Conference Preview
www.ascd.org/cte

Bring a team and save! Every fifth person from your school or organization attends FREE when you register as a group.
Classroom. Community. Connection.

If You Are a
- Classroom Teacher
- Teacher Leader
- Curriculum Director
- Staff Developer
- Guidance Counselor
- Title I Director
- Literacy Coach
- Principal
- Assistant Principal
- Chief Academic Officer
- Superintendent
- Assistant Superintendent

Looking for...
- Creative, strengths-based strategies to build trusted connections with students and families, provide learning supports for students to engage with the curriculum, and allow students autonomy to develop voice and take charge of their learning.
- Specific, practical techniques for adopting trauma-informed practices, developing cultural competency and understanding implicit bias, and recognizing compassion fatigue and burnout in yourself and others and the importance of self-care.
- Networking opportunities to learn from experts and connect with colleagues who have dealt with or are experiencing the types of challenges you face every day.

The 2020 Conference on Teaching Excellence is the perfect professional learning event for you.

Join ASCD in the Denver, Colorado, area for fresh Rocky Mountain air and more than 80 sessions, 7 pre-conference institutes and 1 post-conference event, 3 exciting headliners, and 2 keynote luncheons designed to strengthen your bonds with your students and the school community.

Escape to the Rockies

Located 8.5 miles from downtown Denver, the Gaylord Rockies Resort & Convention Center gives you a unique learning environment, and with the Rocky Mountains as your backdrop, you’ll also have access to museums, nature preserves, entertainment, dining, and shopping. Explore more at www.denver.org.

GET FULL, UP-TO-DATE PROGRAM DETAILS AND REGISTER AT WWW.ASCD.ORG/CTE.
General Session Speakers

**Robert Jackson**  
**Becoming the Educator They Need**  
**Friday, June 26 | 8:00–9:30 a.m.**

Educators have a tough job. Students come from many different backgrounds and have their own sets of barriers that they bring with them to school. To educate, activate, and motivate all students for success, we must use techniques and strategies that work right away. During his opening general session, Robert Jackson will cover the four needs of every child, seven questions to answer about school discipline, self-care techniques that work, and what educators can do to help students change the narrative.

**Temple Grandin**  
**Educating All Kinds of Minds**  
**Saturday, June 27 | 8:00–9:30 a.m.**

Many great innovators, such as Albert Einstein, Thomas Edison, and Steven Spielberg, would probably receive a special education diagnosis if they were in today’s education system. People with unique minds often have uneven skills; they are good at one thing and bad at something else. In her general session, Temple Grandin will explore three different types of thinkers (visual thinking, mathematical pattern thinking, and word thinking) and discuss how a stronger emphasis on developing strengths and collaborating on different parts of the same project can help these different kinds of minds succeed.

**Gerry Brooks**  
**Personal Climate and Culture**  
**Sunday, June 28 | 11:00 a.m.–12:00 noon**

Principal Gerry Brooks has become a national encourager for teachers through social media and speaking events. He is a voice for teachers, but his passion is leading others to be responsible for their own personal climate and culture in the workplace.
Keynote Luncheons

Register separately for these optional lunch-and-learn events. $99 fee applies.

Zaretta Hammond  
**Beyond a Growth Mindset: How to Coach Students to Build Their Academic Mindset**  
*Friday, June 26 | 12:15–1:45 p.m.*

To improve test scores, we must shift our focus from the numbers to the students’ learning moves. The path to higher student achievement lies in helping them become cognitively independent learners who can engage with more rigorous content. During this Keynote Luncheon, Hammond will explore how to coach your students to build their social, emotional, and academic mindsets and level up their learning.

Tanaya Winder  
**Finding Your Fire: Putting the Heart in Heartwork**  
*Saturday, June 27 | 12:15–1:45 p.m.*

Part of living a w(hole) life involves healing any past traumas that can keep us from finding a purpose that grows from our passion. Uncovering our passion can be difficult with so many competing narratives of what it means to be “successful” or “happy” and when the traumas that control our minds keep us from visualizing that success. In this Keynote Luncheon, Winder will share the importance of using storytelling to address trauma and foster a healing educational environment for our students.

Pre-Conference Institutes

**June 25, 2020 | Full-Day (8:30 a.m.–3:30 p.m.)**

**The Teacher’s Role in a Differentiated Classroom**  
**Carol Ann Tomlinson**

A core reality of effective differentiation is that the teacher is the most powerful element in the success of each student. How a teacher thinks about students, communicates with them, envisions curriculum, and creates a safe place for all kinds of students to take the risk of learning is far more influential in student growth. Participants in this institute will explore what it means to be a responsive teacher while learning some instructional approaches that will enable them to meaningfully address the variety of student needs in today’s classrooms.

**Disrupting Poverty: Five Powerful Classroom Practices**  
**William H. Parrett and Kathleen M. Budge**

Explore five practices that foster a supportive classroom culture for all students, but especially those who live in poverty. Participants will learn how to confront barriers to success with students who live in poverty and leave inspired and equipped with tips, ideas, and strategies for disrupting poverty’s adverse influence on lives.

**Teach to Lead Summit**

**Turn Learning into a Plan of Action**  
**Aman Dhanda and Jéri Ogden**

This ASCD Powered by Teach to Lead® Summit is designed to help participants focus on a problem of practice unique to their district and school prior to attending the 2020 Conference on Teaching Excellence and then immediately apply what they learned at the conference by creating a comprehensive plan of action to take home.

Note: This two-day event has a special registration rate of $150 for ASCD Members and Nonmembers.

Registration Code: PD20GB008
All Learning Is Social and Emotional

Nancy Frey

While social and emotional learning is most familiar as part of compartmentalized programs or specific interventions, the truth is that all learning is social and emotional. This institute makes the case for taking a deliberate approach to the “hidden curriculum” already being taught, presenting a five-part model of social and emotional learning that’s easy to integrate into everyday content instruction.

Materials Fee: $23 for All Learning Is Social and Emotional: Helping Students Develop Essential Skills for the Classroom and Beyond
Registration Code: PD20GB003

Facilitating Conversations on Bias, Racism, and Privilege

Vernita Mayfield

The data are clear. A lack of cultural competency among educators has a detrimental effect on students and educators of color. Given the dismal disparities well-documented in academic, behavioral, and professional outcomes, it is difficult to ignore the urgency of addressing bias or racism in education, yet many fail to do so for lack of knowledge, skill, or systemic support. This interactive institute helps educators overcome barriers and facilitate conversations that unpack personal bias and privilege, while promoting cultural competency and the value of being an ally for social justice.

Materials Fee: $25 for Cultural Competence Now: 56 Exercises to Help Educators Understand Bias, Racism, and Privilege
Registration Code: PD20GB004

Teaching for Deeper Learning: Tools to Engage Students in Meaning Making

Harvey Silver

Join best-selling author Harvey Silver as he models practical instructional tools and strategies proven to help students make meaning, achieve deep learning, and transfer their learning from school into the world beyond. Explore how to frame the modern curriculum on conceptually big ideas and how to incorporate teaching techniques that will help all students actively “construct” understanding about these ideas.

Materials Fee: $23 for Teaching for Deeper Learning: Tools to Engage Students in Meaning Making
Registration Code: PD20GB006

Fostering a Trauma-Sensitive Environment: A Team Approach

Kristin Souers

Childhood trauma is real and more prevalent than we might believe. In this engaging and practical institute, childhood trauma expert Kristin Souers explores the importance of incorporating trauma-invested practices in the school setting. First, we’ll review research, build a common vocabulary, and examine the effects of stress on brain development, and then we’ll turn the learning lens around to build self-awareness; examine our belief systems; and explore opportunities to collaboratively build a culture of safety for our students, families, staffs, and communities.

Materials Fee: $66 for the books Relationship, Responsibility, and Regulation: Trauma-Invested Practices for Fostering Resilient Learners and Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom and the QRGs Trauma-Invested Practices to Meet Students’ Needs and Creating a Trauma-Sensitive Classroom
Registration Code: PD20GB005

Half-Day (12:30–3:30 p.m.)

Putting Preaching into Practice: Trauma-Informed Strategies

Jodi Place and Alixandra Tate

Note: This Half-Day Pre-Conference Institute has special registration rates.

Thankfully, more and more educators are interested in the effects of trauma on student behavior and learning. Once individuals gain even a foundational understanding of the effects of trauma, it is rare that their views and approaches to student behavior and learning don’t change, but it can feel daunting to figure out how to move from “being trauma-informed” into a state of practical application. This half-day institute covers concrete strategies for a trauma-informed philosophy that you can advocate for and implement at the classroom and school levels.

Materials Fee: N/A
Registration Code: PD20GB007
Registration Fees: $200 ASCD Members / $230 Nonmembers

Bring a team and save!

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Schedule at-a-Glance

Thursday, June 25
8:30 a.m.–3:30 p.m. ........................................... Pre-Conference Institutes and Teach to Lead Summit, Part 1*
4:00 p.m.–6:00 p.m. ........................................... Welcome Reception

Friday, June 26
8:00–9:30 a.m. ...................................................... Opening General Session—Robert Jackson
9:45–10:45 a.m. ................................................... Morning Learning Sessions
11:00 a.m.–12:00 noon ....................................... Morning Learning Sessions
12:15–1:45 p.m. ................................................... Keynote Luncheon* with Zaretta Hammond or lunch on your own
2:00–3:00 p.m. ...................................................... Afternoon Learning Sessions
3:15–4:15 p.m. ...................................................... Afternoon Learning Sessions

Saturday, June 27
8:00–9:30 a.m. ...................................................... General Session—Temple Grandin
9:45–10:45 a.m. ................................................... Morning Learning Sessions
11:00 a.m.–12:00 noon ....................................... Morning Learning Sessions
12:15–1:45 p.m. ................................................... Keynote Luncheon* with Tanaya Winder or lunch on your own
2:00–3:00 p.m. ...................................................... Afternoon Learning Sessions
3:15–4:15 p.m. ...................................................... Afternoon Learning Sessions

Sunday, June 28
8:30–9:30 a.m. ...................................................... Morning Learning Sessions
9:45–10:45 a.m. ................................................... Morning Learning Sessions
11:00 a.m.–12:00 noon ....................................... Closing General Session—Gerry Brooks
1:00–3:30 p.m. ...................................................... Teach to Lead Summit, Part 2*

*Pre-Conference Institutes, the Keynote Luncheons, and the Teach to Lead Summit are additional opportunities to take a deeper dive into specific subjects or extend your learning before, during, and after the main event. They are not included in the registration for the 2020 Conference on Teaching Excellence. You must register separately to attend. For the luncheons, seating is limited.
Program subject to change. For the full, most up-to-date conference schedule, go to www.ascd.org/CTE

REGISTER TODAY!

ONLINE: www.ascd.org/CTE
PHONE: 1-800-933-ASCD (2723) or 1-703-578-9600
MAIL ORDER FORM: ASCD Conference Registration
P.O. Box 826887
Philadelphia, PA 19182-6887 USA
FAX ORDER FORM: 1-703-575-5414
EMAIL: registration@ascd.org
REGISTER FORM
Register at www.ascd.org/cte.

ONLY ONE REGISTRANT PER FORM. PLEASE TYPE OR PRINT CLEARLY. INCOMPLETE FORMS WILL BE RETURNED.

NAME* (Mr./Ms./Mrs./Dr.)   ASCD MEMBER/CUSTOMER ID (IF KNOWN)

JOB TITLE*    SCHOOL/DISTRICT/COMPANY

☐ HOME  ☐ OFFICE

ADDRESS*    CITY*  STATE/PROVINCE  ZIP/PC*  COUNTRY

HOME PHONE*    FAX

WORK PHONE*    EMAIL*

HOME    OFFICE

STEP 1: CONFERENCE OPTIONS


Full Conference With Pre-Conference Institute

ASCD Member  ☐ $535  ☐ $565
Nonmember  ☐ $517  ☐ $547
Full-Time Student*  ☐ $194  ☐ $228


Friday: Zaretta Hammond (KL01)  ☐ $99  ☐ $99
Saturday: Tanaya Winder (KL02)  ☐ $99  ☐ $99

PRE- AND POST-CONFERENCE EVENTS (SELECT ONLY ONE)

Note: Many Pre-Cons have additional Materials Fees

Full-Day Pre-Conference

☐ All Learning is Social and Emotional  ☐ Teaching for Deeper Learning
☐ Differentiated Classroom  ☐ Trauma-Informed Strategies
☐ Disrupting Poverty  ☐ Trauma Sensitive Learning
☐ Facilitating Conversations

ASCD Member  ☐ $379  ☐ $409
Nonmember  ☐ $439  ☐ $469

Half-Day Pre-Conference

☐ Putting Preaching into Practice: Trauma Informed Strategies

ASCD Member  ☐ $200  ☐ $225
Nonmember  ☐ $230  ☐ $250

Teach to Lead Summit (2-day event, 6/25 and 6/28)

☐ Turning Learning Into a Plan of Action

ASCD Member and Nonmembers  ☐ $150  ☐ $150

STEP 2: CONFERENCE FEES & PAYMENT

Conference Fee (from Step 1)  $__________

Keynote Luncheon Fee  $__________

Pre-Conference Institute Fee + Materials Fee  $__________

By registering, I acknowledge that I have read and agree to the CTE Conference attendance policies posted at www.ascd.org/eventterms, and authorize ASCD to share my contact information with our affiliates, sponsors, and partners. To opt out of sharing your contact information, or if you have questions regarding the policies, please contact optout@ascd.org.

TEAM REGISTRATION • BRING YOUR TEAM

Every fifth person from your school or organization attends FREE when you register as a group!

☐ Credit Card. ASCD accepts MasterCard, VISA, American Express, or Discover Card. Credit card orders are not accepted via email.

☐ Register online at www.ascd.org/cte.
☐ Call 1-800-933-ASCD (2723) or 1-703-578-9600. Please have your credit card number ready. ¡Se habla Español!
☐ Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
☐ Fax to 1-703-575-5414

☐ Purchase Order.

☐ All purchase orders for pre-conference and conference registrations, luncheons, and other sessions must be paid in full within 30 days of the invoice date. No purchase orders will be accepted on-site. Cash, checks, and credit cards only.

☐ Fax to 1-703-575-5414.
☐ Email to registration@ascd.org.

☐ Check. Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

☐ Wire Transfer. Email registration@ascd.org for transfer procedures.

☐ ASCD Gift Certificates/PD Voucher. Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

If you are registering more than one person, please fax your registration forms to 1-703-575-5414.

STEP 3: PAYMENT INFORMATION

Payment Options

☐ Credit Card  ☐ Purchase Order  ☐ Check
☐ Wire Transfer  ☐ ASCD Gift Certificate/PD Voucher

Charge my:  ☐ MasterCard  ☐ Visa
☐ AMEX  ☐ Discover Card
☐ CSV#

Credit Card No.  Expiration: Month/Year (MM/YY)

Name on Credit Card (please print)  Signature

Billing Address

☐ Group Registration. Every fifth person from your organization attends FREE when you register together. Please fax your group registration forms to 1-703-575-5414.

ASCED Activate users register at the ASCD Member price.
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Personal Climate and Culture