhart, Brookhart Enterprises, LLC
Explore established research about effective grading and reporting policies and practices.

What We Say and How We Say It Matter (PD20PC009)
Mike Anderson, Mike Anderson Consulting
Understand common mismatches between positive teacher beliefs and language habits and patterns.

Disrupting Poverty: Five Powerful School and Classroom Practices (PD20PC027)
William Parrett and Kathleen Budge, Boise State University
Become equipped with tools and a road map to disrupt poverty’s adverse influences.

Making Coherence Work (PD20PC033)
Lyle Kirtman, Future Management Systems; Michael Fullan, University of Toronto
Assess the competencies needed to lead for coherence and move from a reactive to a proactive culture.

Sharing Your Education Knowledge with the World (PD20PC24)
Jenny Rankin, University of Cambridge
Learn how to land opportunities to share what you know and create your “brand” as an education expert.
Writing Beyond School (PD20PC26)
Maria Grant, California State University; Diane Lapp, San Diego State University; Marisol Thayre, Health Sciences High and Middle College
Bring conceptual and practical exercises together to prepare students for writing beyond K–12.

Afternoon: 12:30–3:30 p.m.

Addressing Student Stress and Shifting Classroom Climate (PD20PC031)
Stefanie Gross, Move Through Yoga
Create a holistic classroom with introspection and guided breathing to de-escalate stress.

Schoolwide Integration of SEL: Lessons Learned from High-Performing, High-Poverty Schools (PD20PC028)
William Parrett and Kathleen Budge, Boise State University
Explore schoolwide integration of SEL to improve academic, social, and emotional learning.

The Forces of Influence: Leveraging Relationships to Lead Effective Change (PD20PC25)
Fred Ende, Putnam/Northern Westchester BOCES; Meghan Everette, Salt Lake City School District
Change becomes more likely and more effective when we lead with relationships as the standard bearer.

MORE PRE-CONFERENCE LEARNING OPPORTUNITIES:
L.A. SHINES SCHOOL SITE VISITS
Thursday, March 12, 8:30 a.m.–3:30 p.m.

School site visits provide Empower20 participants with a pre-conference experience viewing exemplary schools across the greater Los Angeles area. Each visit features a personalized tour and a unique look into innovative school programs and dynamic faculty. Don’t miss this chance to directly experience how educators in California innovate and practice, network with school administration and staff, and reflect upon learning together.

Registration fee of $125 includes transportation and lunch. Visit www.ascd.org/empower for full site visit details.

Steer into Success:
Sparkling Learning Formats for Every Reason

Amazing Exhibit Show
Tour more than 250 companies in one convenient location. ASCD exhibitors bring together products and concepts for the future from student learning to classroom design. Don’t miss this opportunity to see, compare, and shop this collection and get ahead of the curve.

ASCD Center and Bookstore
Stop in for big savings on new releases of award-winning books, resources, and videos—and meet your favorite authors! Special author event details are posted on www.ascd.org/empower and the Empower app. Don’t forget the Membership booth.

Turbo Talks and Skill Builders
More than two dozen energizing briefs will tackle a spectrum of relevant areas. These information-packed sessions are the perfect way to sample new approaches to motivate your practice. Look for tables and sessions Saturday and Sunday throughout the afternoon.
**Keynote Luncheons**

**SATURDAY, MARCH 14 | 12:00–1:30 p.m.**

**Equity in Practice, One Teacher at a Time: Emotional Support in the Lives of Marginalized Students**  
*Victor Rios, Professor, University of California, Santa Barbara, Department of Sociology*

At risk? Or at promise? Educators can play a powerful role in guiding students who have been left behind toward higher education. Rios will discuss examples of practical strategies and insights from his research on cultural relevance, emotional support, and resilience. (KLO1)

**Going Forward Without Forgetting: Avanzando y No Olvidando**  
*Consuelo Kickbusch, Founder, Educational Achievement Services, Inc.*

This keynote luncheon will focus on the importance of reflecting on how one’s traditions and past values enrich our development and growth today. The issues of self-esteem and leadership styles will be presented as context to apply underappreciated ethics and values to today’s world. (KLO2)

**Cultivating Resilience in Educators**  
*Elena Aguilar, Founder and President, Bright Morning Consulting*

Resilience is at the center of this keynote based on the author’s most recent book, *Onward: Cultivating Resilience in Educators*. Burnout and teacher turnover are prevalent across the United States. As school leaders seek to retain qualified staff and fill new vacancies, the need for personal resilience and resilience training for staff becomes compellingly clear. (KLO3)

**The Myth of Color Blindness: Developing a Color-Brave Mindset**  
*Rosa Isaiah, Director of Elementary and Instructional Support Services and Advocate for Equity and Social Justice*

Are you color-blind or color-brave? We may think we have done the inner work to remove implicit bias, only to find that we are still color-blind. Learn how a color-blind mindset affects school culture and students’ academic success, how to counter the color-blind narrative, and explore color-brave mindsets and diversity as a strength in our school communities. (KLO4)

**A New Normal: Leading Kids with Love**  
*Akbar Cook, Principal, West Side High School, Newark, NJ; Creator of LightsOn!*

Experience a new vision for urban public education. Akbar was determined to reduce chronic absenteeism, bullying, and violence at West Side High School in Newark, N.J. He found the solution in compassionate activism that gave kids a school laundromat, dependable meals, structured activities during peak hours of gang predation, and an example to follow. (KLO5)

**SIGNing the Song: You Have Changed My Life**  
*William Martinez, Educational Presenter; Singer; Actor for Film, TV, and Stage*

William Martinez will shake your world as he engages you with story, song, and American Sign Language to reconfirm the massive influence you have on every child’s life. Walk away reenergized, inspired, and loaded with tools to create a safe and inclusive classroom full of learning and belonging for all students. (KLO6)
Registering On-Site

On-site registration will be available throughout the conference, March 12–16. However, on-site registration prices are higher. Please visit www.ascd.org/empower for hours and more information. For the best discounts, register before February 1, 2020.

Why Attend ASCD Empower?

No other education event is as dedicated to the whole child and delivers essential professional learning of such excellence and vibrancy as ASCD Empower. ASCD has been shaping the future of teaching for more than 75 years through professional learning that is personalized, relevant and scientifically sound.

Save Money Through Team Registration

Every fifth person from your school or organization attends FREE when you register as a group for the same types of professional development (for example, main conference plus two keynote luncheons.) Look for Team Registration details online.

Ready to Register? Let’s Go!

Go to www.ascd.org/empower for the fastest, simplest, and most economical way to register. Prices will change February 1, 2020, when early-bird rates expire. Register as soon as possible for the greatest savings, then book your lodging at reduced ASCD room rates available online.

Join ASCD for Instant Member Discounts on Empower Registration

Develop professional strength through learning and the support of your ASCD community. ASCD is the world’s finest community of principals, assistant principals, coaches, teachers, and every professional educator imaginable. Membership levels start at just $49 per year. Members attend conferences at reduced pricing, in addition to receiving a robust benefits package. Explore joining ASCD at www.ascd.org/apply. Remember that behind every student, there is a great teacher. Behind every great teacher is ASCD.
Hotel Information

Hotel Reservation Information
In partnership with onPeak, we’ve secured discounted rates at a selection of beautiful Los Angeles hotels for Empower conference attendees—including the JW Marriott Los Angeles L.A. Live!, the Empower headquarters hotel that’s conveniently located in the Los Angeles Convention Center complex. To be assured a room at the ASCD conference rates, please make your reservation at one of the hotels listed below before February 20, 2020. Hotel changes and cancellations can be made in most instances up to three days prior to arrival.

Benefits of Booking with onPeak
When you make your hotel reservation through onPeak’s dedicated support team, you’ll avoid booking, change, and cancellation fees, and you’ll still get credit for your hotel loyalty program. Your onPeak booking also gets you discounts for popular tourist attractions like Universal Studios Hollywood™ and Airport Super Shuttle reservations! Links to attractions to claim discounts will be sent with hotel room confirmations. To make a reservation, choose one of the following methods.

Online: www.ascd.org/empower
You can make your reservations online 24 hours a day, 7 days a week. You can also see hotel descriptions, photos, and map locations. You can even update and cancel your reservations online. Reservations are secure and protected.

Phone: 1-855-992-3353 (in the United States and Canada). International callers, please call 1-312-527-7300. Monday–Friday, 9:00 a.m.–7:00 p.m. eastern time.

Fax: 1-312-329-9513

Mail: ASCD Housing/onPeak LLC, 381 Park Avenue South, 3rd Floor, New York, NY 10016

Confirmations
If your lodging selections are available, confirmations will be mailed from onPeak within three business days upon receipt of your hotel reservation form. Please review all information for accuracy. If you do not receive your acknowledgement within three business days, please contact onPeak at 1-855-992-3353. Important: You will not receive written confirmation from the hotel.

Room Rates and Taxes
Room reservations at ASCD rates are available now. Reservations must be received no later than February 20, 2020, to be assured a room at the ASCD conference rate. After this date, the ASCD room blocks may be released and the hotels may charge significantly higher rates. Call-in reservations will be accepted based on availability up until the first show date of March 12, 2020. All rates are per room, per night, and are subject to a 14% sales and occupancy tax. Taxes are subject to change without notice. Hotels may charge additional fees for rooms with more than one occupant. When making a reservation, please provide room bedding preferences. The hotel will assign specific room types upon check-in based on availability. Please be advised that room requests are not guaranteed by onPeak or the hotel.

Early-bird and advance purchase rates are subject to the conditions specified by the hotel. Please check hotel terms prior to booking.

Important Note on Tax Exemption Status: Only California sales tax exemption forms are accepted in the state of California. Out-of-state forms will not be accepted.

Explore these fabulous hotels and ASCD rates.

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<th>Hotel</th>
<th>Early-Bird Rate</th>
<th>Rating</th>
<th>Distance to the L.A. Convention Center</th>
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<td>JW Marriott Los Angeles L.A. Live! (Empower Headquarters)</td>
<td>$299</td>
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<td>Hotel Indigo Los Angeles Downtown</td>
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<td>★★★★☆</td>
<td>0.9 miles</td>
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<tr>
<td>The L.A. Grand Hotel Downtown</td>
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<td>Millennium Biltmore Los Angeles</td>
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<td>The Standard Hotel, Downtown L.A.</td>
<td>$240</td>
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<td>1.1 miles</td>
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<tr>
<td>Westin Bonaventure Hotel and Suites</td>
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Changes/Cancellations
Hotel cancellations should be made through onPeak at least three days prior to arrival, depending upon each hotel’s cancellation policy. Changes are subject to hotel availability. Also note that hotels may impose an early departure fee. This policy is at the discretion of the hotel, and the amount varies. To avoid a charge, be sure to verify your departure date upon check-in.

Deposits
All reservations must be guaranteed with a credit card or first night’s deposit. Check deposits will not be accepted after January 31, 2020. Checks received after this date will be returned. After January 31, 2020, hotel reservations can be guaranteed by credit card only.

Register at www.ascd.org/empower
ASCD Empower20 Housing closes February 20, 2020.

ASCD is pleased to be offering housing through onPeak LLC. With onPeak, enjoy real-time reservations and confirmation—24 hours a day, 7 days a week. There is no prepayment; you’ll pay when you stay, not when you book. No hidden fees or processing fees. You’ll have full support from time of booking until you check out with an on-site service desk at Empower20.

 Reserve your room at www.ascd.org/empower or call onPeak at 1-855-992-3353.

• Please do not include credit card information on this form. Upon receipt of your confirmation, you will need to enter your credit card information within 72 hours.
• Check deposits will not be accepted after January 31, 2020. Checks received after January 31 will be returned.
• You may photocopy this form if you are making additional reservations.
• Please keep a copy of the completed form.
• After faxing the form to 1-312-329-9513, please do not also mail it.

TO MAKE YOUR RESERVATION

1. Primary Guest Information (please complete all information):

FIRST NAME   LAST NAME   COMPANY/AFFILIATION

STREET ADDRESS OR P.O. BOX NUMBER   SUITE/FLOOR

CITY   STATE   ZIP   COUNTRY

DAYTIME PHONE   FAX NUMBER (IF INTERNATIONAL, INDICATE COUNTRY CODE)

EMAIL

2. Select Six Hotels: Rooms are assigned on a first-come, first-served basis. Should onPeak be unable to confirm initial housing requests, you will be contacted to arrange alternate accommodations. Please fill in all six choices below. This form indicates preference only, and submission does not guarantee confirmation.

1st Choice   4th Choice

2nd Choice   5th Choice

3rd Choice   6th Choice

Use more than one row for different dates if necessary and indicate the number of rooms required for each room type.

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<th>Occupant Name (Required)</th>
<th>Check-In Date</th>
<th>Check-Out Date</th>
<th>Single</th>
<th>Double 1 bed/2 people</th>
<th>Twin 2 beds/2 people</th>
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3. Special Requests (please check the appropriate option):  
☐ ADA-Compatible Rooms  ☐ Smoking  ☐ Nonsmoking  ☐ Other: ________________

DO NOT RETURN THIS FORM TO ASCD. Send to ASCD Housing to onPeak LLC, 381 Park Avenue South, 3rd Floor, New York, NY 10016
**Registration Information**

**How to Register**

- **Credit Card.** ASCD accepts MasterCard, VISA, American Express, or Discover Card. Credit card orders are not accepted via email.
  - Register online at [www.ascd.org/empower](http://www.ascd.org/empower).
  - Call 1-800-933-ASCD (2723) or 1-703-578-9600. Please have your credit card number ready. ¡Se habla Español!
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
- **Purchase Order**
  - Fax to 1-703-575-5414
  - Email to [registration@ascd.org](mailto:registration@ascd.org)
- **Check**
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
- **Wire Transfer**
  - Email [registration@ascd.org](mailto:registration@ascd.org) for transfer procedures.
- **ASCD Gift Certificate/PD Voucher**
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

If you are registering more than one person, please fax your registration forms to 1-703-575-5414.

**Satisfaction Guaranteed!**
ASCD strives to exceed your expectations. If you feel that we have fallen short, let us know the details in writing within 14 calendar days after the conference by emailing [cancel@ascd.org](mailto:cancel@ascd.org).

**Volunteer and Get Rewarded**
ASCD members may attend ASCD Empower for only $99 when they sign up to volunteer! Volunteers assist with important tasks that support conference success. After reviewing the qualifications at [www.ascd.org/conferencevolunteer](http://www.ascd.org/conferencevolunteer), email us at [volunteer@ascd.org](mailto:volunteer@ascd.org).

**ASCD Member Savings!**
Join NOW to register at the member rate and save on conference fees. Enjoy a full year of benefits, including our award-winning *Educational Leadership®* magazine. Membership starts at just $49.

**Earn Academic Credit**
For more information, visit [www.ascd.org/academiccredit](http://www.ascd.org/academiccredit).

**Terms**
Registrations are accepted on a full-payment, first-come, first-served basis only. Attendees must be 18 years of age or older. Confirmation emails are sent within 48 hours after processing. If you do not receive one, please call the ASCD Service Center at 1-800-933-ASCD (2723) to determine the status of your registration.

**Special Services**
Please notify ASCD at the time you register (at least 40 days in advance) if you need a sign language interpreter or other special assistance.

**Consent to Photograph and Record**
Your registration, attendance, or participation in ASCD meetings, conferences, or other activities constitutes permission for ASCD and its licensees to interview, photograph, capture, and record your likeness and name, in all media now known or later developed (“Recording”), and to edit, duplicate, distribute, broadcast, use, or otherwise distribute any Recording, in whole or part, worldwide, in perpetuity, in support of ASCD and its mission, all without your further approval or an obligation of compensation to you. You release ASCD and its licensees from any liability in connection with use of any Recording. If you have questions, please email us at [empower@ascd.org](mailto:empower@ascd.org).

**Program Cancellation**
ASCD reserves the right to cancel programs. In the unlikely event of a cancellation, all registrants will receive full refunds. ASCD is not responsible for reimbursing airline tickets.

**Attendee Cancellation Policy**
Requests must be submitted to ASCD by email or regular mail no later than 14 calendar days prior to the start of the event. You may send a nonregistered person in your place, request a gift certificate for ASCD products or future ASCD events, or request a refund. A $50 processing fee per conference or Pre-Conference Institute event will be applied. After the 14-day timeframe, you may only send a nonregistered person in your place, with registration confirmation or written authorization from you.

**Email:** [cancel@ascd.org](mailto:cancel@ascd.org)

**Empower Your Team!**
When teams join ASCD, they receive bigger discounts! Every fifth registration from the same organization, for the same event (e.g., ASCD Empower, Pre-Conference Institutes, or both) is free. Materials fees for Pre-Conference Institutes, if applicable, must be included for each attendee. Two-day, one-day, and half-day Pre-Conference Institutes can be mixed; the lowest-priced institute will be free. Download a Team Registration Coversheet at [www.ascd.org/empower](http://www.ascd.org/empower) and fax it with your registration forms to 1-703-575-5414.
## Step 1: Conference Options

### Full Conference with Pre-Conference Institute

<table>
<thead>
<tr>
<th></th>
<th>Early Bird Through 2/1</th>
<th>Regular 2/2–3/11</th>
<th>On-Site Starting 3/12</th>
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<tbody>
<tr>
<td>ASCD Member</td>
<td>$799</td>
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<td>Nonmember</td>
<td>$844</td>
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### Full Conference with Half-Day Pre-Conference Institute

<p>| | | | |</p>
<table>
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<tr>
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<td>ASCD Member</td>
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<td>Nonmember</td>
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### Full Conference with One-Day Pre-Conference Institute

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<table>
<thead>
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<tr>
<td>ASCD Member</td>
<td>$1,055</td>
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<tr>
<td>Nonmember</td>
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### Full Conference with Two-Day Pre-Conference Institute

<p>| | | | |</p>
<table>
<thead>
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</thead>
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<tr>
<td>ASCD Member</td>
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<tr>
<td>Nonmember</td>
<td>$1,331</td>
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### Pre-Conference Institute Only

<table>
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<tr>
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<th>On-Site Starting 3/12</th>
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</thead>
<tbody>
<tr>
<td>Half-Day Pre-Conference</td>
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<td>$229</td>
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<td>One-Day Pre-Conference</td>
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<td>$439</td>
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<tr>
<td>Two-Day Pre-Conference</td>
<td>$575</td>
<td>$605</td>
</tr>
</tbody>
</table>

## Step 2: Conference Fees & Payment

### Membership Dues

- ASCD Member: $________
- Nonmember: $________

### Registration Fee (from Step 1)

- ASCD Member: $________
- Nonmember: $________

### Pre-Conference Institutes fill on a first-come, first-served basis.

Fill in the last three digits of the registration code below.

- P D 2
- O P C

### Thursday School Site Visits

- ASCD Member: $125
- Nonmember: $125

### Friday Getty Museum Tour and Market Lunch

- ASCD Member: $75
- Nonmember: $75

### Saturday Keynote Luncheons

- Victor Rios: $99
- Consuelo Kickbusch: $99
- Elena Aguilar: $99
- Rosa Isiah: $99
- Akbar Cook: $99
- William Martinez: $99

### Total Registration Fee

- ASCD Member: $________
- Nonmember: $________

## Step 3: Payment Information

### Credit Card Options

- MasterCard
- Visa
- American Express
- Discover

### Check Options

- ASCD Gift Certificate/PD Voucher

### Wire Transfer

<table>
<thead>
<tr>
<th>CSV#</th>
</tr>
</thead>
<tbody>
<tr>
<td>P P 0 0</td>
</tr>
</tbody>
</table>

### Payment Options

- Credit Card
- Wire Transfer
- Check
- ASCD Gift Certificate/PD Voucher

### Charge my:

<table>
<thead>
<tr>
<th>Charge my:</th>
</tr>
</thead>
<tbody>
<tr>
<td>MasterCard</td>
</tr>
<tr>
<td>Visa</td>
</tr>
<tr>
<td>AMEX</td>
</tr>
<tr>
<td>Discover Card</td>
</tr>
<tr>
<td>CSV#</td>
</tr>
</tbody>
</table>

### Card Number

- Name on Credit Card (please print)
- Signature

### Billing Address

- Group Registration. Every fifth person from your organization attends FREE when you register together. Please fax your group registration forms to 1-703-575-5414.
When we change the narrative about the courage of educators and the capacity of students, we discover how to create endless potential for all people.

“The conference was inspiring and relevant to my job, giving me a fresh perspective on ways of teaching, differentiating, and strategies that give a new twist on the standards.”
—K–12 Teacher and Empower Attendee

“I enjoyed attending high-quality professional development sessions that gave information I could implement right away.”
—Instructional Coach and Empower Attendee

“Many of the keynote speakers were inspiring and spoke to their application of their research and experience.”
—Principal and Empower Attendee

“I love how the conference focused on teaching and learning, and the keynote speakers weren’t afraid to call truth as it is. It was wonderful!”
—Superintendent and Empower Attendee

ABOUT ASCD

ASCD empowers educators to achieve excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged. Comprising 113,000 members—superintendents, principals, teachers, and advocates from more than 129 countries—the ASCD community also includes 71 affiliate organizations.

Los Angeles, California | March 13–16, 2020
Los Angeles Convention Center
Pre-Conference Learning Starts March 12
Exhibit Show Grand Opening March 13

www.ascd.org/empower