ASCD Virtual Symposium Series
Sponsorship Opportunities

ASCD’s mission -- and our strength -- is connecting educators to real hands on education and learning tools that they can use immediately in their classrooms and schools. ASCD wants to ensure teachers and administrators are equipped to face this year and its unique challenges. Every other month ASCD will present an afternoon symposium highlighting the following topics.

October 28, 2020 – Building Trauma-Sensitive Schools  
December 2, 2020 – Early Grades  
February 24, 2021 – Equity in Action  
April 21, 2021 – The Empowered Principal

If your marketing plans have been curtailed by travel restrictions, cancelled conferences and other business disruptions, take advantage of our growing ASCD audience through a symposium sponsorship.

**Sponsor Package**- $2,000 for all 4 events, $600 for a single event  
- Powerpoint Slide Content  
  - Slide will be intermixed with ASCD slides before General Session  
- Lobby Banner Ad  
- Social Media  
  - 1 Facebook post  
  - 1 Twitter tweet  
- 1 Session Banner Ad

**Sponsored Session**- $2,000 for 1 session in all 4 events, $750 for a single event  
- Connect with conference attendees by hosting an interactive 30-minute industry thought leadership and innovation session. Your marketing presentation will be included in the ASCD conference schedule which will include your session description and company logo.

**Sponsored Email Message**- $1,500 per event (Only two available per symposium)  
- Promote your business and generate leads with a personalized email message sent directly to conference registrants.  
- Sponsor must provide HTML copy.

To learn more about all available sponsorship opportunities, contact Matt McLaughlin at matt@corcexpo.com or 312.265.9655. Some sponsorships have a limited number of opportunities available - don’t wait, **reserve now**!